



Annual EPPA-Survey of business-structure

*carried out by the Institute for Research in Retailing (IfH)
at the University of Cologne*

January 2010

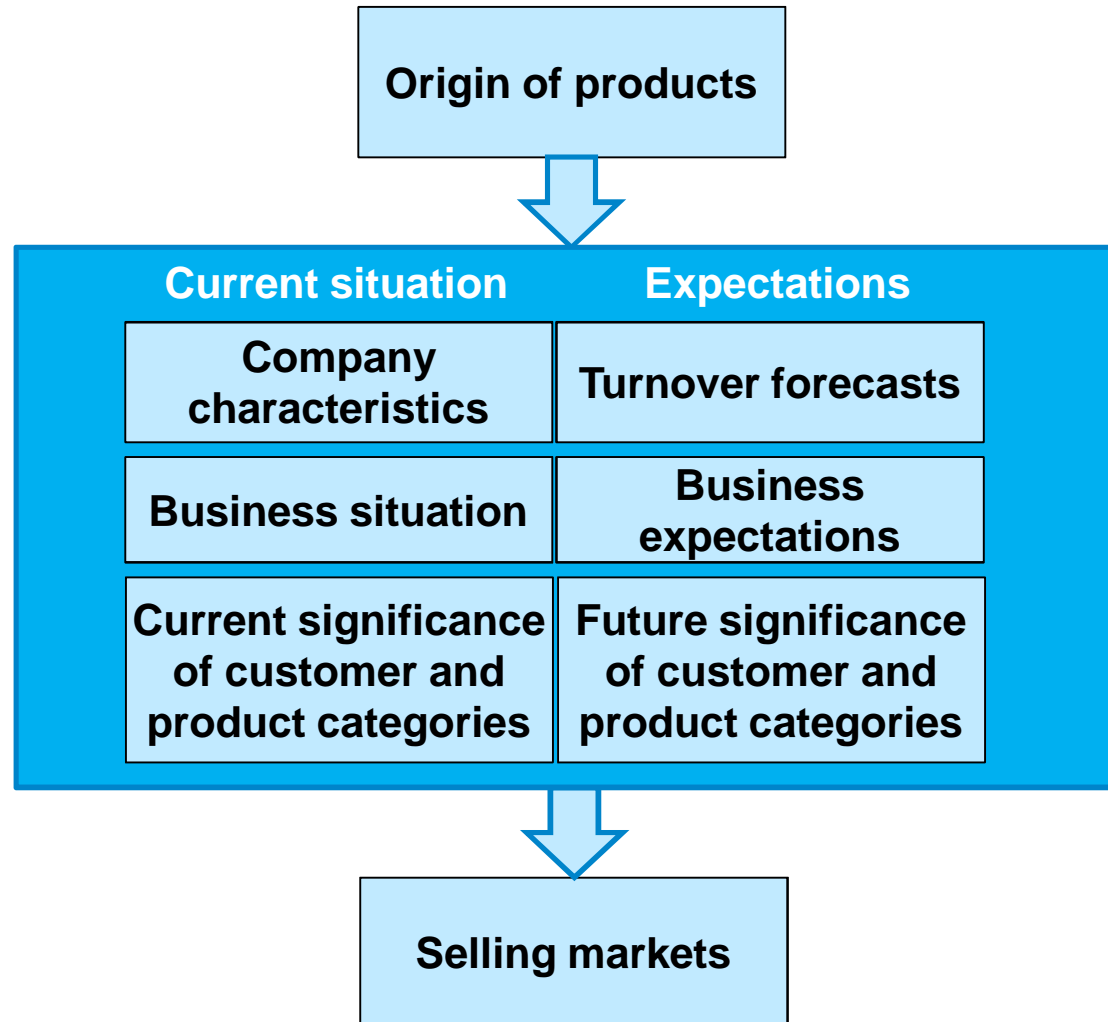


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Survey Contents



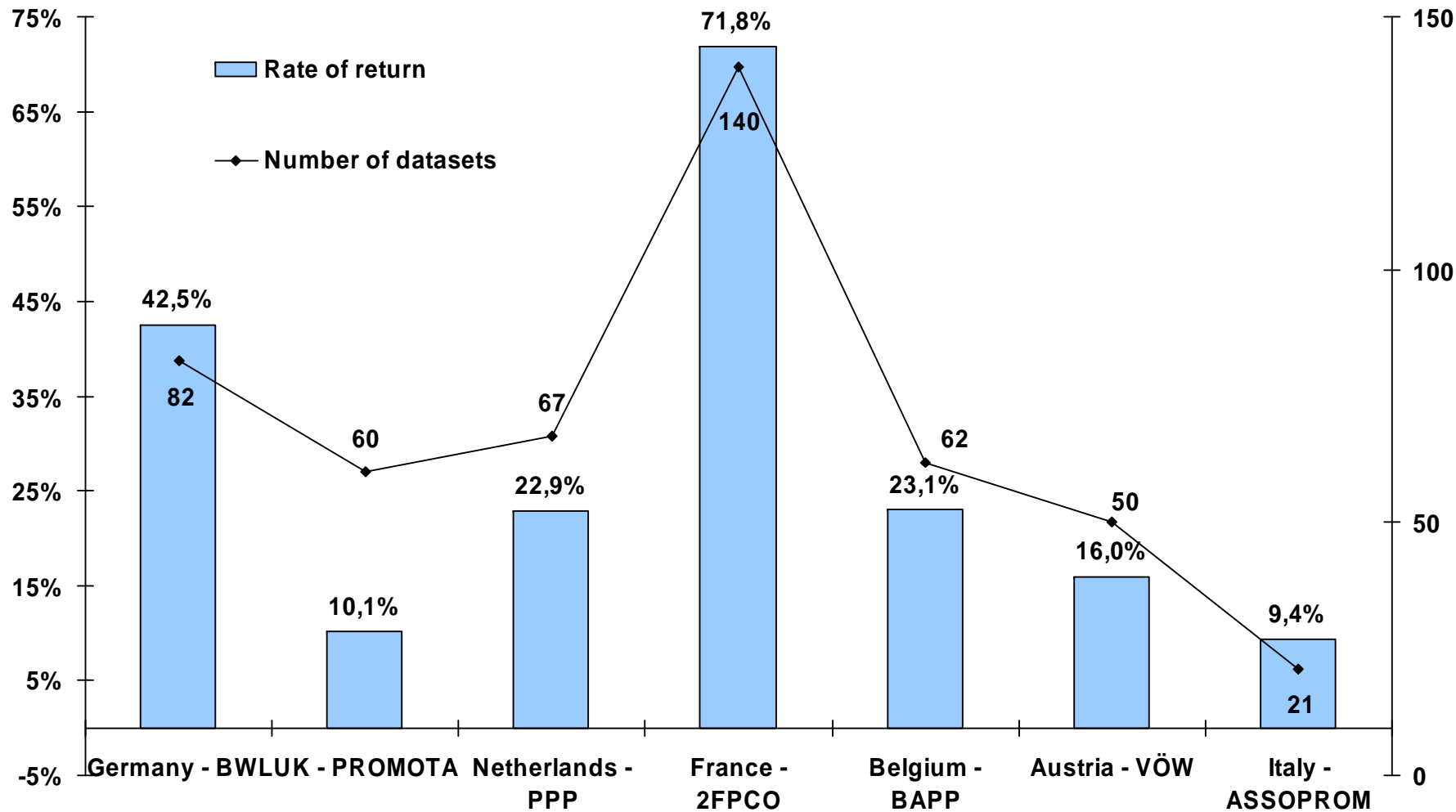
Participating Associations



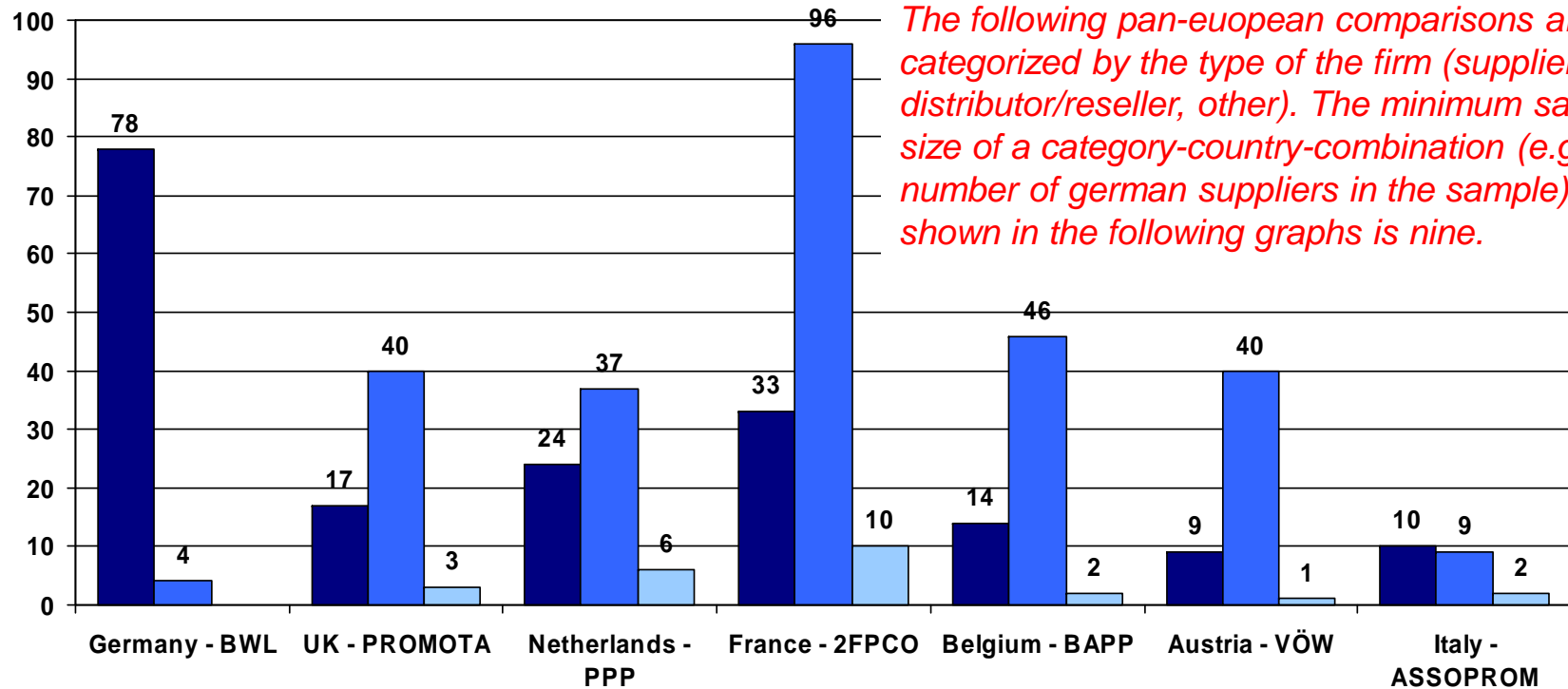
platform promotional products



Size of the sample and response rate (Online-survey, December 2009)

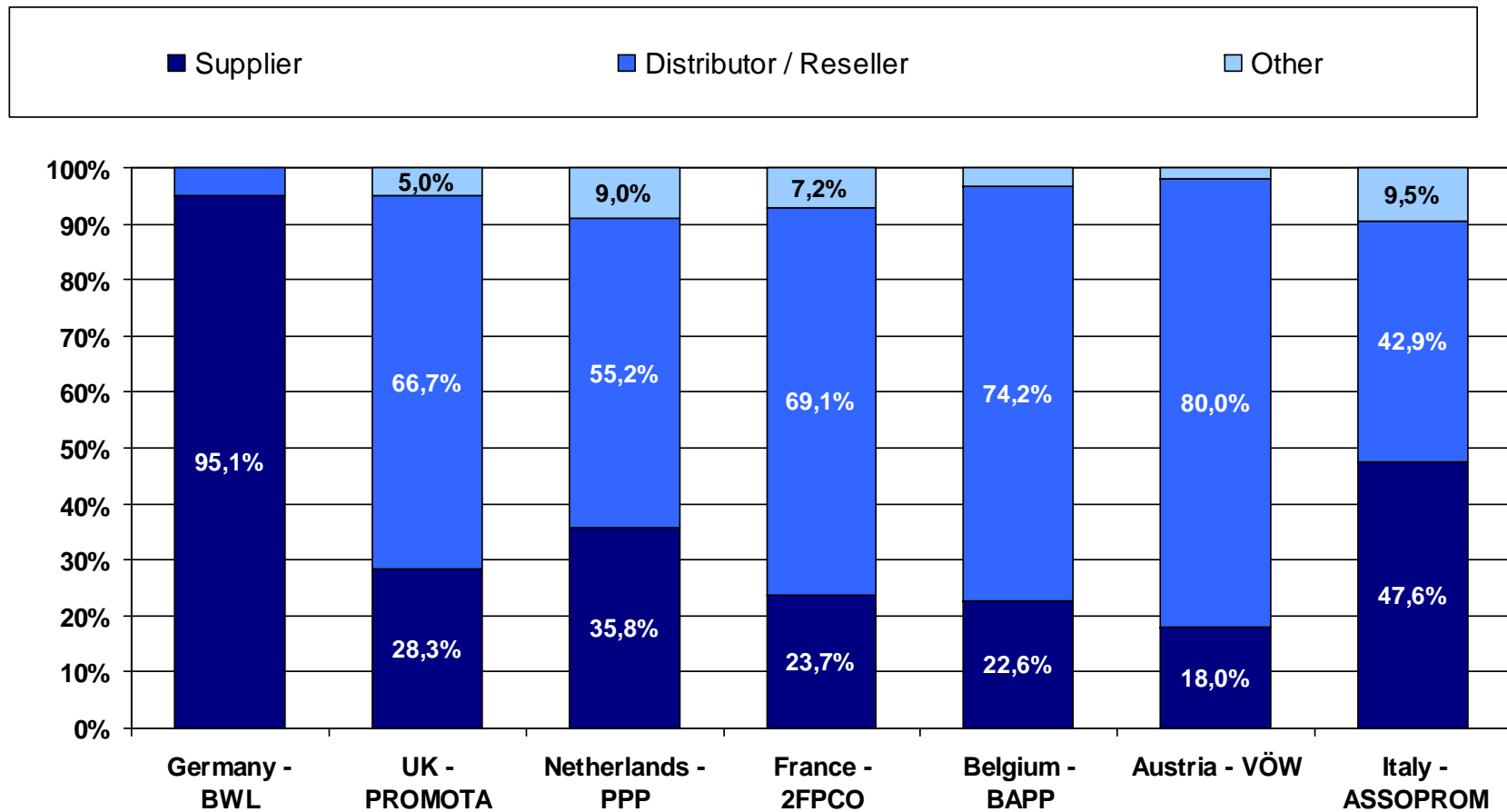


Structure of the sample: Supplier, Distributor/Reseller, Other

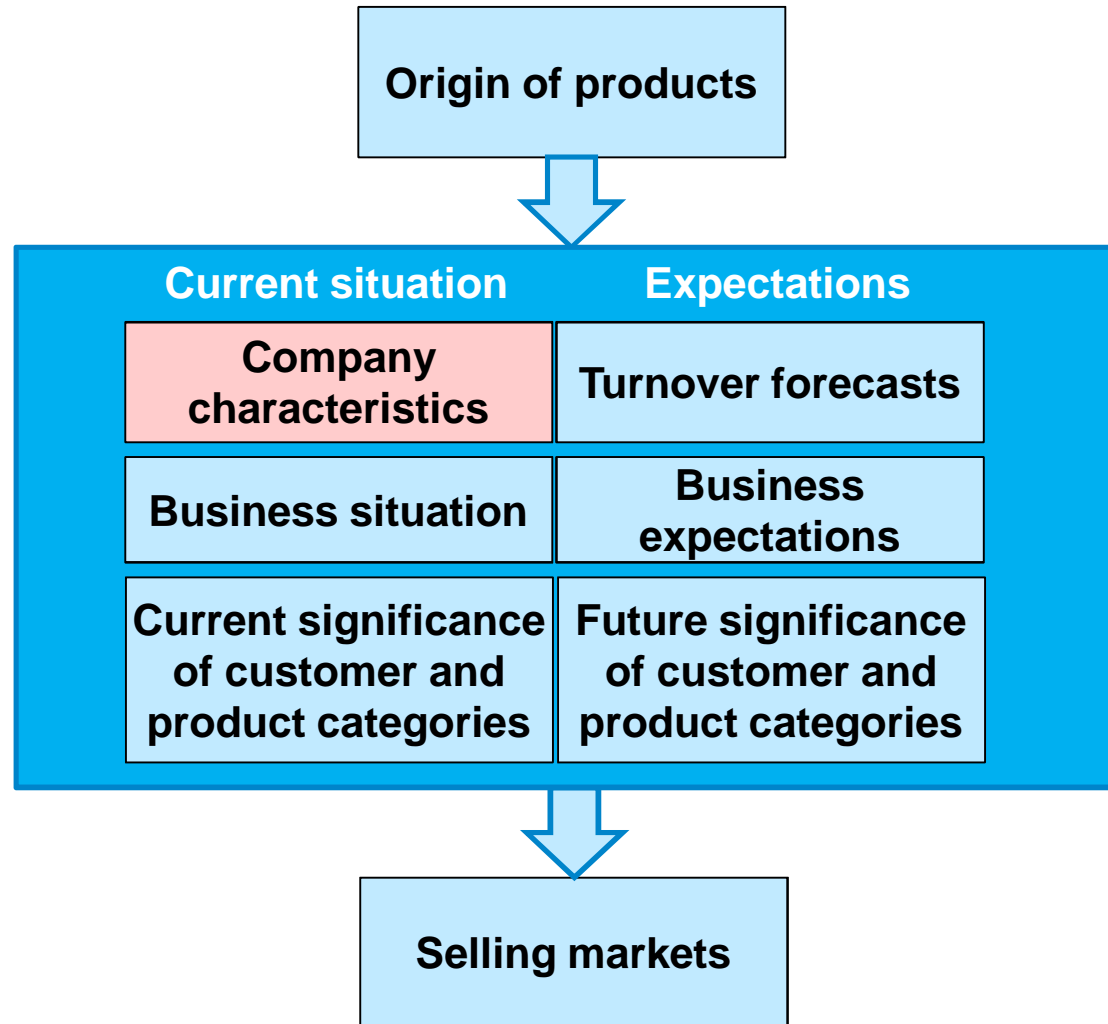


The following pan-euopean comparisons are categorized by the type of the firm (supplier, distributor/reseller, other). The minimum sample-size of a category-country-combination (e.g. number of german suppliers in the sample) to be shown in the following graphs is nine.

Company characteristics: Kind of business



Survey Contents





Company characteristics

Core products and product range of the company

Company characteristics:

Core products and product range of the company



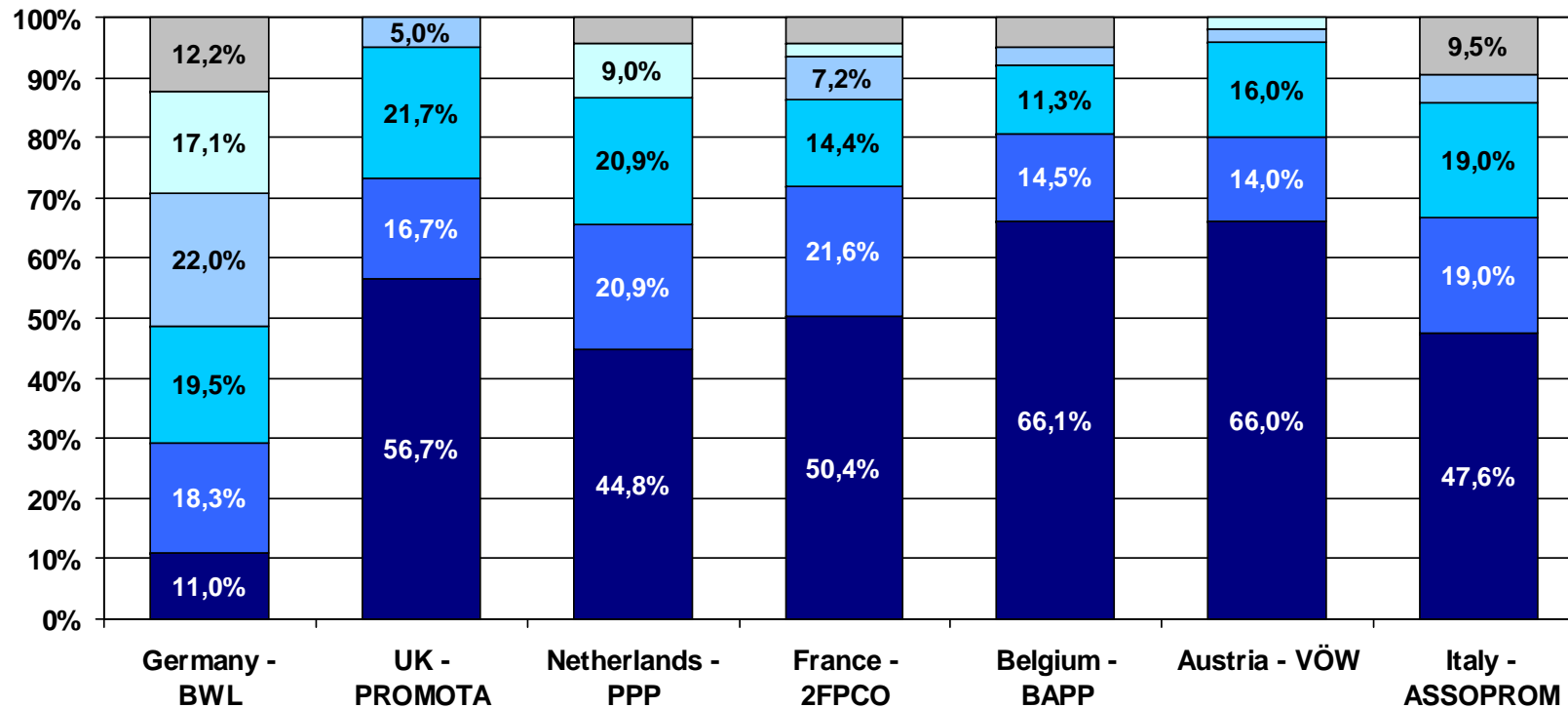
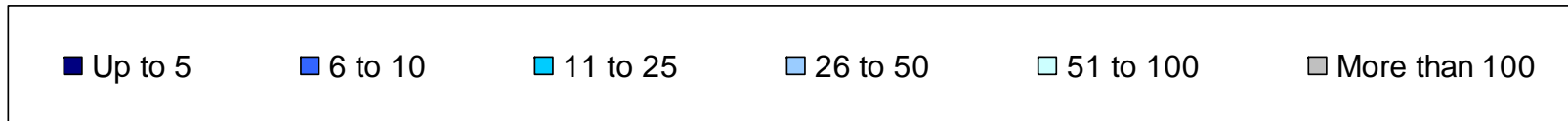
	Association							Total
	BWL	PROMOTA	PPP	2FPCO	BAPP	VÖW	ASSOPR OM	
Clothing / Textiles	8,50%	8,30%	7,50%	10,10%	6,50%	8,00%	14,30%	8,70%
Writing Instruments	6,10%	5,00%	6,00%	2,90%	4,80%	8,00%	9,50%	5,20%
Calendars / Printed matters	9,80%	1,70%	0,00%	1,40%	3,20%	10,00%	4,80%	4,00%
Electronics	3,70%	0,00%	3,00%	2,20%	0,00%	0,00%	0,00%	1,70%
Computer accessoires	3,70%	5,00%	0,00%	0,00%	0,00%	0,00%	4,80%	1,50%
Office accessories	2,40%	0,00%	0,00%	2,20%	3,20%	0,00%	0,00%	1,50%
Bags, baggage and travel accessories	3,70%	0,00%	1,50%	0,70%	0,00%	4,00%	4,80%	1,70%
Leather goods	3,70%	1,70%	1,50%	0,70%	3,20%	0,00%	4,80%	1,90%
Household goods / Glass / Porcelaine	3,70%	0,00%	0,00%	0,70%	1,60%	2,00%	0,00%	1,20%
Culinary / Luxury food	7,30%	0,00%	3,00%	1,40%	1,60%	2,00%	0,00%	2,50%
Toys / Leisure products / Sporting goods	4,90%	1,70%	0,00%	1,40%	1,60%	0,00%	4,80%	1,90%
Watches / Jewellery	2,40%	1,70%	1,50%	1,40%	1,60%	2,00%	4,80%	1,90%
Do-it-yourself- / Gardening products	2,40%	0,00%	0,00%	0,00%	1,60%	0,00%	0,00%	0,60%
Green and eco-friendly products	2,40%	1,70%	0,00%	2,90%	0,00%	2,00%	0,00%	1,70%
Custom made products	4,90%	8,30%	10,40%	10,10%	8,10%	4,00%	0,00%	7,70%
Others	12,20%	8,30%	3,00%	4,30%	4,80%	4,00%	9,50%	6,20%
Full product range	18,30%	56,70%	62,70%	57,60%	58,10%	54,00%	38,10%	50,30%



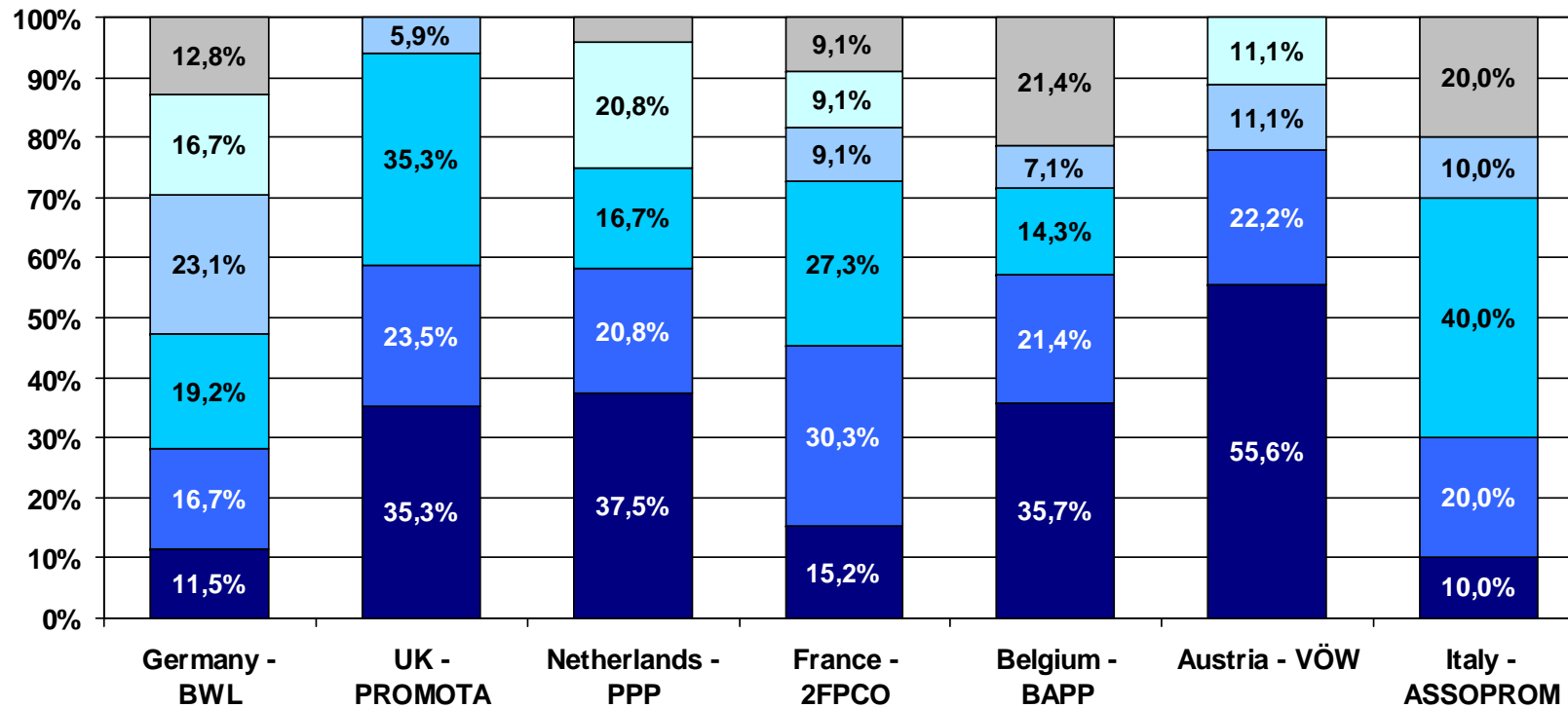
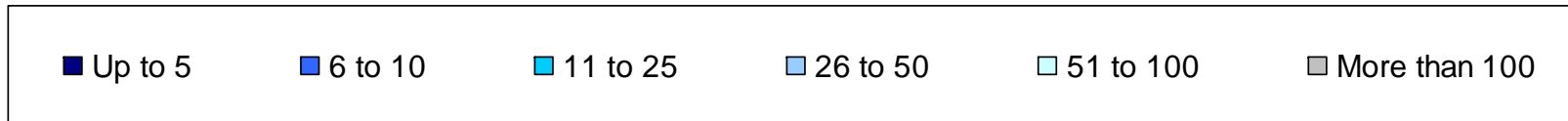
Company characteristics

Employees (full employed)

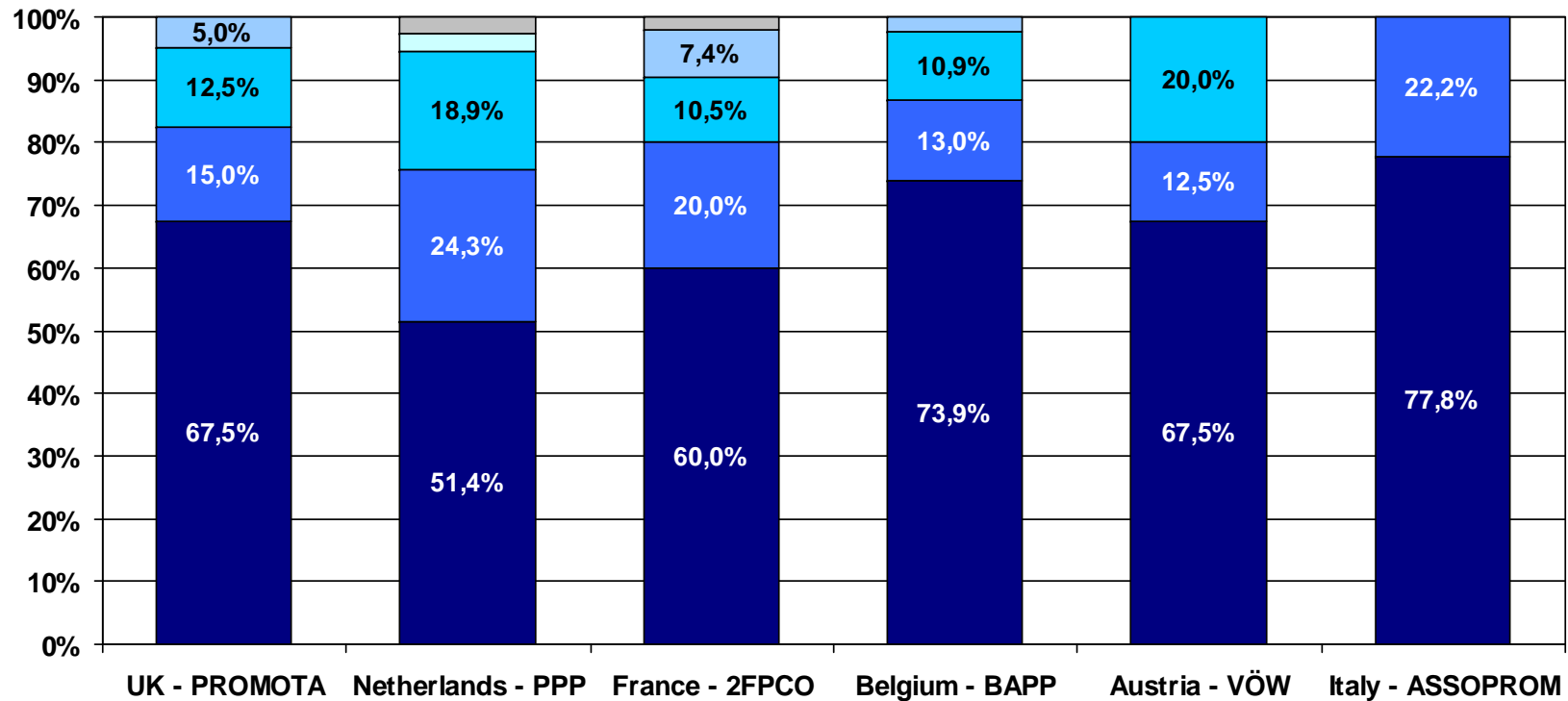
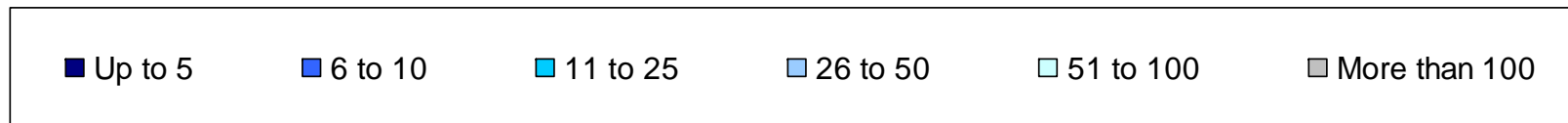
Company characteristics: Employees (fully employed) - *Total*



Company characteristics: Employees (fully employed) - *Supplier*



Company characteristics: Employees (fully employed) – *Distributor / Reseller*



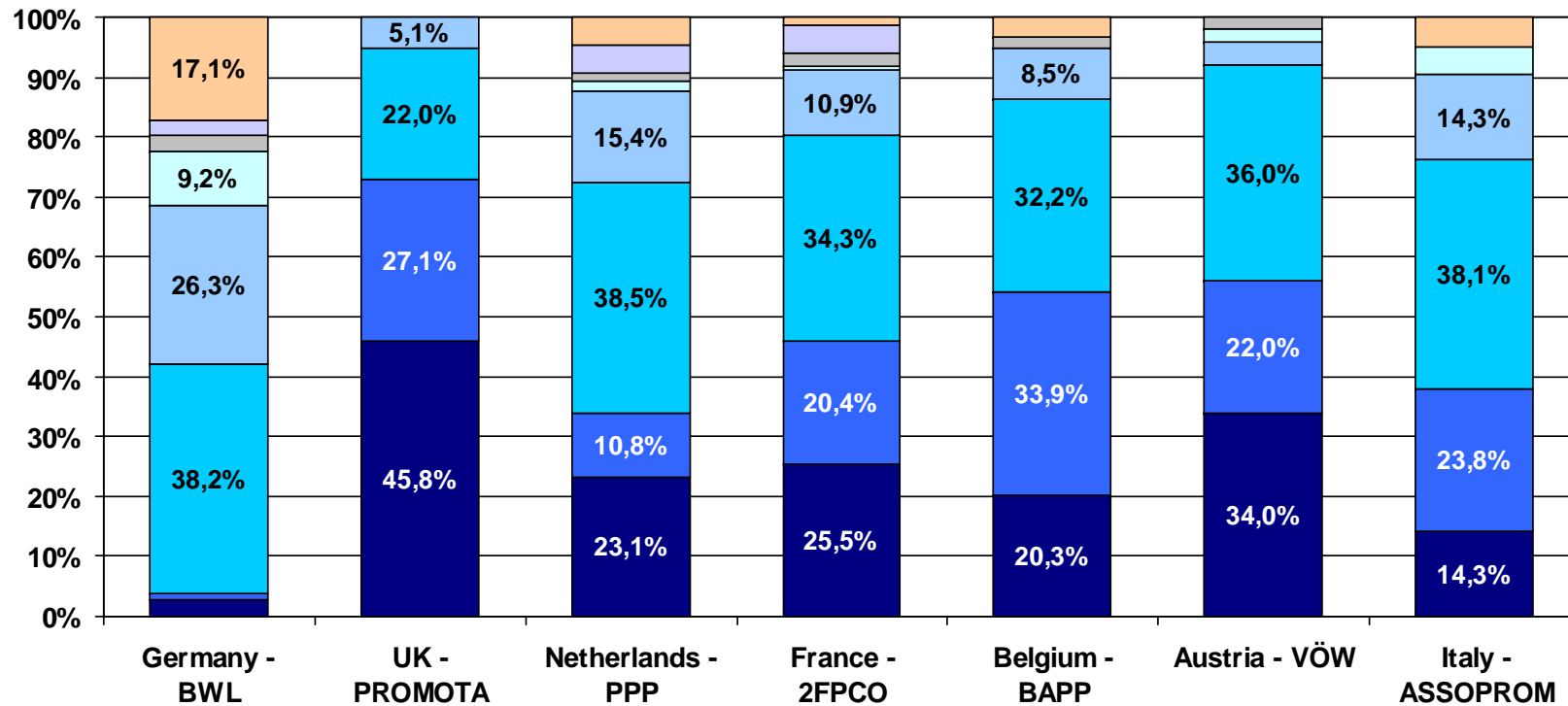
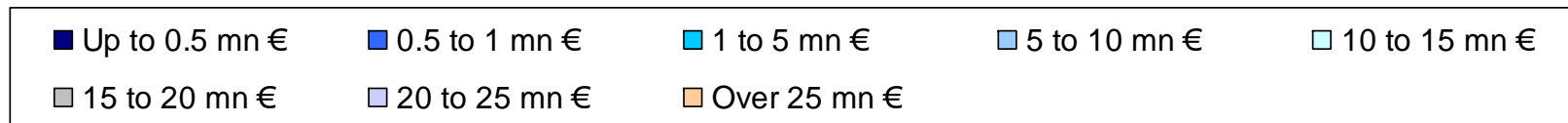


Company characteristics

Net turnover

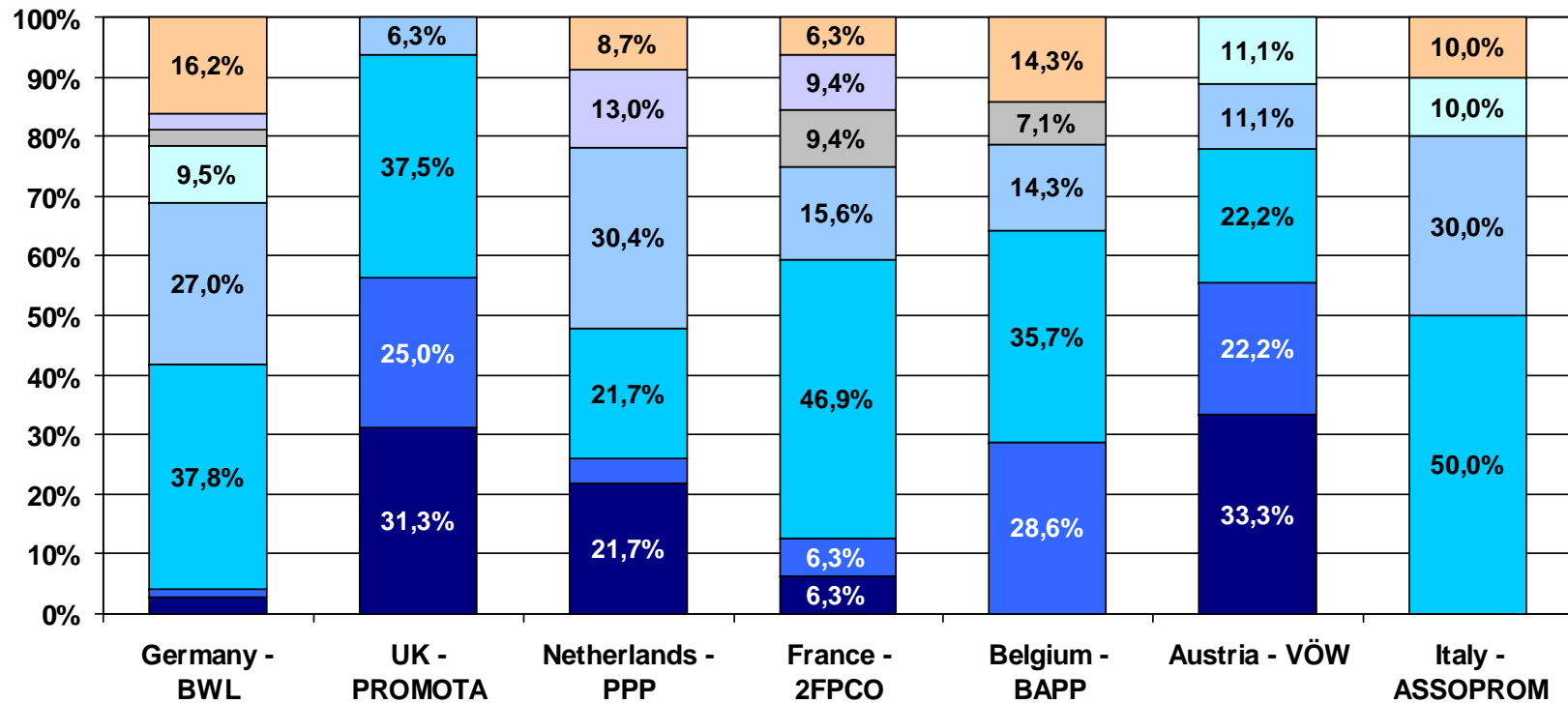
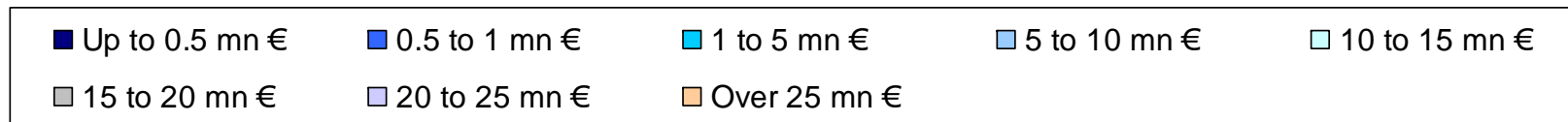
Company characteristics:

Net turnover - *Total*



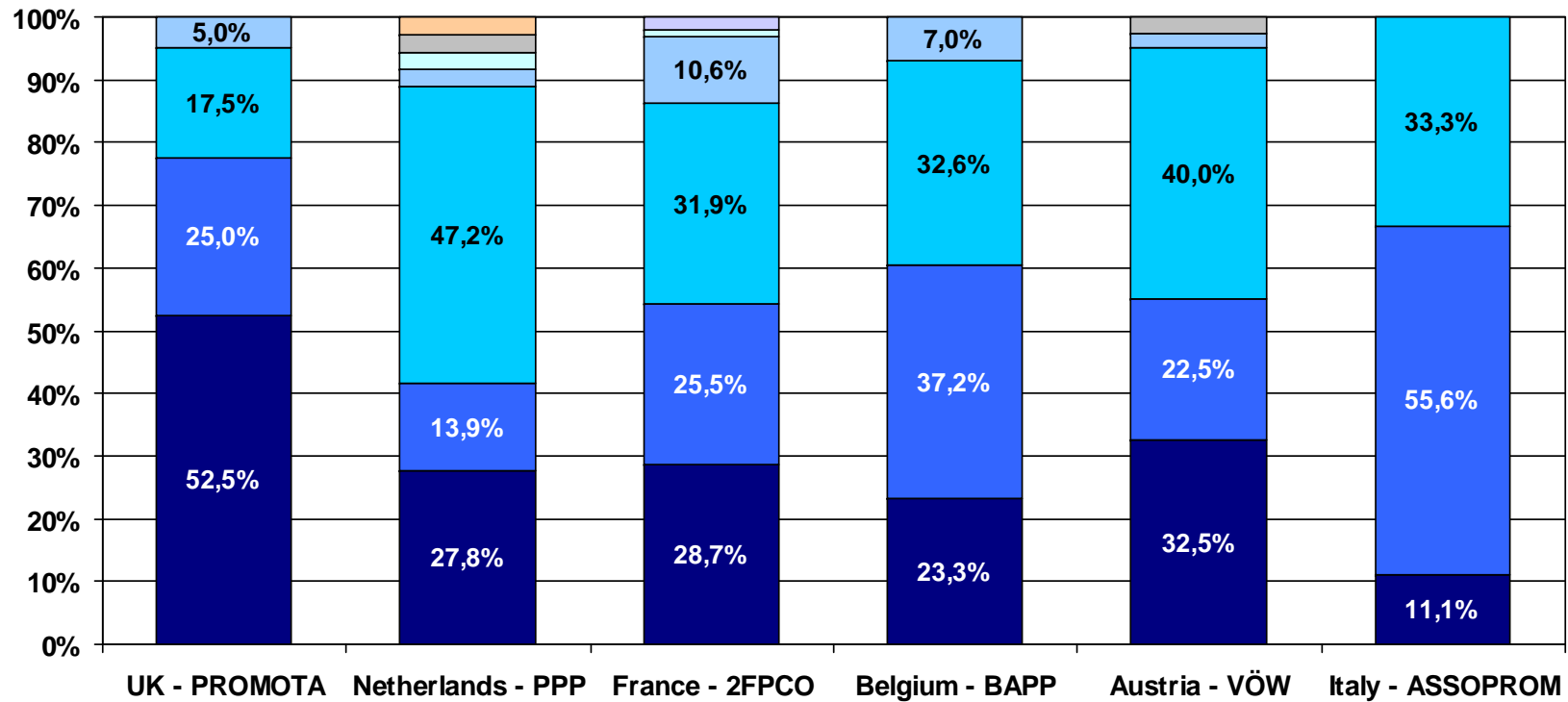
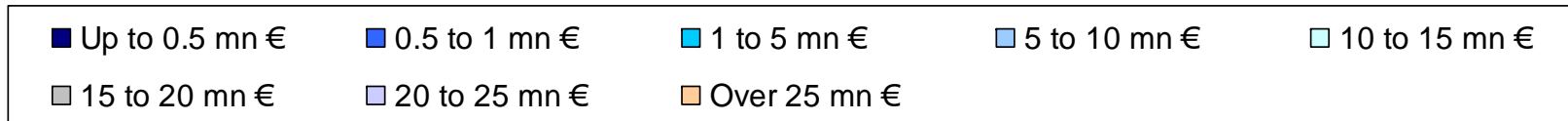
Company characteristics:

Net turnover - *Supplier*

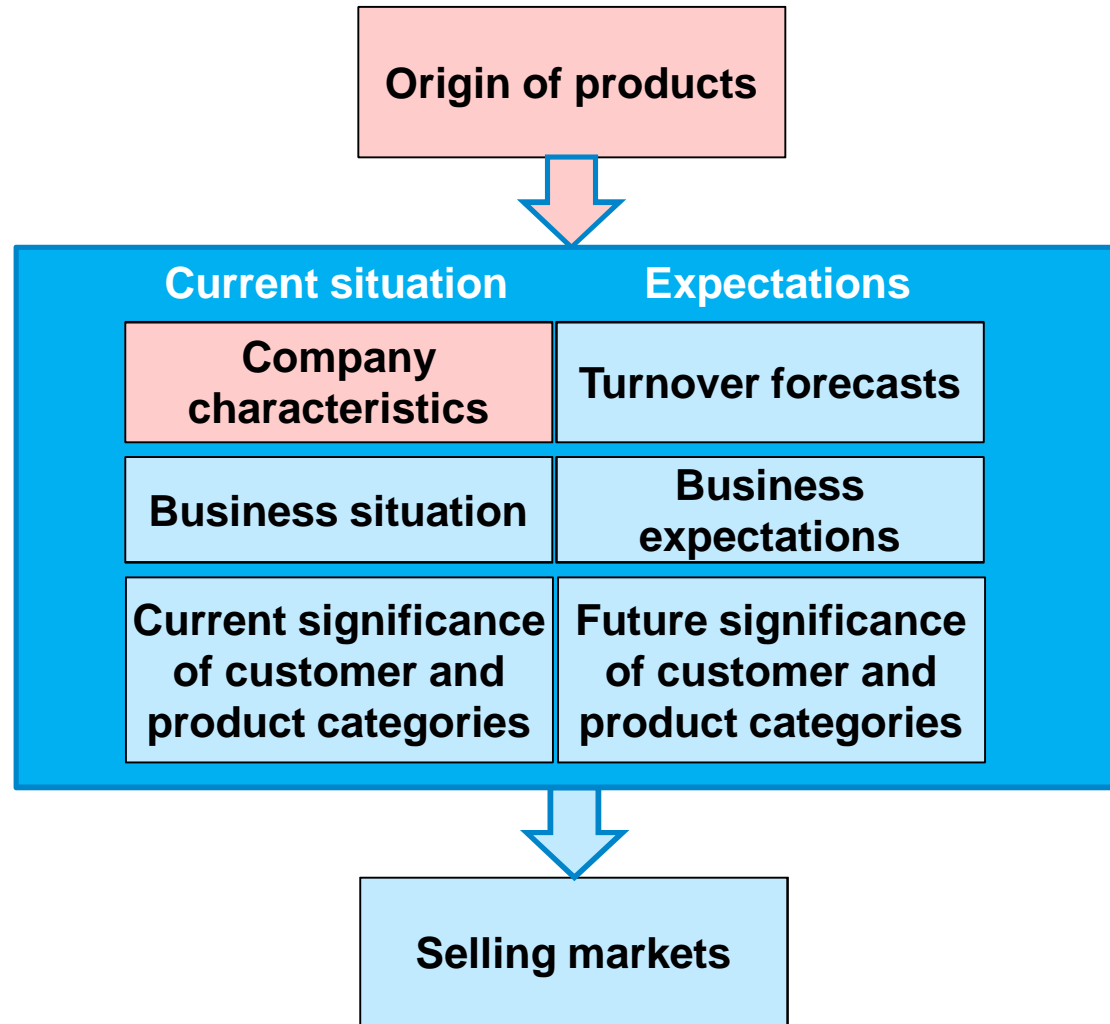


Company characteristics:

Net turnover - *Distributor / Reseller*



Survey Contents



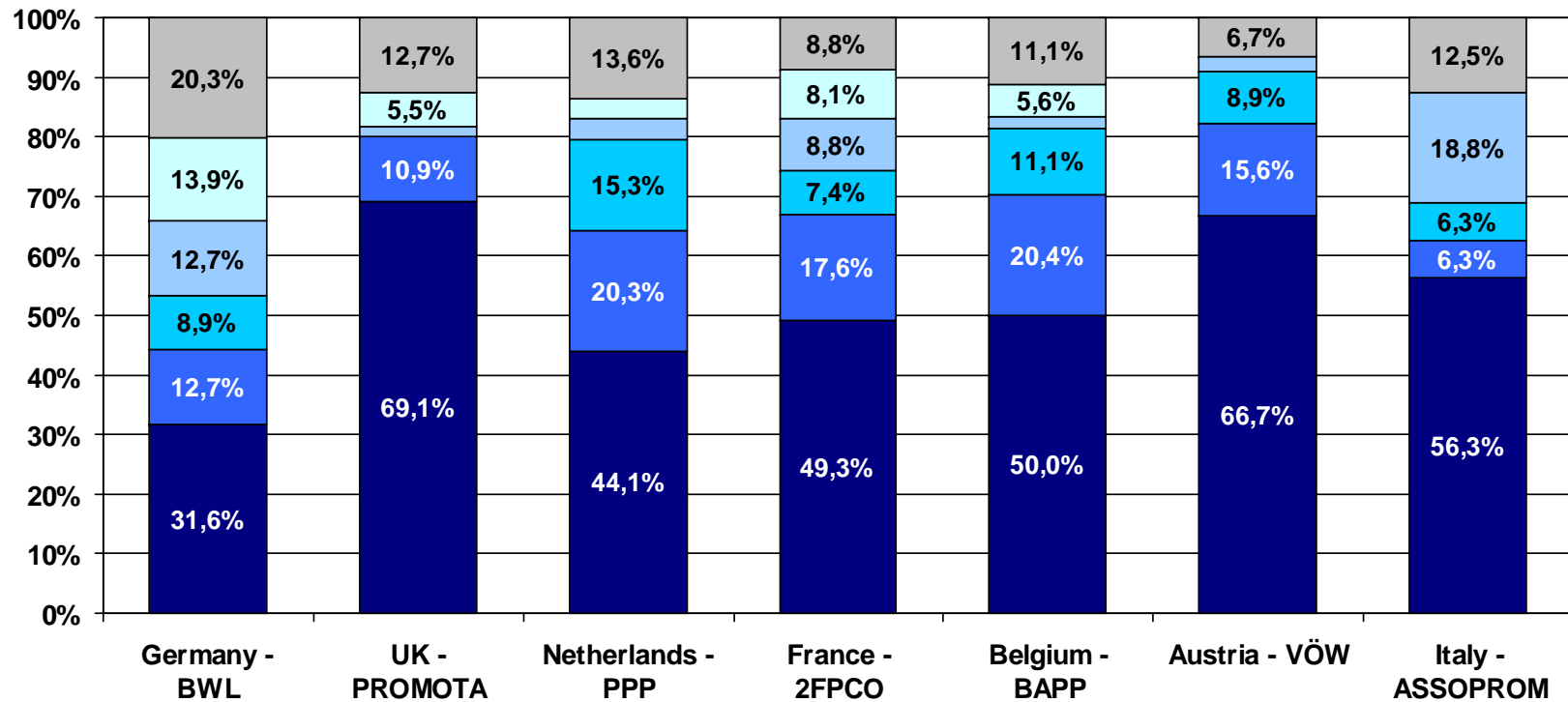
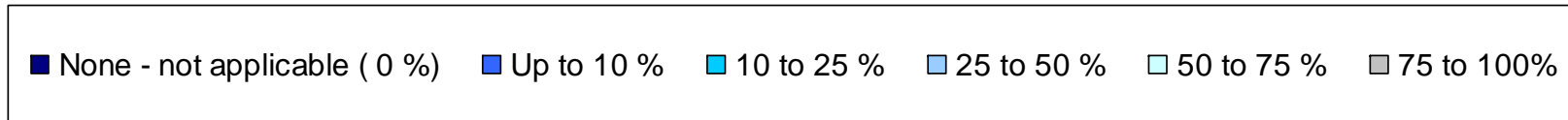


Origin of products sold

Total

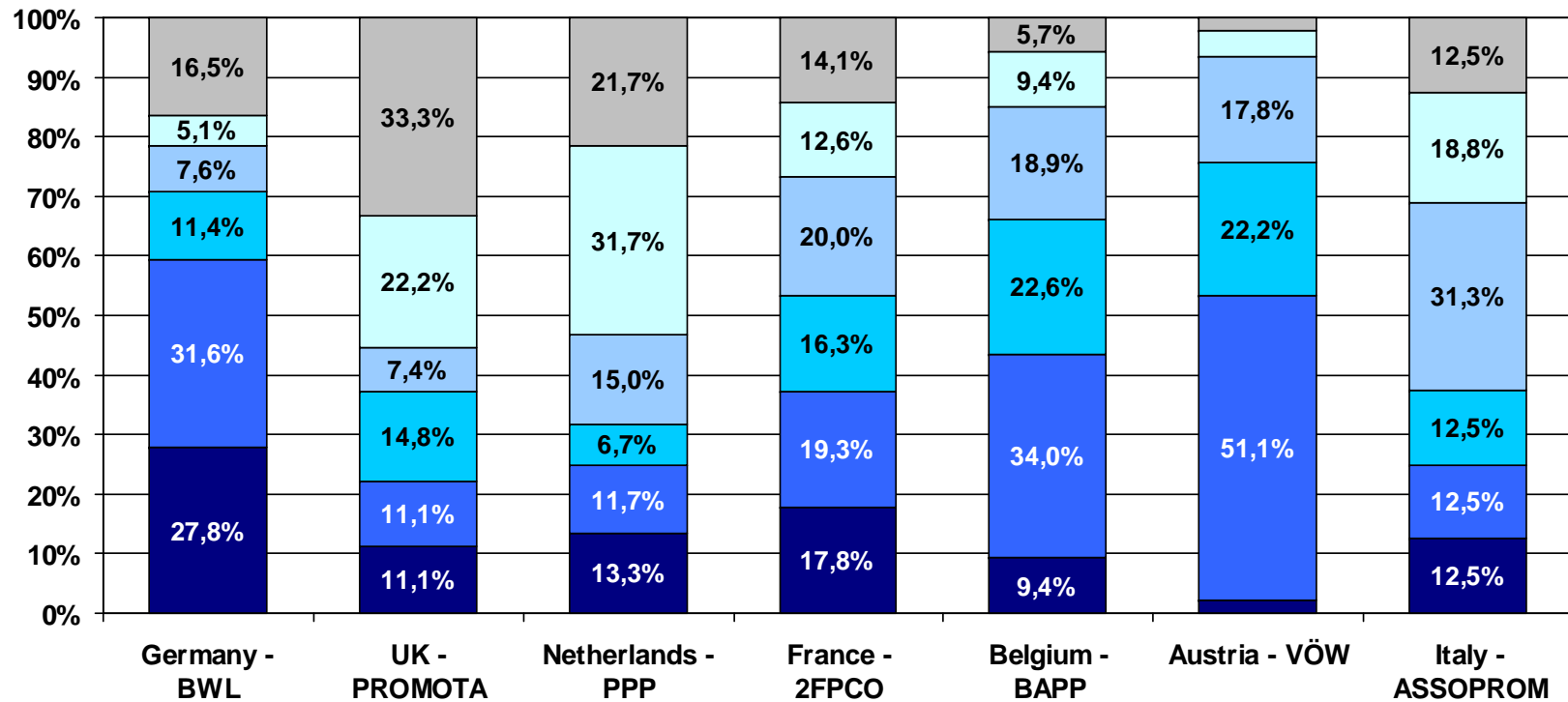
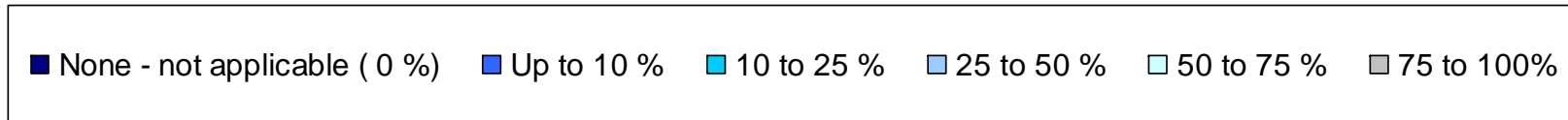
Origin of products sold:

Percentage of in-house production to total sales volume - *Total*



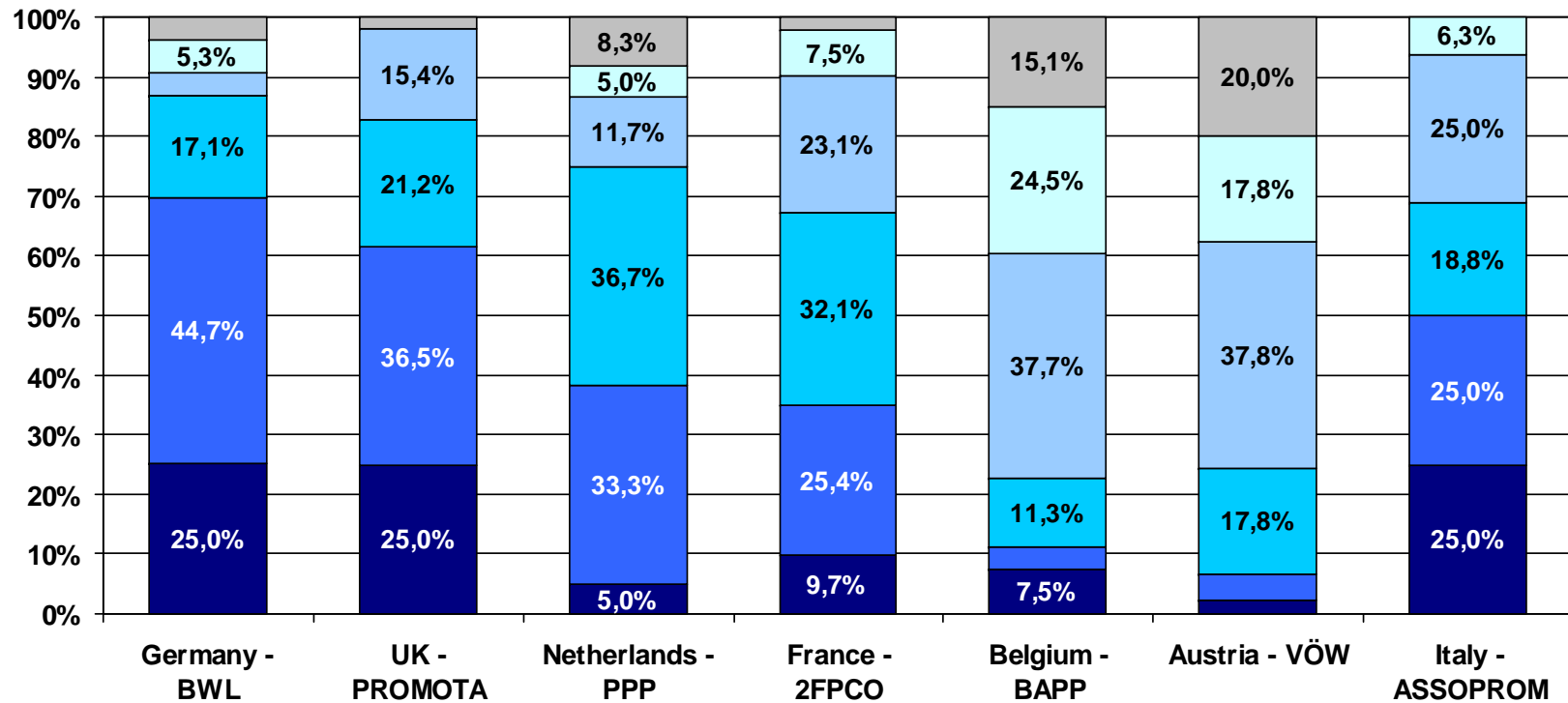
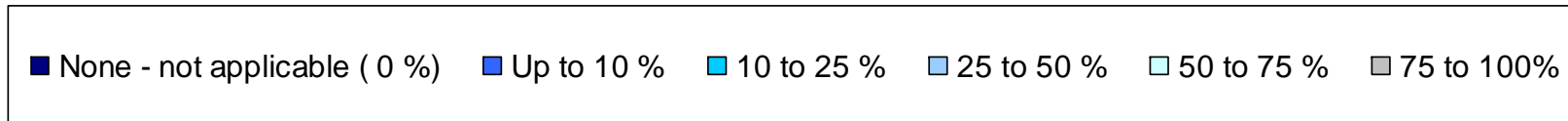
Origin of products sold:

Percentage of goods purchased in the home market to total sales volume - *Total*



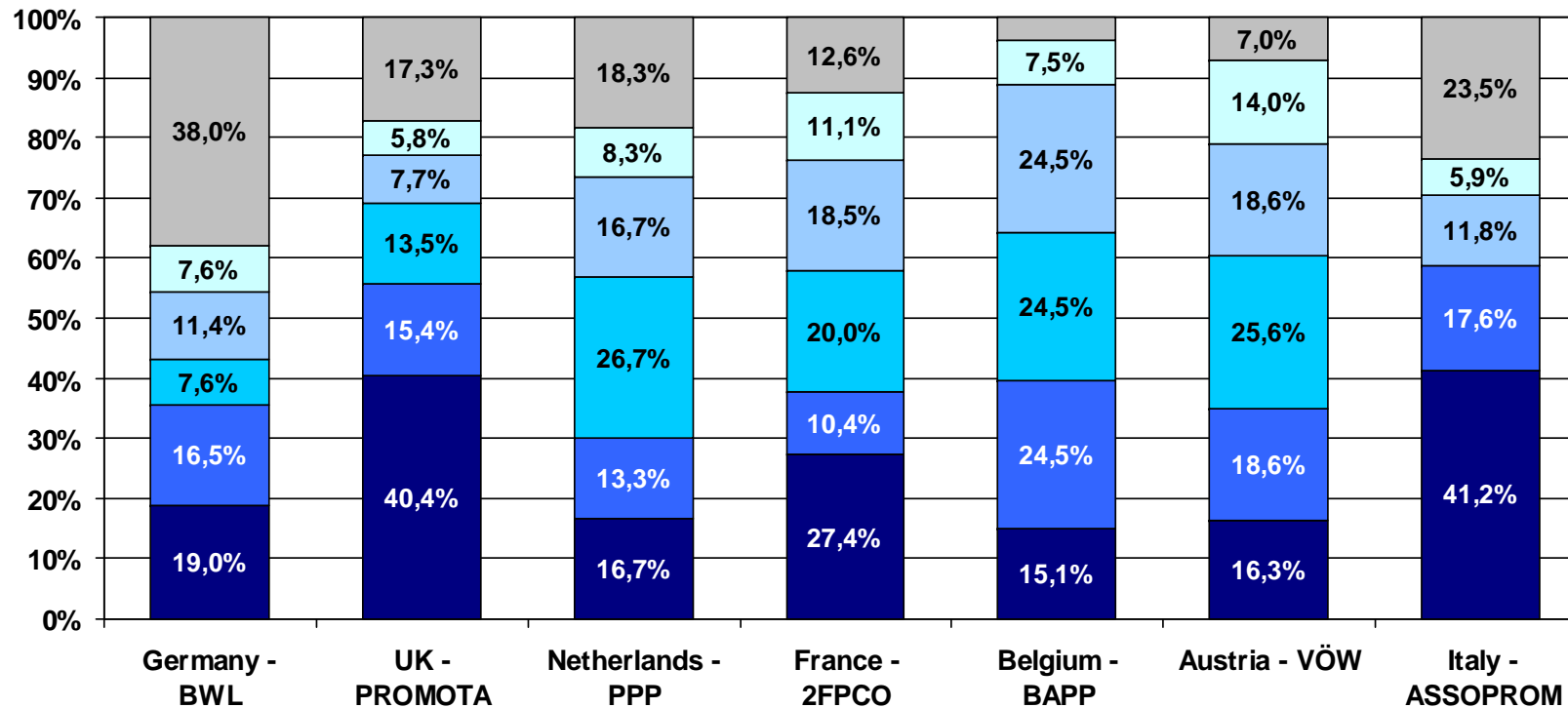
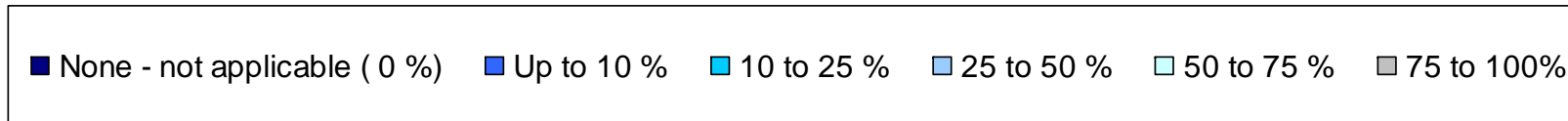
Origin of products sold:

Percentage of goods purchased in Europe (excluding home market) to total sales volume - *Total*



Origin of products sold:

Percentage of goods purchased outside Europe (America, Africa, Asia, Australia) to total sales volume - *Total*



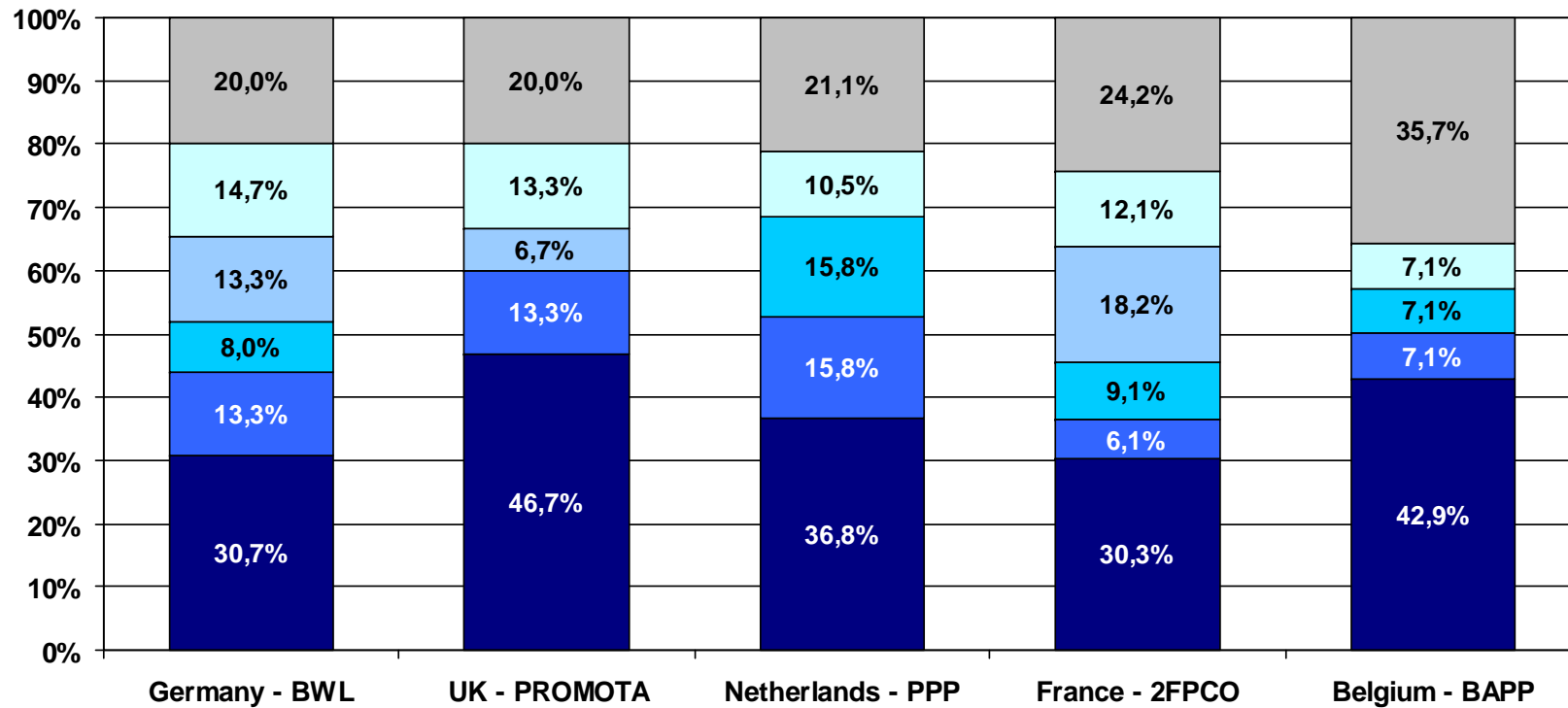
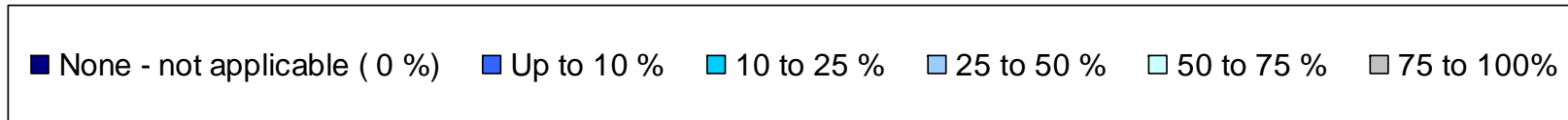


Origin of products sold

Supplier

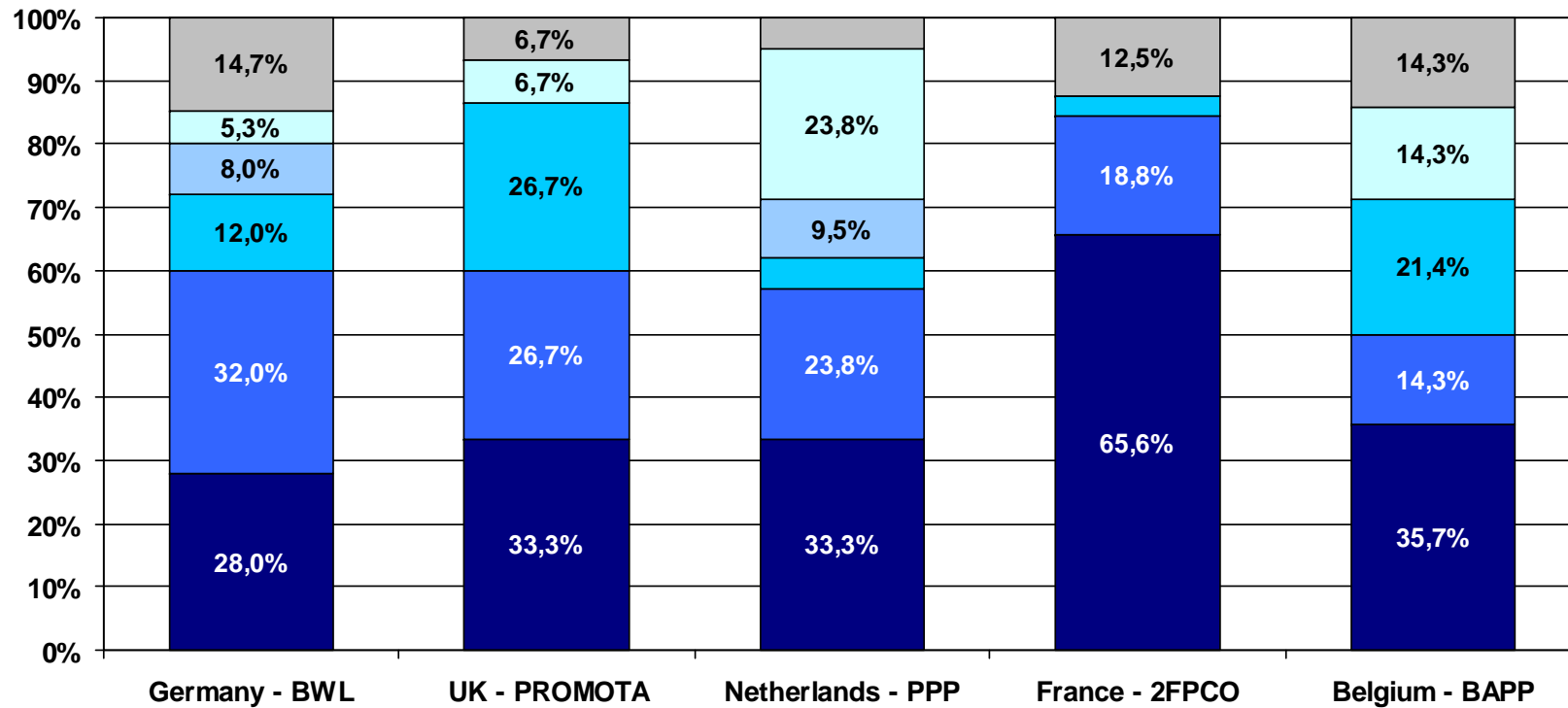
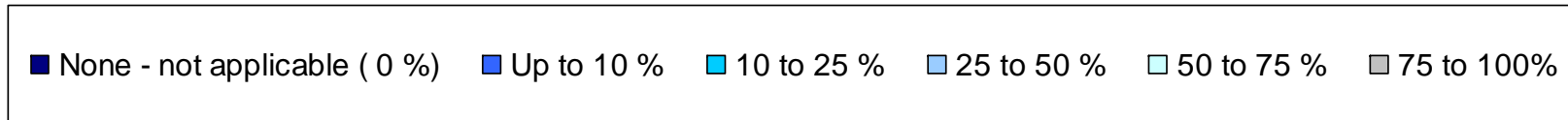
Origin of products sold:

Percentage of in-house production to total sales volume - *Supplier*



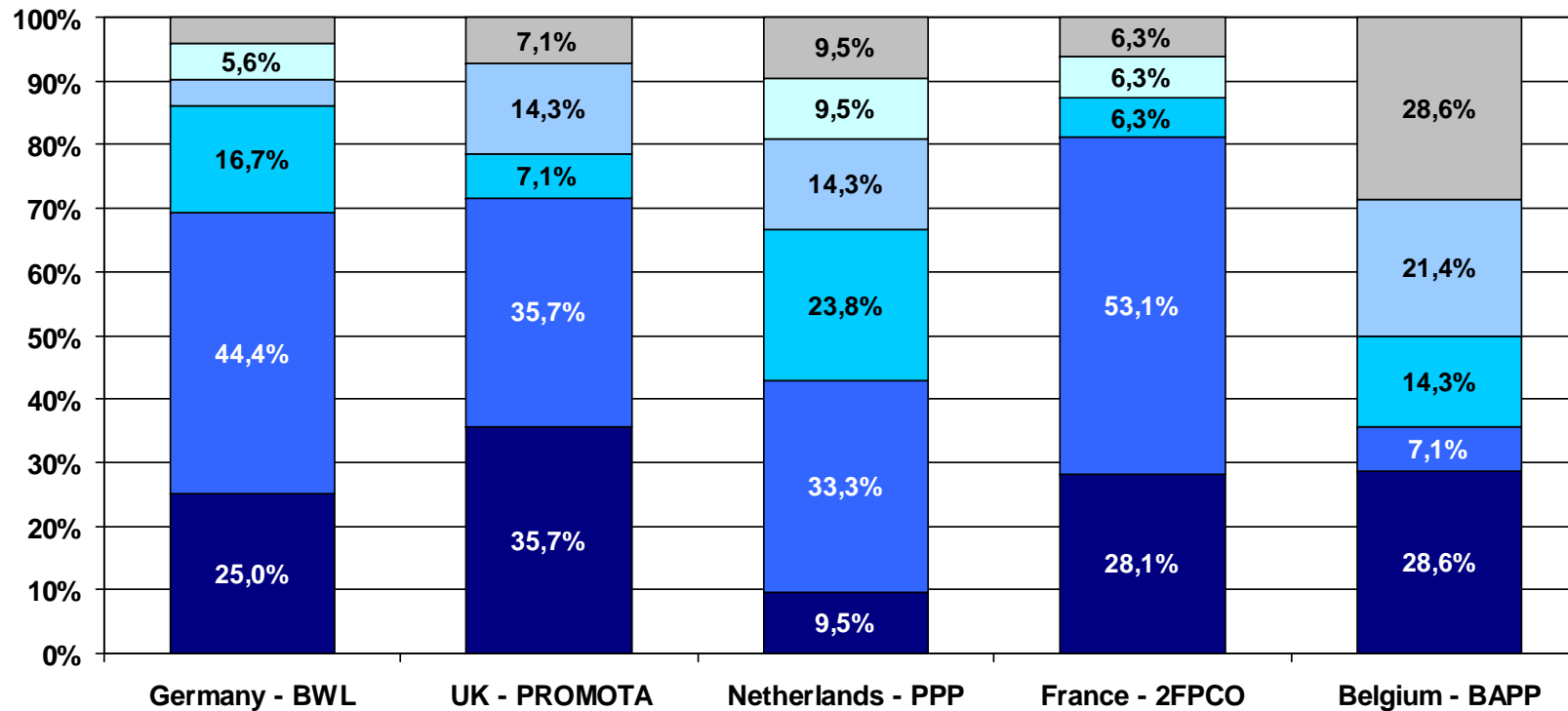
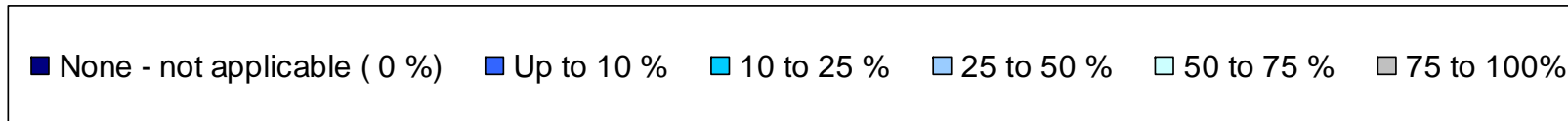
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Percentage of goods purchased in the home market to total sales volume - *Supplier*



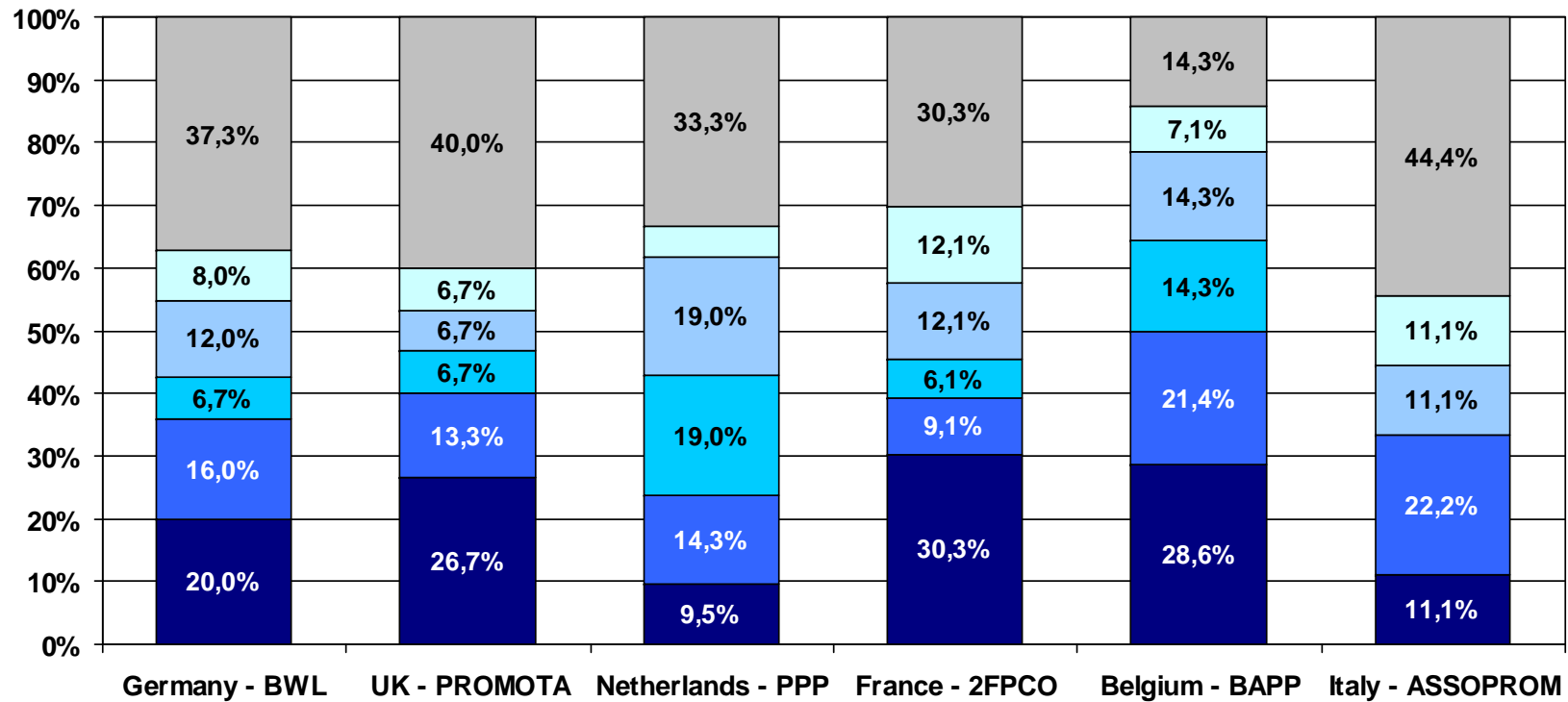
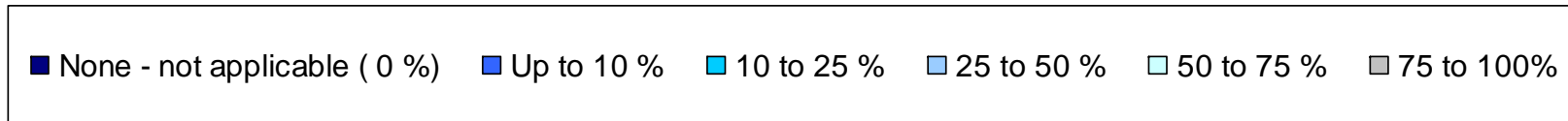
Origin of products sold:

Percentage of goods purchased in Europe (excluding home market) to total sales volume - *Supplier*



Origin of products sold:

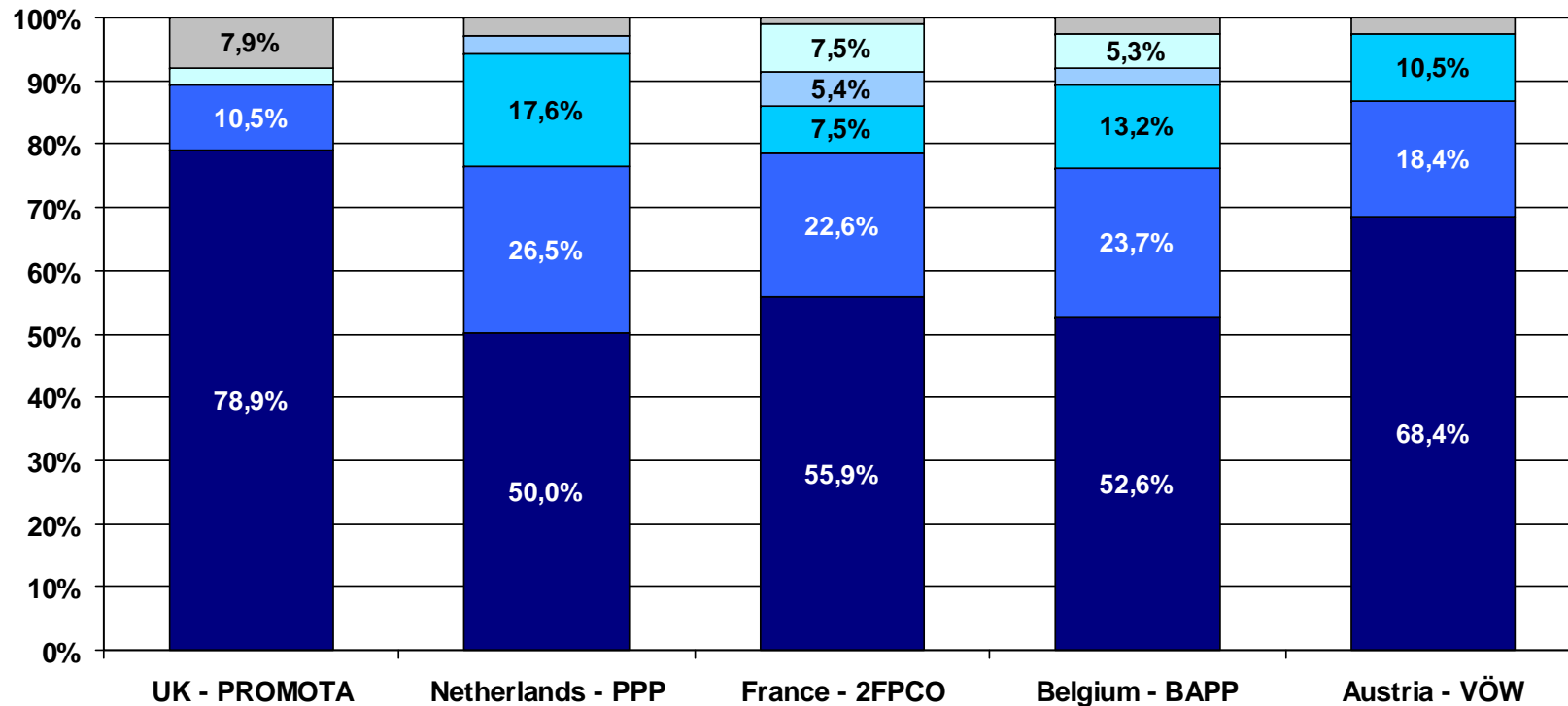
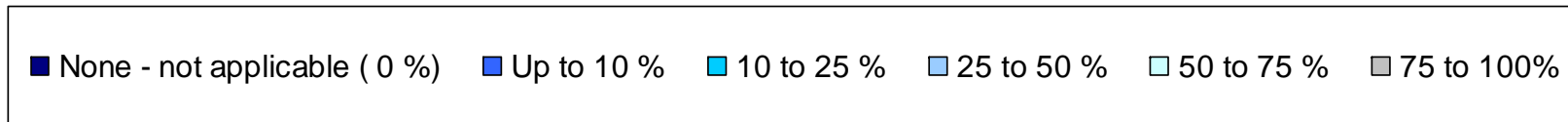
Percentage of goods purchased outside Europe (America, Africa, Asia, Australia) to total sales volume - *Supplier*



Origin of products sold

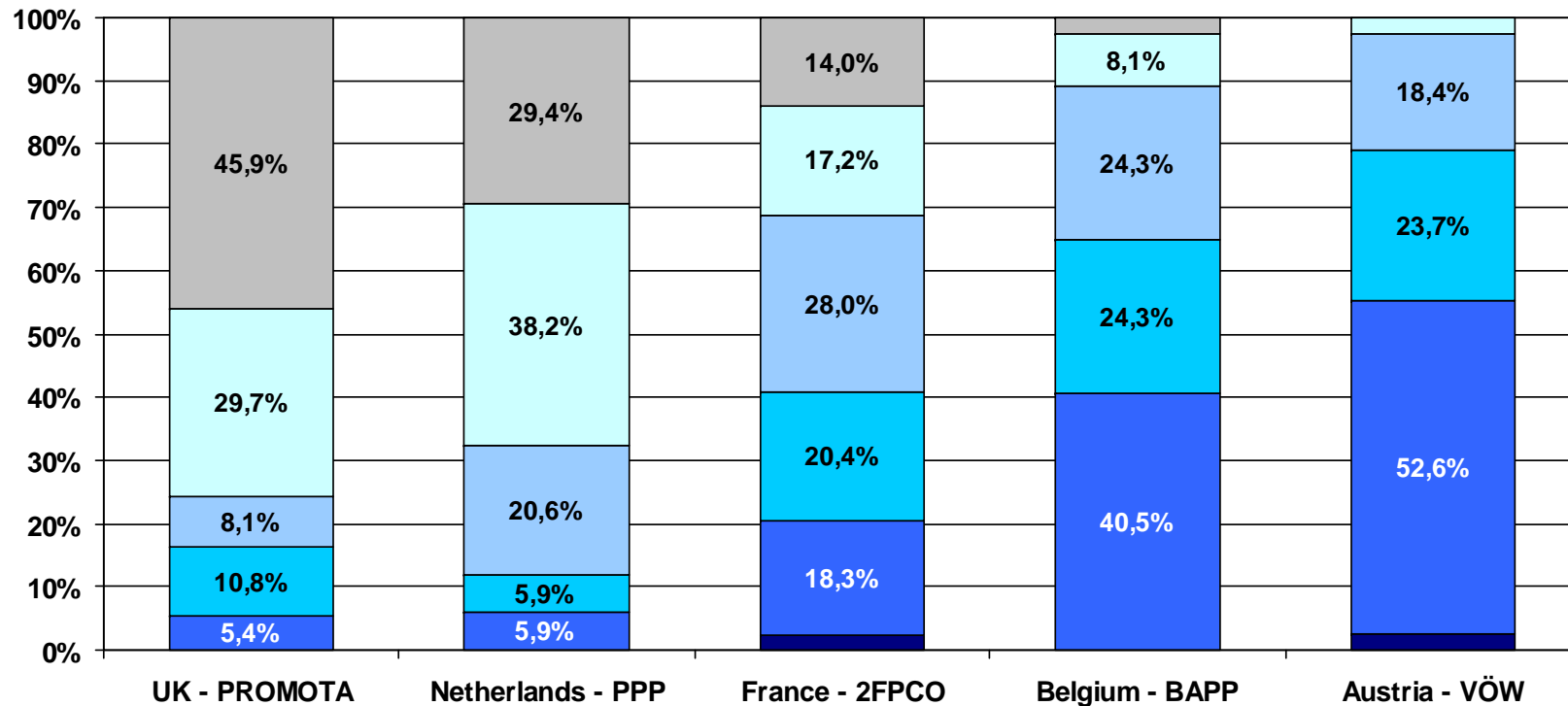
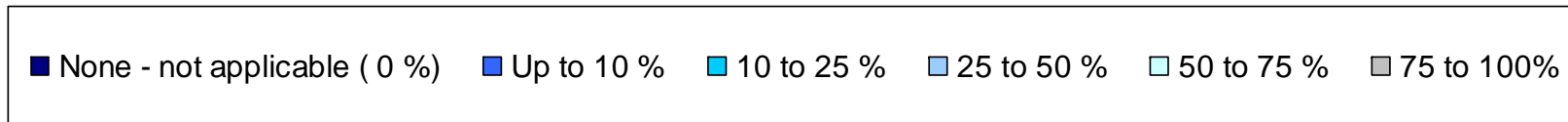
Distributor / Reseller

Origin of products sold: Percentage of in-house production to total sales volume - *Distributor / Reseller*



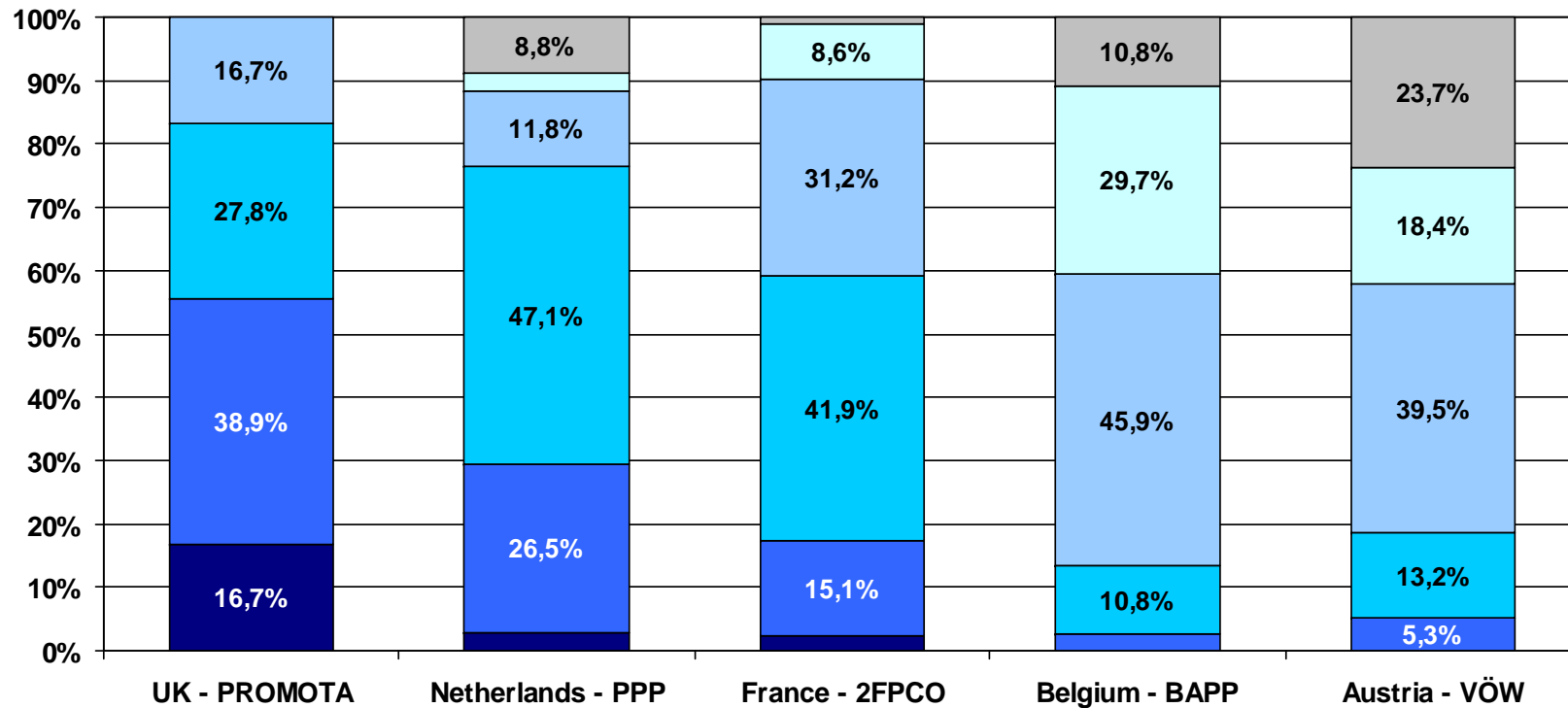
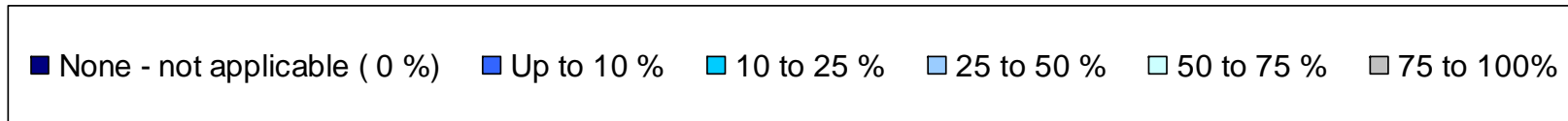
Origin of products sold:

Percentage of goods purchased in the home market to total sales volume - *Distributor / Reseller*



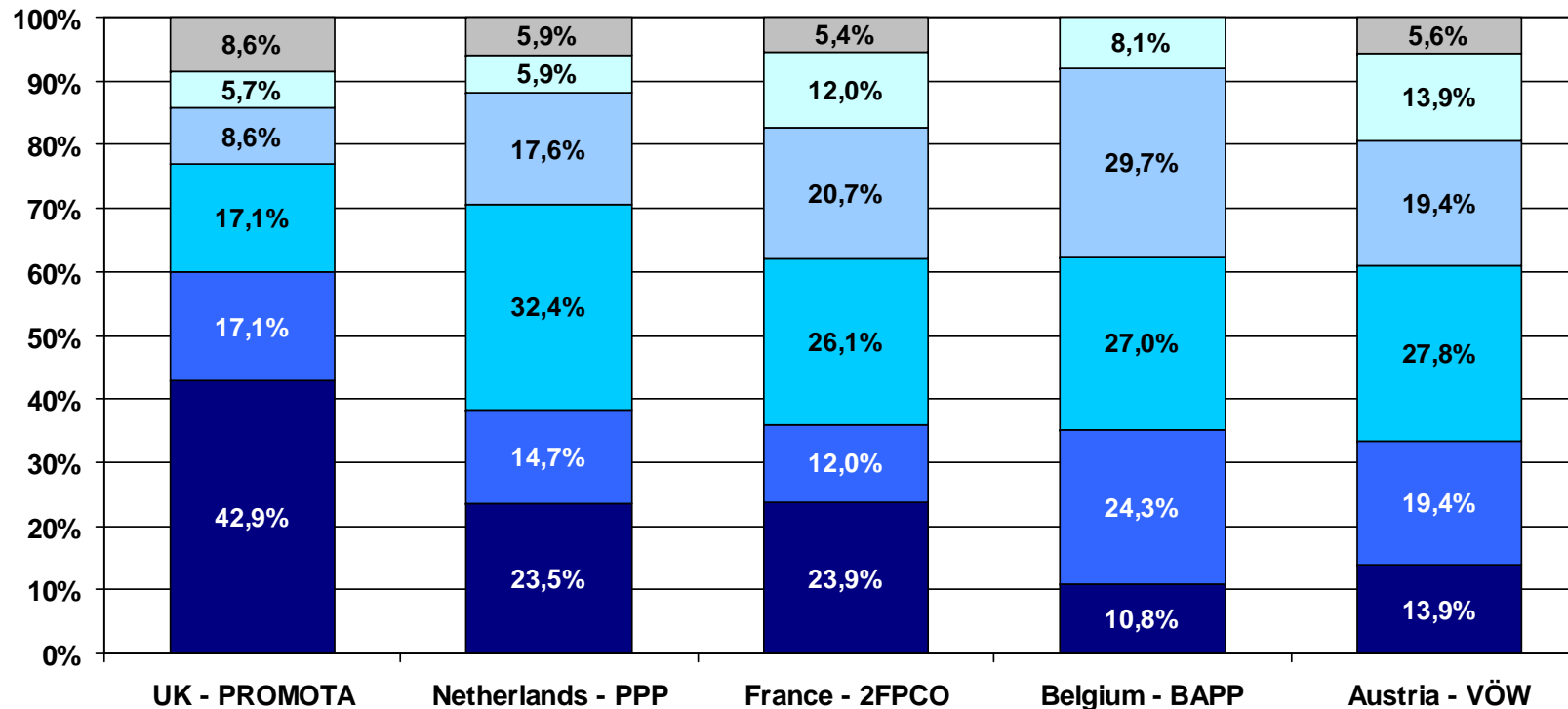
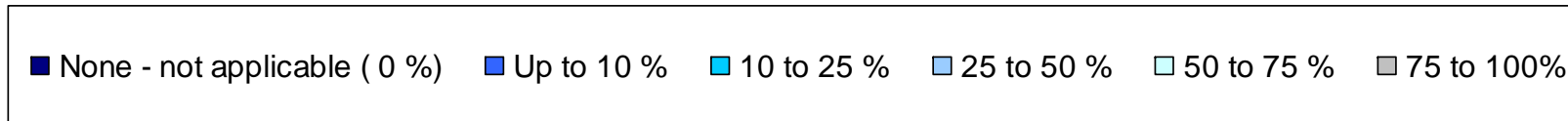
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Percentage of goods purchased in Europe (excluding home market) to total sales volume - *Distributor / Reseller*

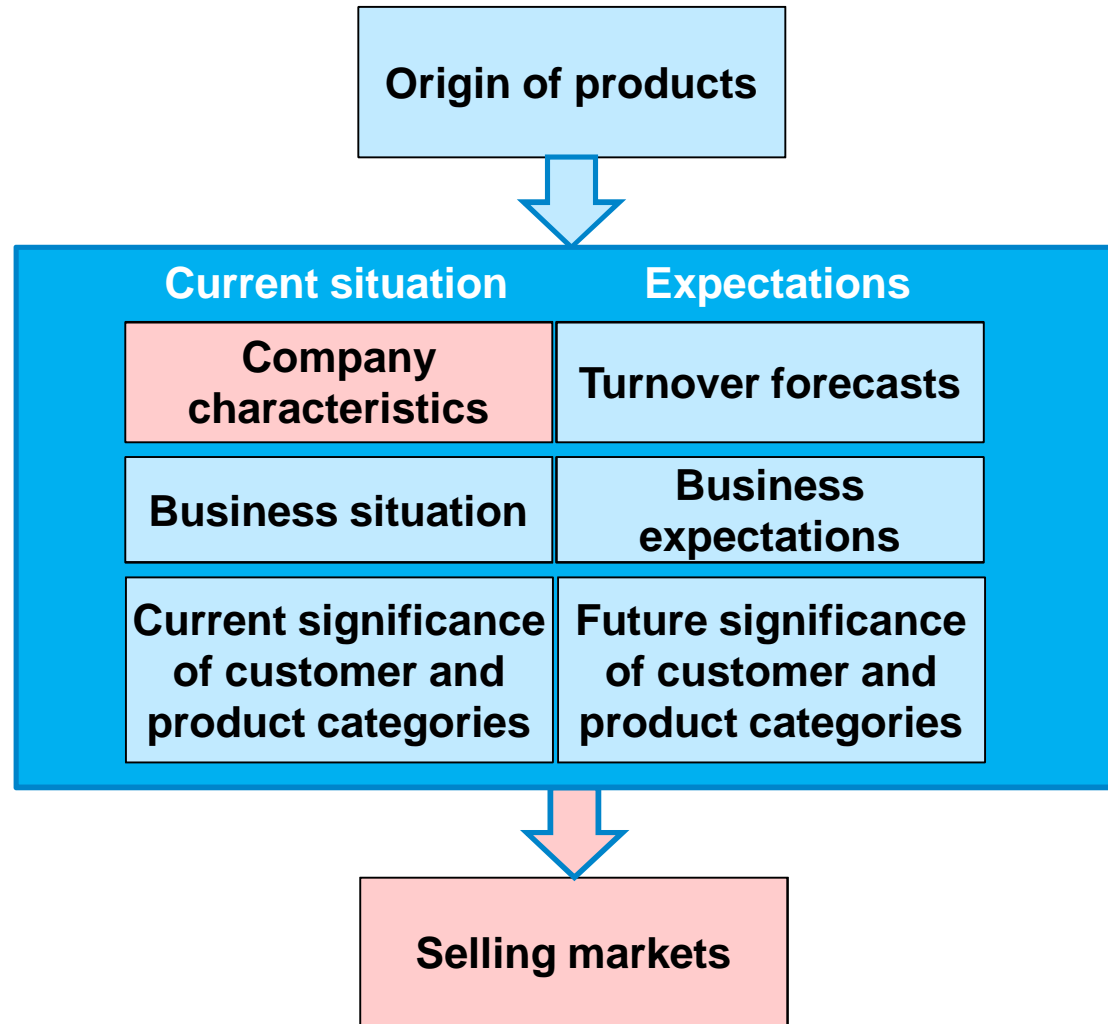


Origin of products sold:

Percentage of goods purchased outside Europe (America, Africa, Asia, Australia) to total sales volume - *Distributor / Reseller*



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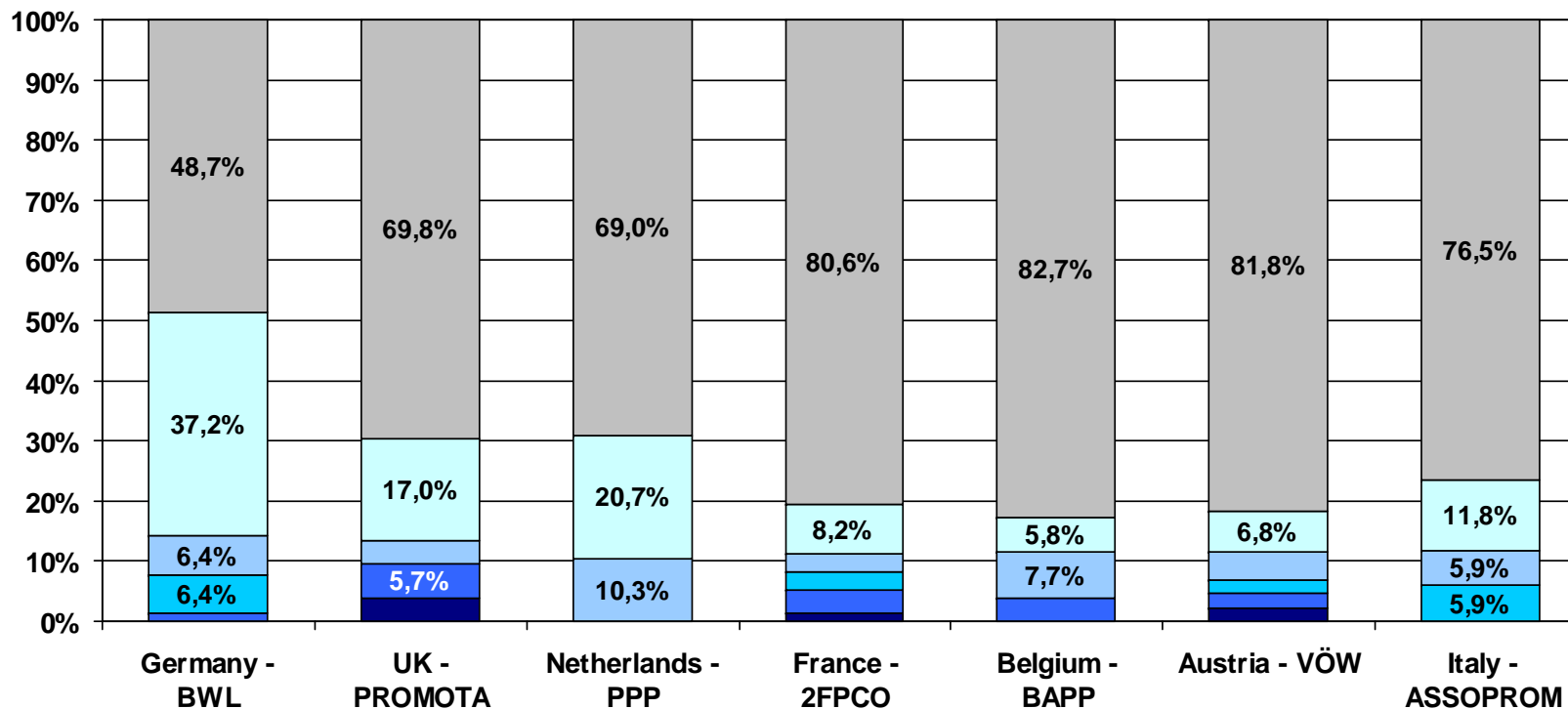
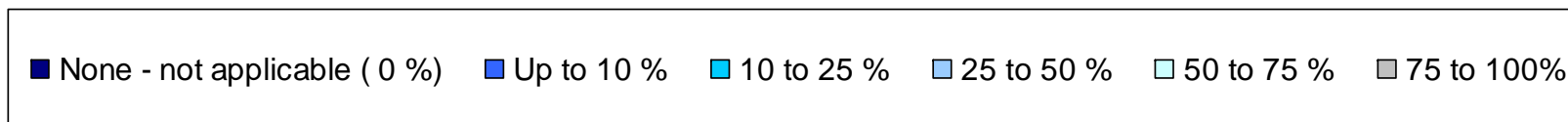
Selling Markets

Total

Selling Markets:

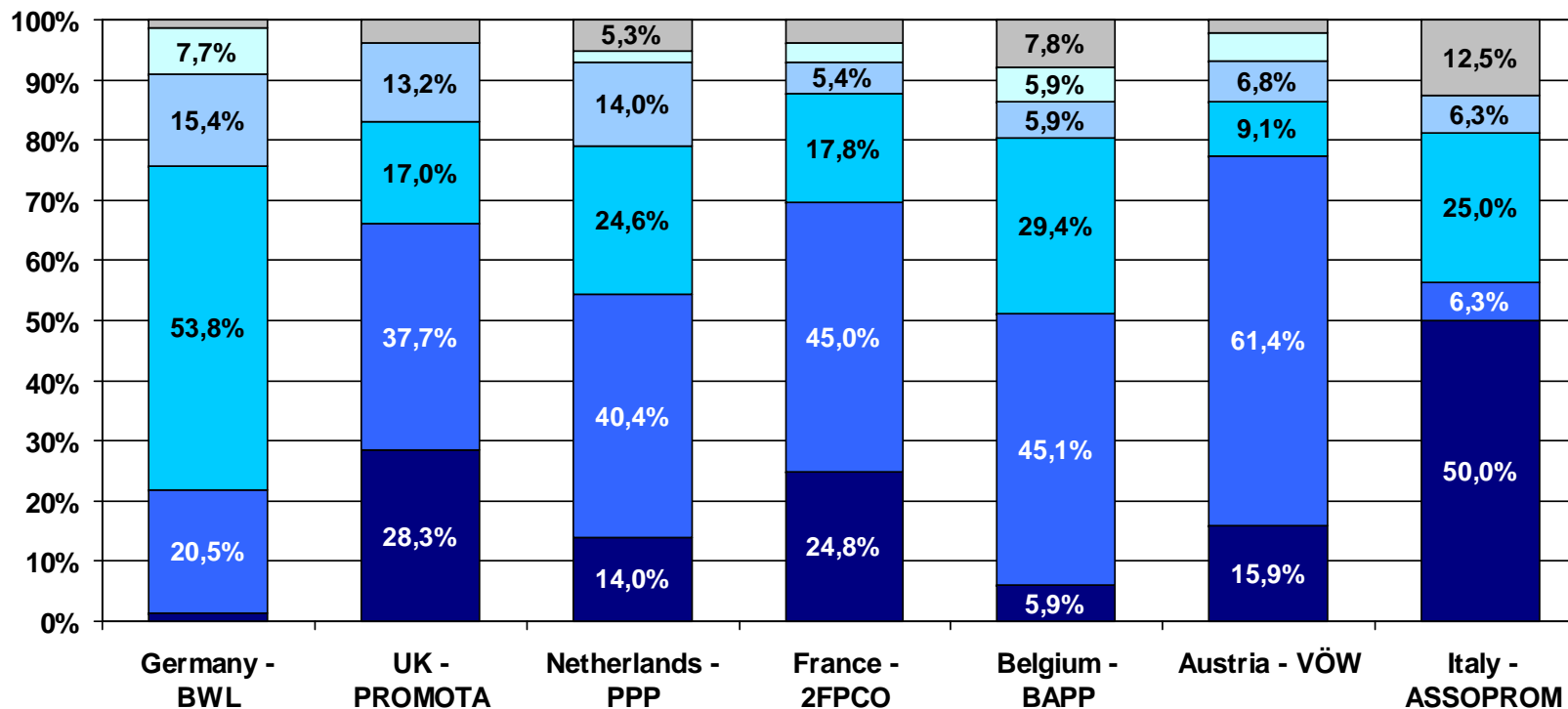
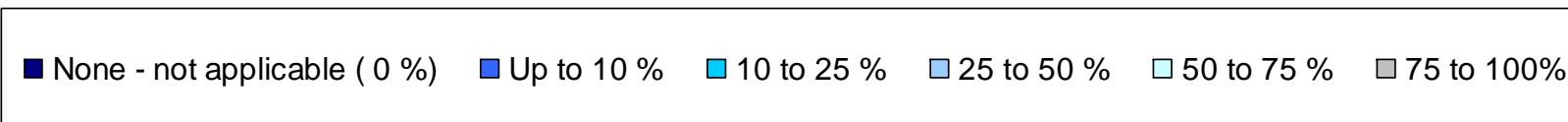
Percentage of goods sold in the home market to total sales volume

- *Total*



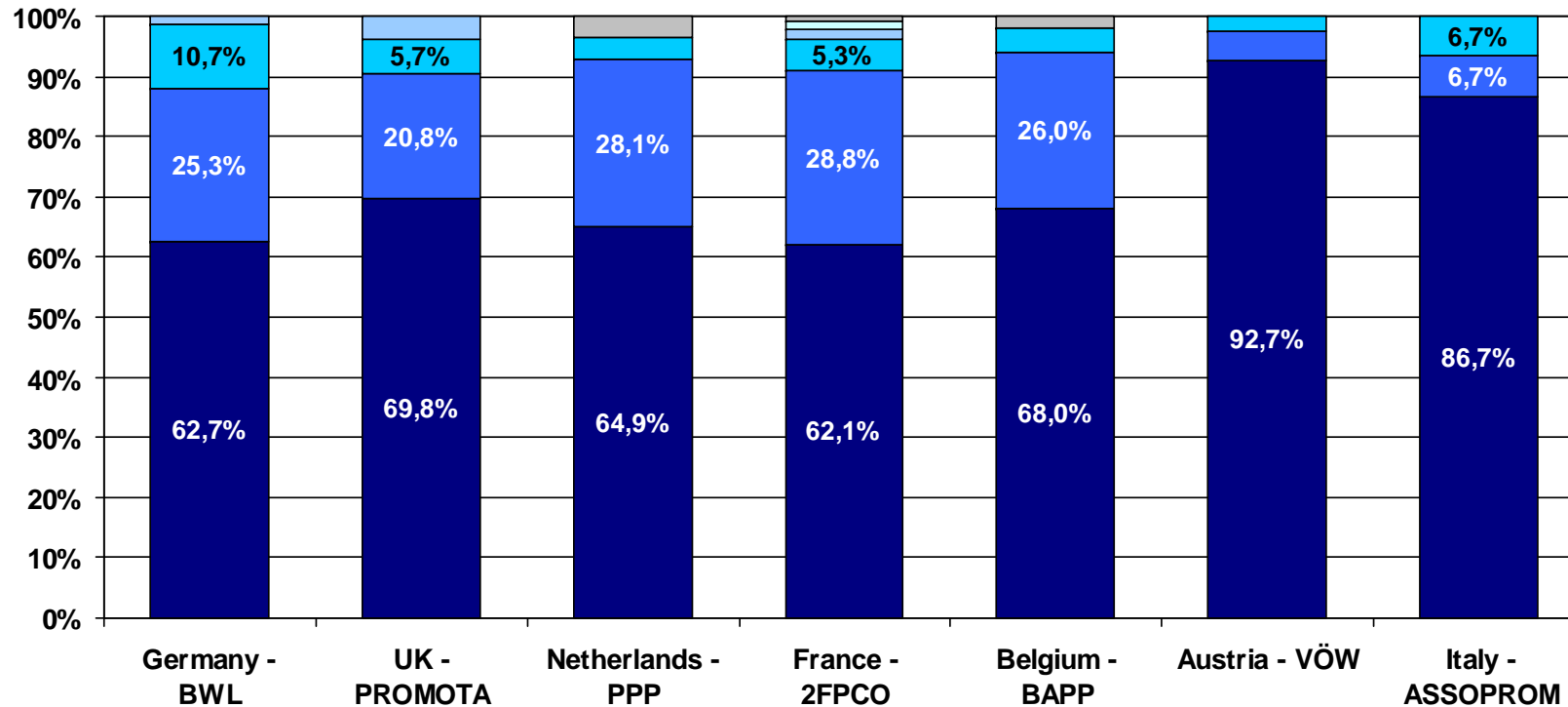
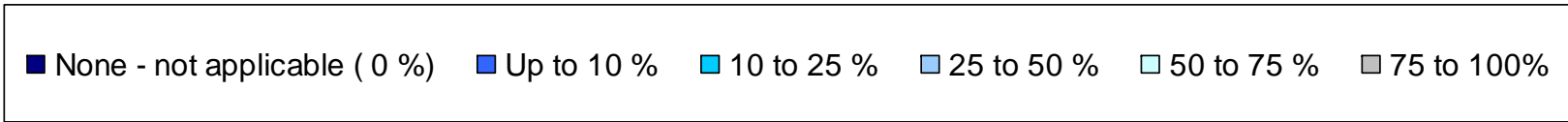
Selling Markets:

Percentage of goods sold to the European market (outside home market) to total sales volume - *Total*



Selling Markets:

Percentage of goods sold to non-European markets (America, Africa, Asia, Australia) to total sales volume - *Total*





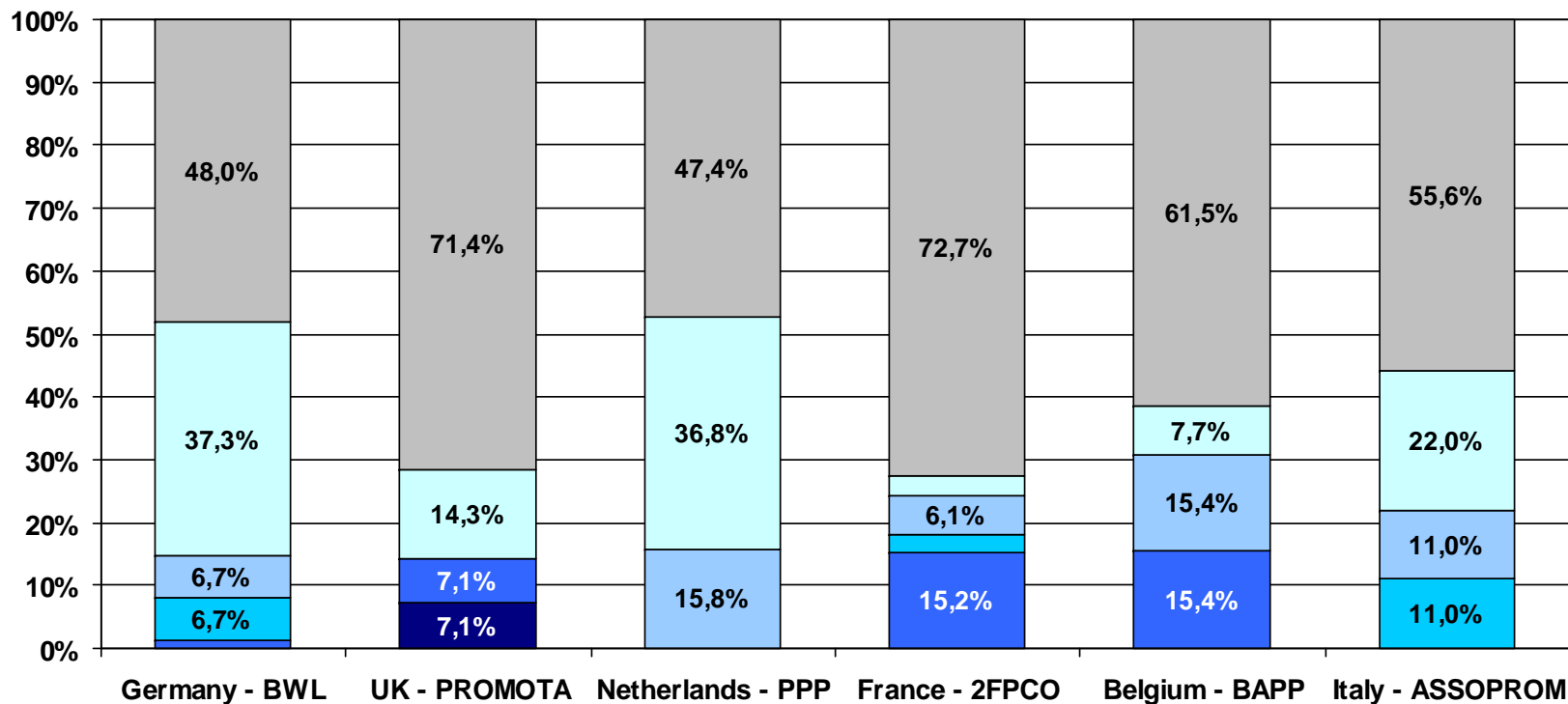
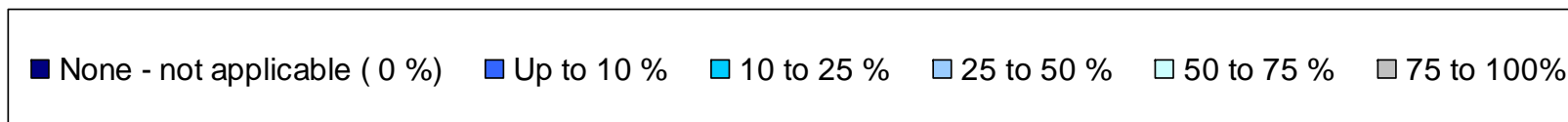
Selling Markets

Supplier

Selling Markets:

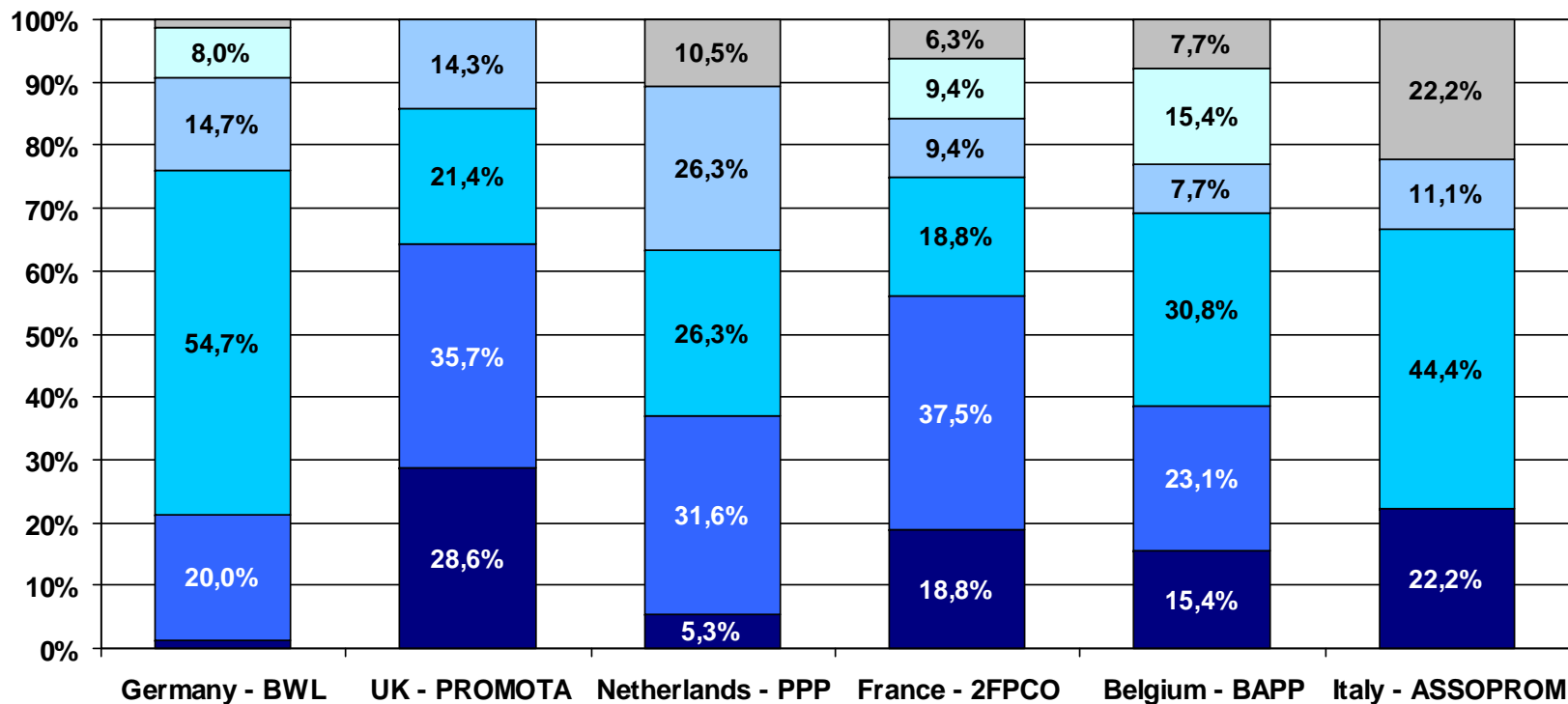
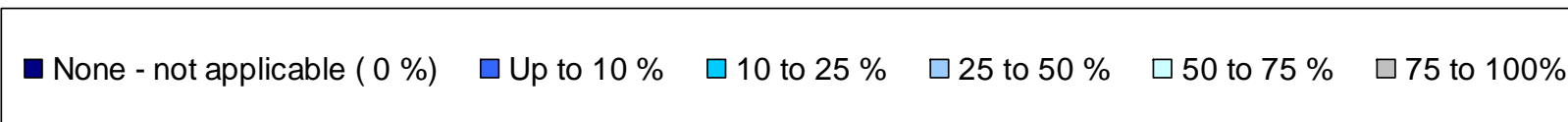
Percentage of goods sold in the home market to total sales volume

- *Supplier*



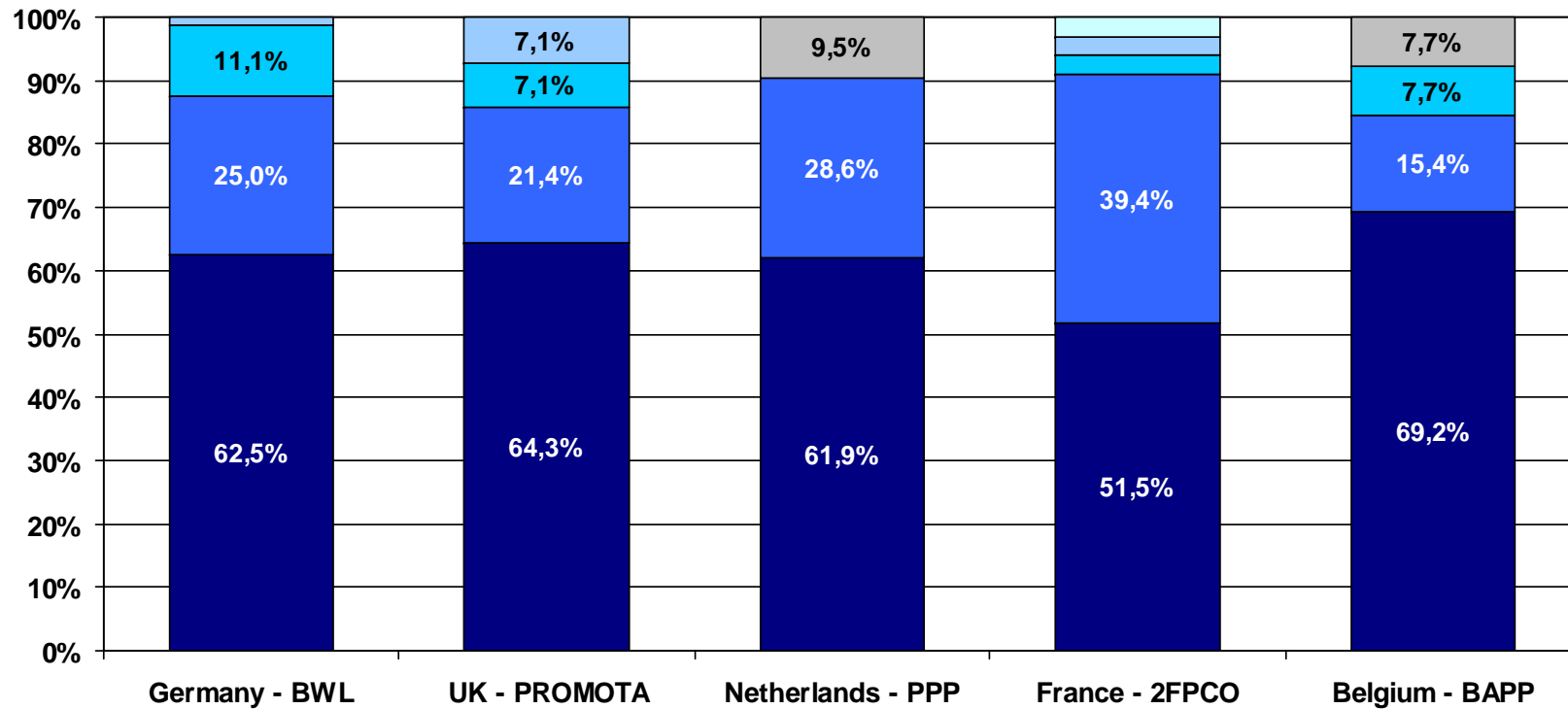
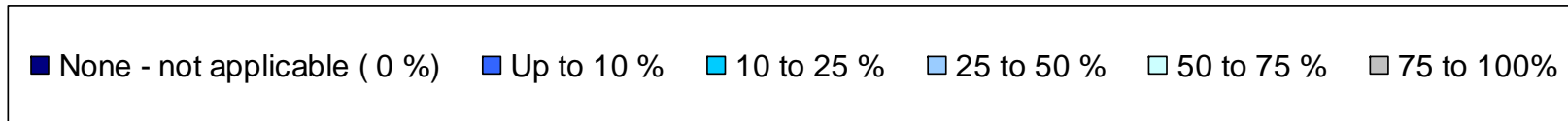
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Percentage of goods sold to the European market (outside home market) to total sales volume - *Supplier*



Selling Markets:

Percentage of goods sold to non-European markets (America, Africa, Asia, Australia) to total sales volume - *Supplier*





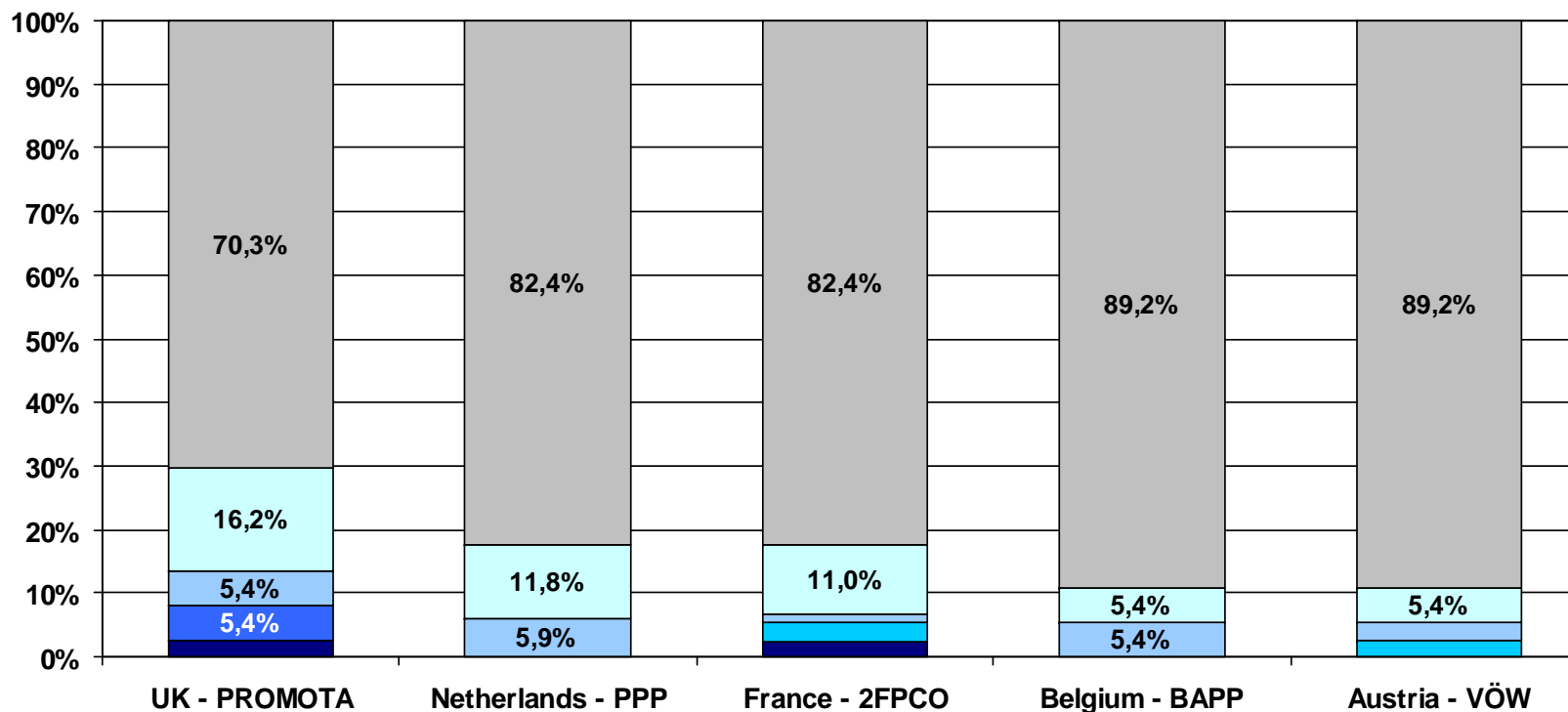
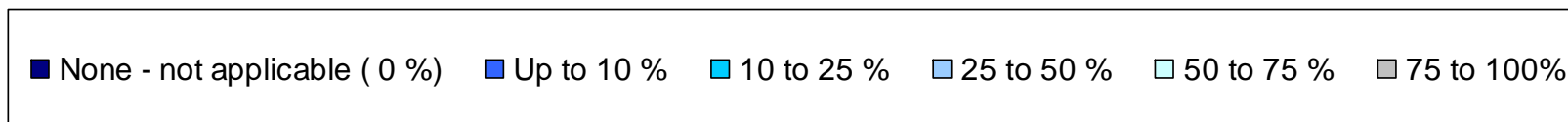
Selling Markets

Distributor / Reseller

Selling Markets:

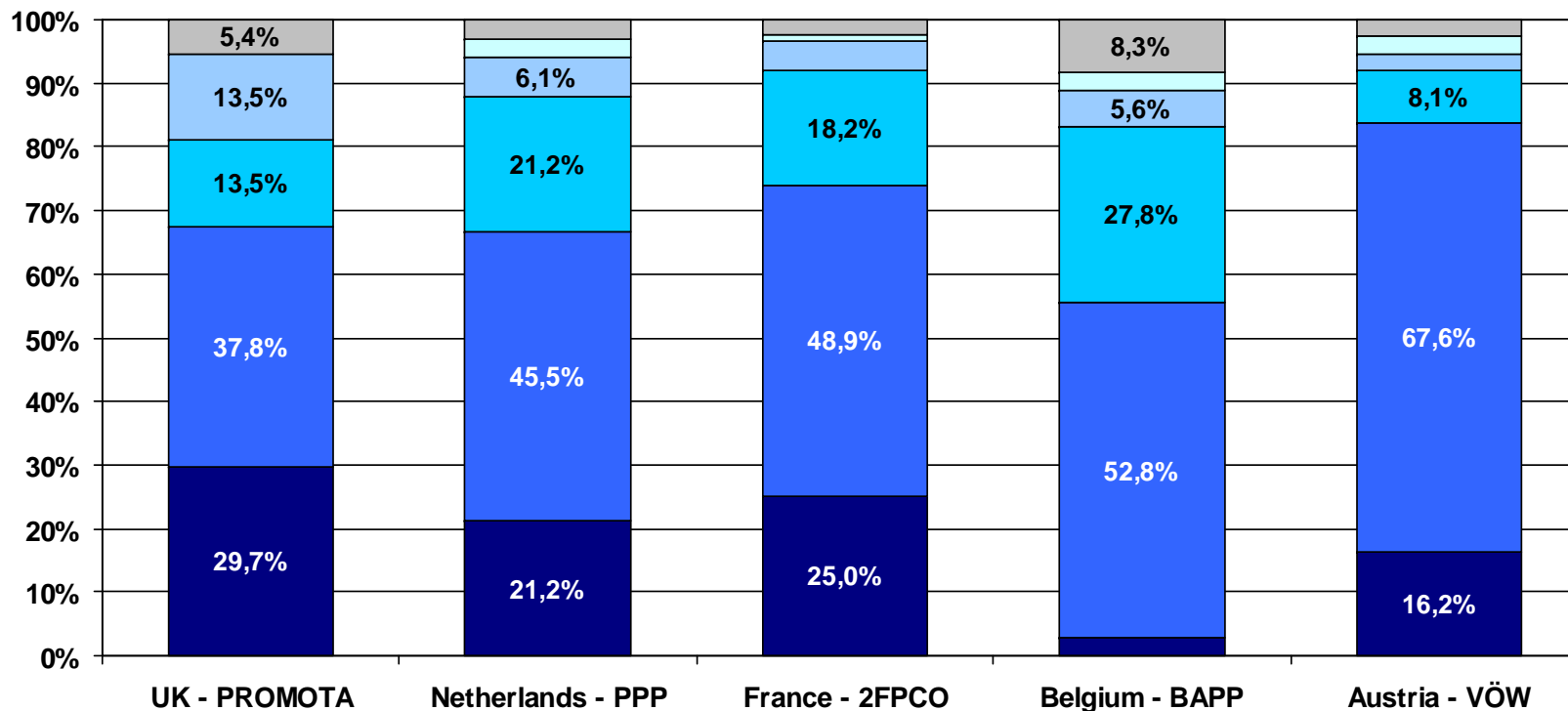
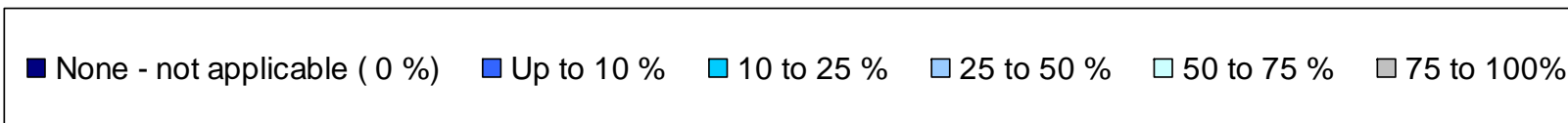
Percentage of goods sold in the home market to total sales volume

- *Distributor / Reseller*



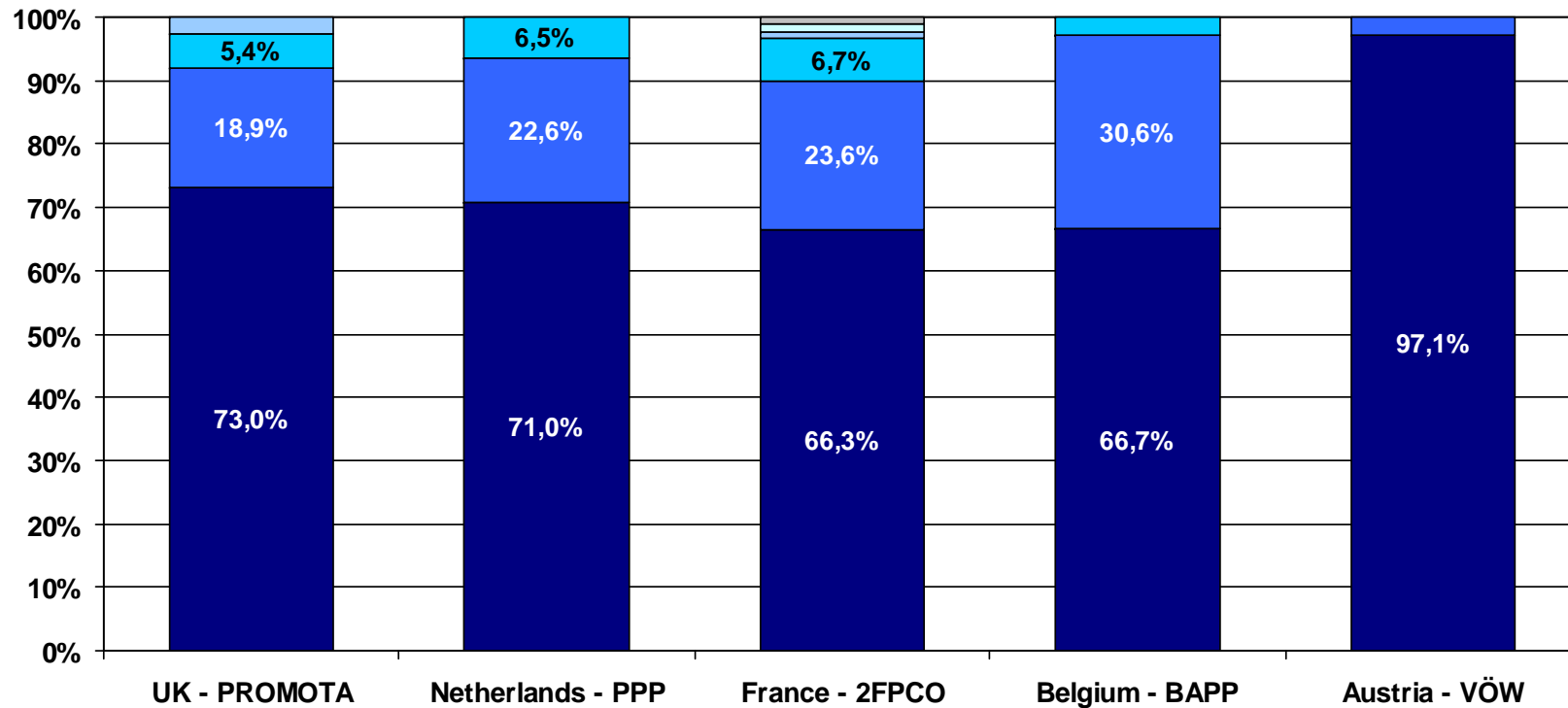
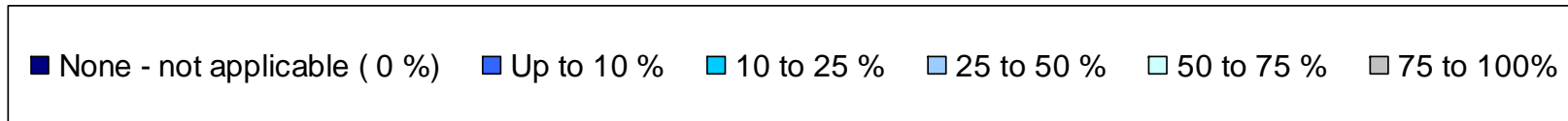
Selling Markets:

Percentage of goods sold to the European market (outside home market) to total sales volume - *Distributor / Reseller*

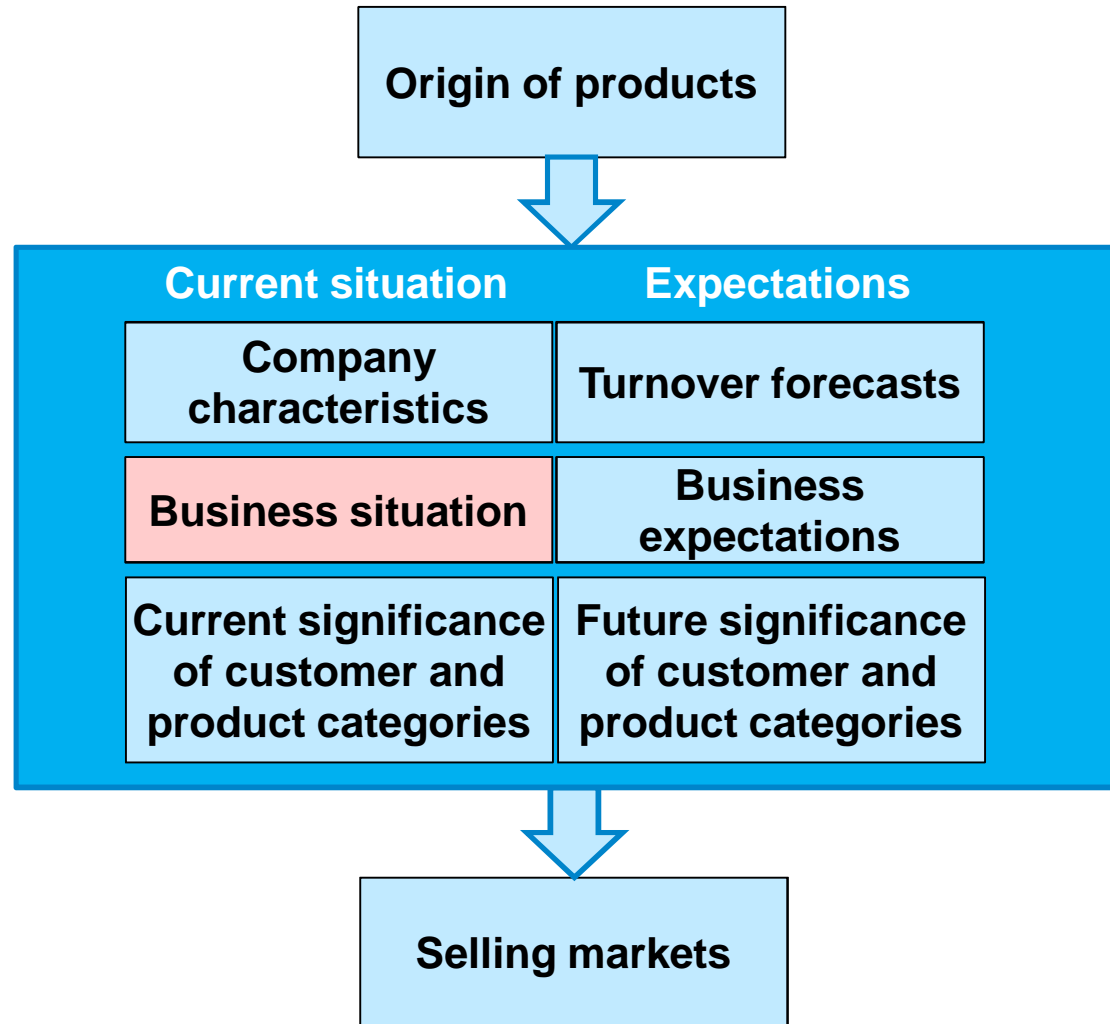


Selling Markets:

Percentage of goods sold to non-European markets (America, Africa, Asia, Australia) to total sales volume - *Distributor / Reseller*



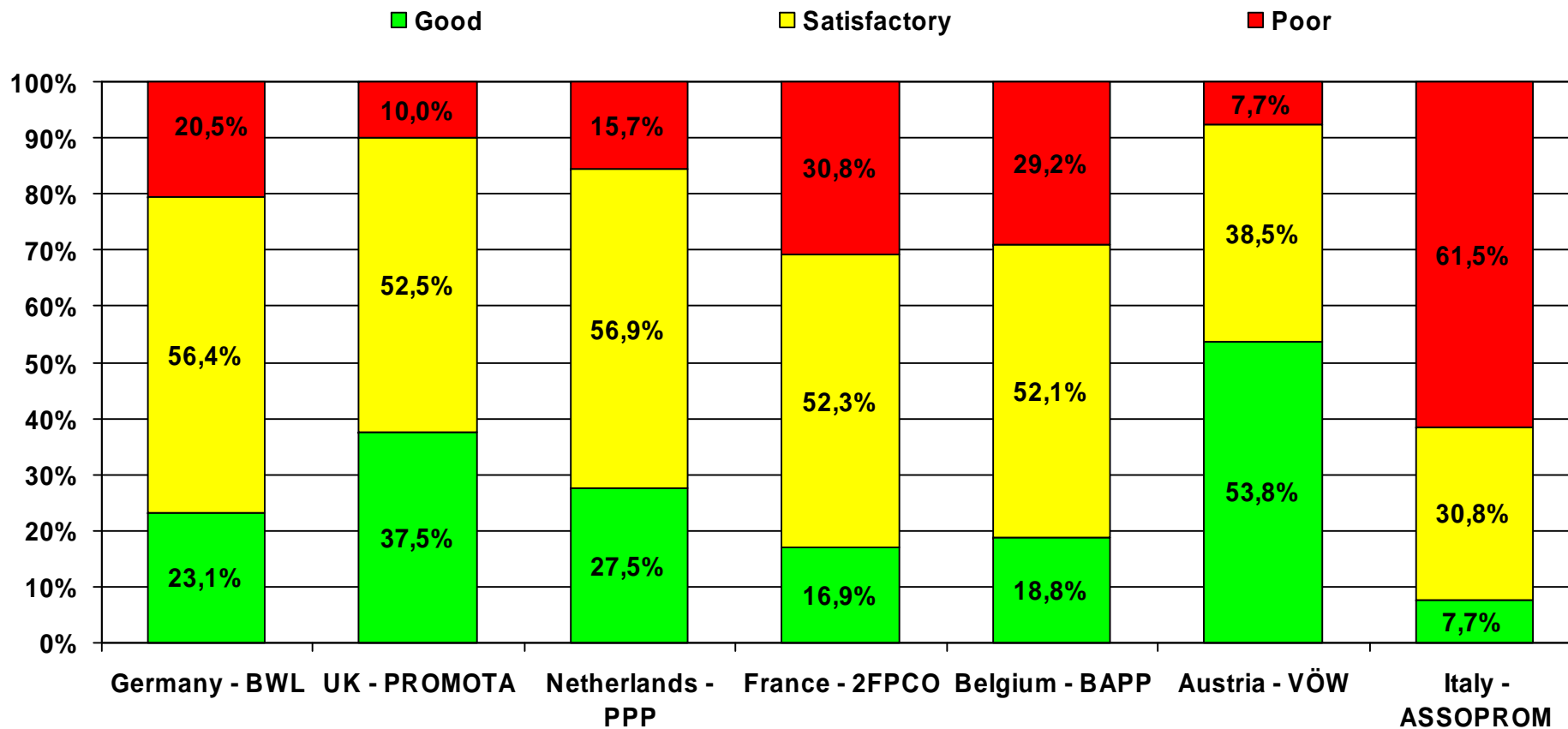
Survey Contents



Business situation:

How does your company see its present business situation?

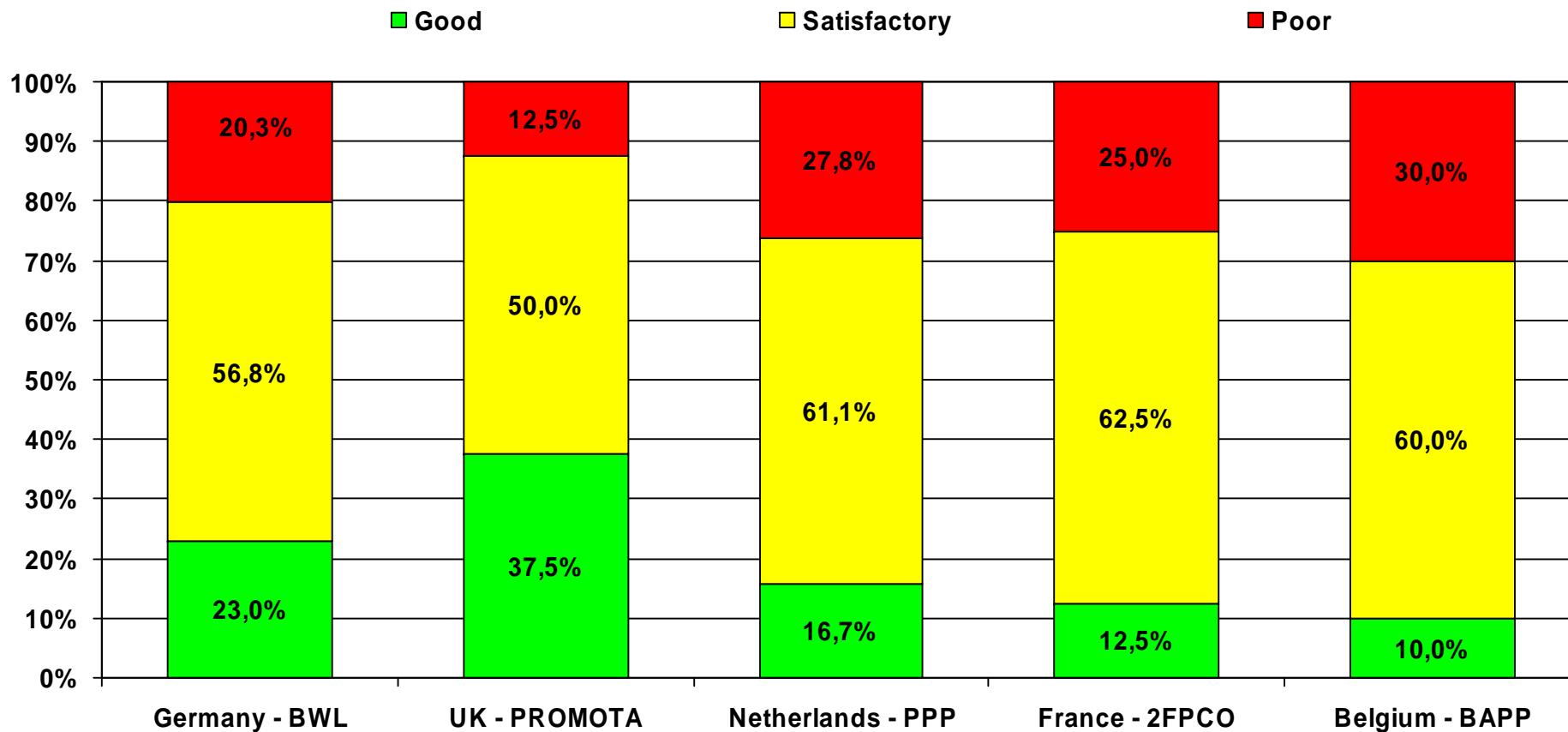
- *Total*



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How does your company see its present business situation?

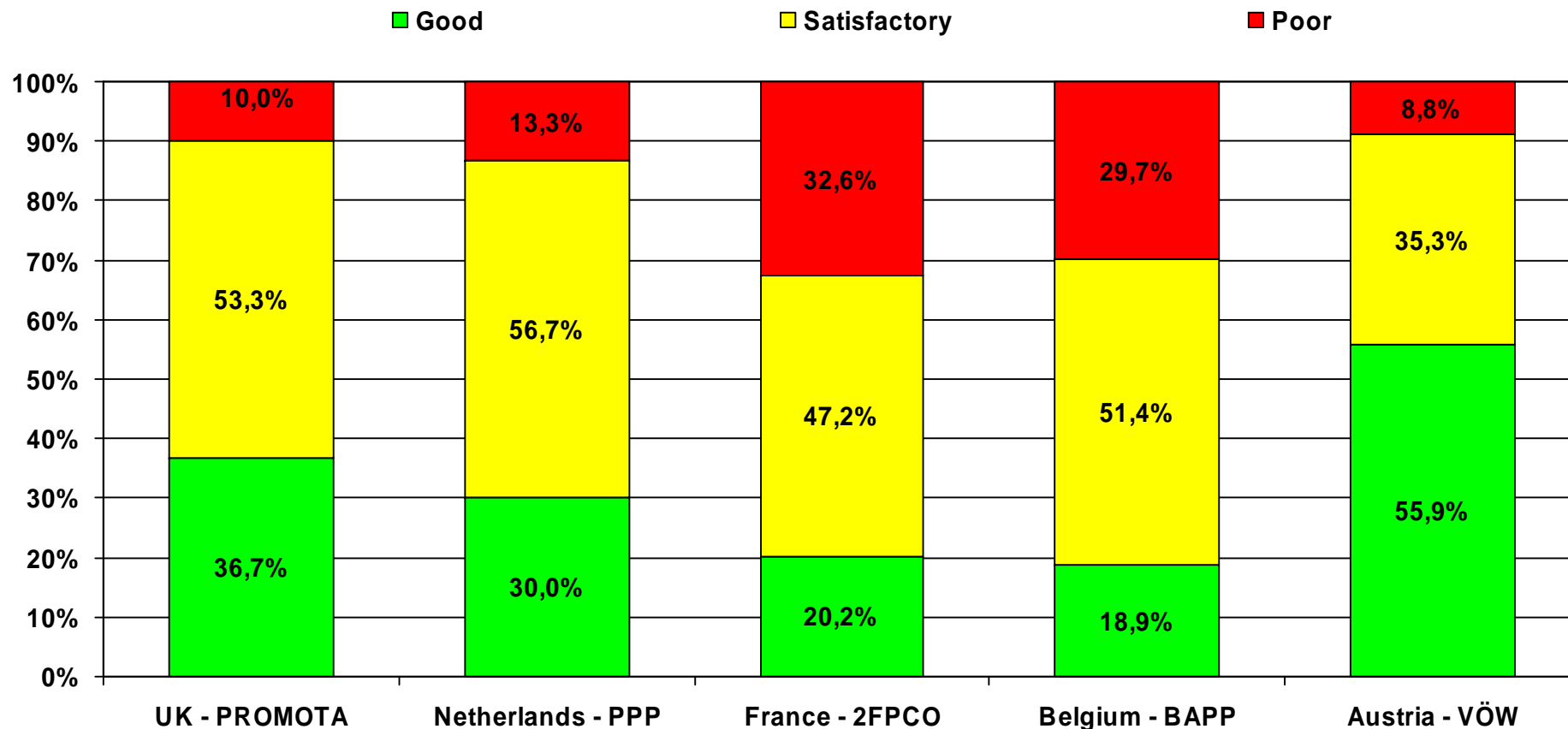
- *Supplier*



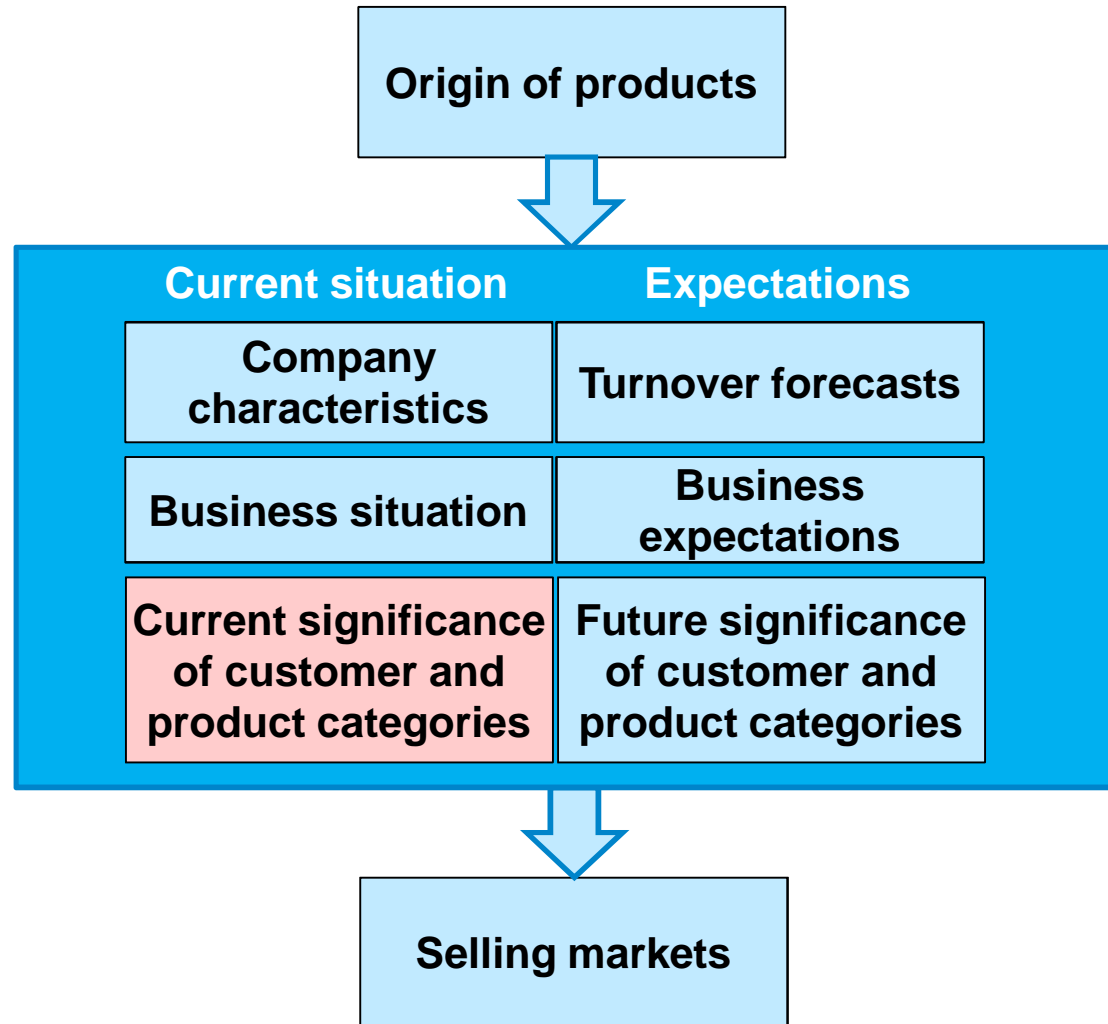
Business situation:

How does your company see its present business situation?

- *Distributor / Reseller*



Survey Contents

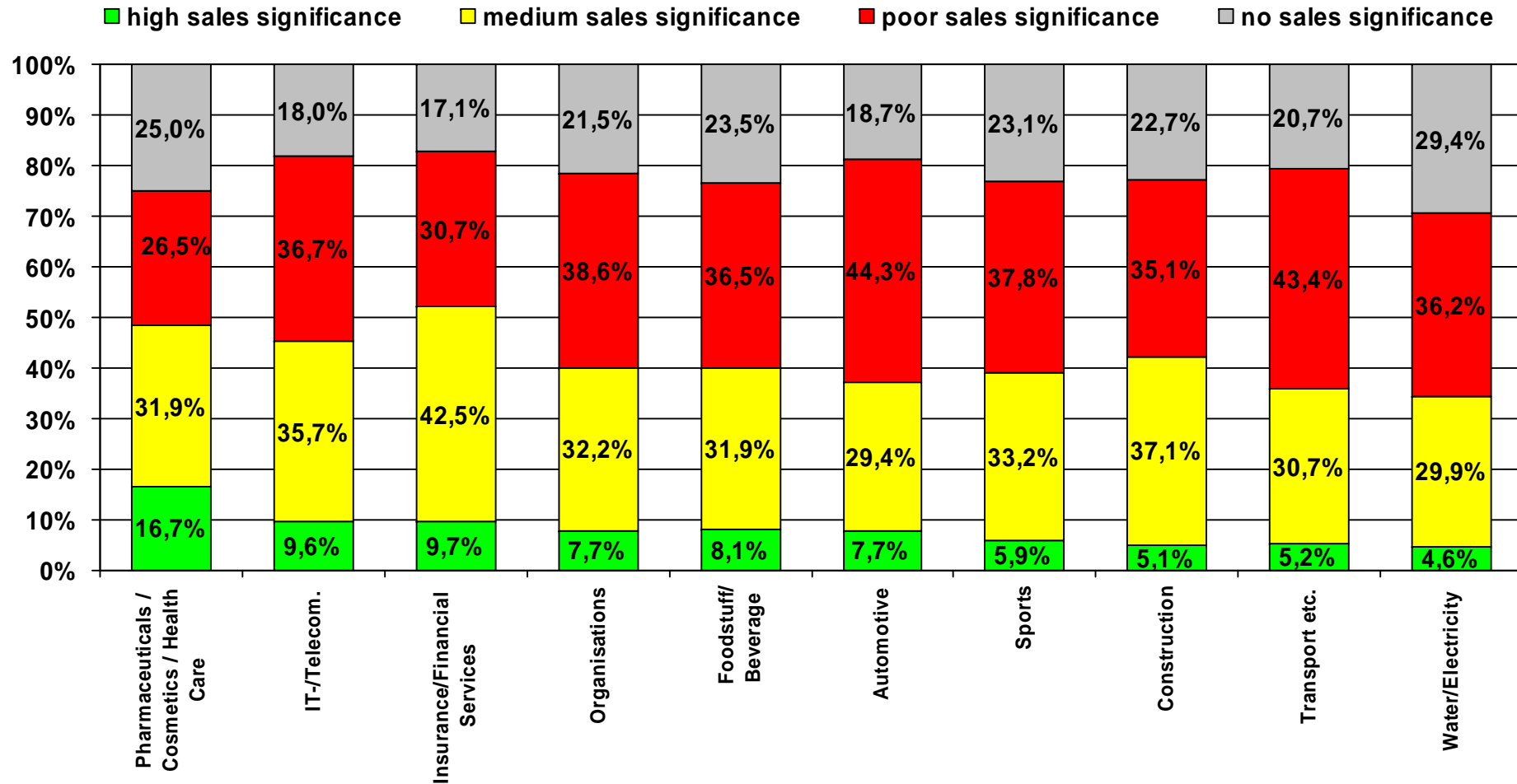




Current significance of customer categories

Current significance of customer categories - Top 10

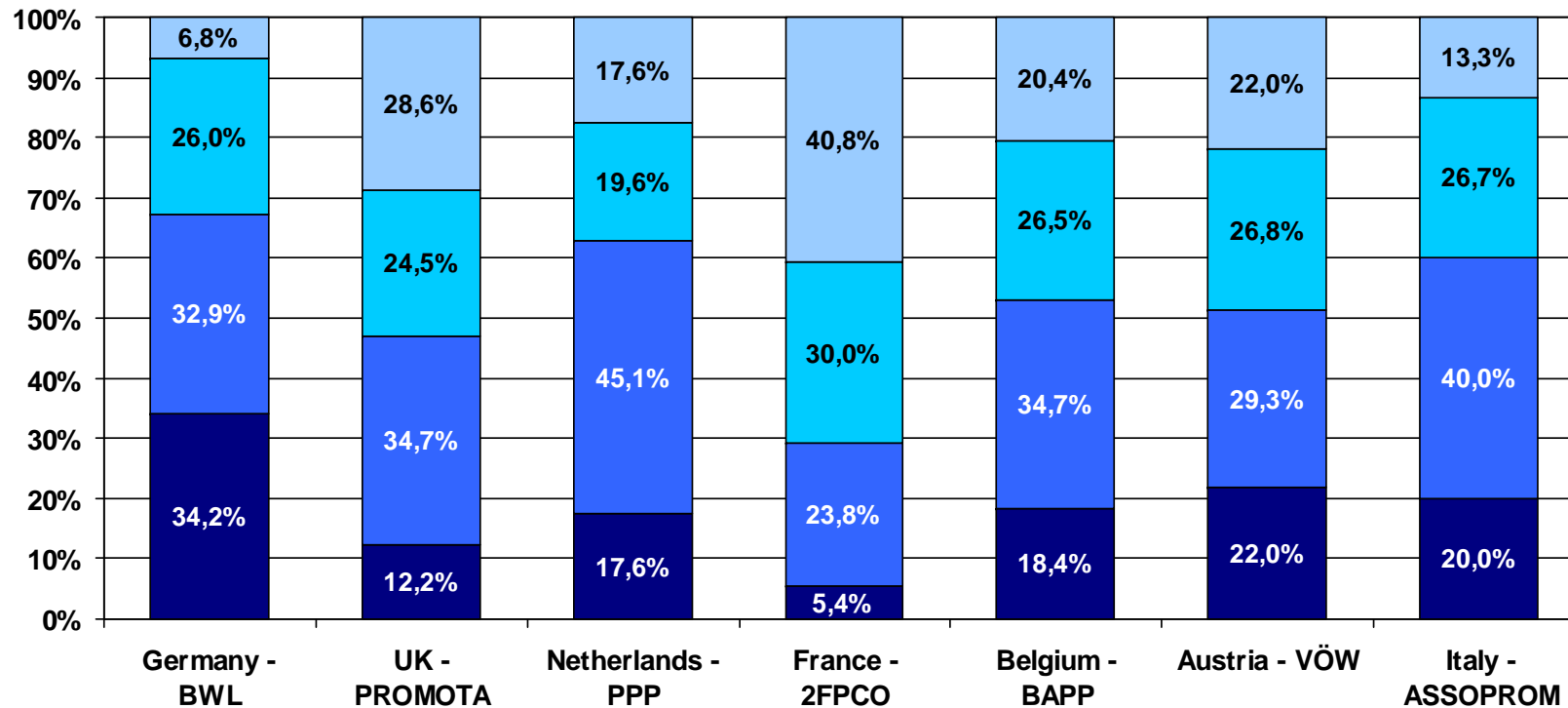
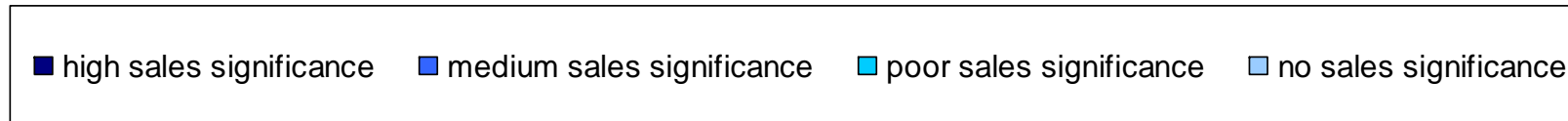
- Total



How significant are currently the following customer categories for the sales volume of promotional products of your company?

Pharmaceuticals / Cosmetics / Health Care

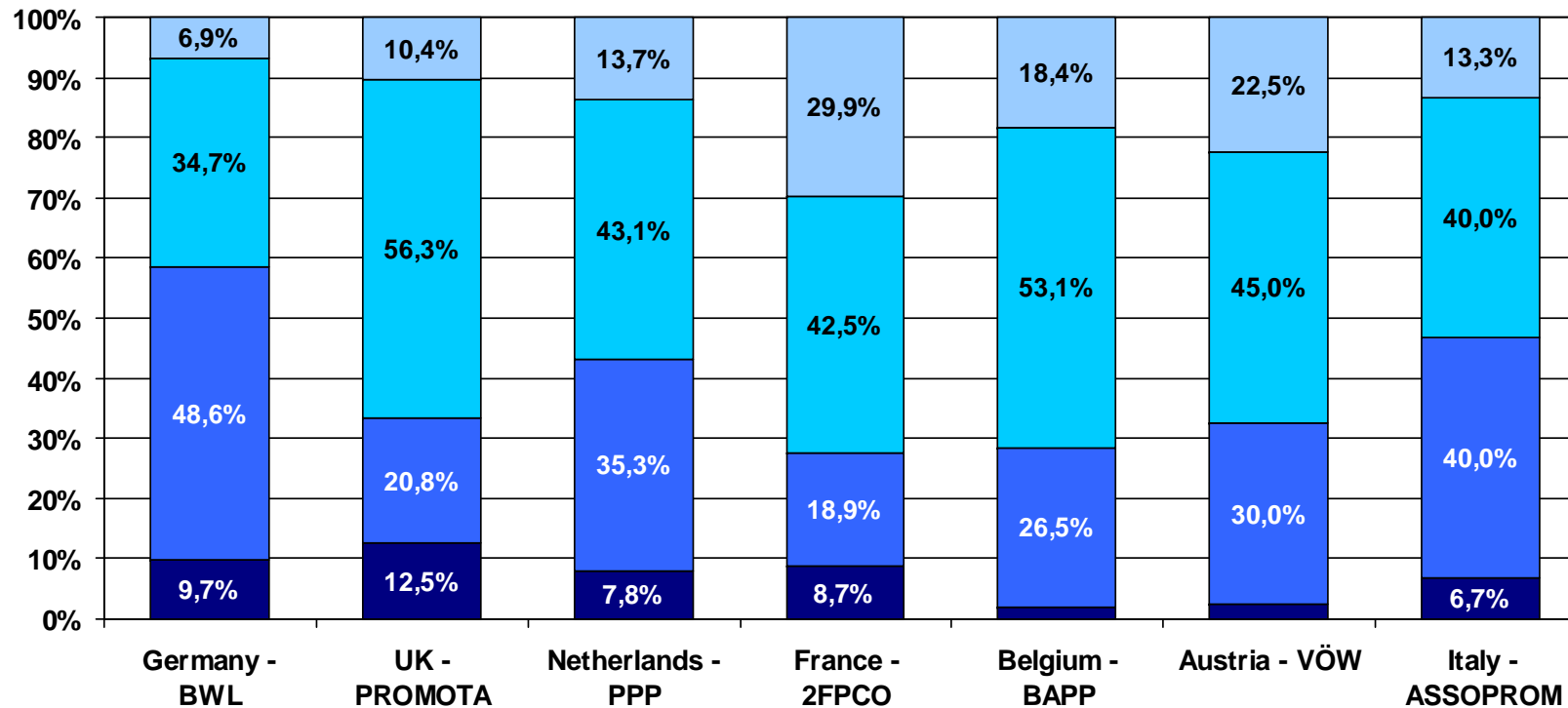
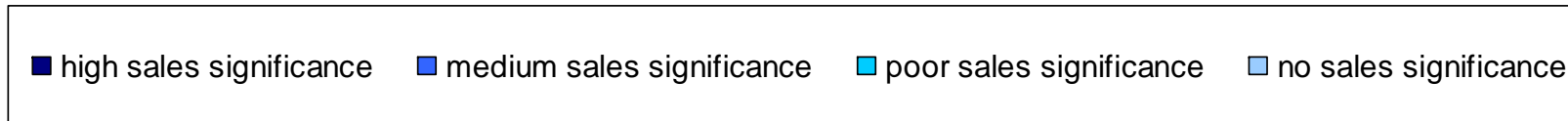
- Total



How significant are currently the following customer categories for the sales volume of promotional products of your company?

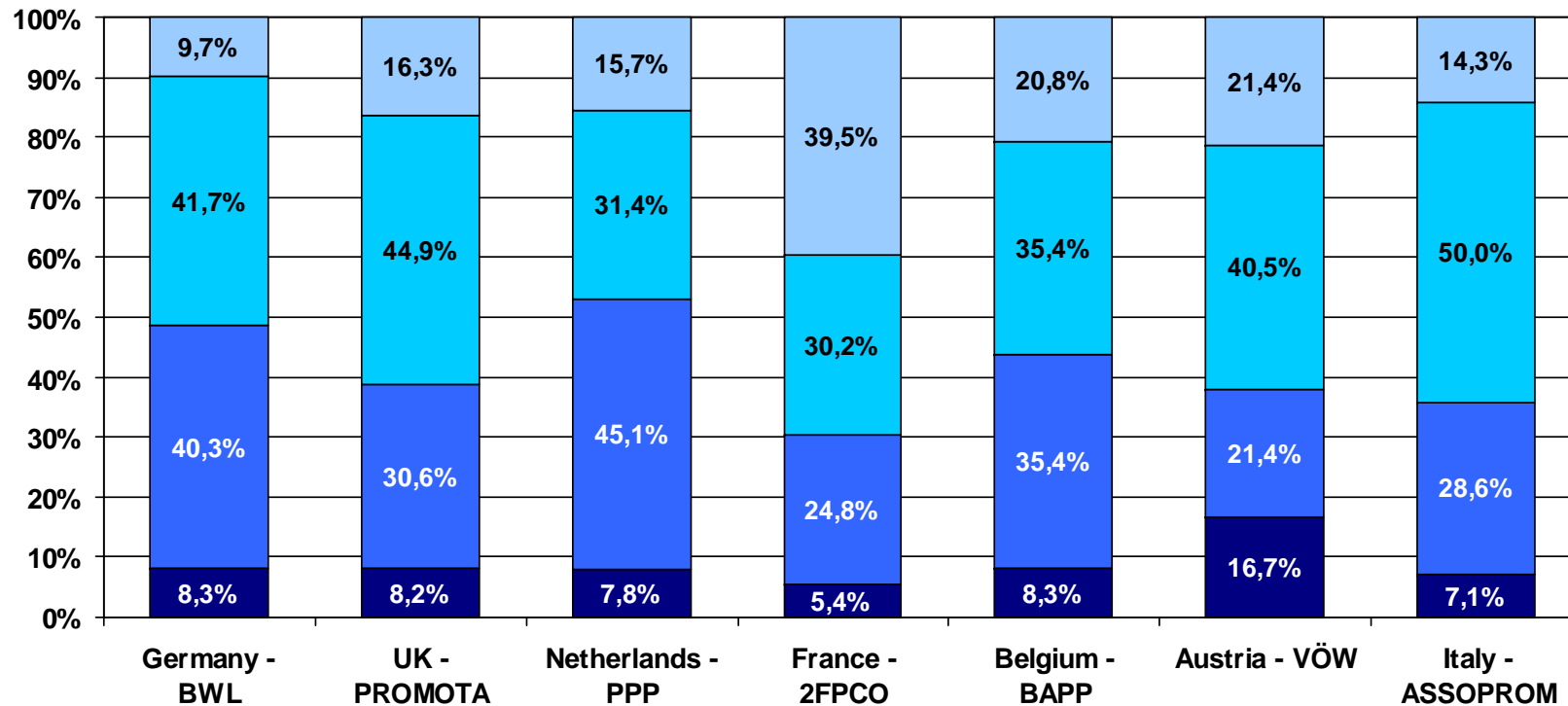
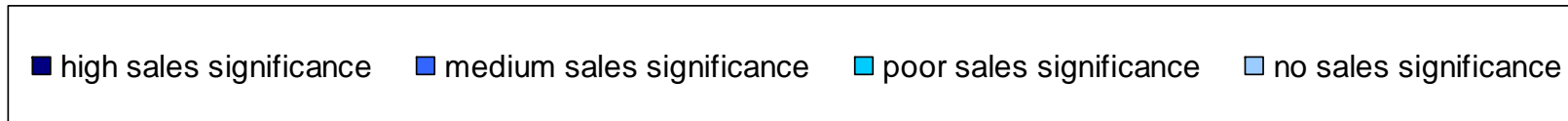


Automotive
- Total



How significant are currently the following customer categories for the sales volume of promotional products of your company?

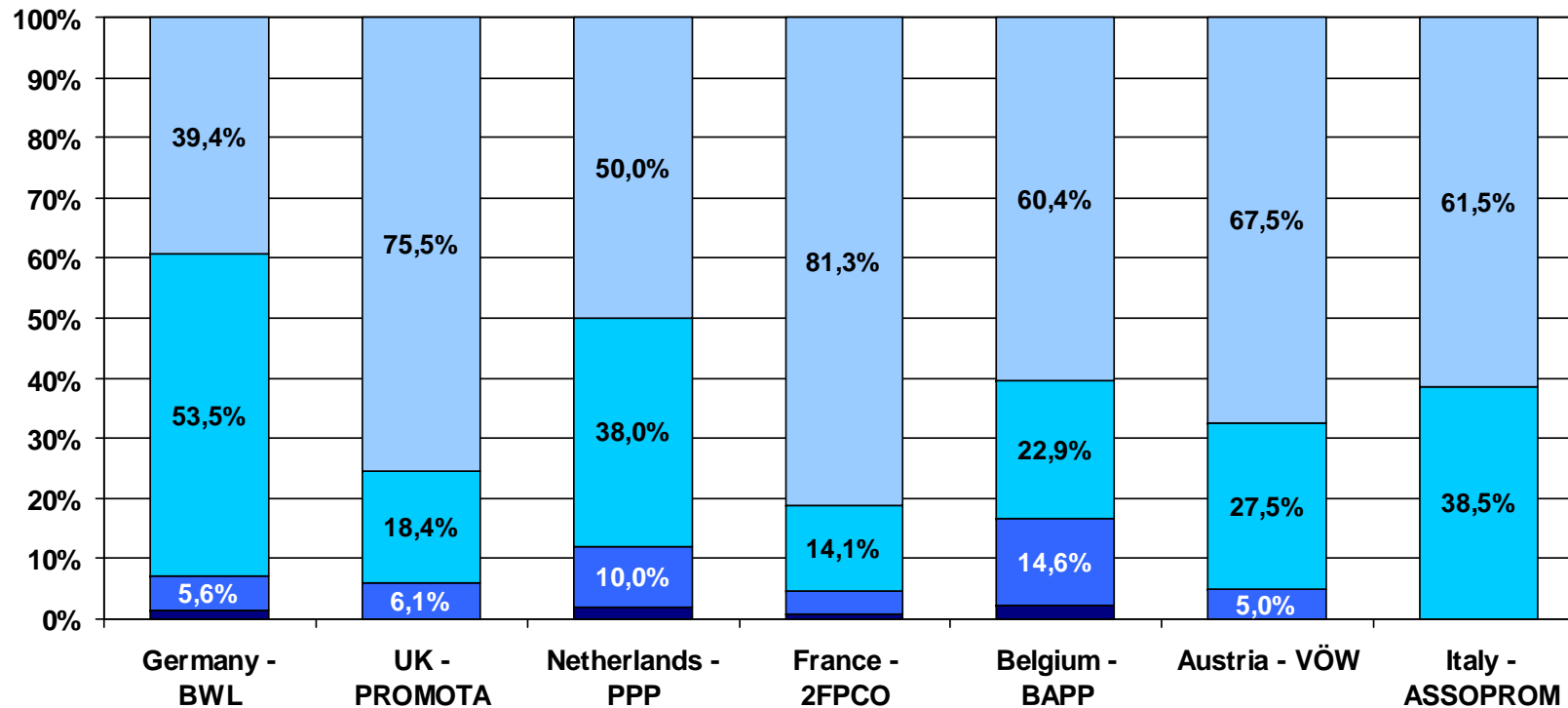
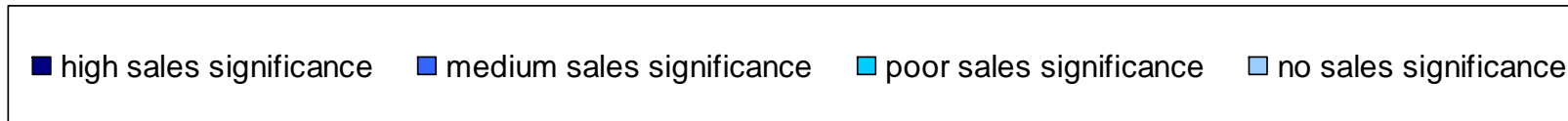
Foodstuff and Beverage *- Total*



How significant are currently the following customer categories for the sales volume of promotional products of your company?

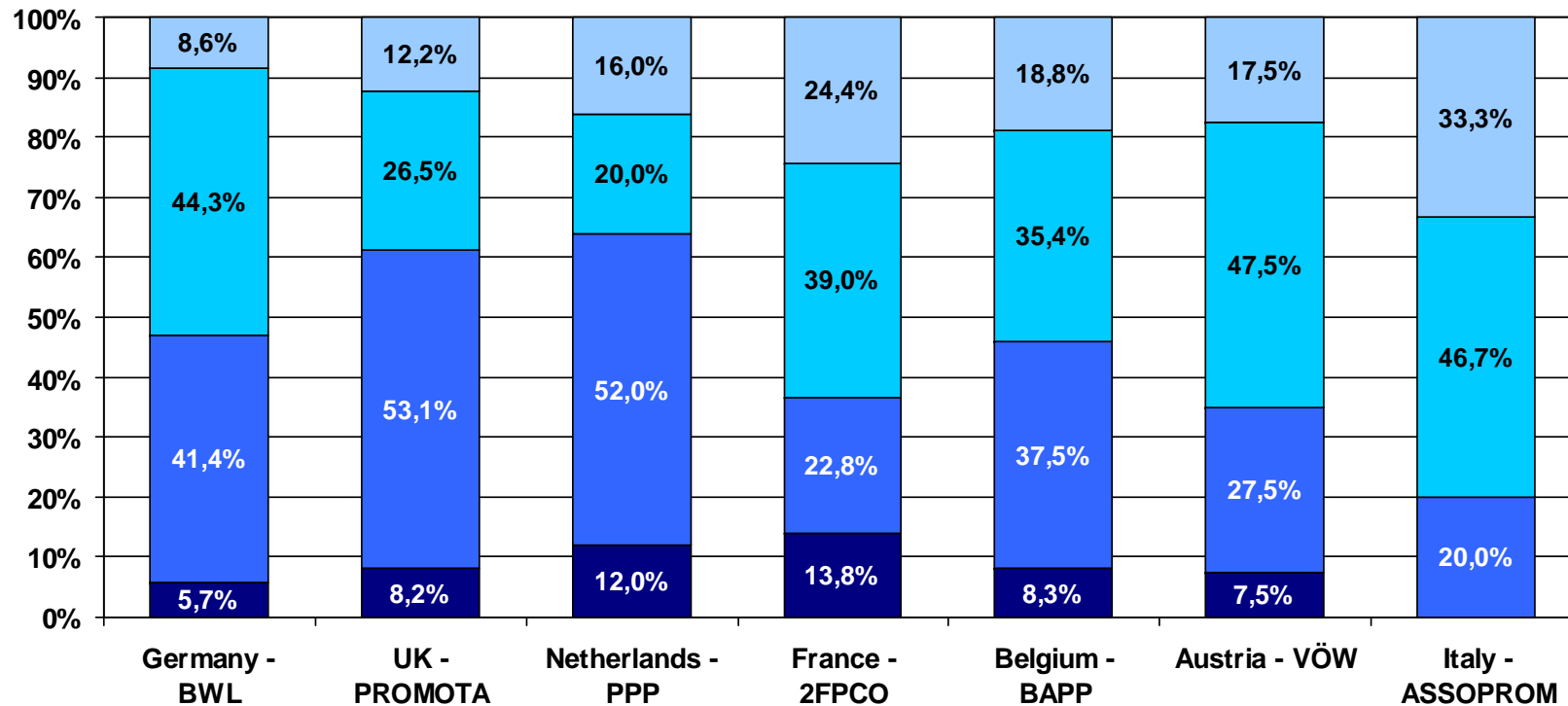
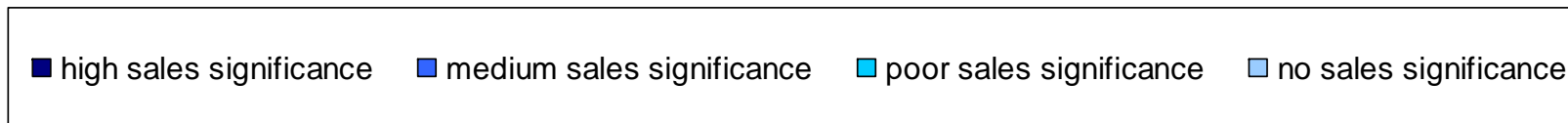


Tobacco
- Total



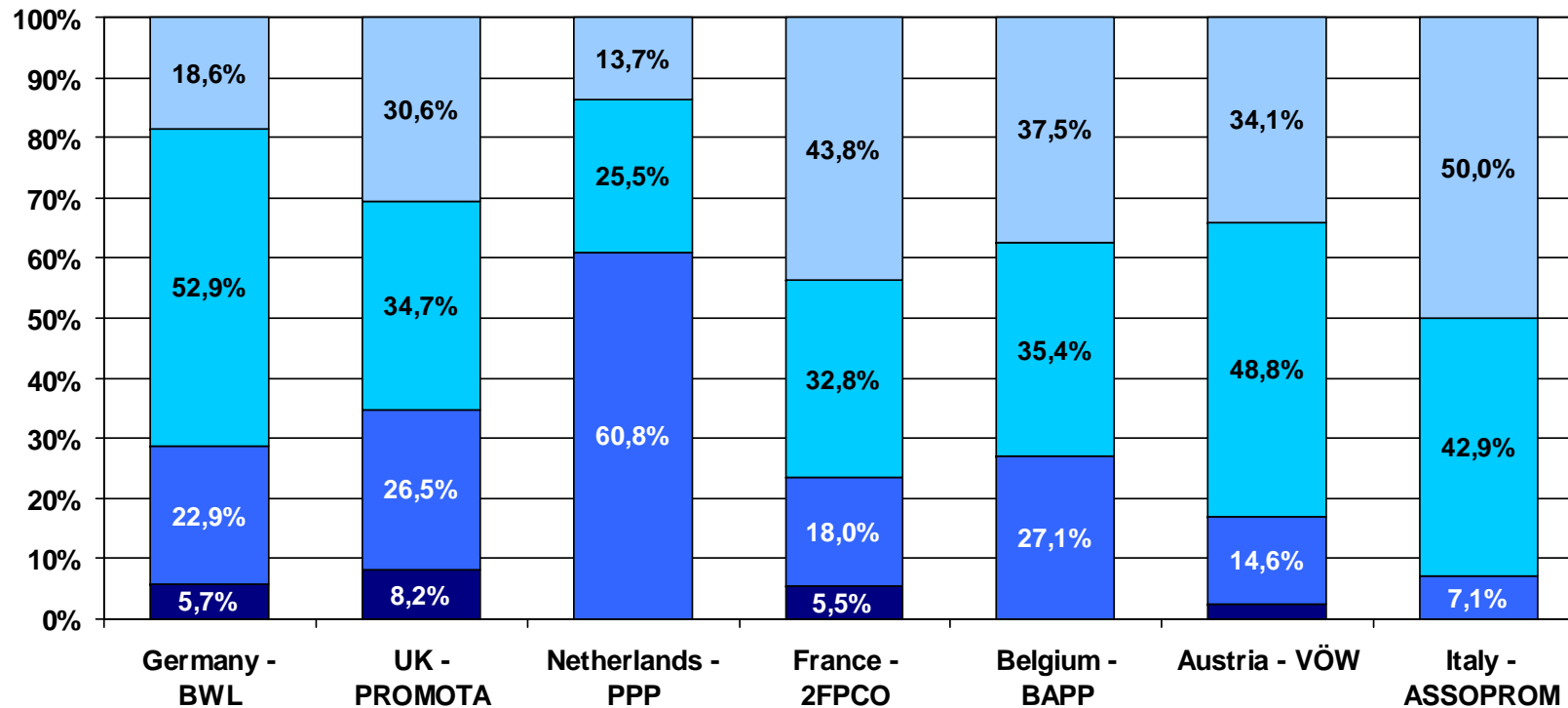
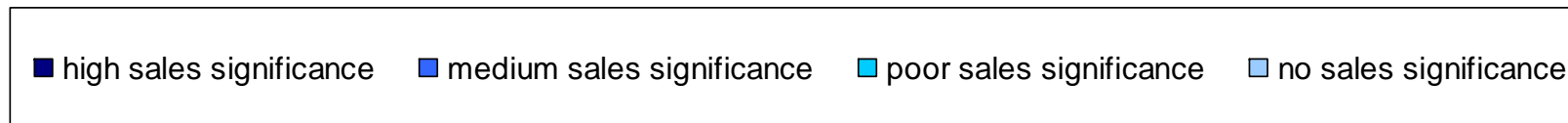
How significant are currently the following customer categories for the sales volume of promotional products of your company?

IT- and Telecommunications
- Total



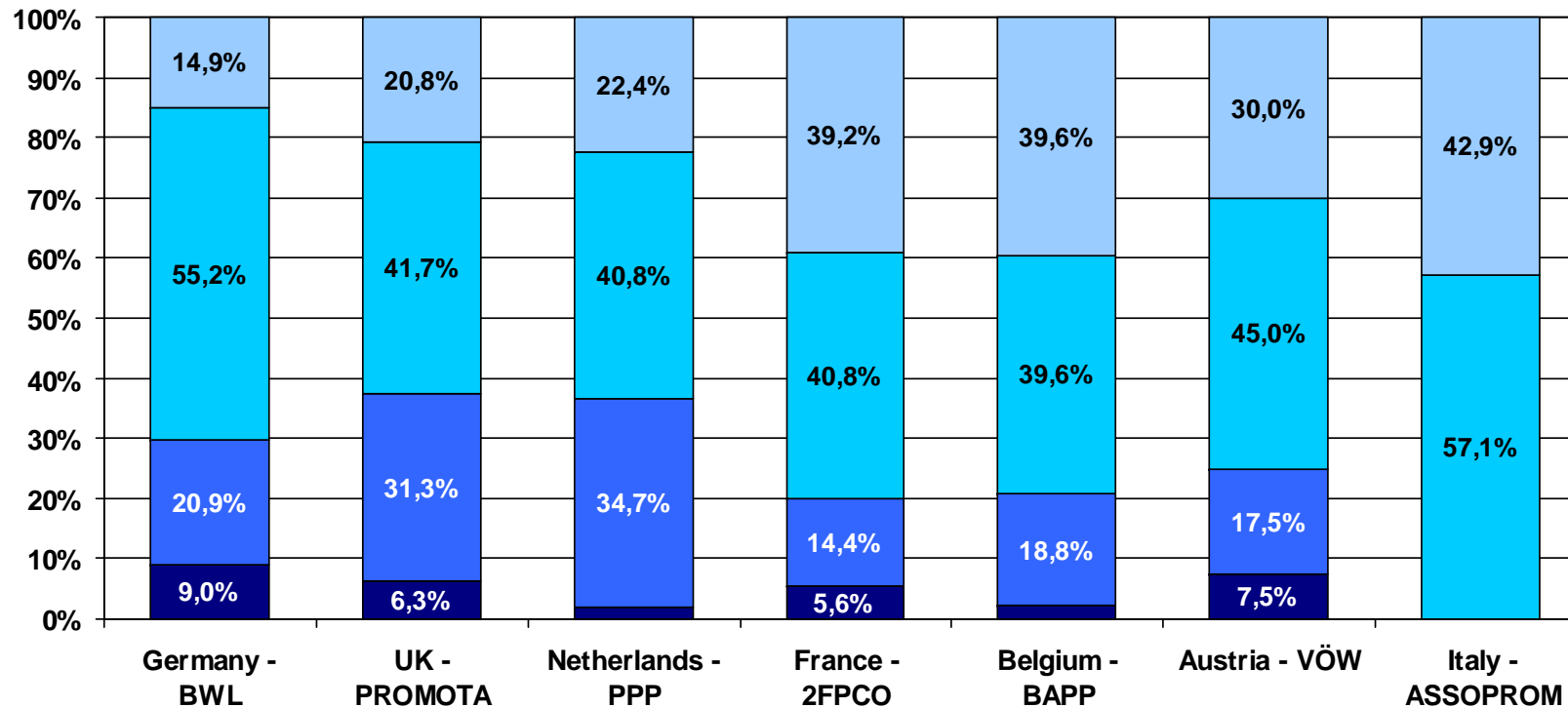
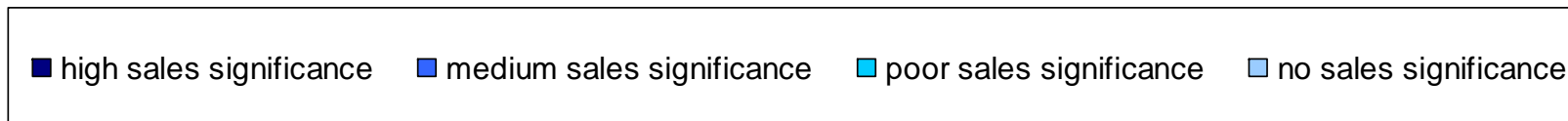
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Consumer Electronics and Household Appliances
- Total



How significant are currently the following customer categories for the sales volume of promotional products of your company?

Publishing and Printing
- Total

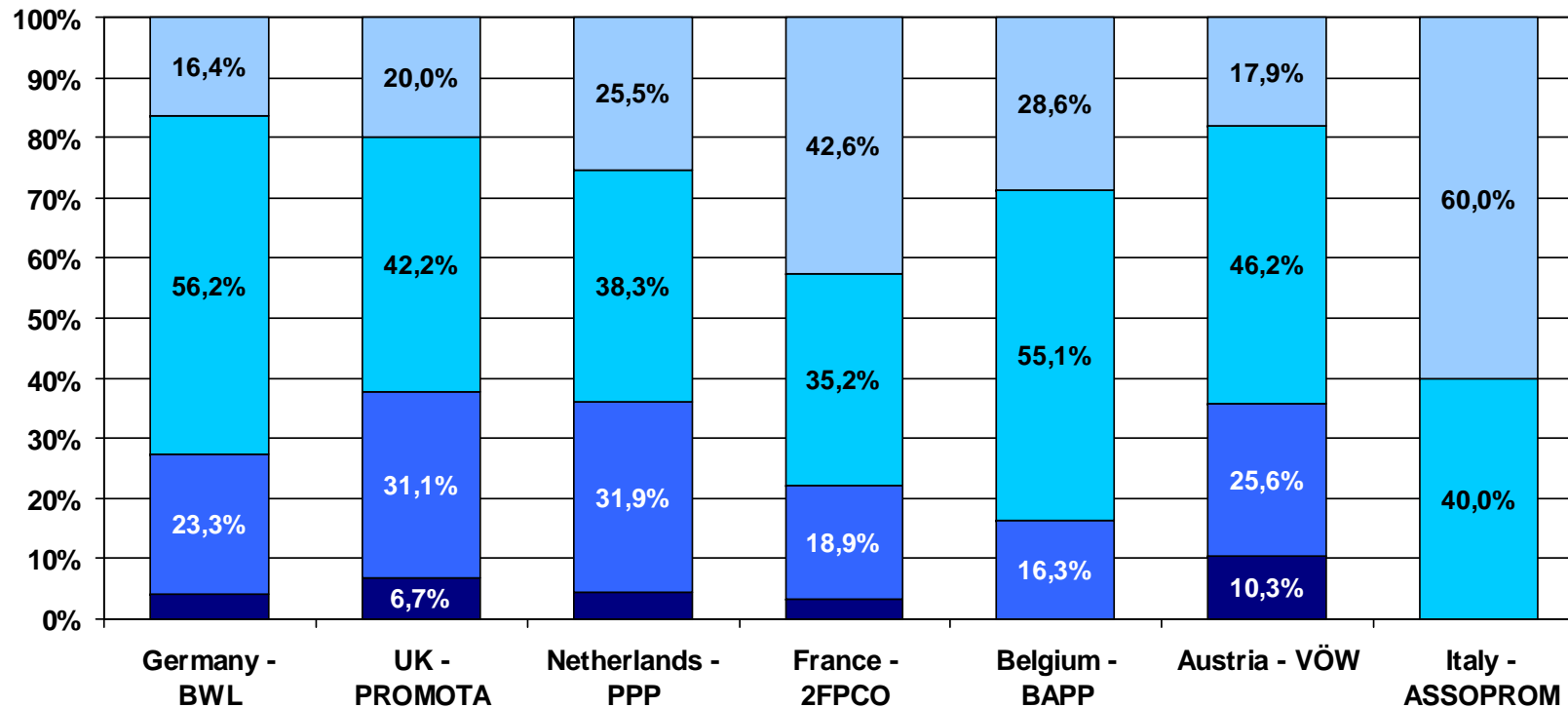


How significant are currently the following customer categories for the sales volume of promotional products of your company?

Media (Print, TV, Radio)
- Total



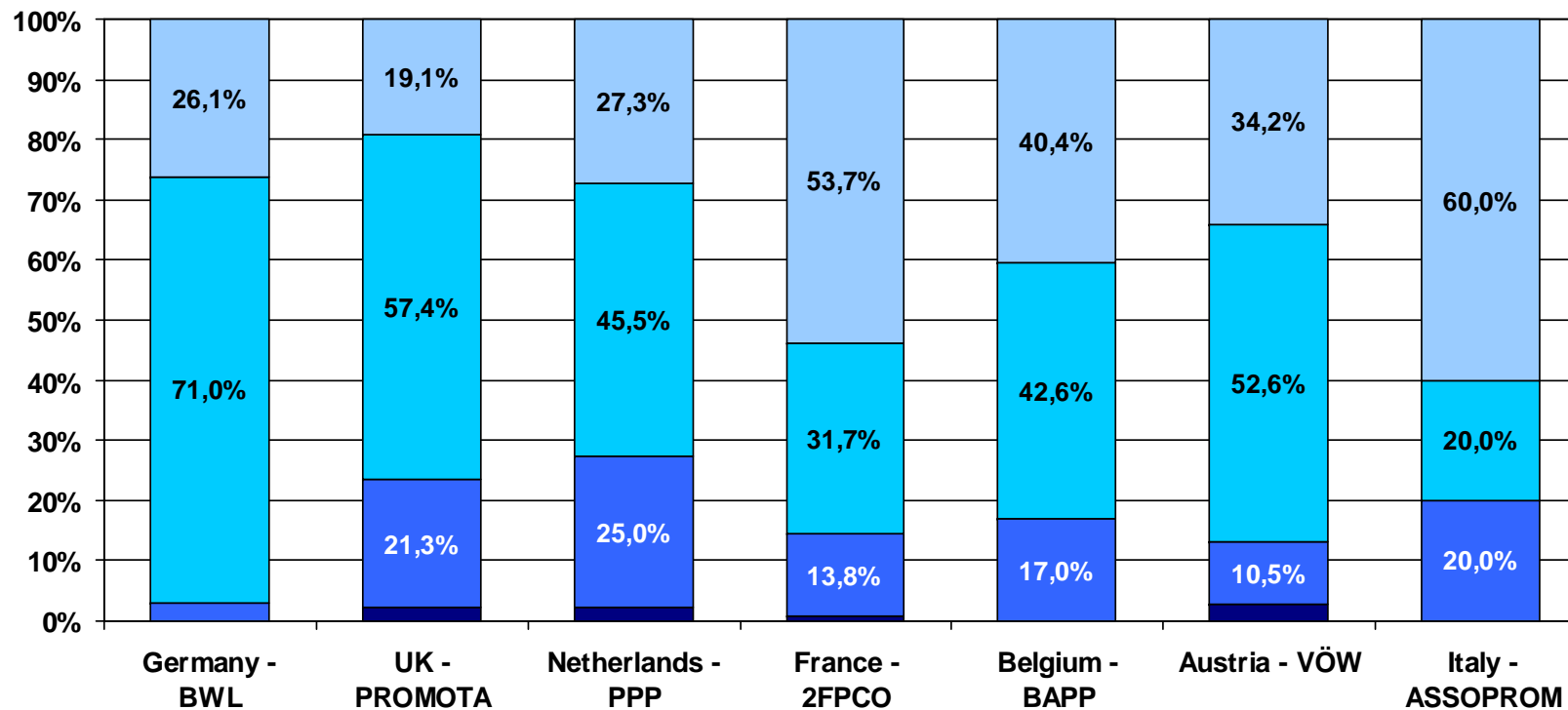
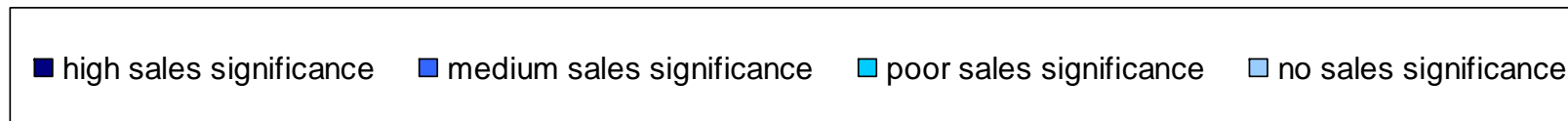
■ high sales significance
 ■ medium sales significance
 ■ poor sales significance
 ■ no sales significance



How significant are currently the following customer categories for the sales volume of promotional products of your company?

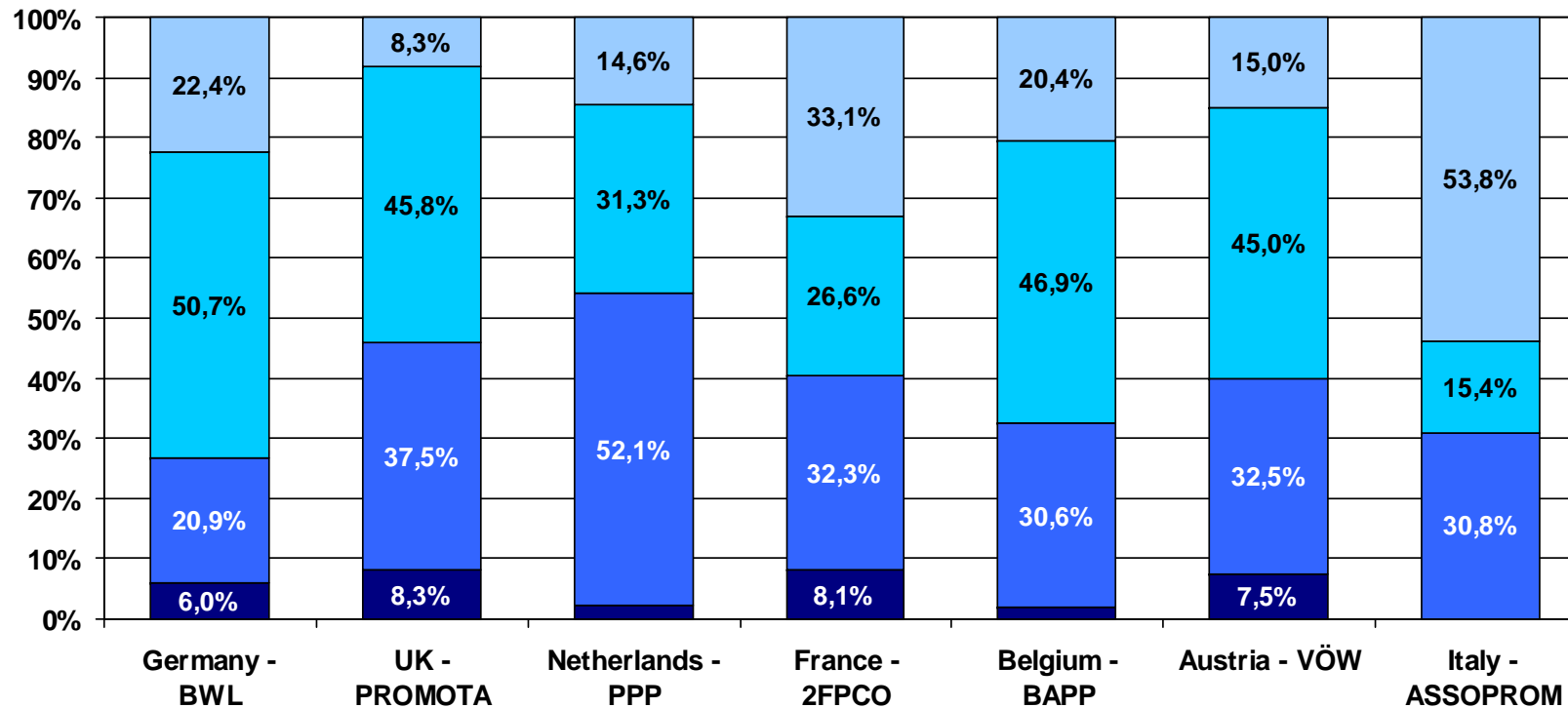
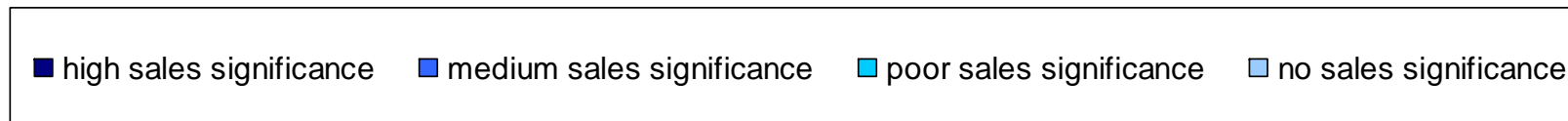
Cultural (Cinema, Theatre, Concerts, Musical, Museum)

- Total



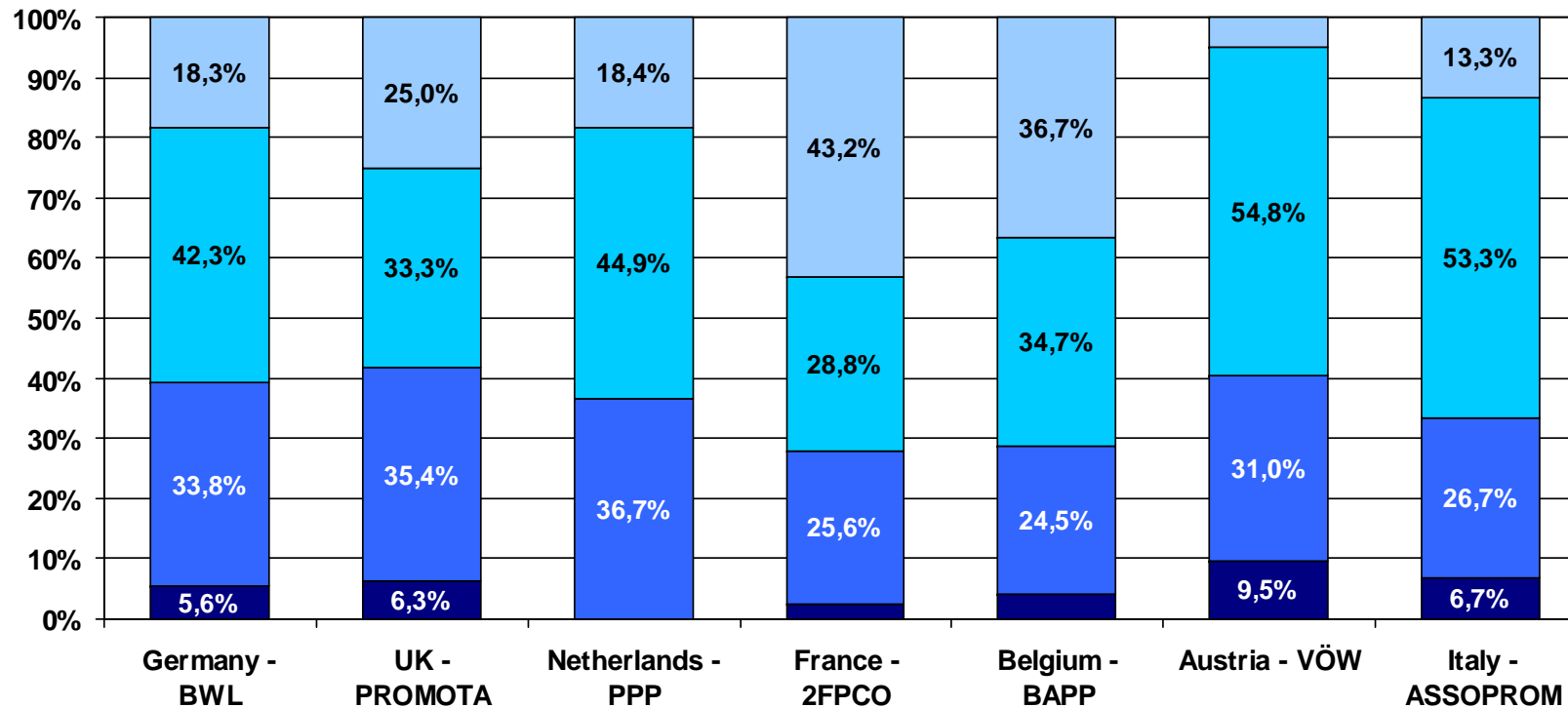
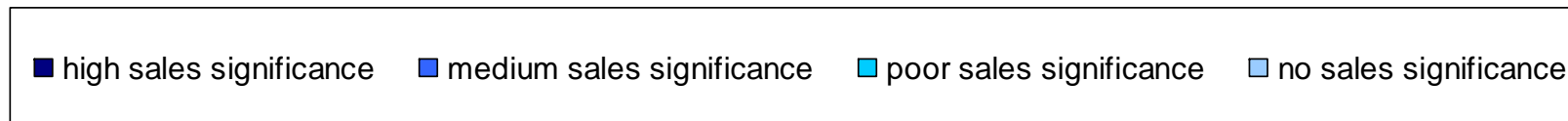
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Sports (Clubs and Events)
- Total



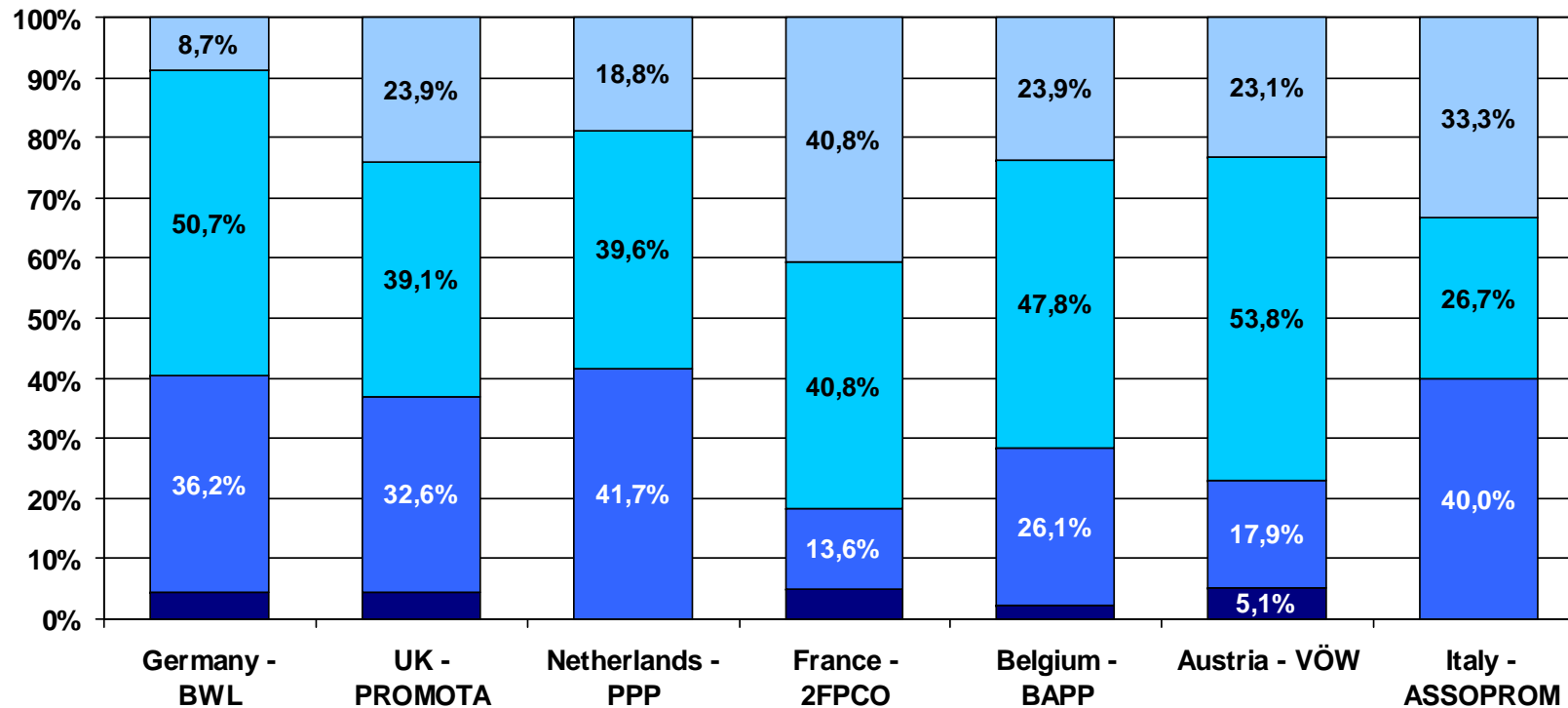
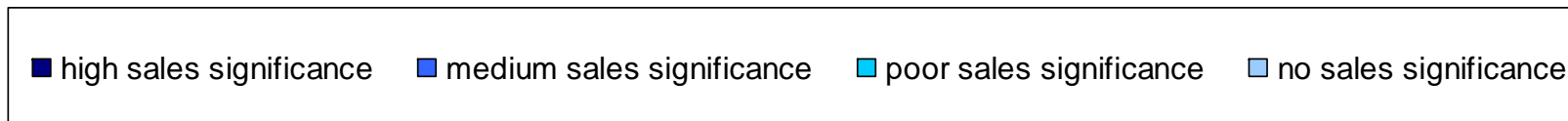
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Hotel Business and Gastronomy *- Total*



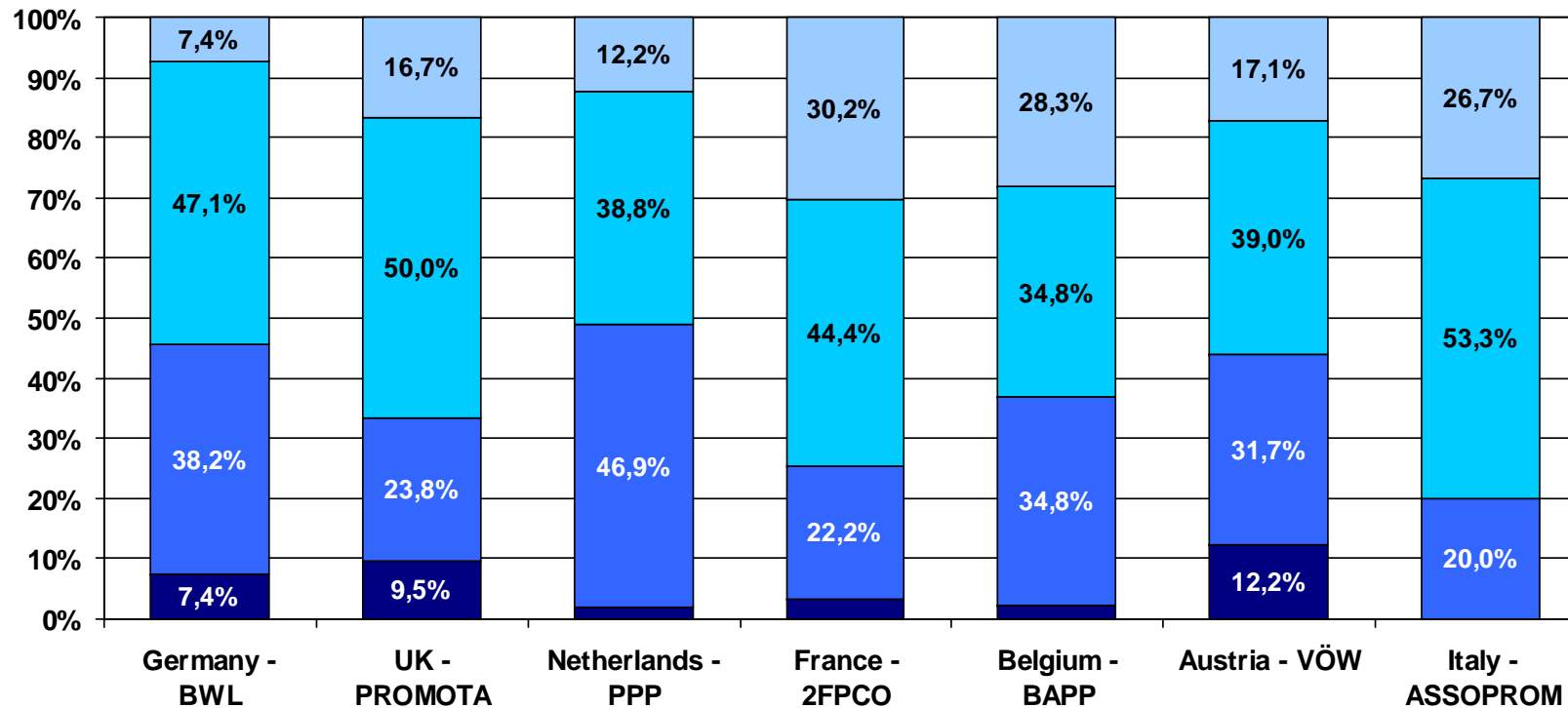
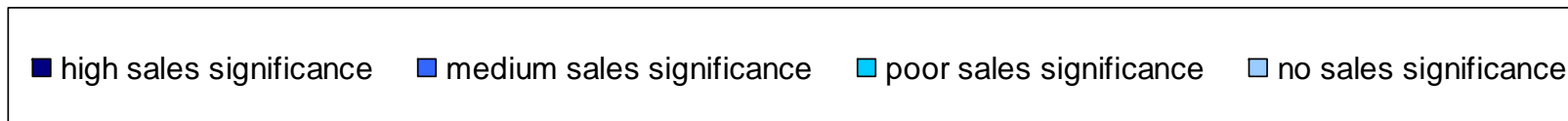
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Travel industry (Tour Operators, Travel agencies and –services)
 - Total



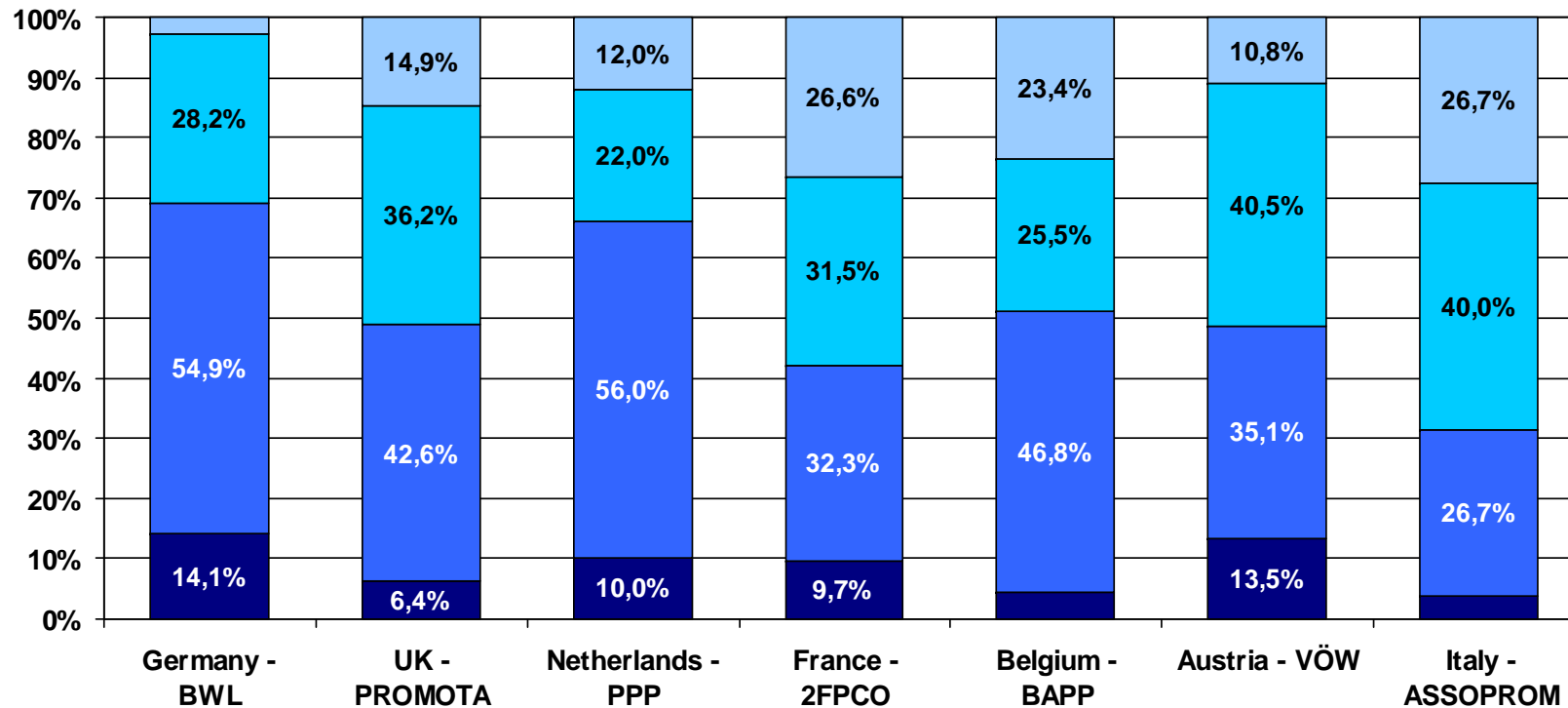
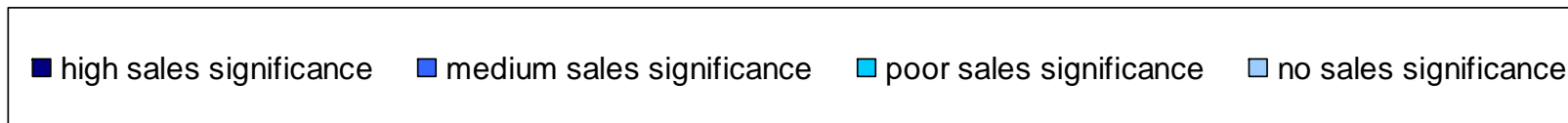
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Transport-, Logistic- and Courier Services *- Total*



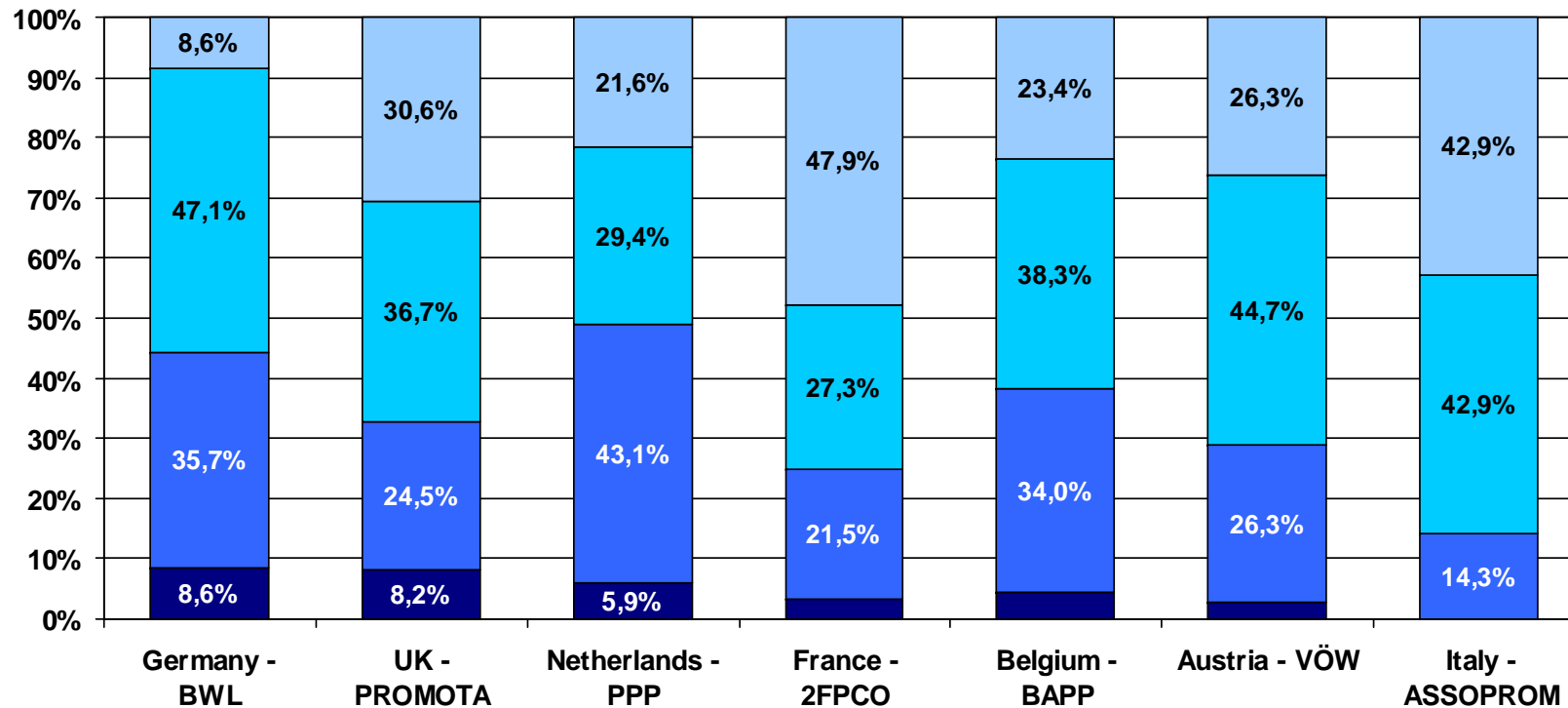
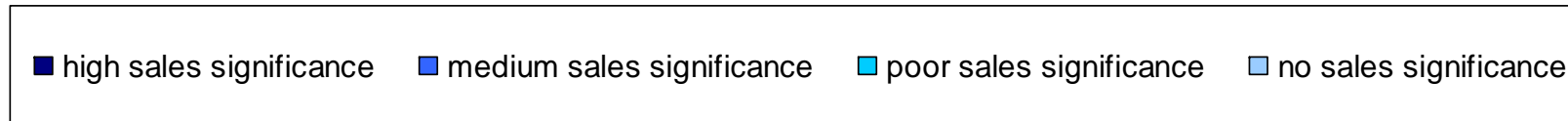
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Insurance- and Financial Services Provider
- Total



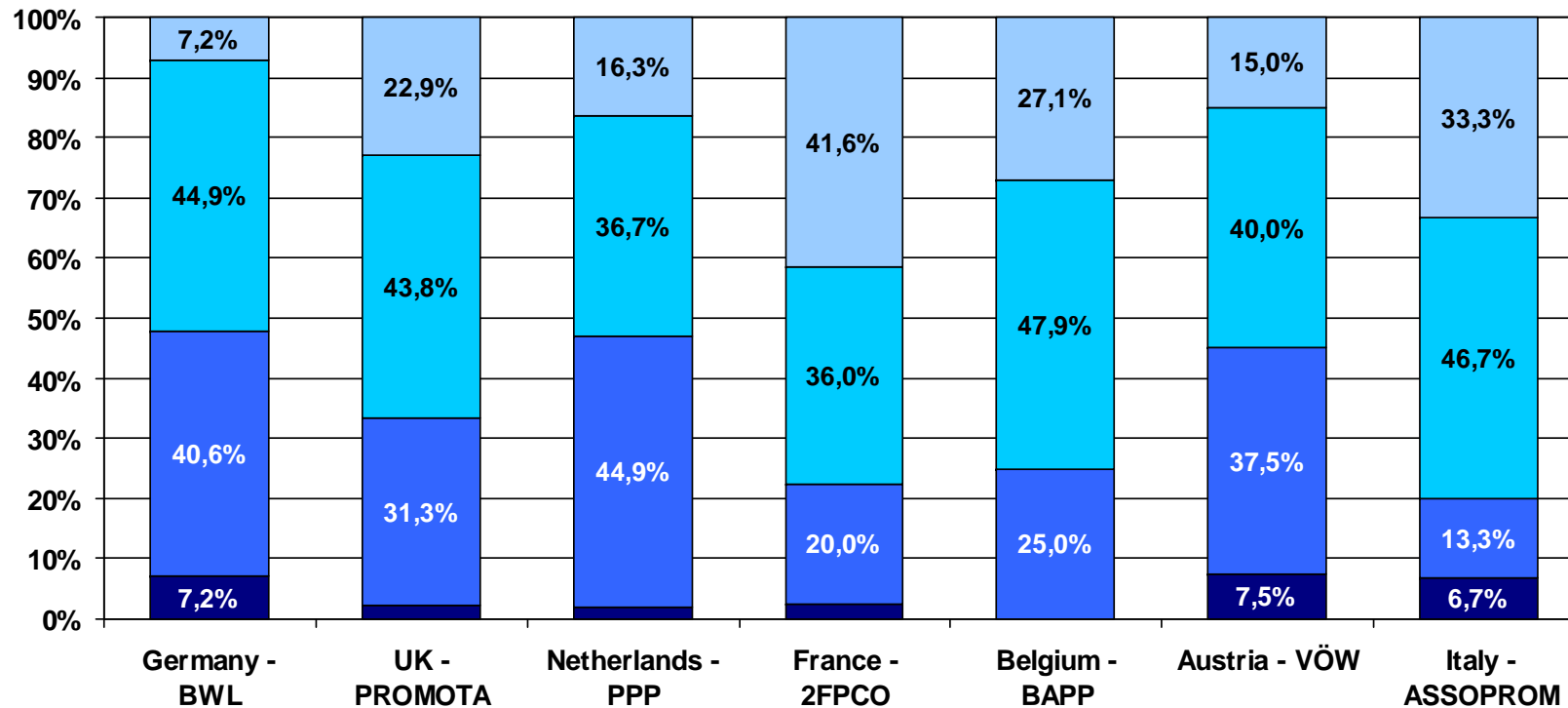
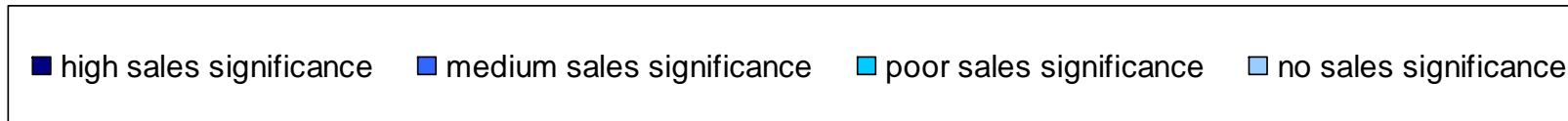
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Chemical- and Petrochemical Industry
- Total



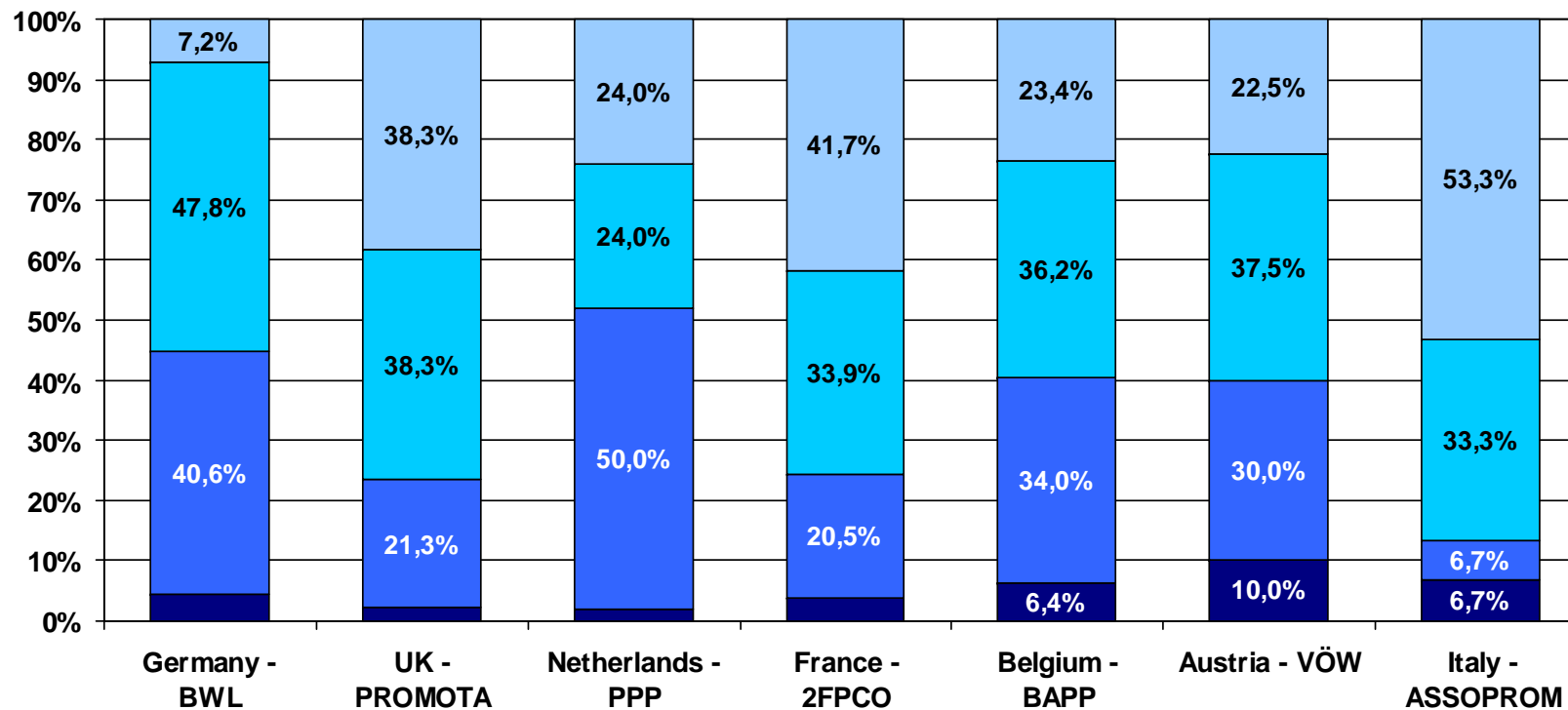
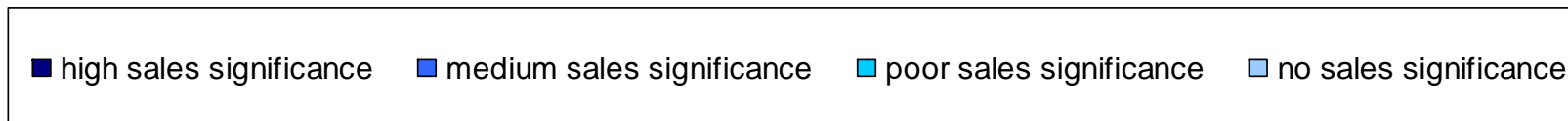
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Engineering and Metal Industry
- Total



How significant are currently the following customer categories for the sales volume of promotional products of your company?

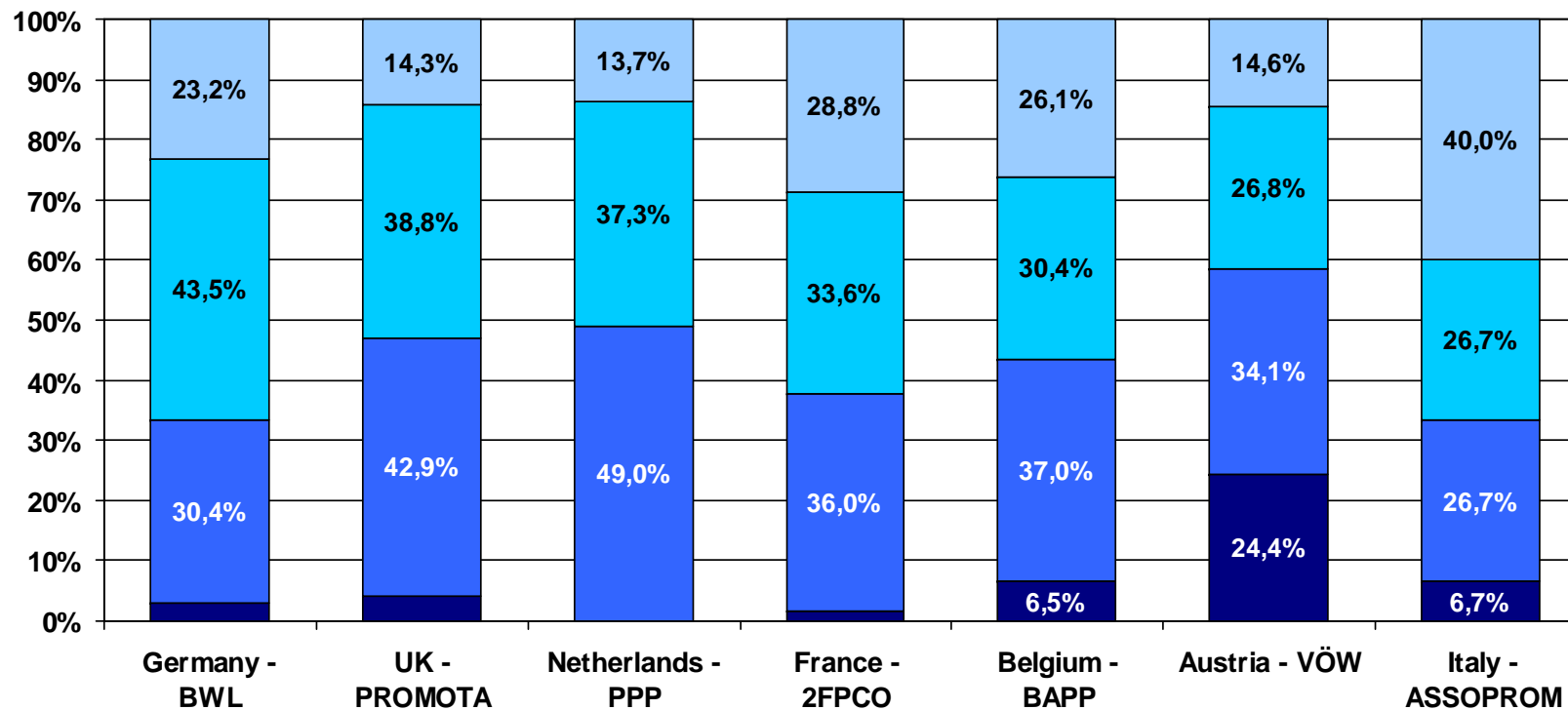
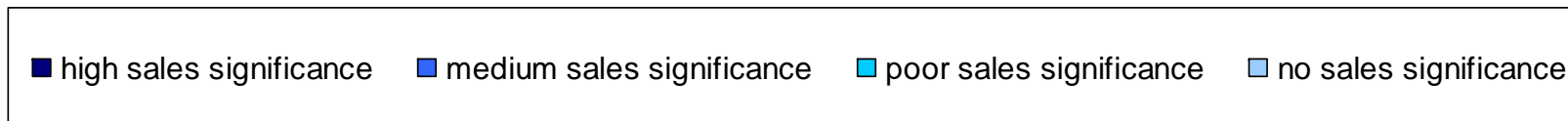
Water- and Energy Suppliers / Waste Management Companies
- Total



How significant are currently the following customer categories for the sales volume of promotional products of your company?

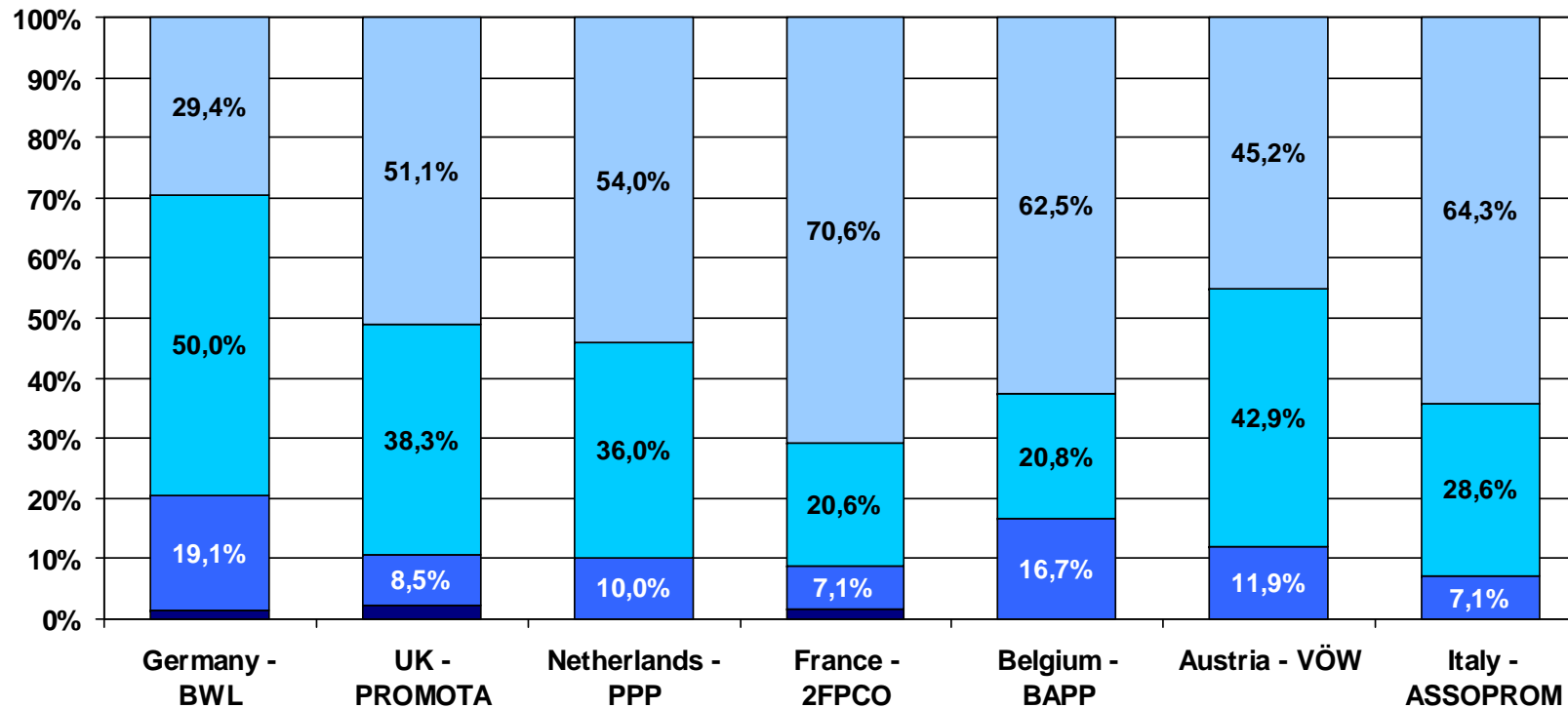
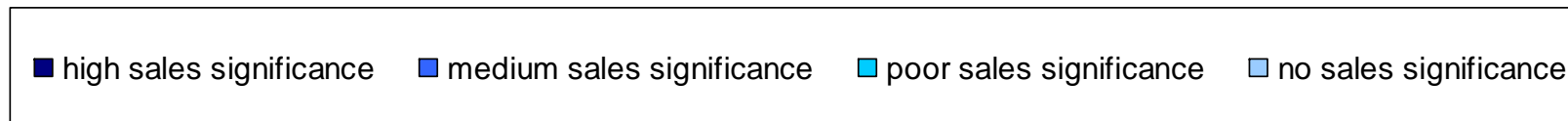


Construction
- Total



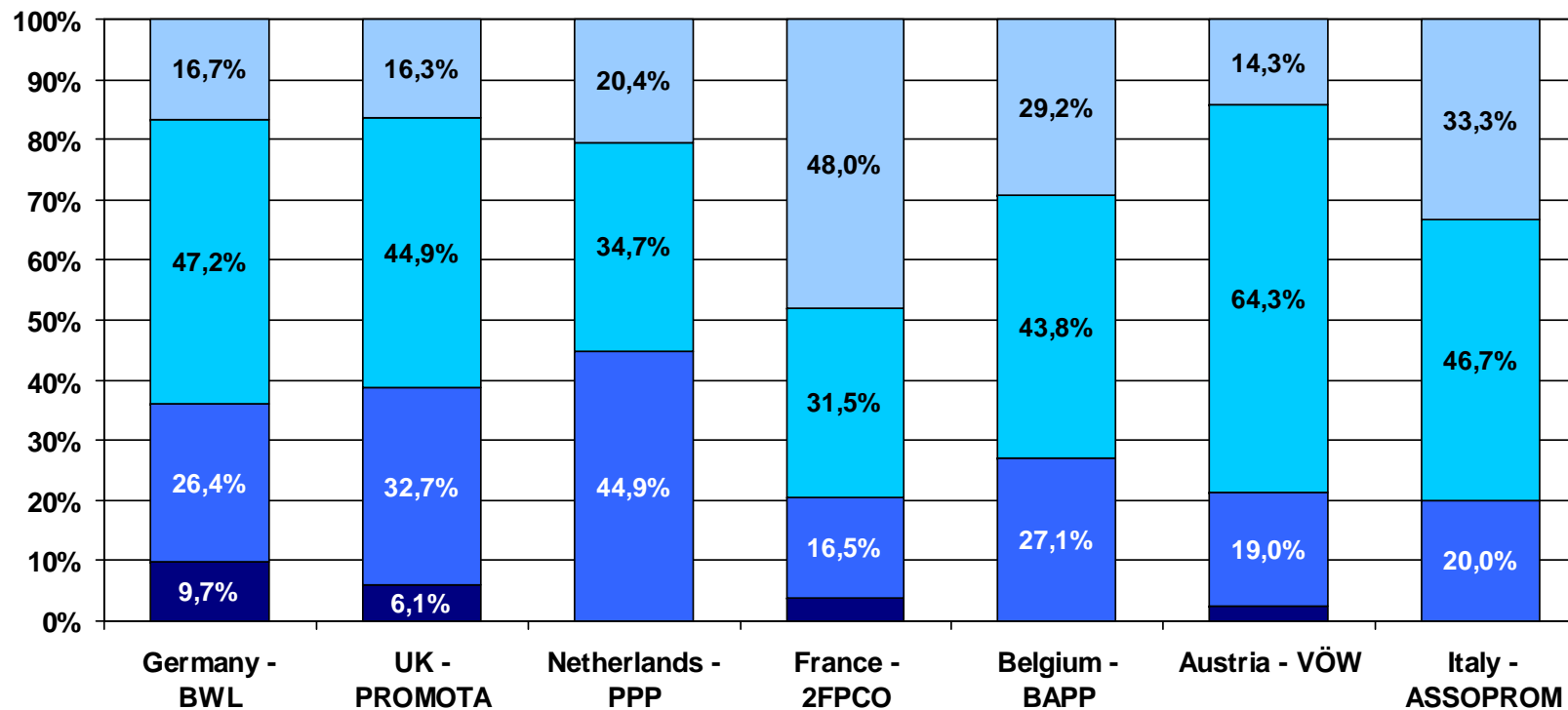
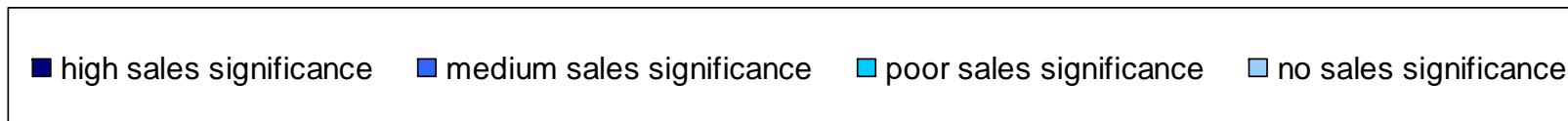
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Gambling and Lottery Business - Total



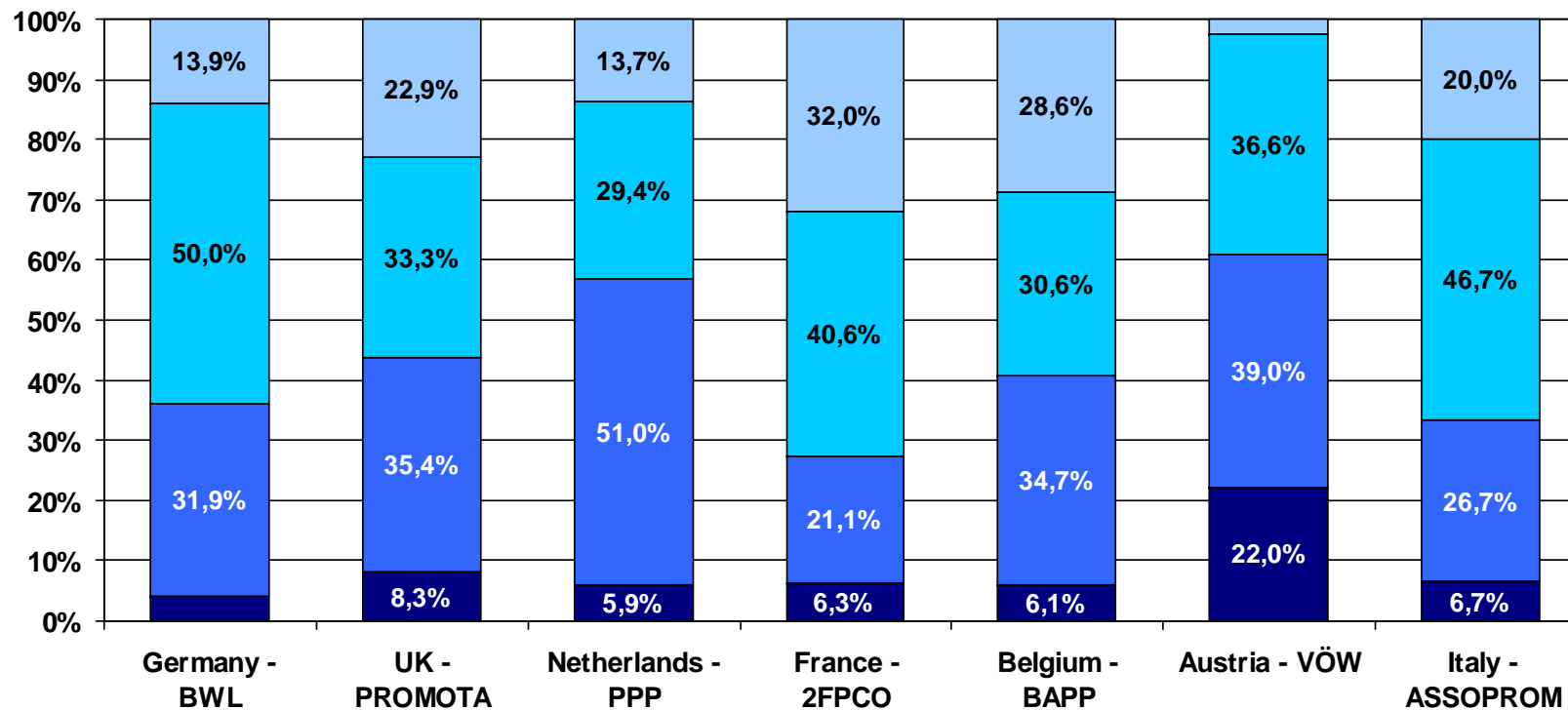
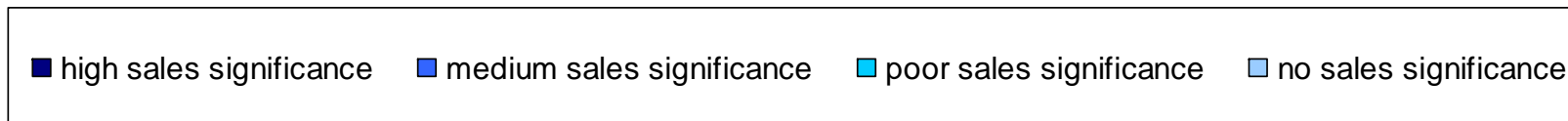
How significant are currently the following customer categories for the sales volume of promotional products of your company?

Leisure- and Fitness Business - Total



How significant are currently the following customer categories for the sales volume of promotional products of your company?

Organisations- / Lobbies / Associations / Parties etc.
- Total

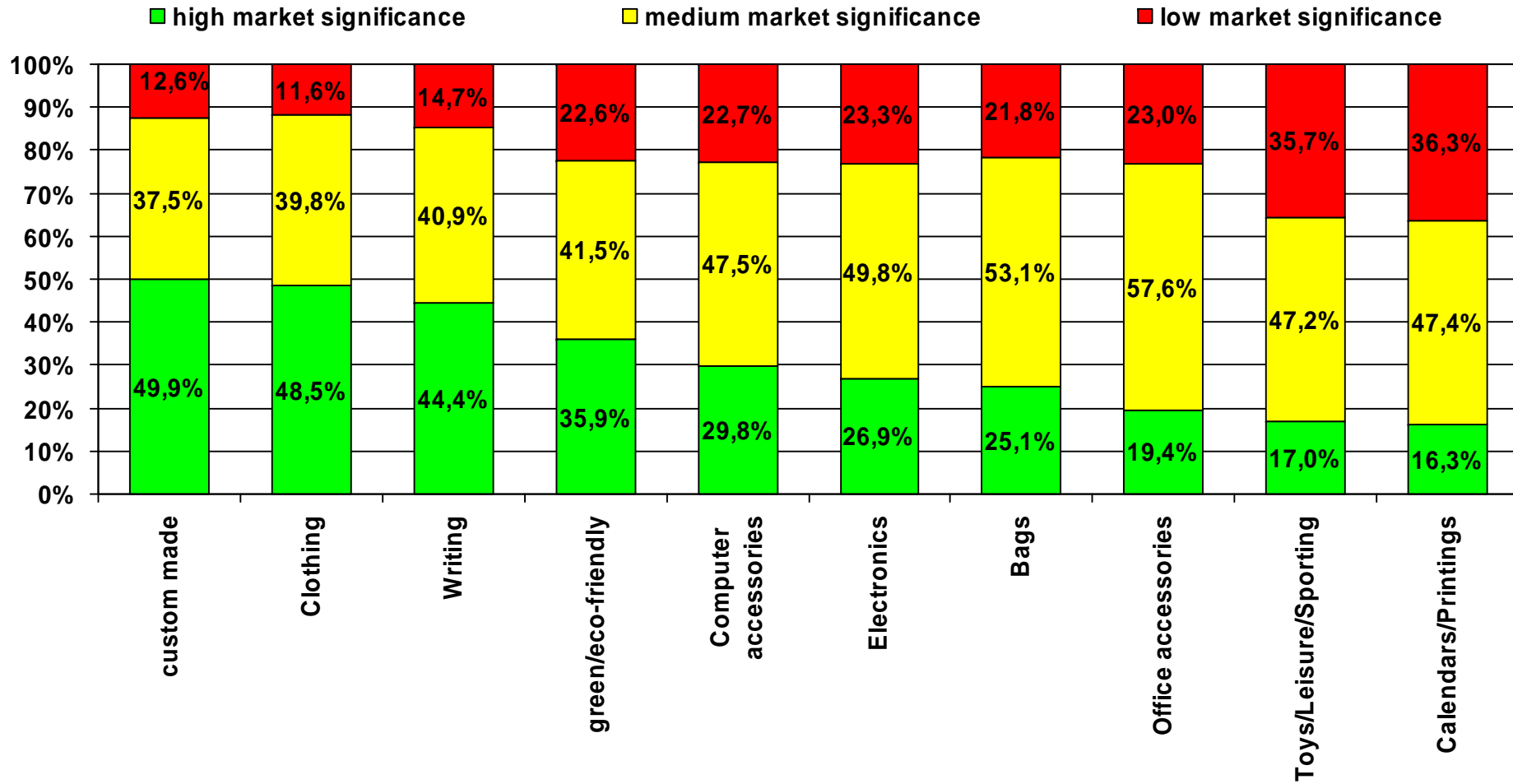




Current significance of product categories

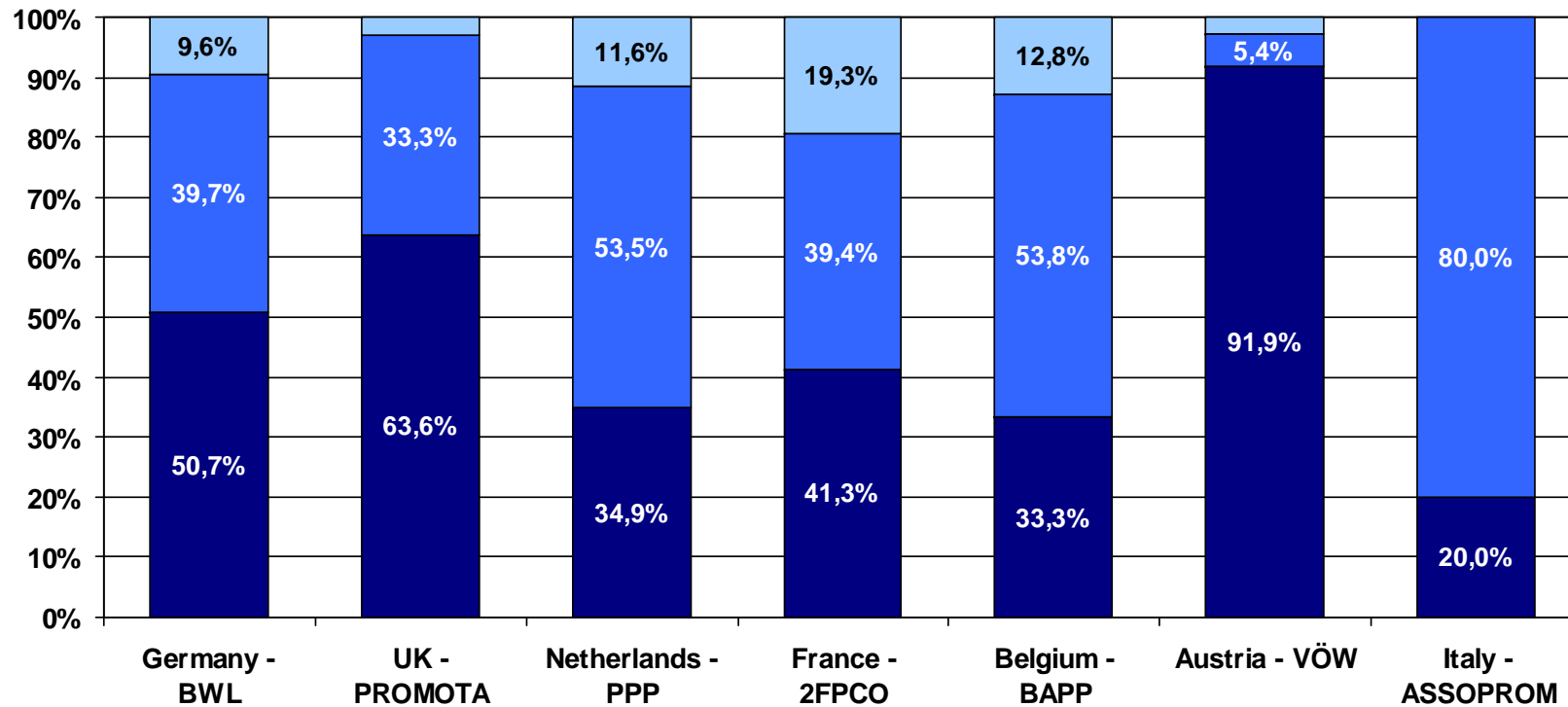
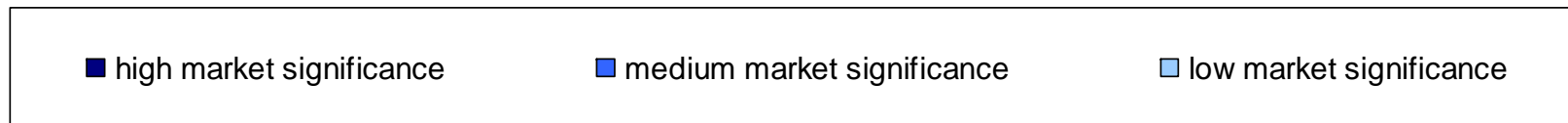
Current significance of product categories - Top 10

- Total



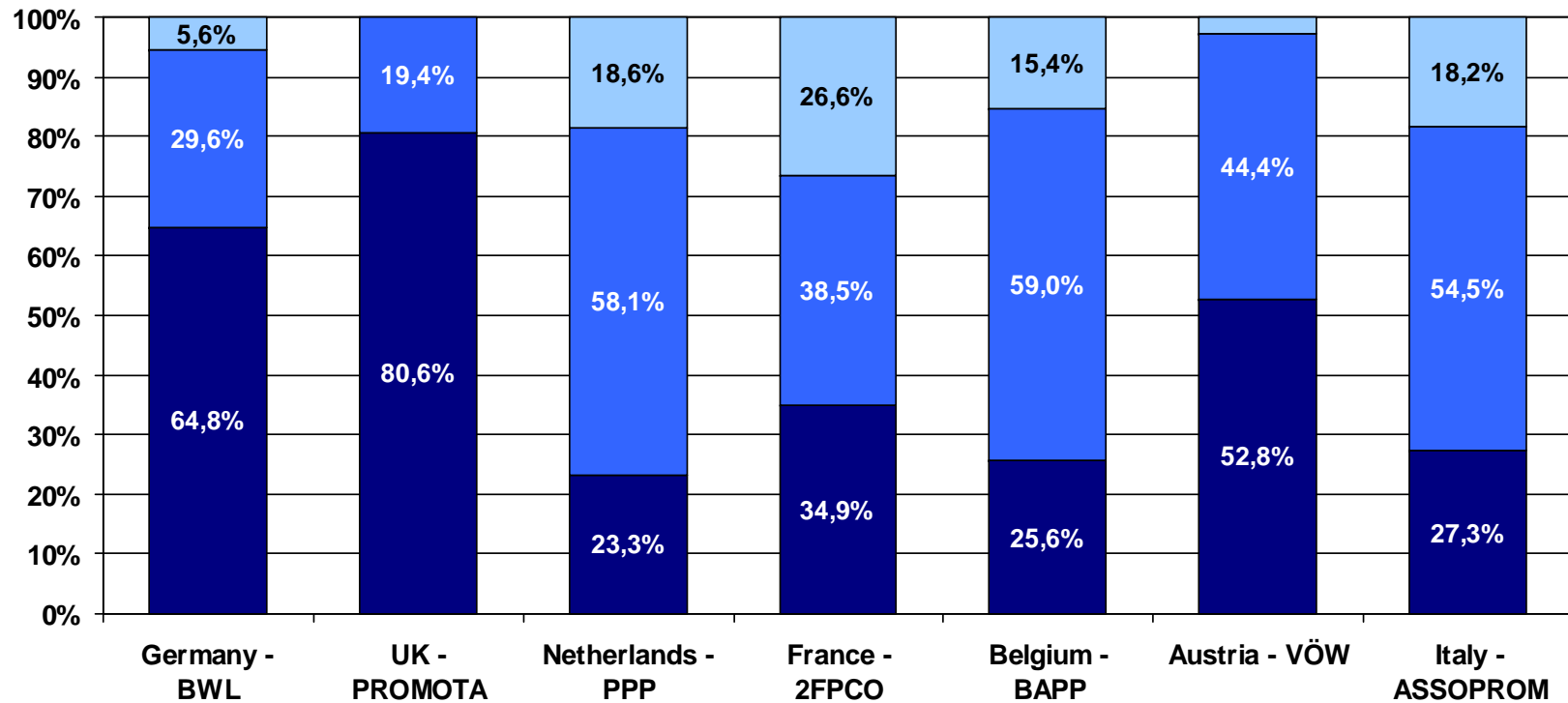
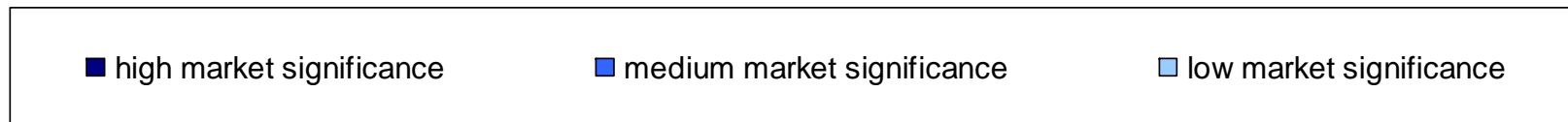
How do you estimate the current market significance of promotional products of the following categories?

Clothing / Textiles
- Total



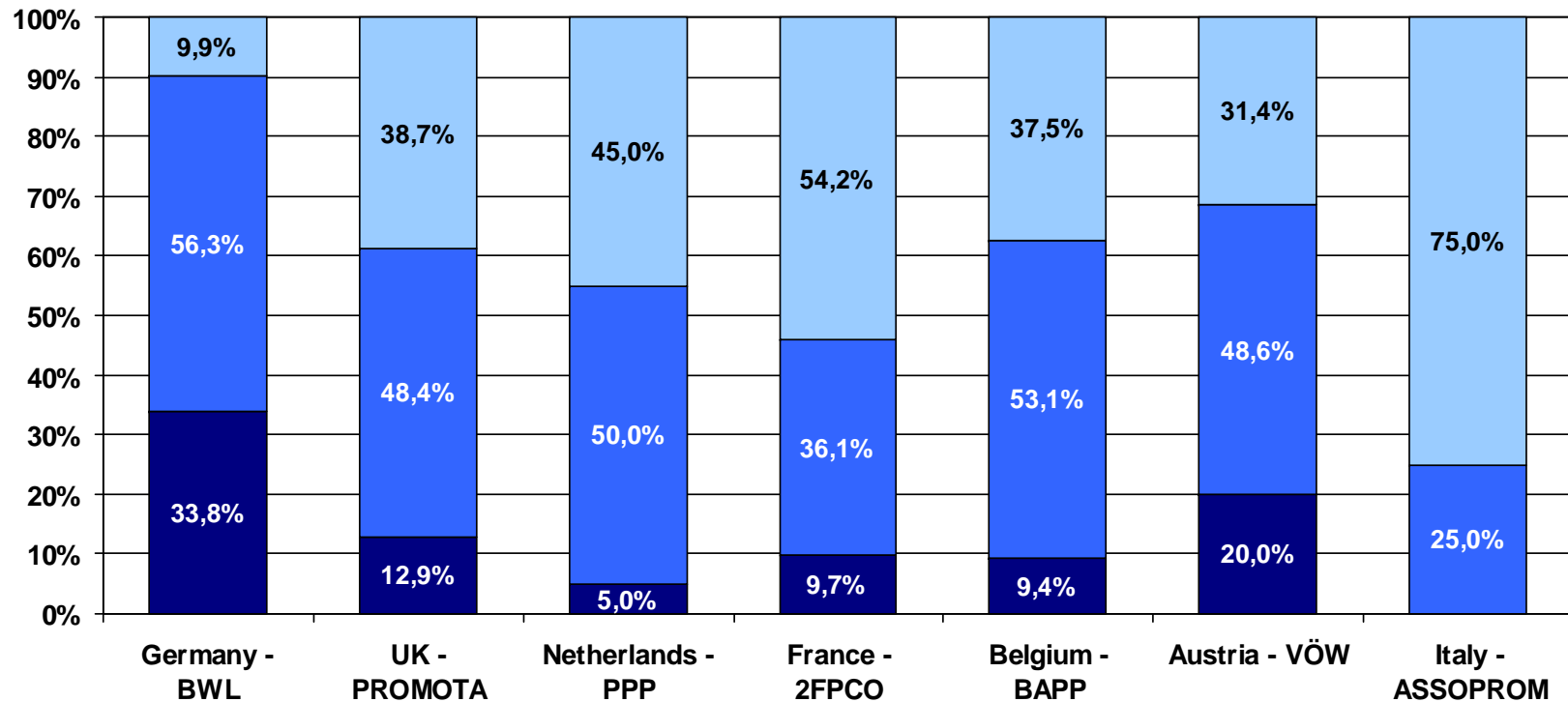
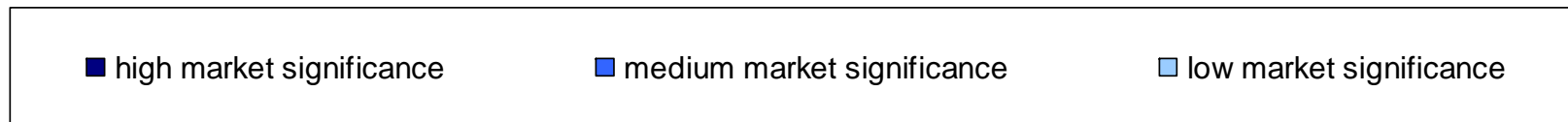
How do you estimate the current market significance of promotional products of the following categories?

Writing Instruments
- Total



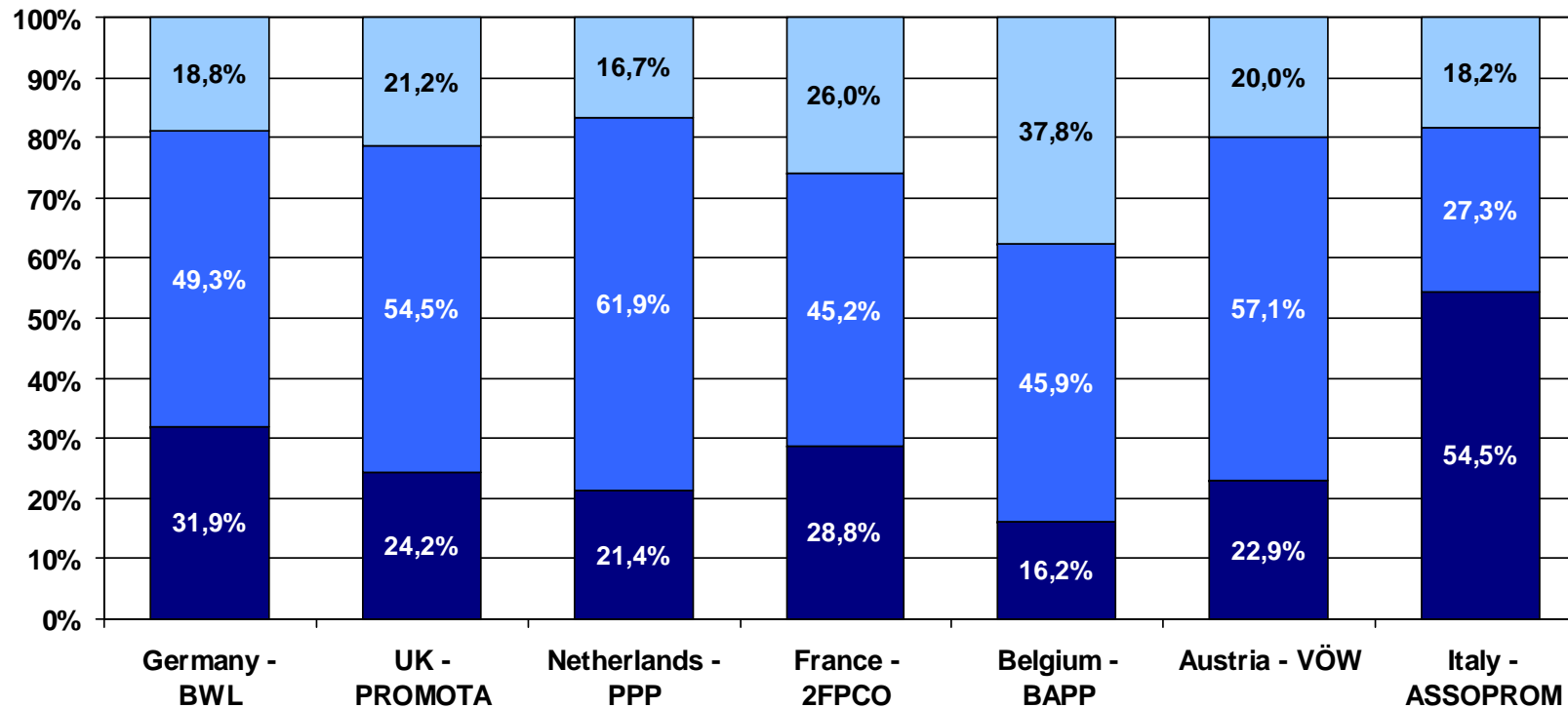
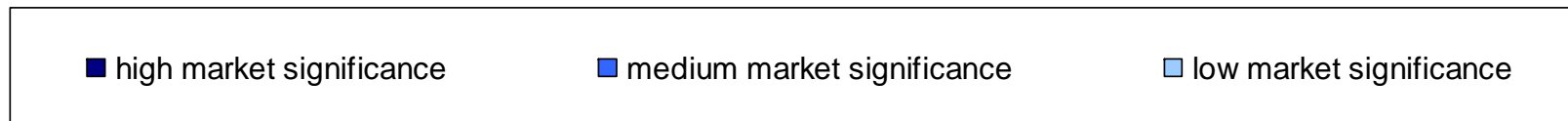
How do you estimate the current market significance of promotional products of the following categories?

Calendars / Printed matter
- Total



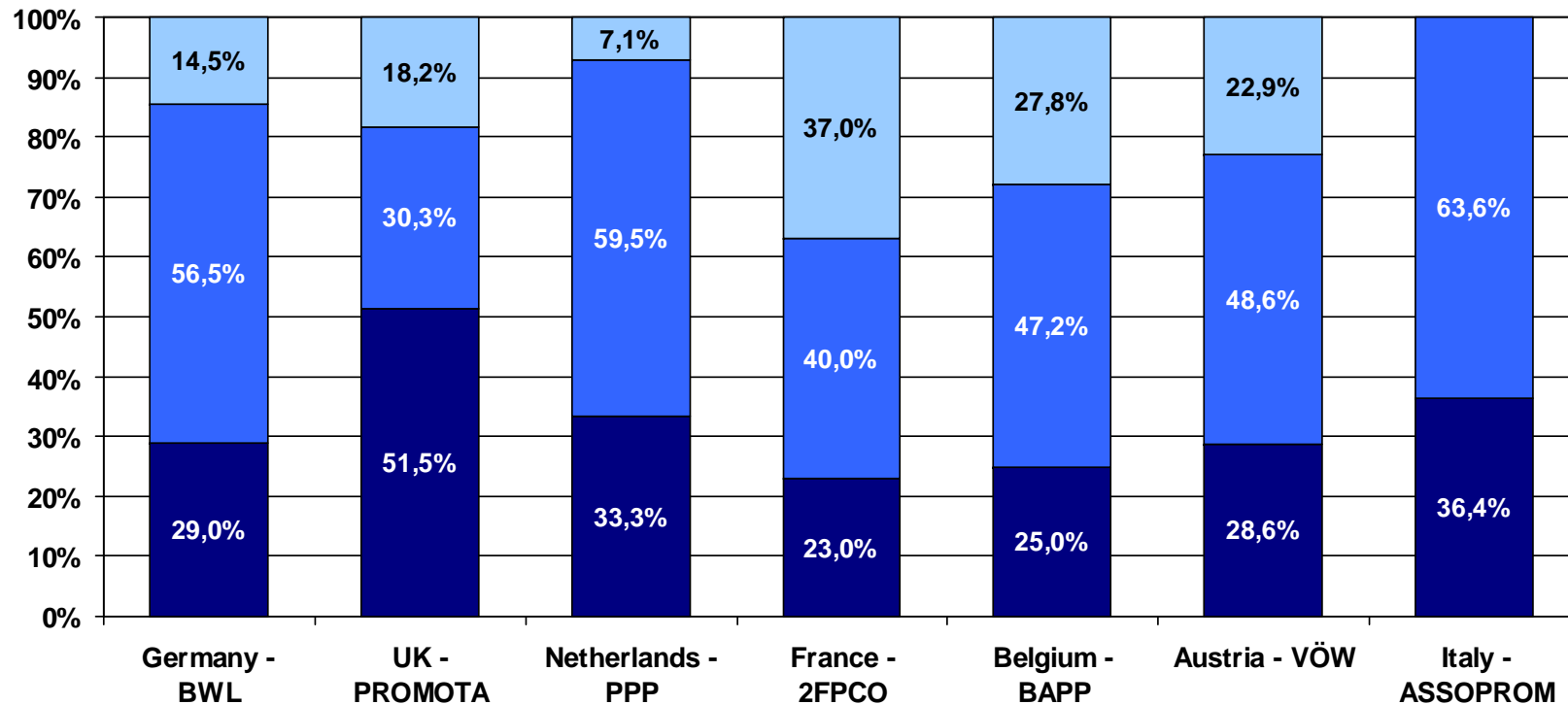
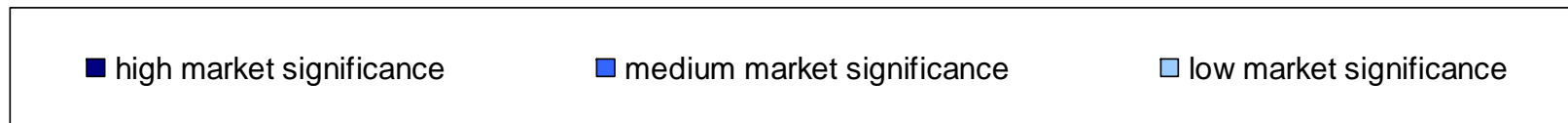
How do you estimate the current market significance of promotional products of the following categories?

Electronics
- Total



How do you estimate the current market significance of promotional products of the following categories?

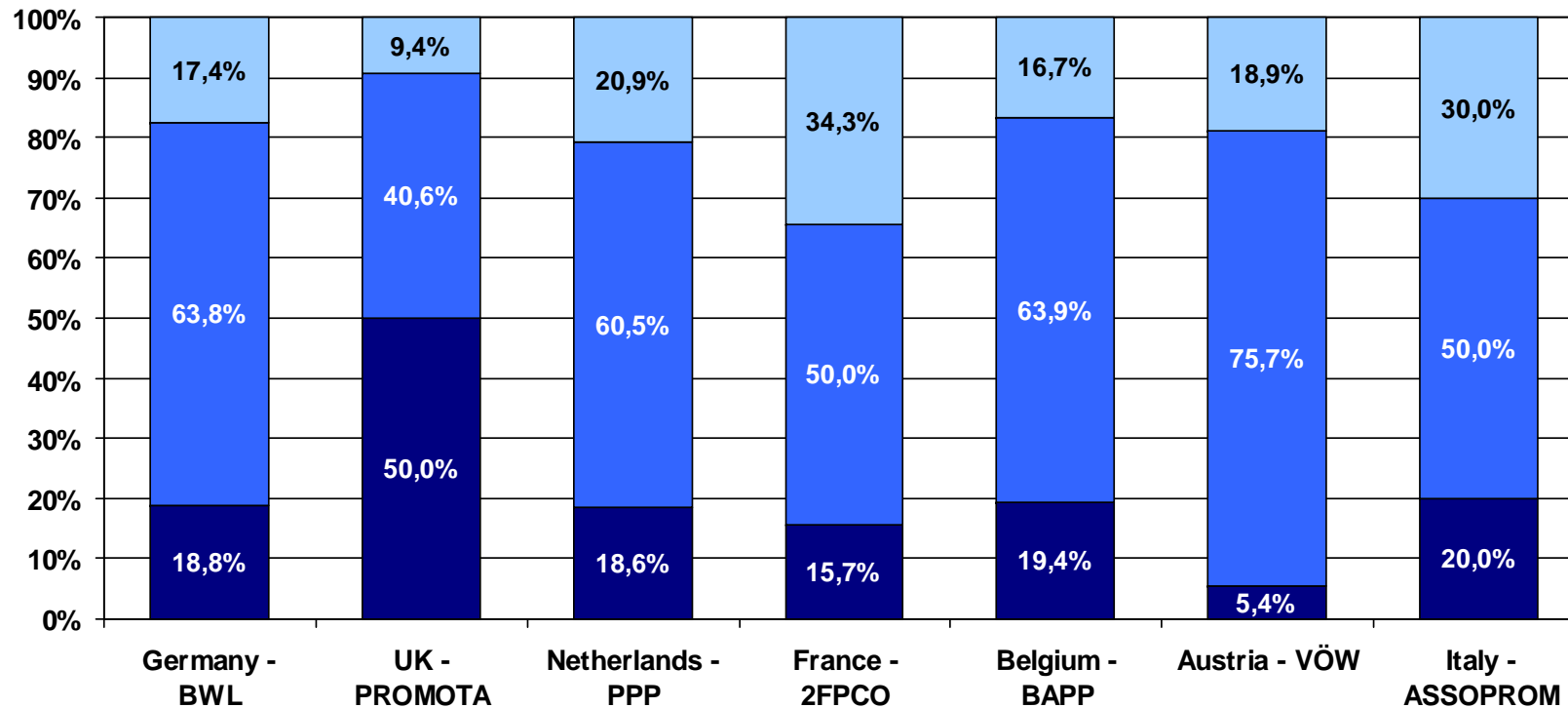
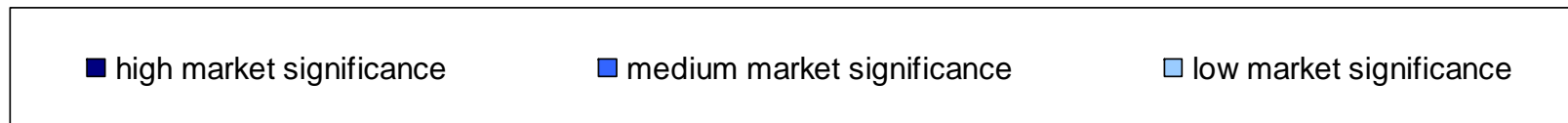
Computer accessories
- Total



How do you estimate the current market significance of promotional products of the following categories?

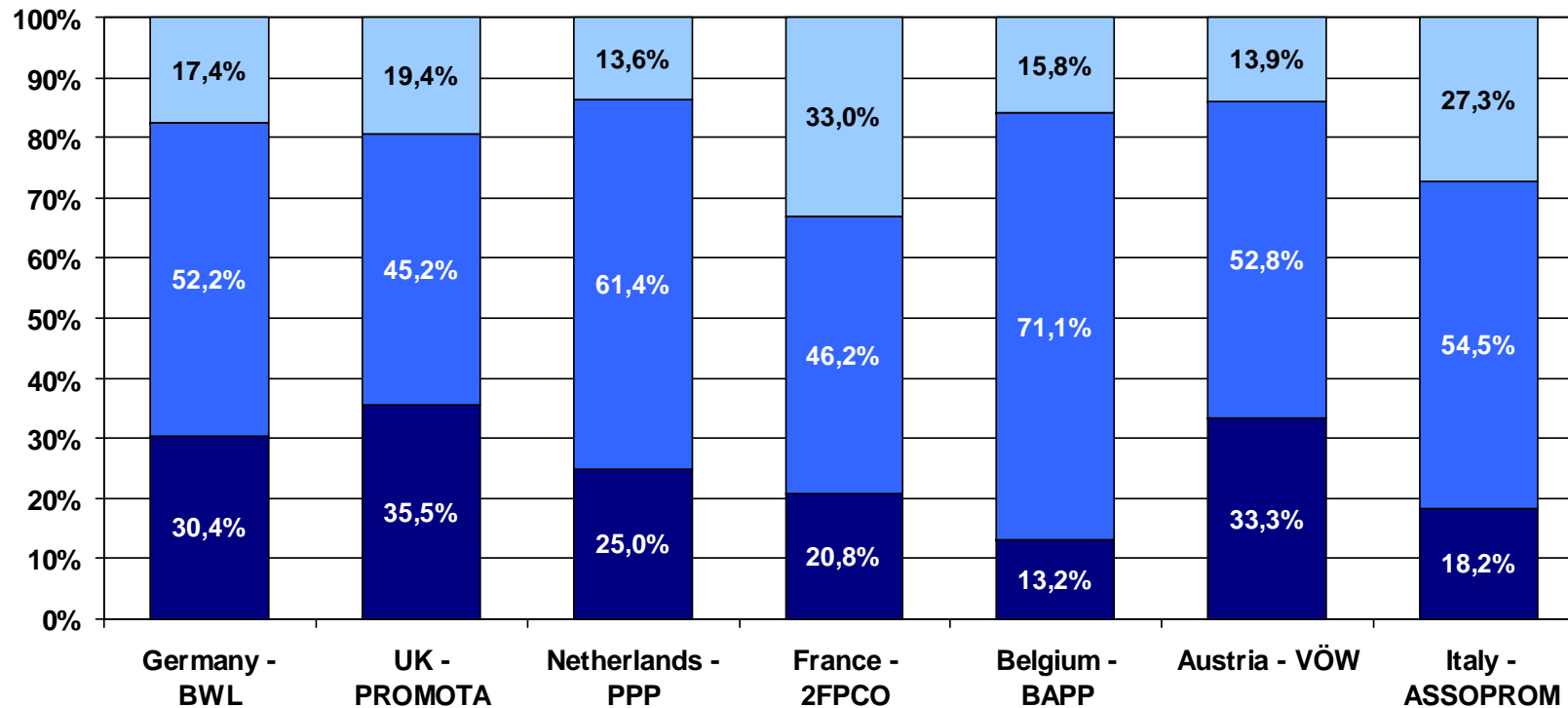
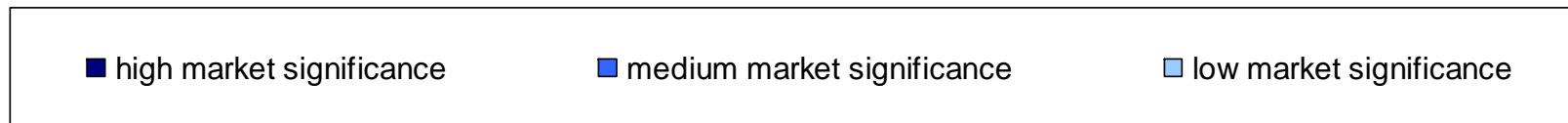
Office accessories

- Total



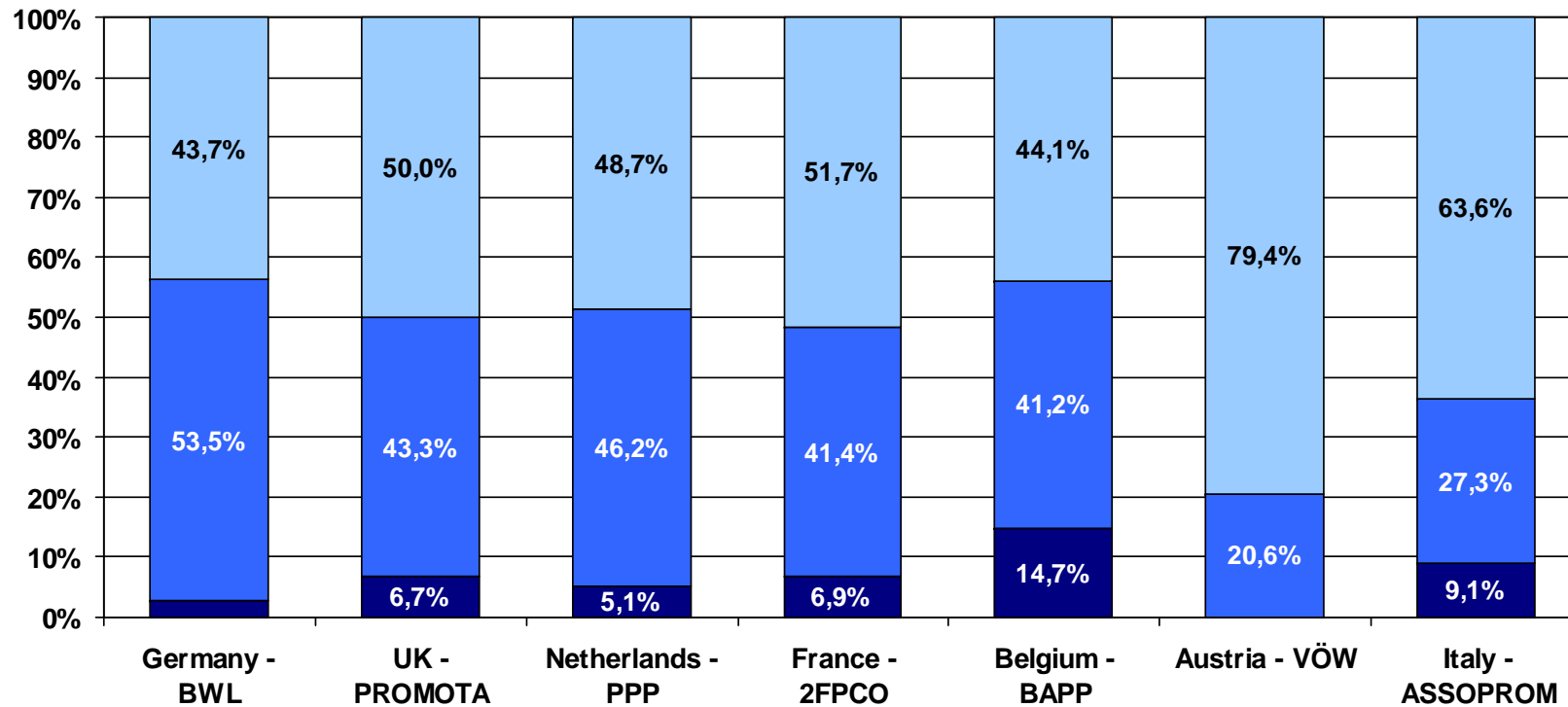
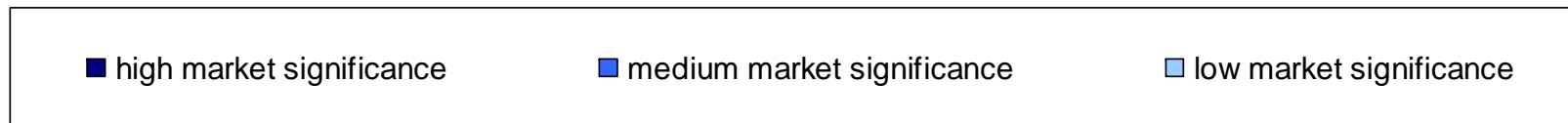
How do you estimate the current market significance of promotional products of the following categories?

Bags, Travel Goods and travel accessories
- Total



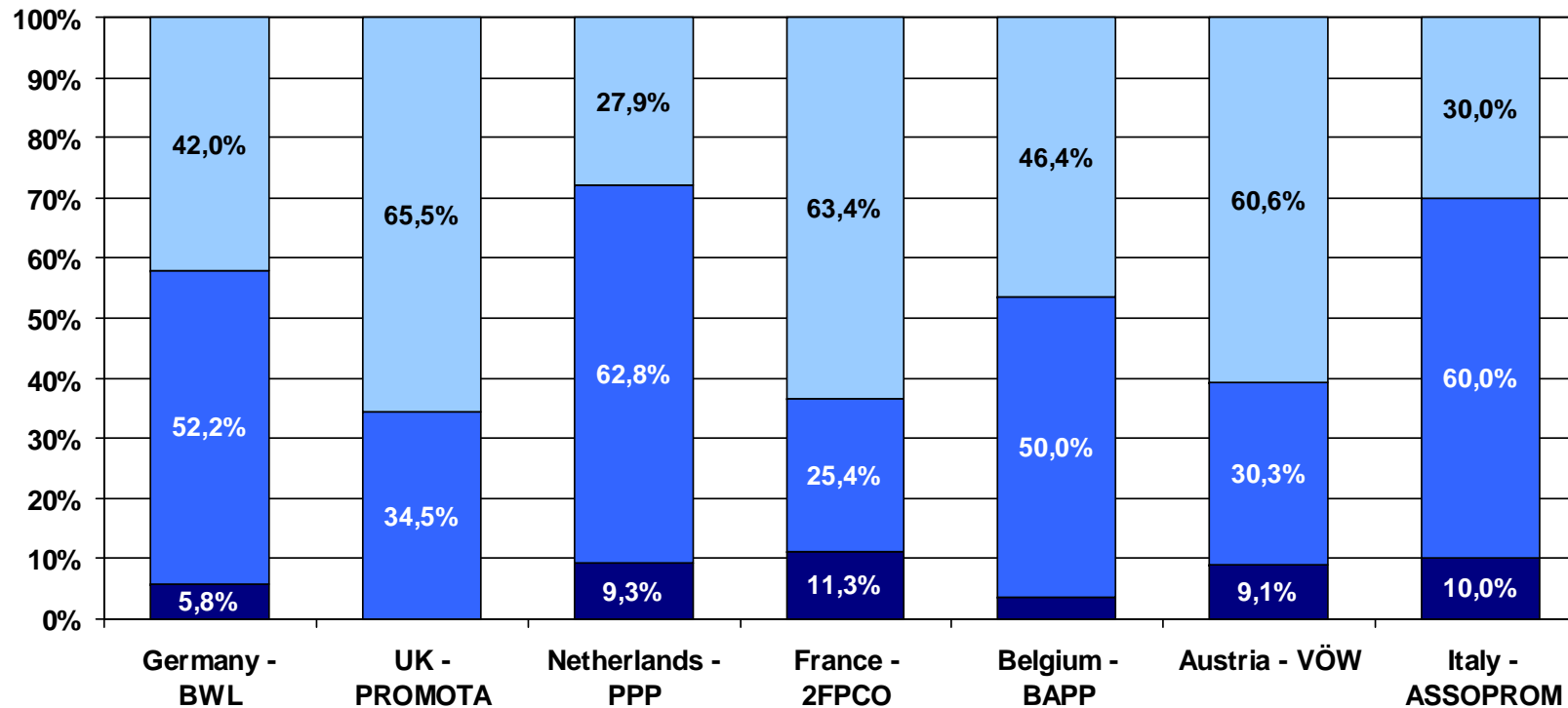
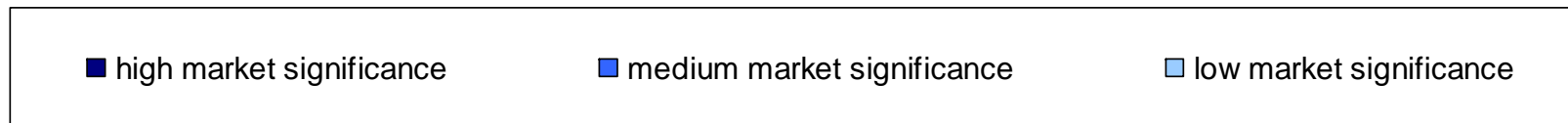
How do you estimate the current market significance of promotional products of the following categories?

Leather goods
- Total



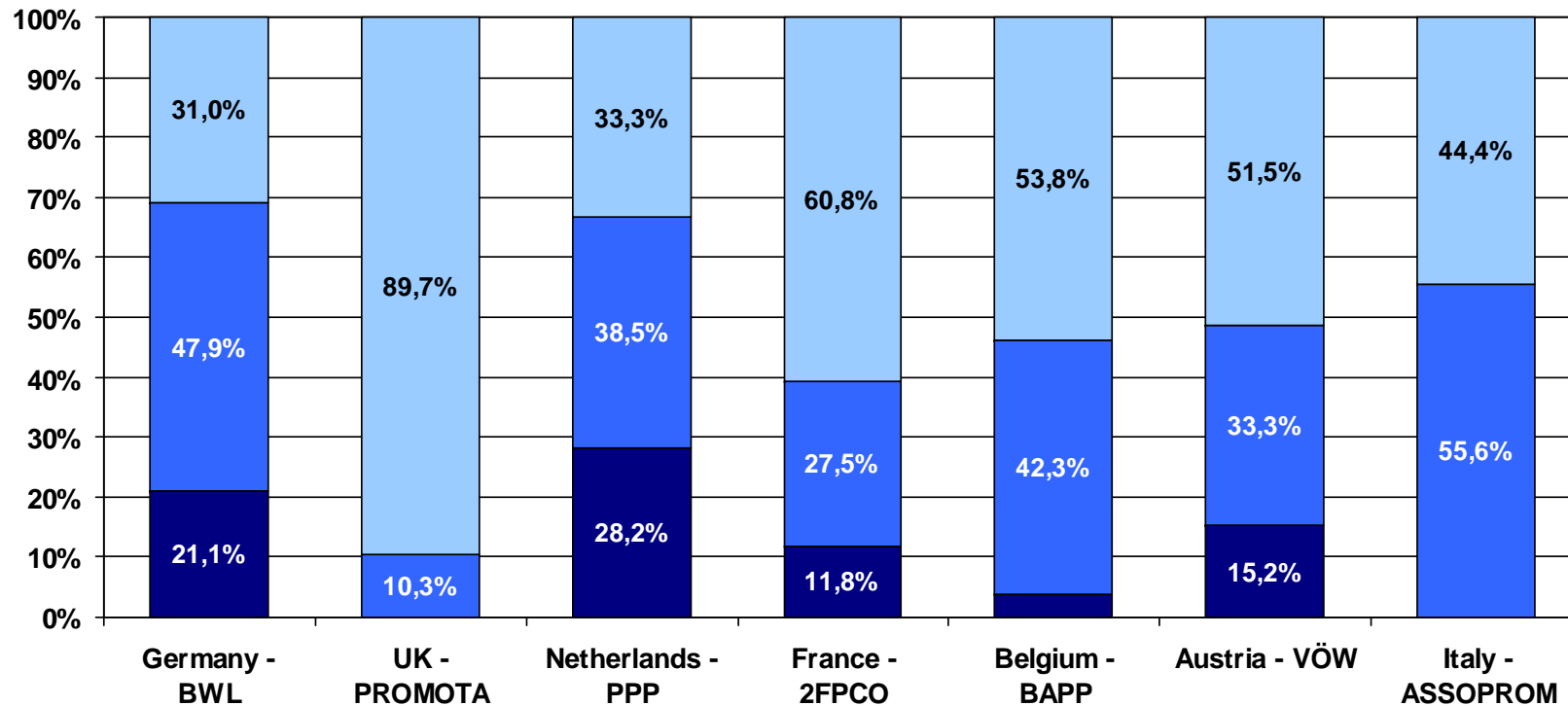
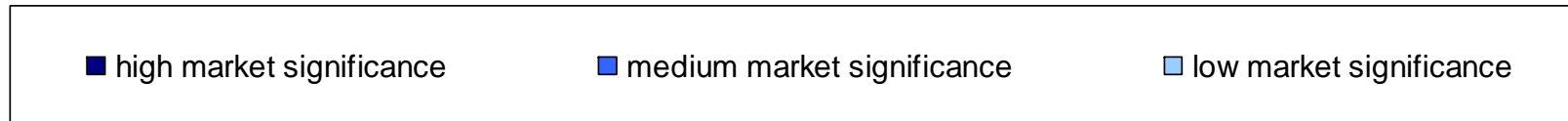
How do you estimate the current market significance of promotional products of the following categories?

Household goods / Glass / Porcelain
- Total



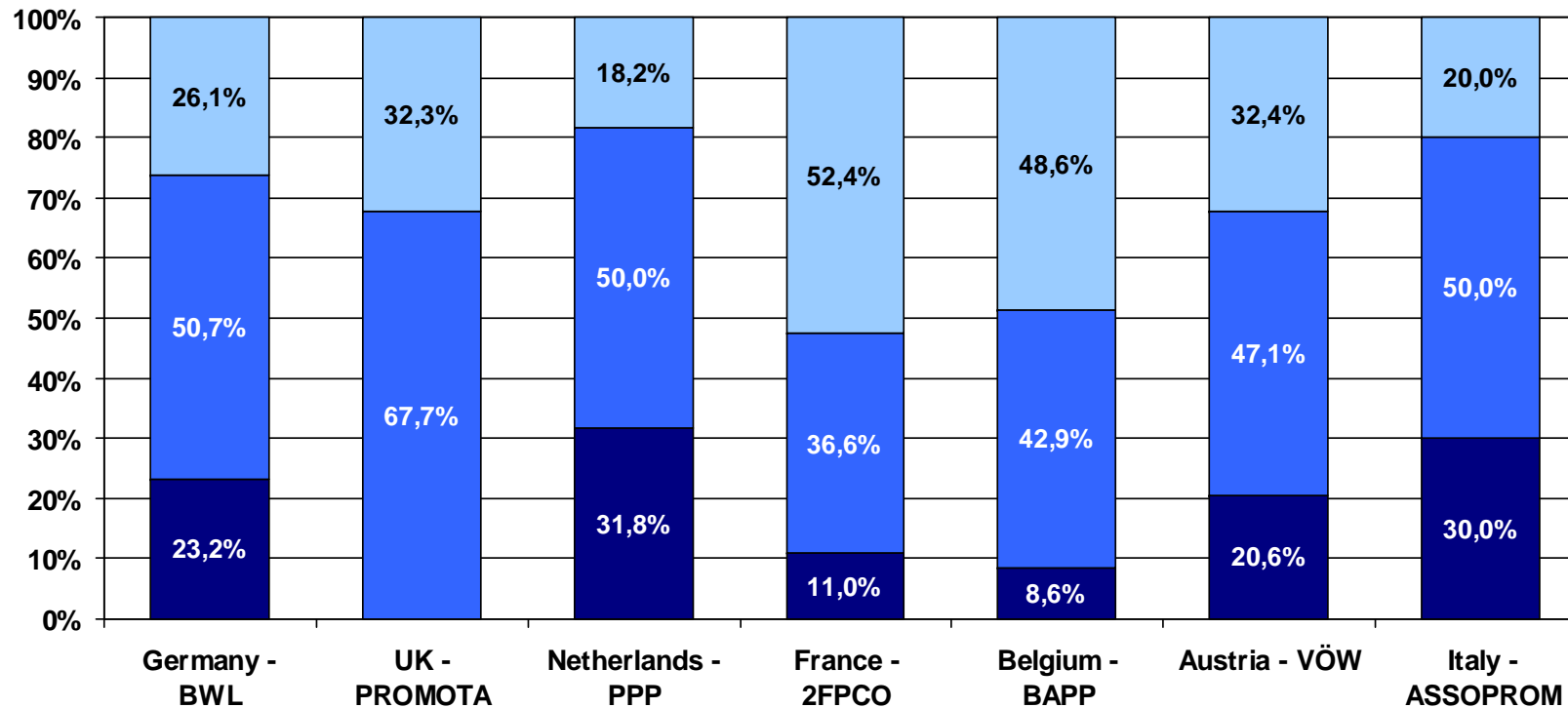
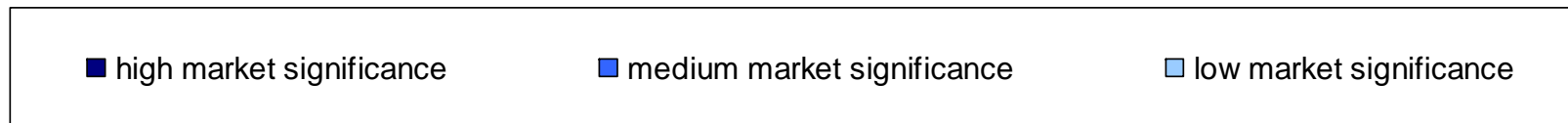
How do you estimate the current market significance of promotional products of the following categories?

Culinary / Luxury food
- Total



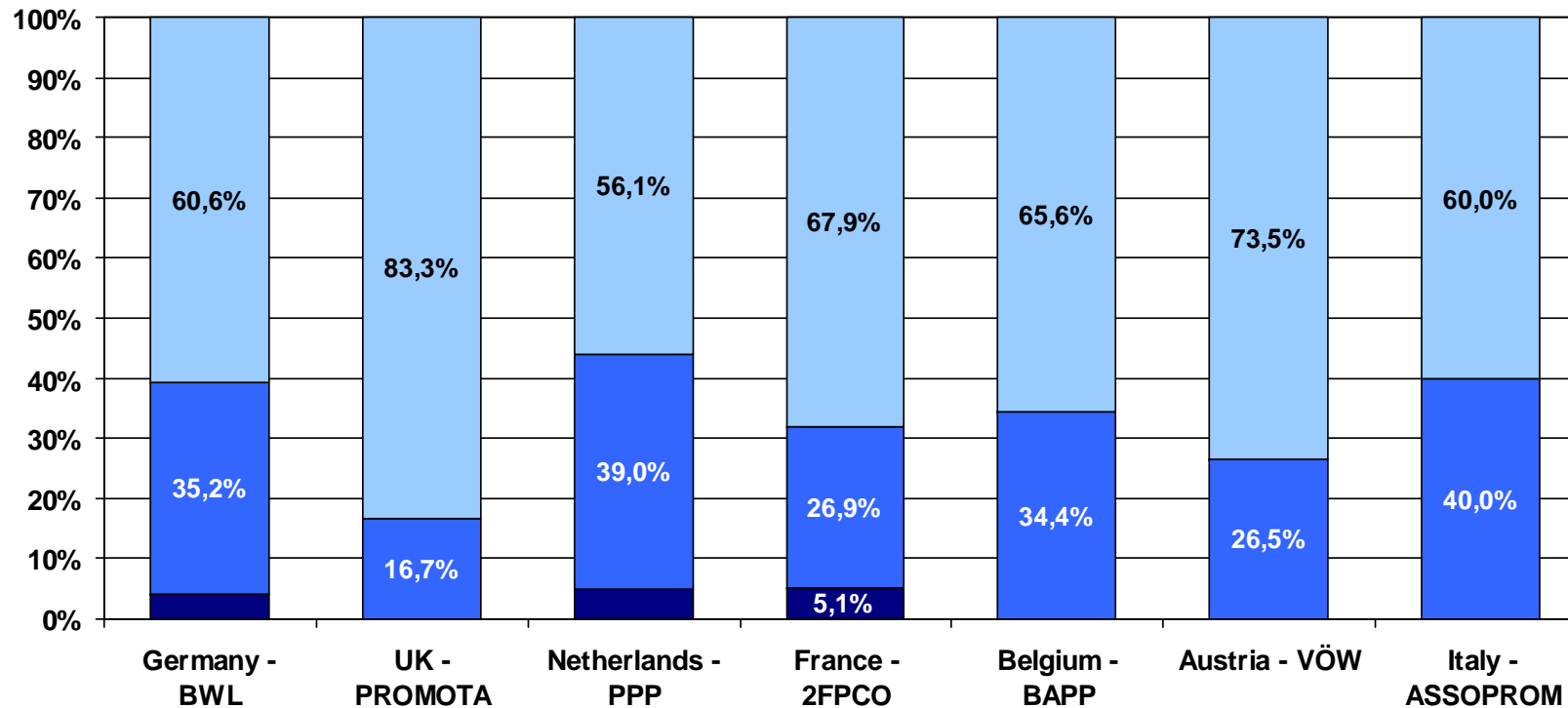
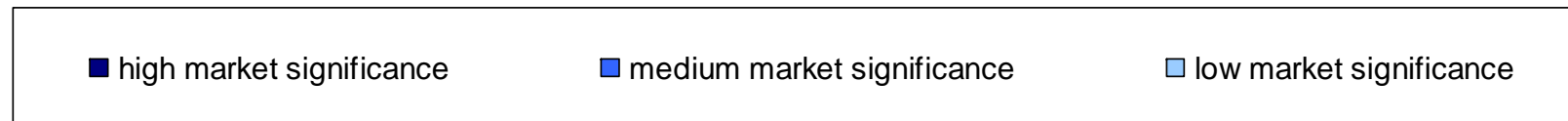
How do you estimate the current market significance of promotional products of the following categories?

Toys / Leisure products / Sporting goods
- Total



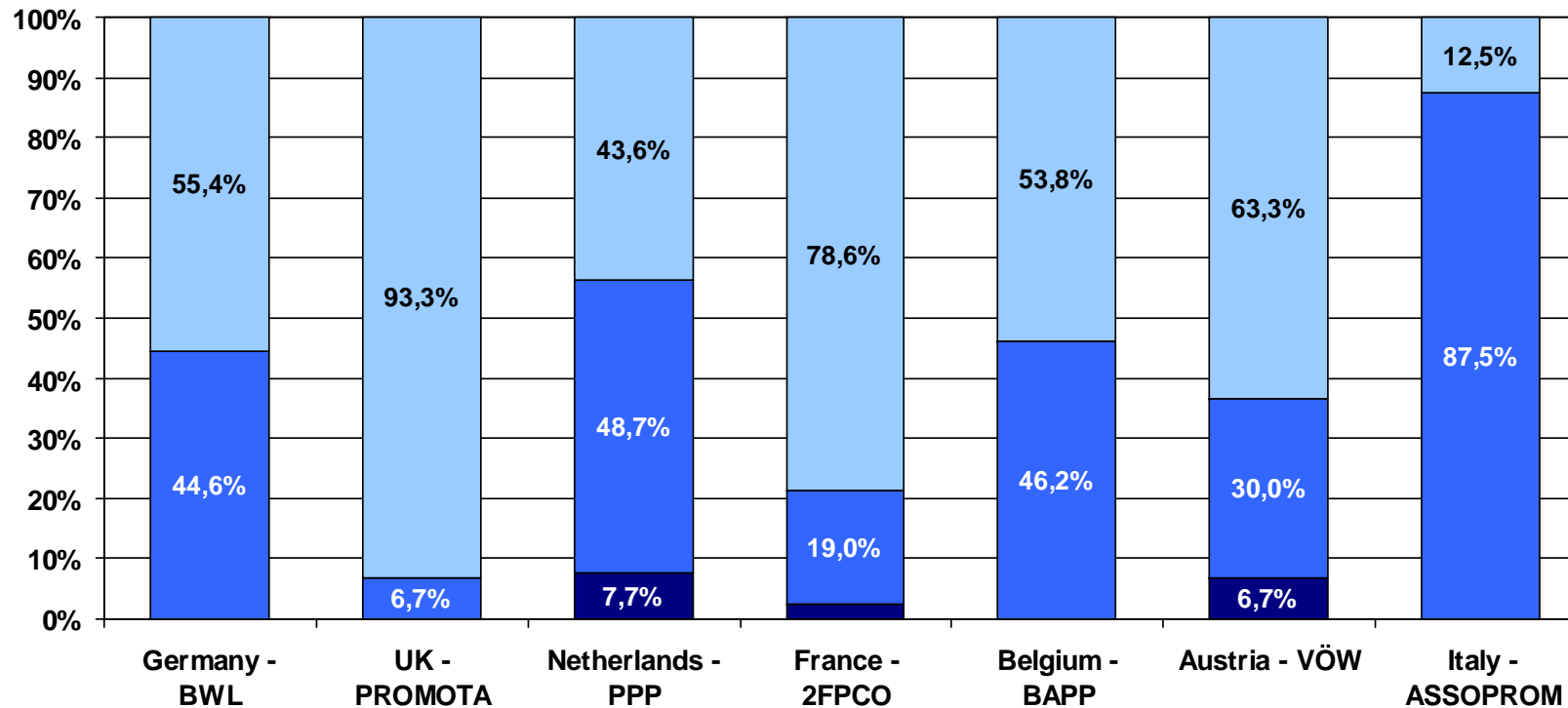
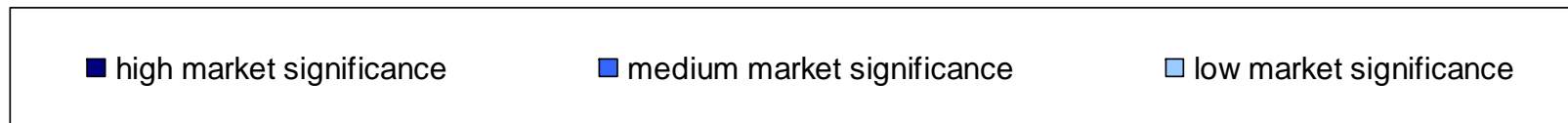
How do you estimate the current market significance of promotional products of the following categories?

Watches / Jewellery
- Total



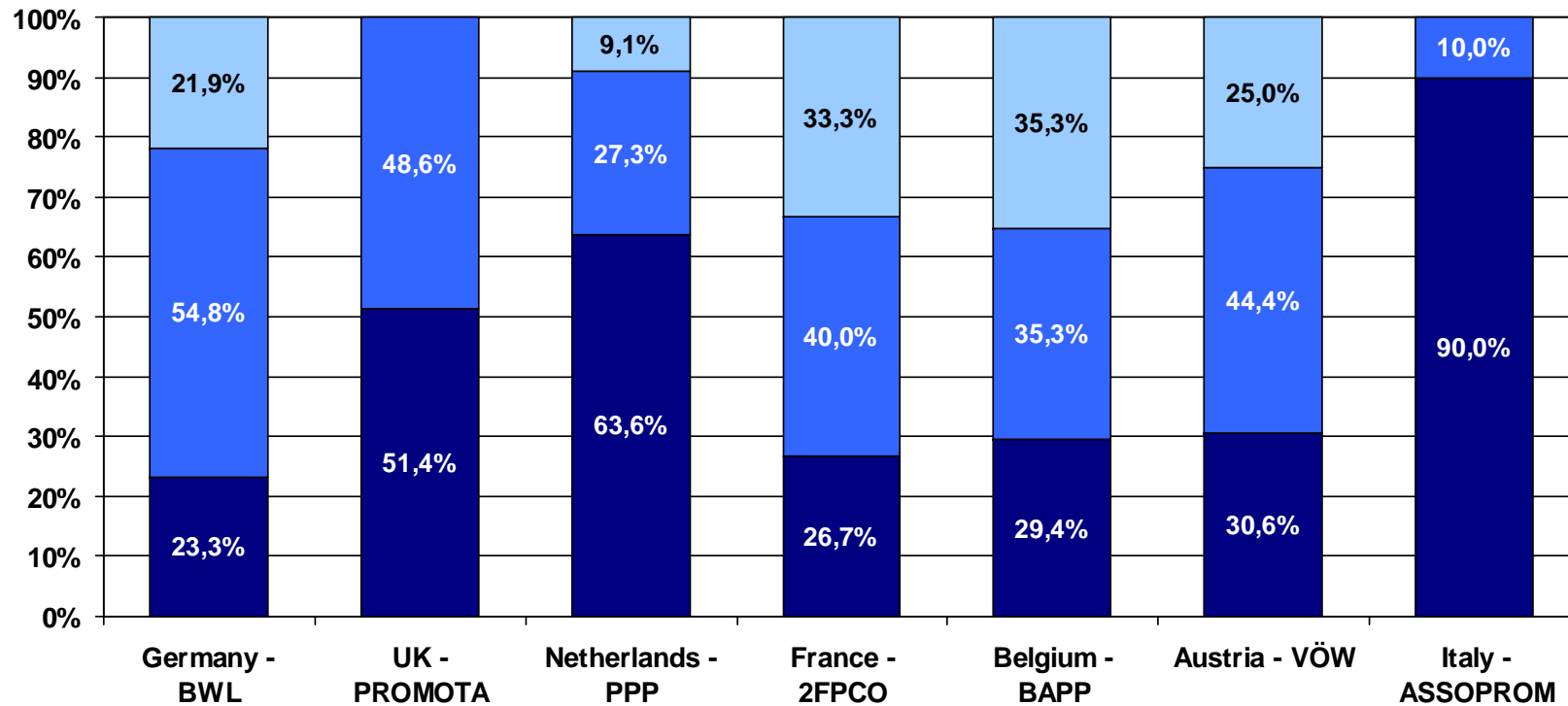
How do you estimate the current market significance of promotional products of the following categories?

Do-it-yourself- / Gardening products
- Total



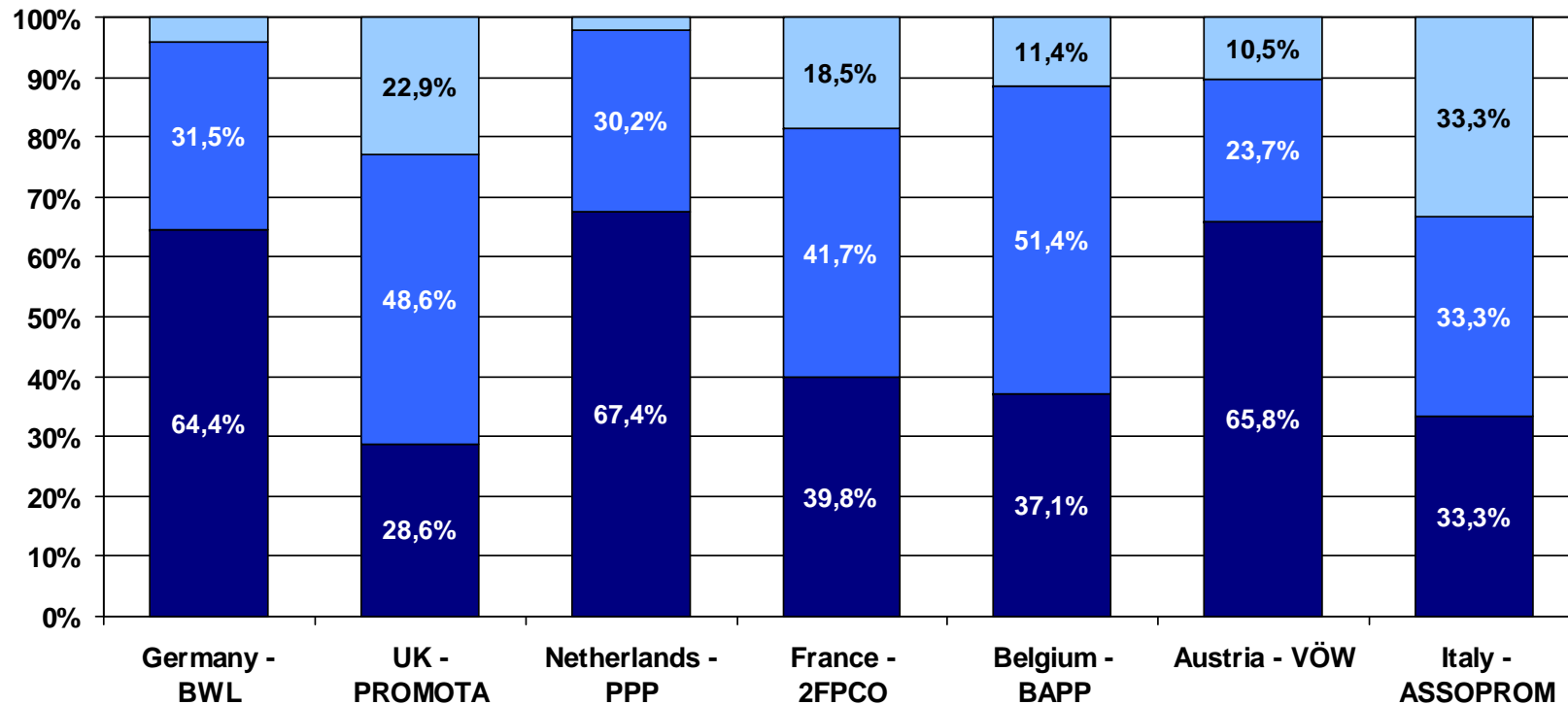
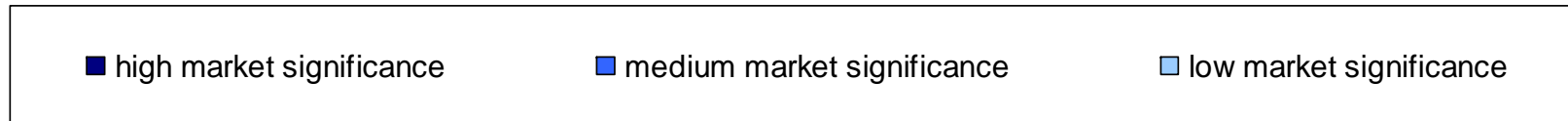
How do you estimate the current market significance of promotional products of the following categories?

Green and eco-friendly products
- Total

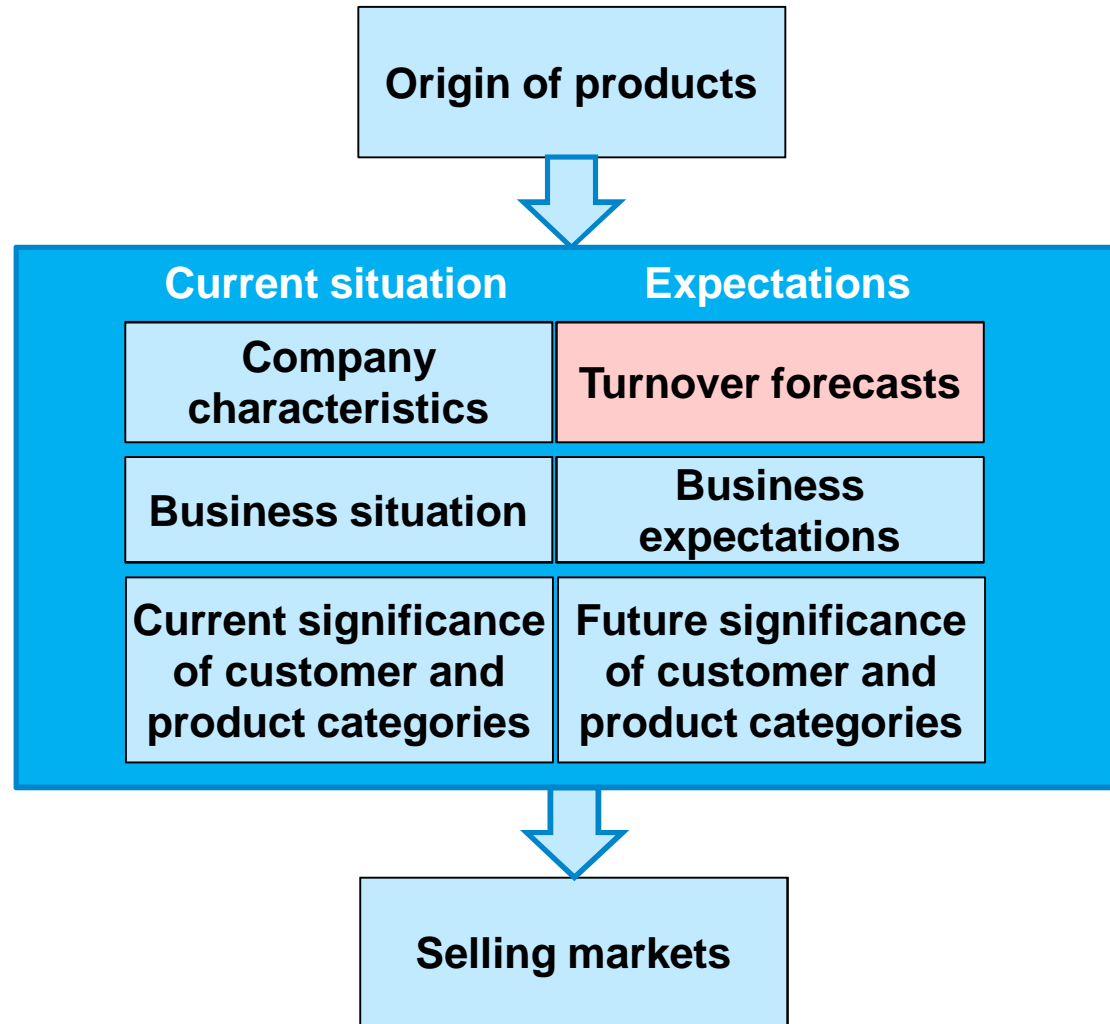


How do you estimate the current market significance of promotional products of the following categories?

Custom made products
- Total



Survey Contents





Turnover forecasts

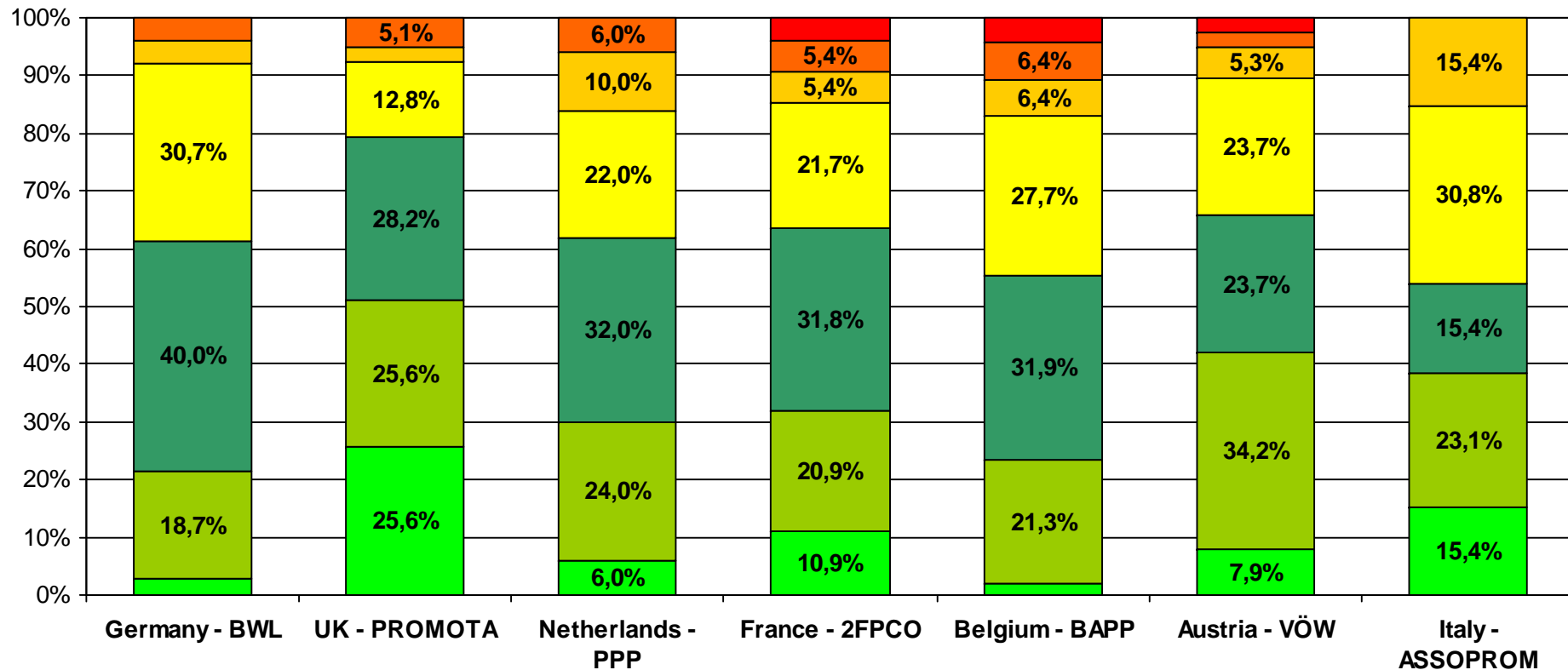
Total sales

Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

Total Sales - *Total*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %

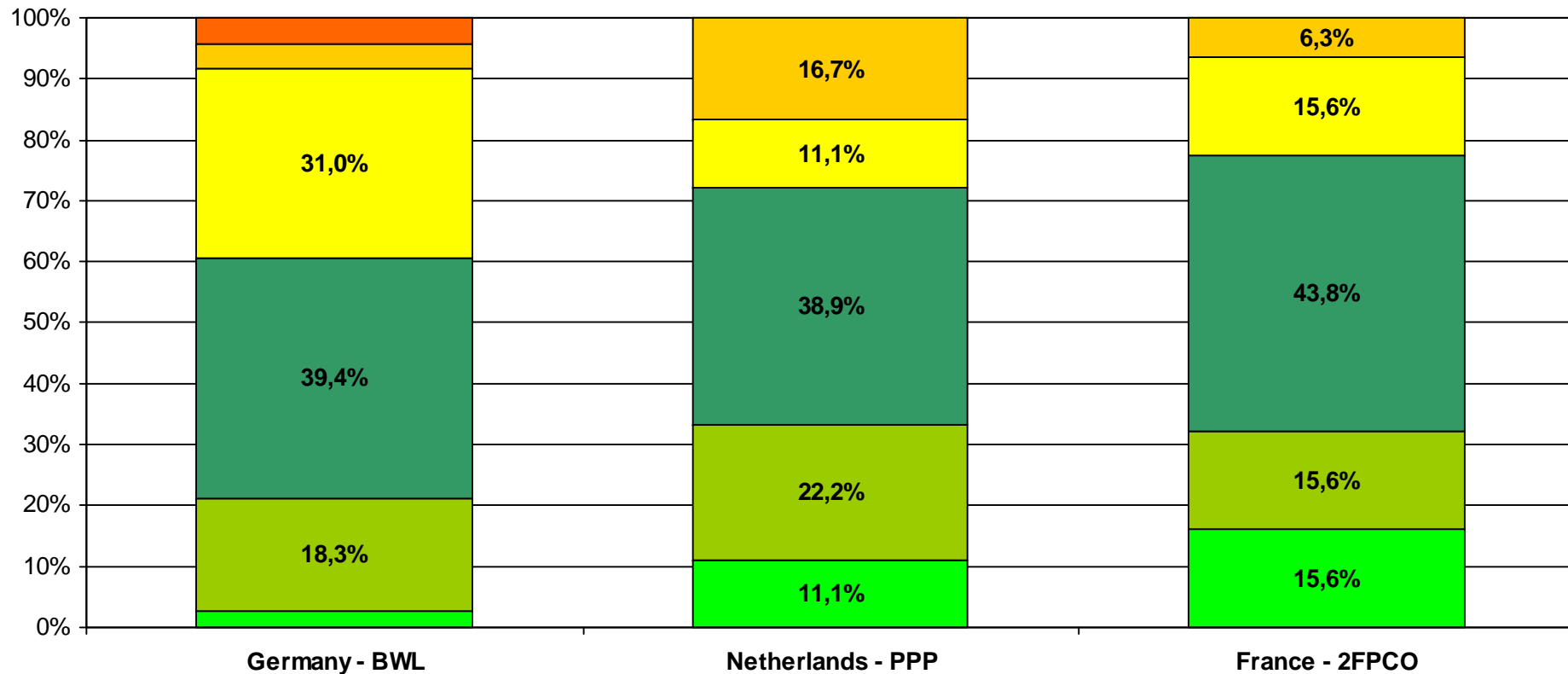


Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

Total Sales - *Supplier*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %

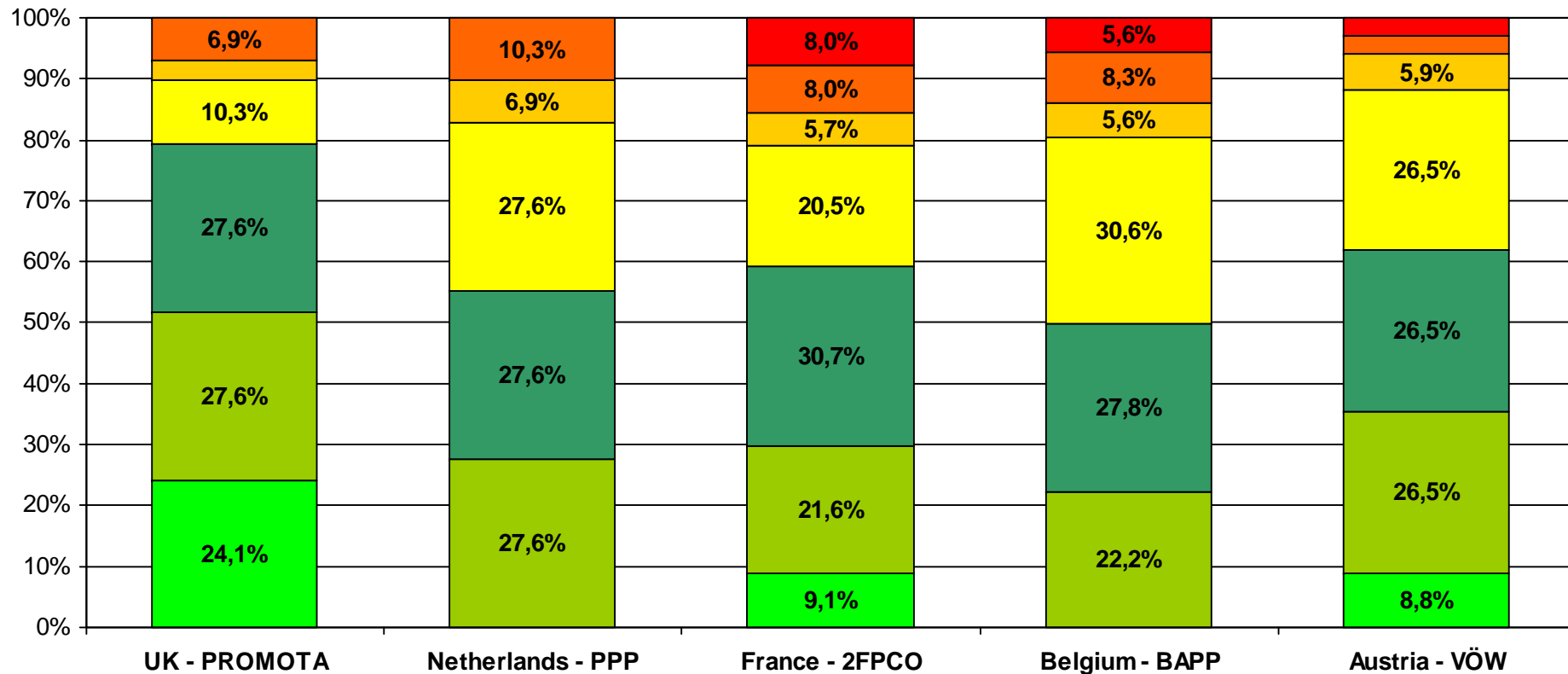


Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

Total Sales – *Distributor / Reseller*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %





Turnover forecasts

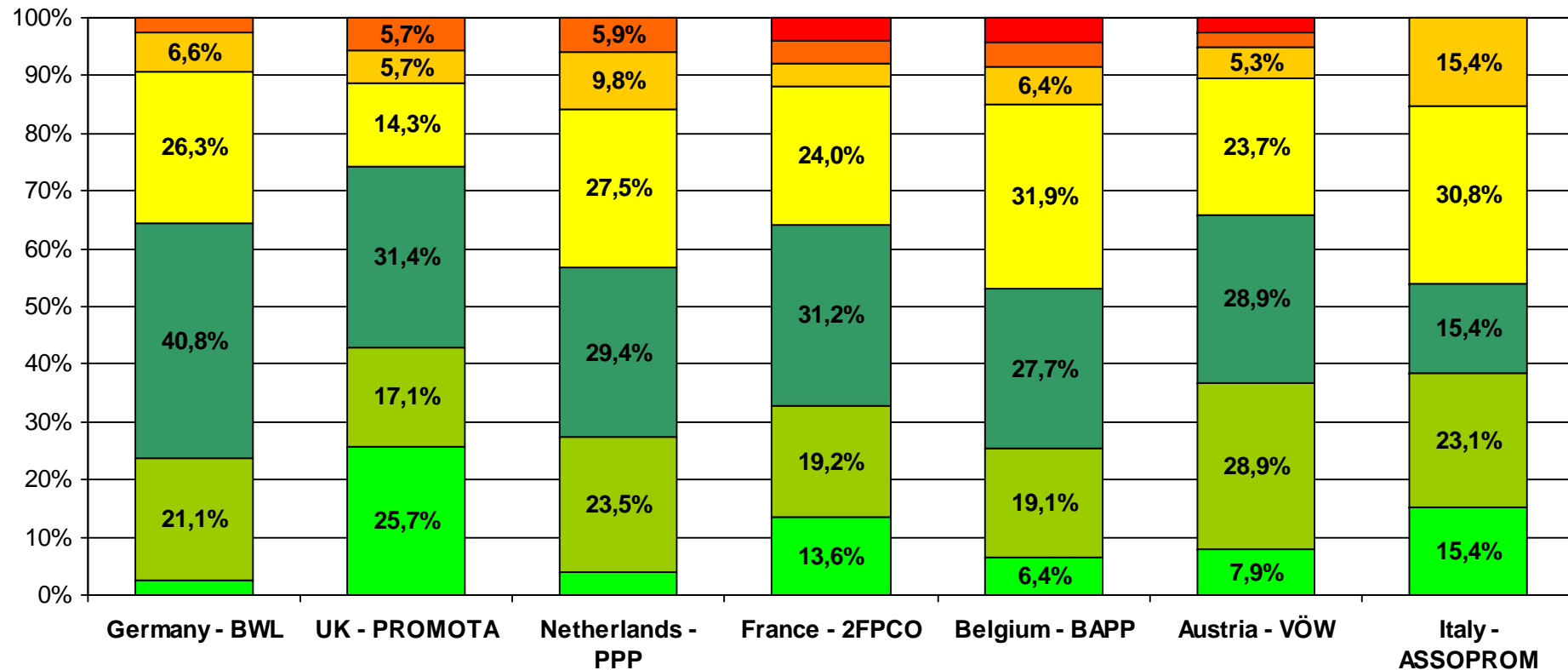
National sales

Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

National Sales - *Total*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %

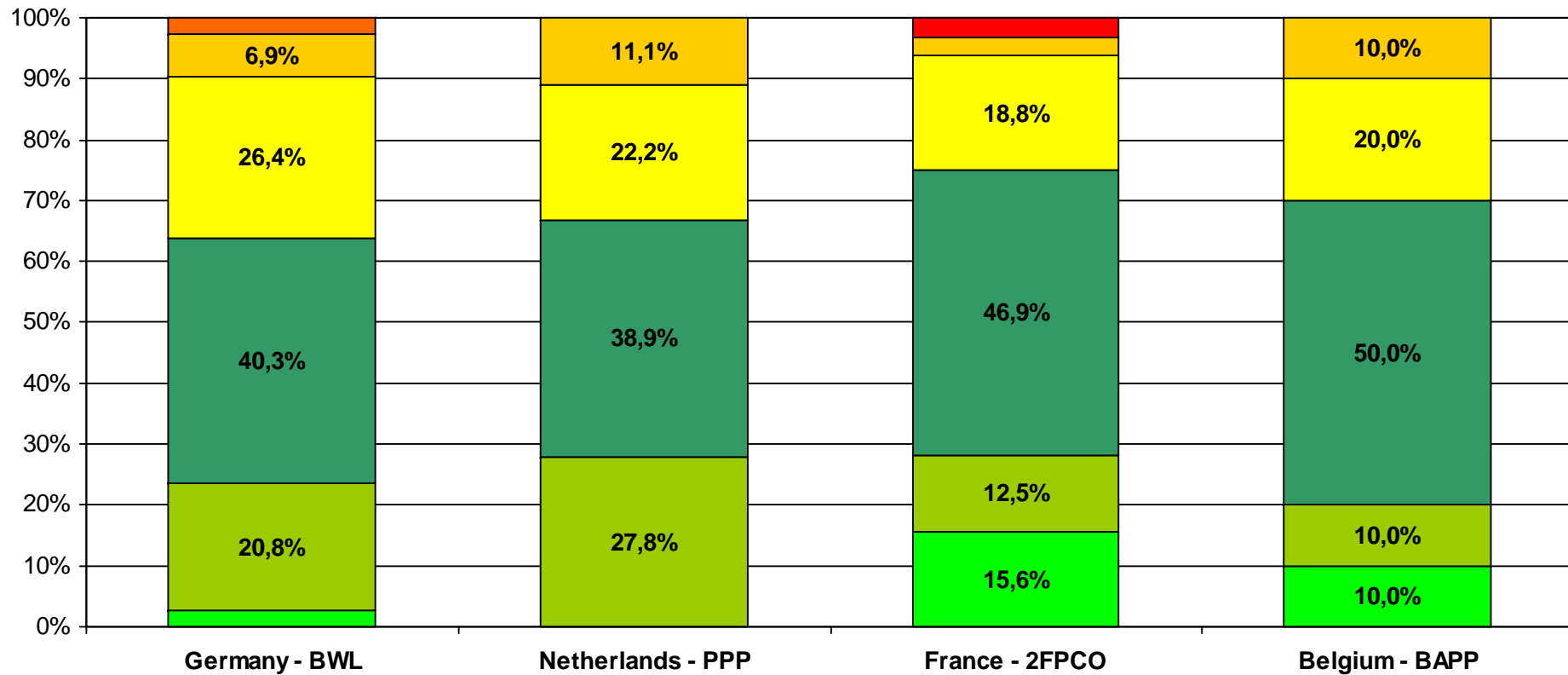


Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

National Sales - *Supplier*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %

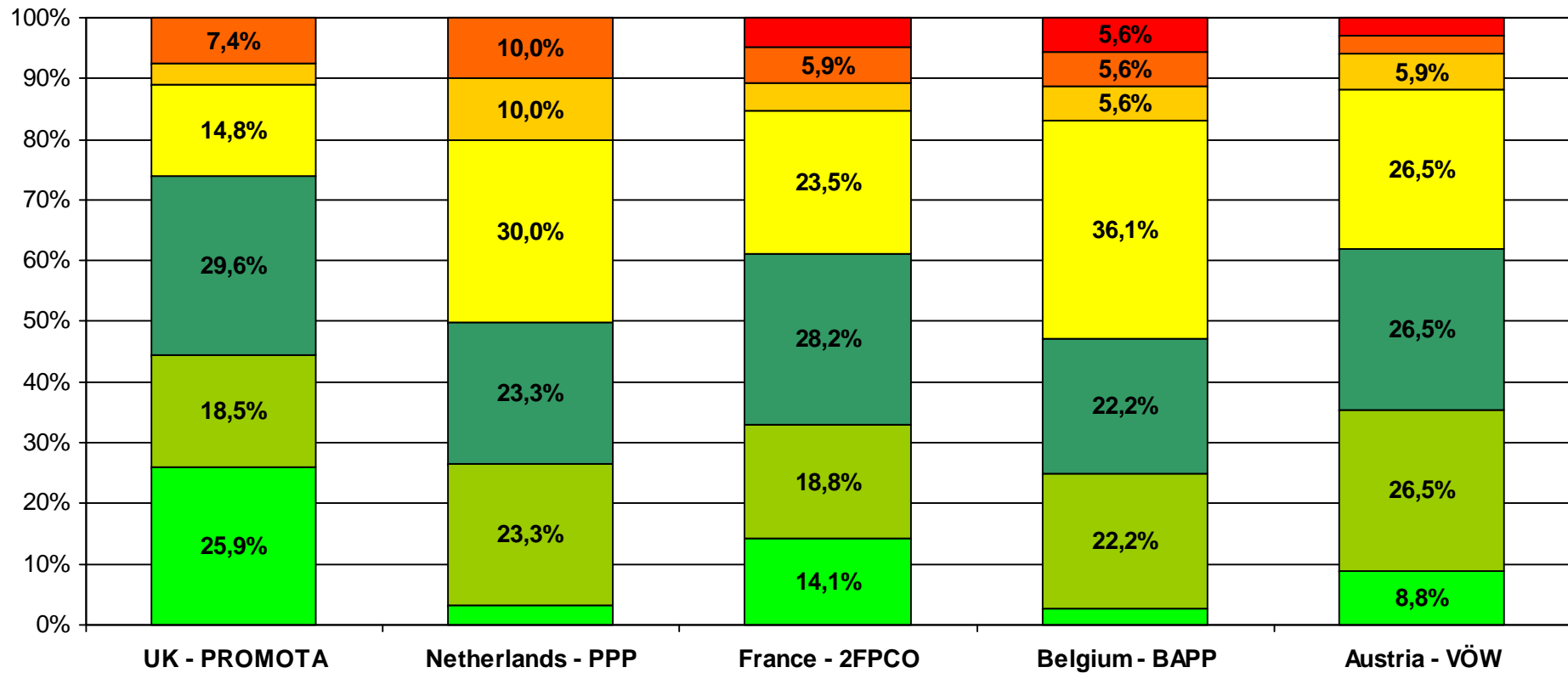


Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

National Sales – *Distributor / Reseller*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %





Turnover forecasts

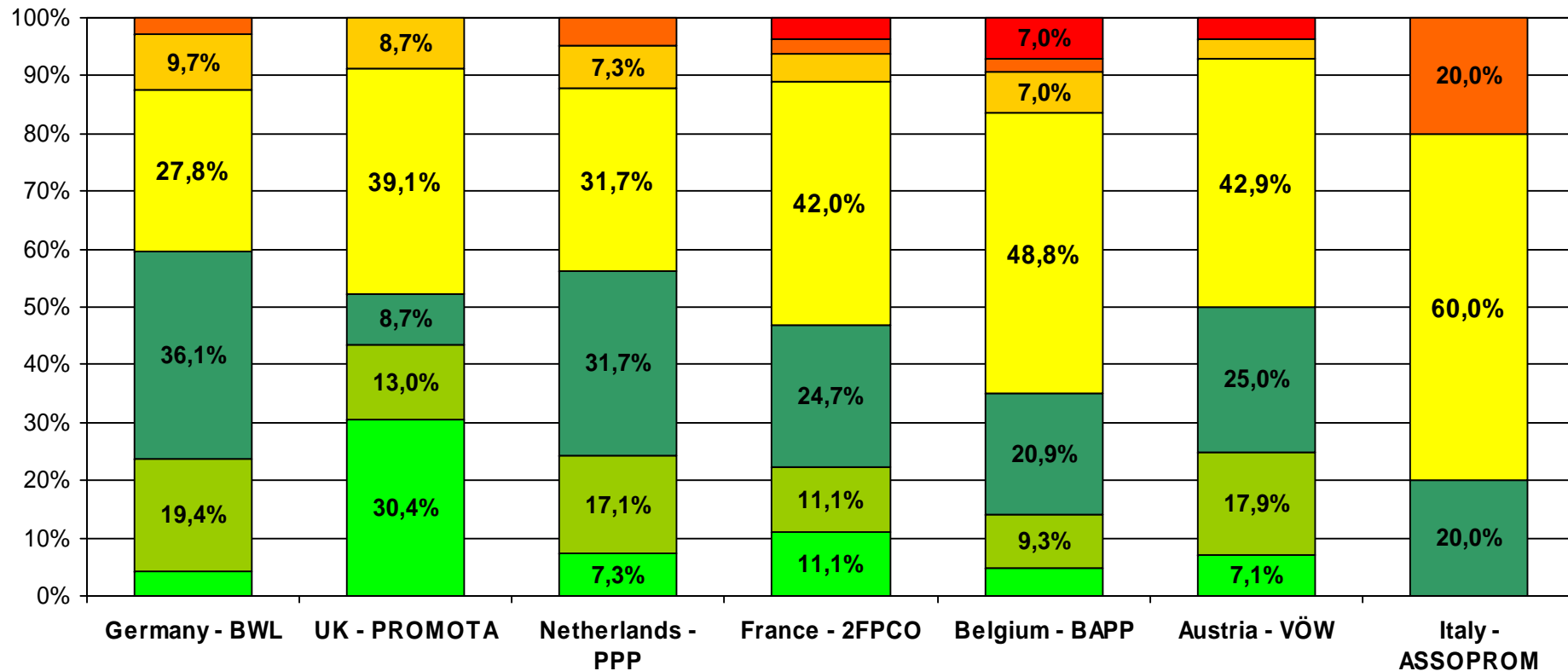
Export Sales

Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

Export Sales - *Total*



- Increase of more than 25 %
- Almost unchanged (+/- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %

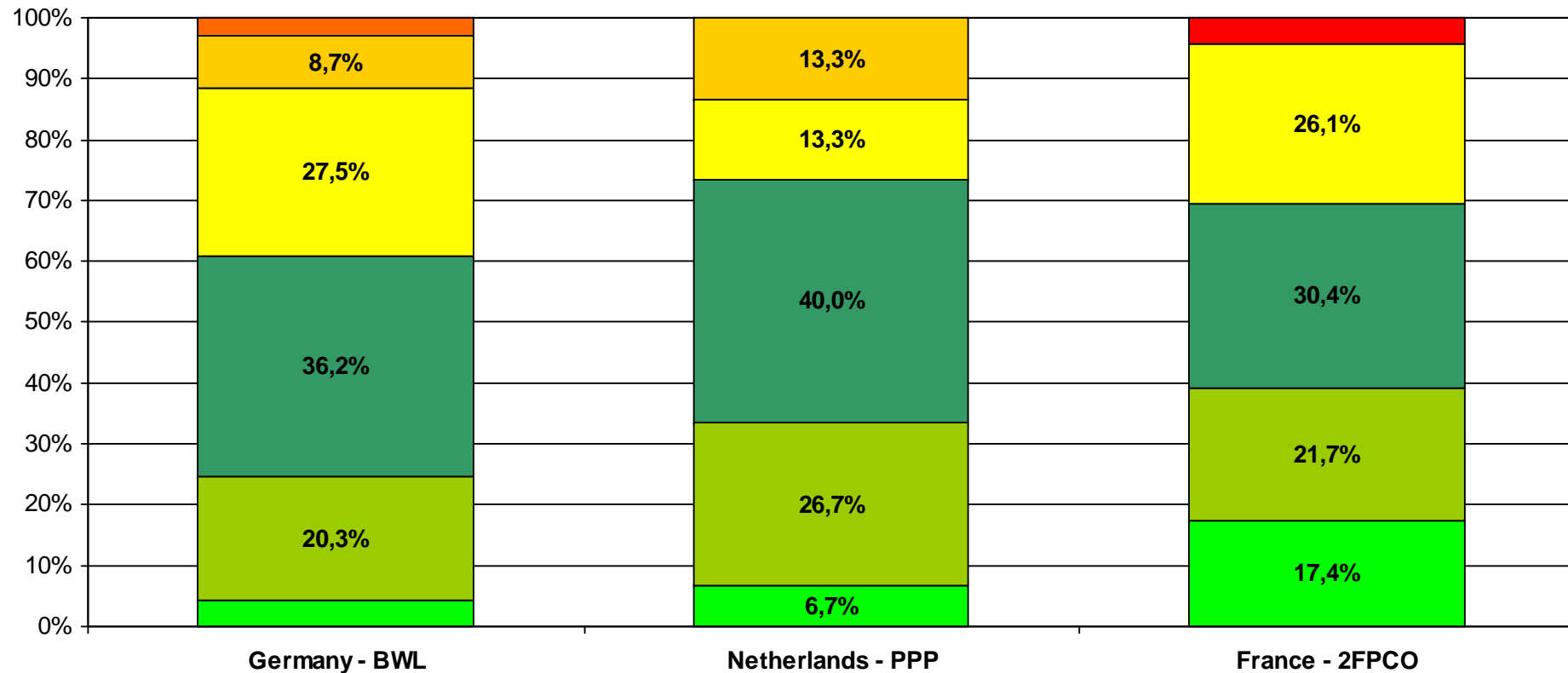


Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

Export Sales - *Supplier*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %

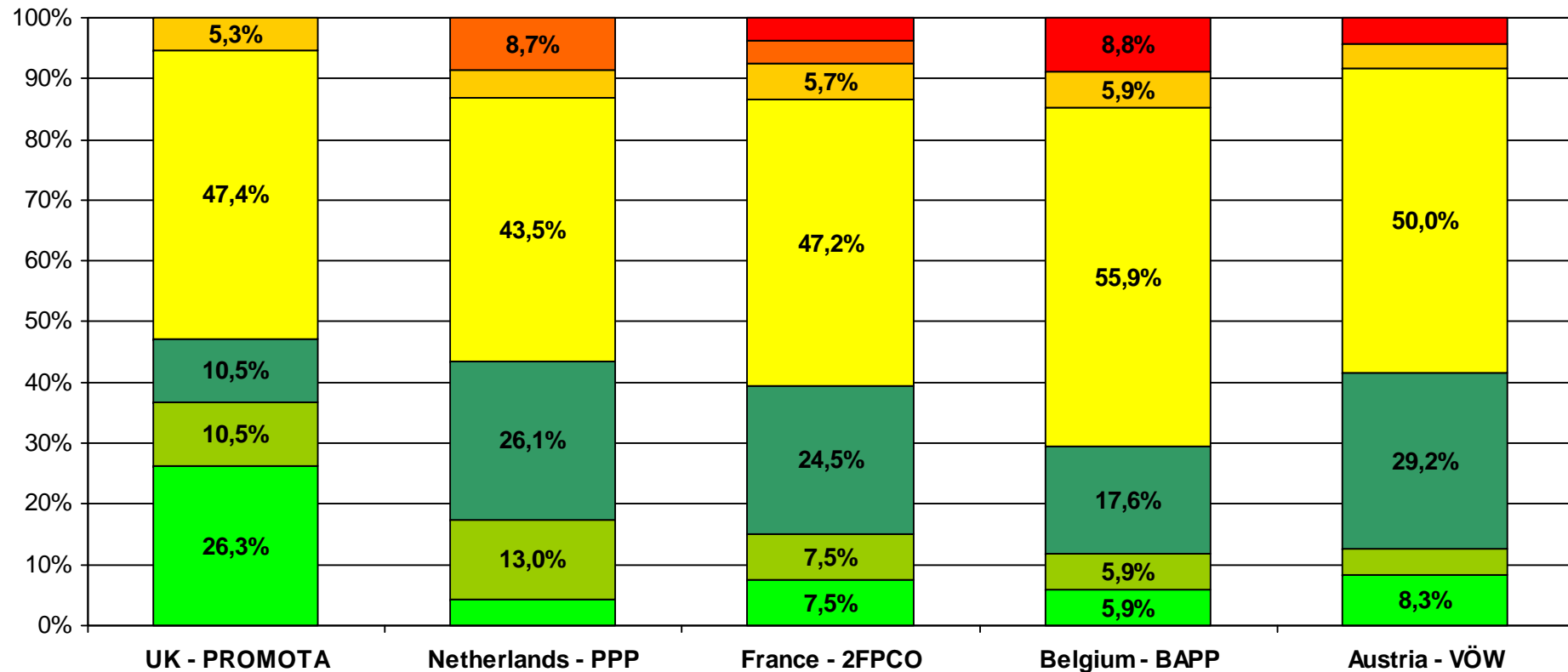


Turnover forecasts: How do your company sales forecasts compare in 2010 to 2009?

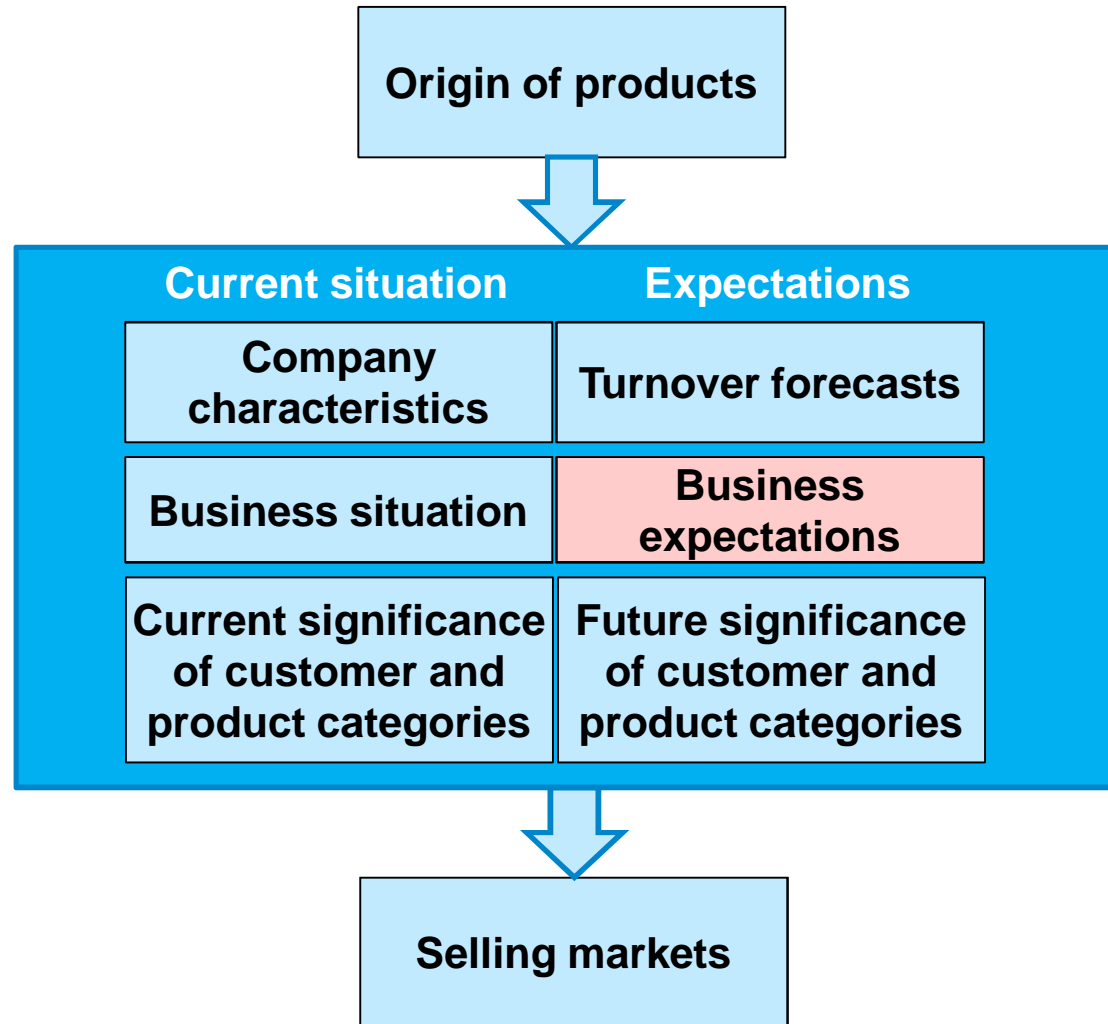
Export Sales – *Distributor / Reseller*



- Increase of more than 25 %
- Almost unchanged (+- 1 %)
- Decrease of more than 25 %
- Increase between 10 and 25 %
- Decrease between 1 and 10 %
- Increase between 1 and 10 %
- Decrease between 10 and 25 %

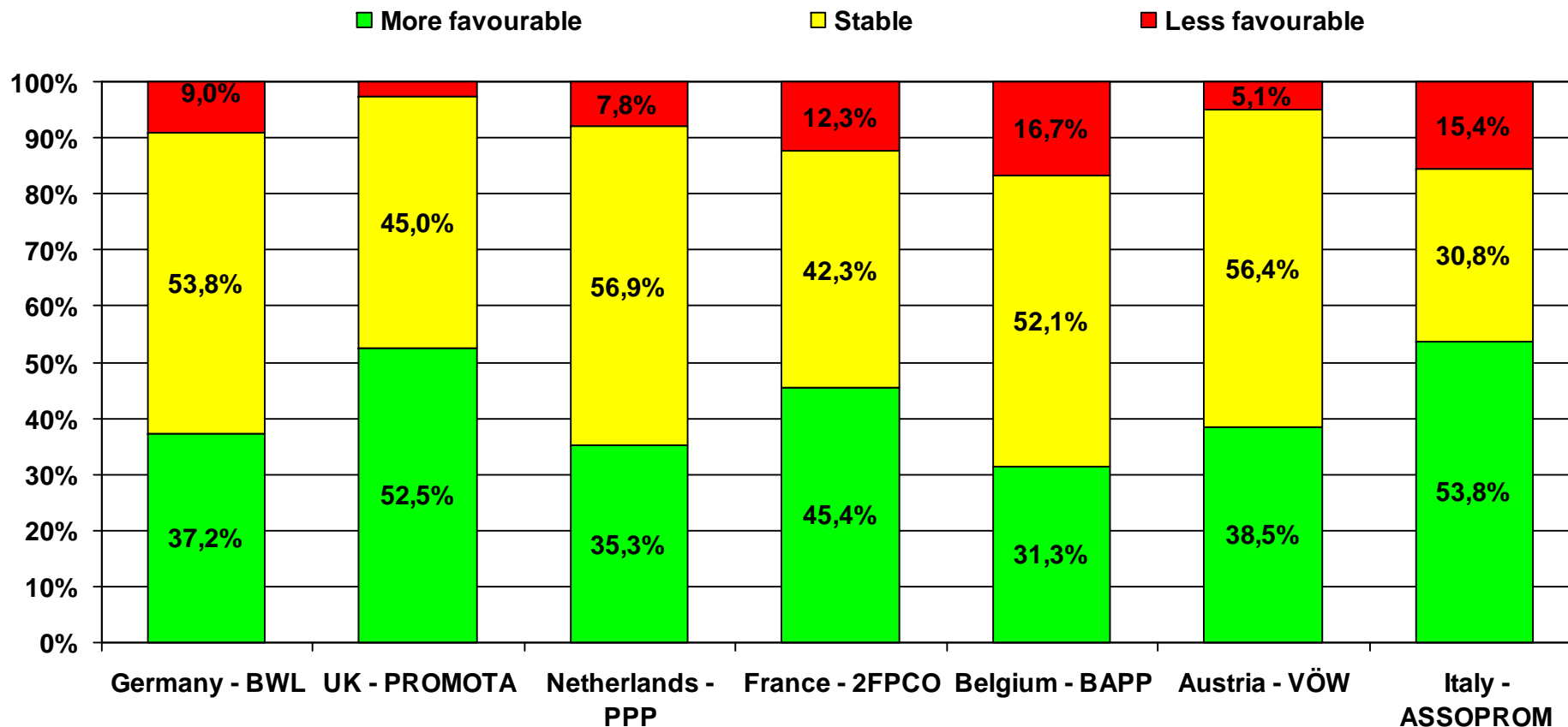


Survey Contents



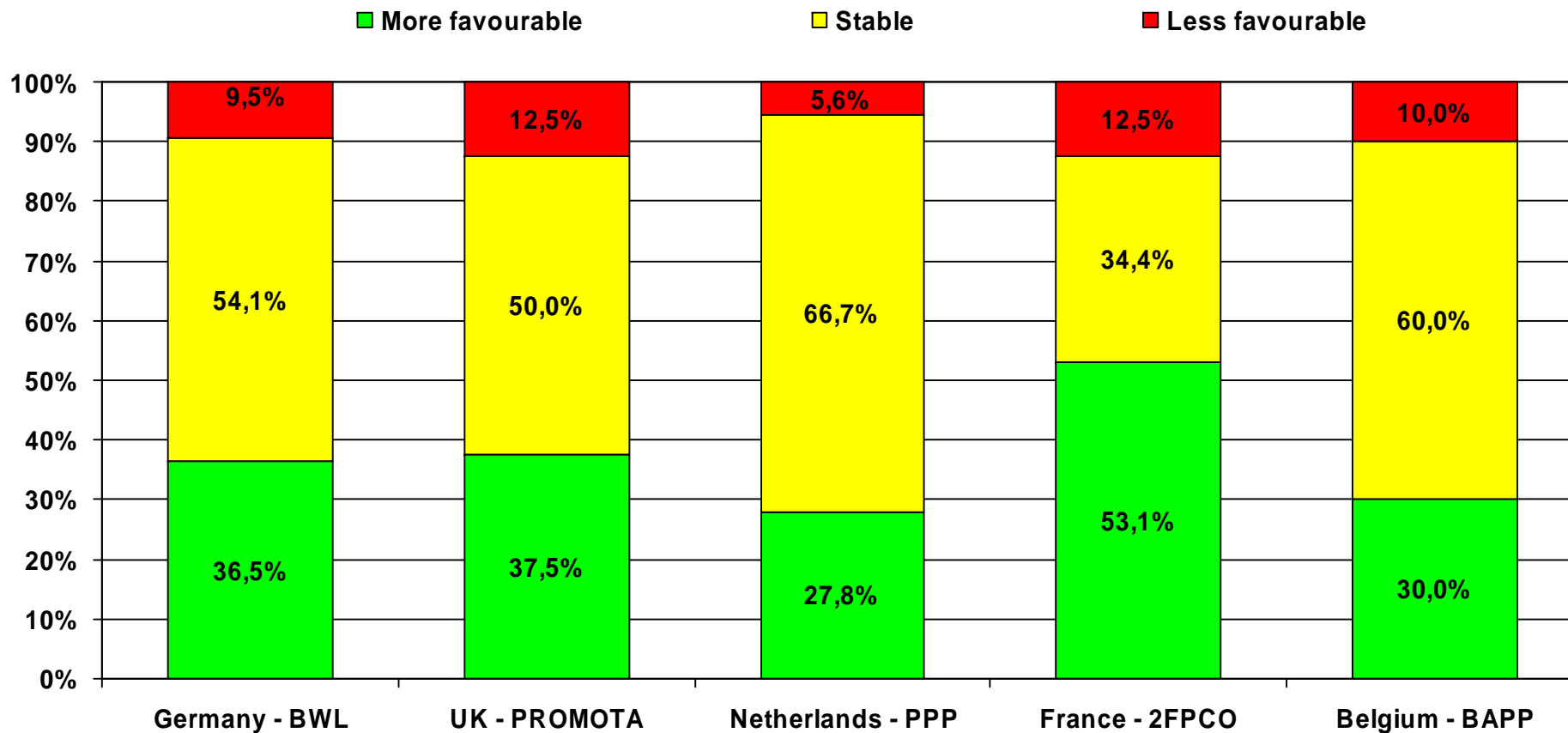
Business expectations:

How does your company expect its situation to change over the next six months? - *Total*



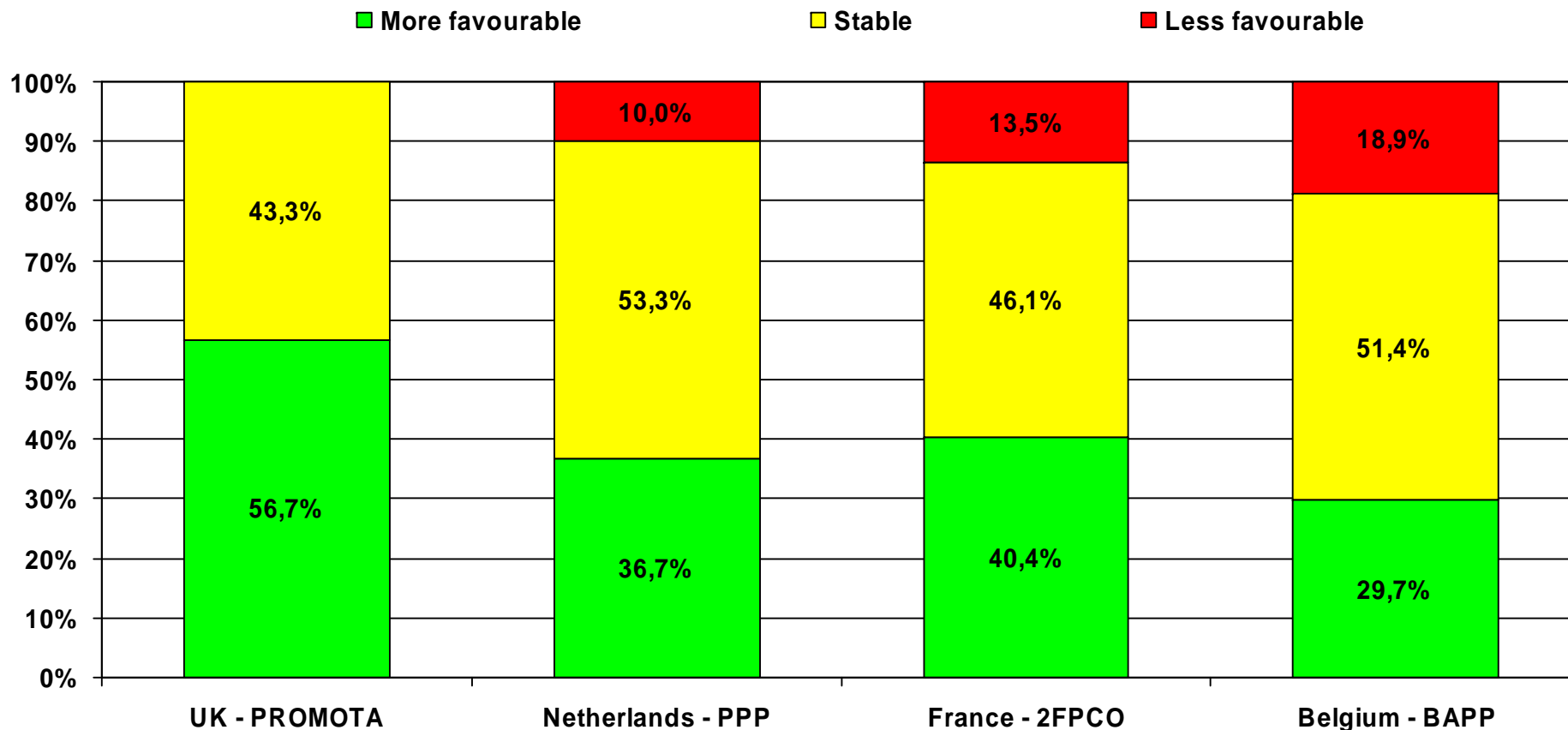
Business expectations:

How does your company expect its situation to change over the next six months? - *Supplier*

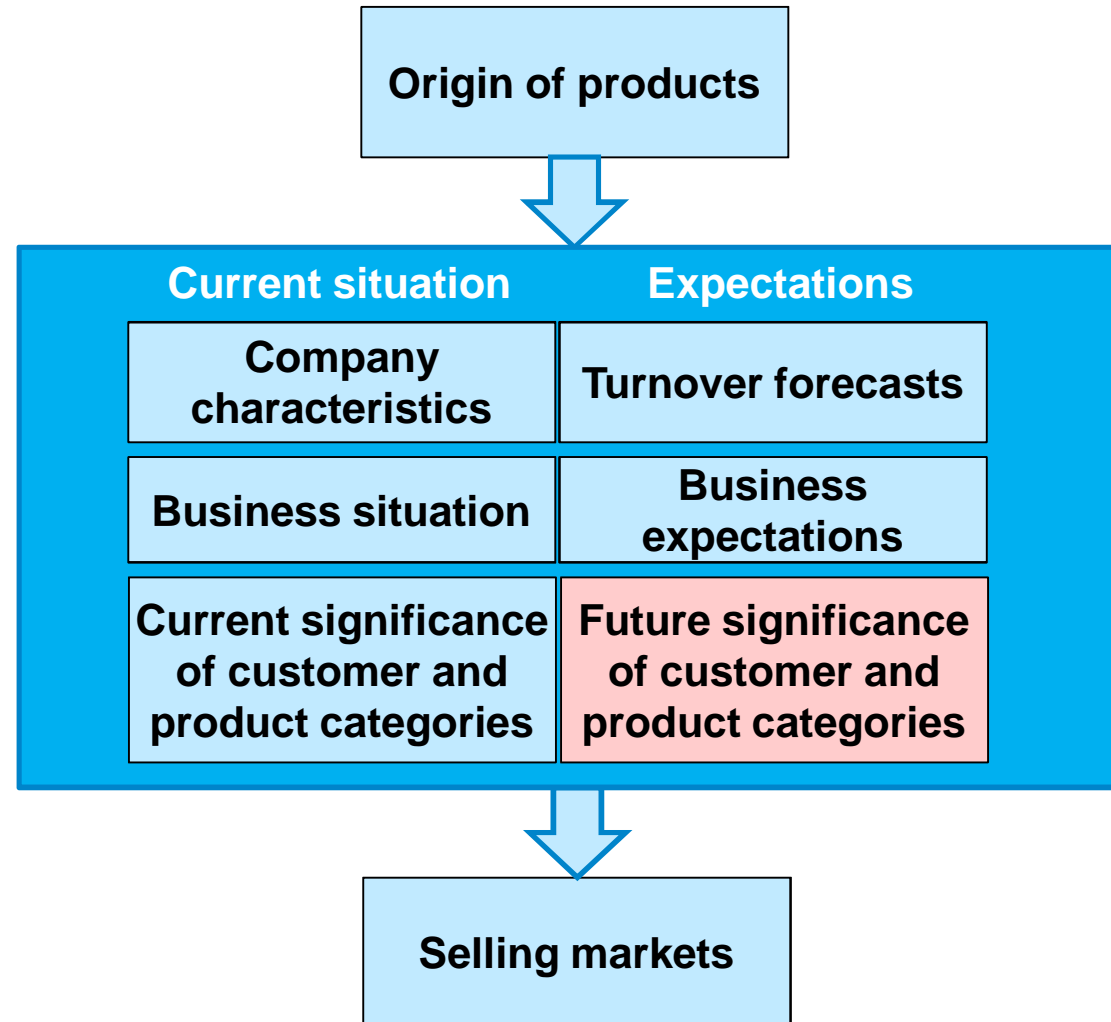


Business expectations:

How does your company expect its situation to change over the next six months? – *Distributor / Reseller*



Survey Contents

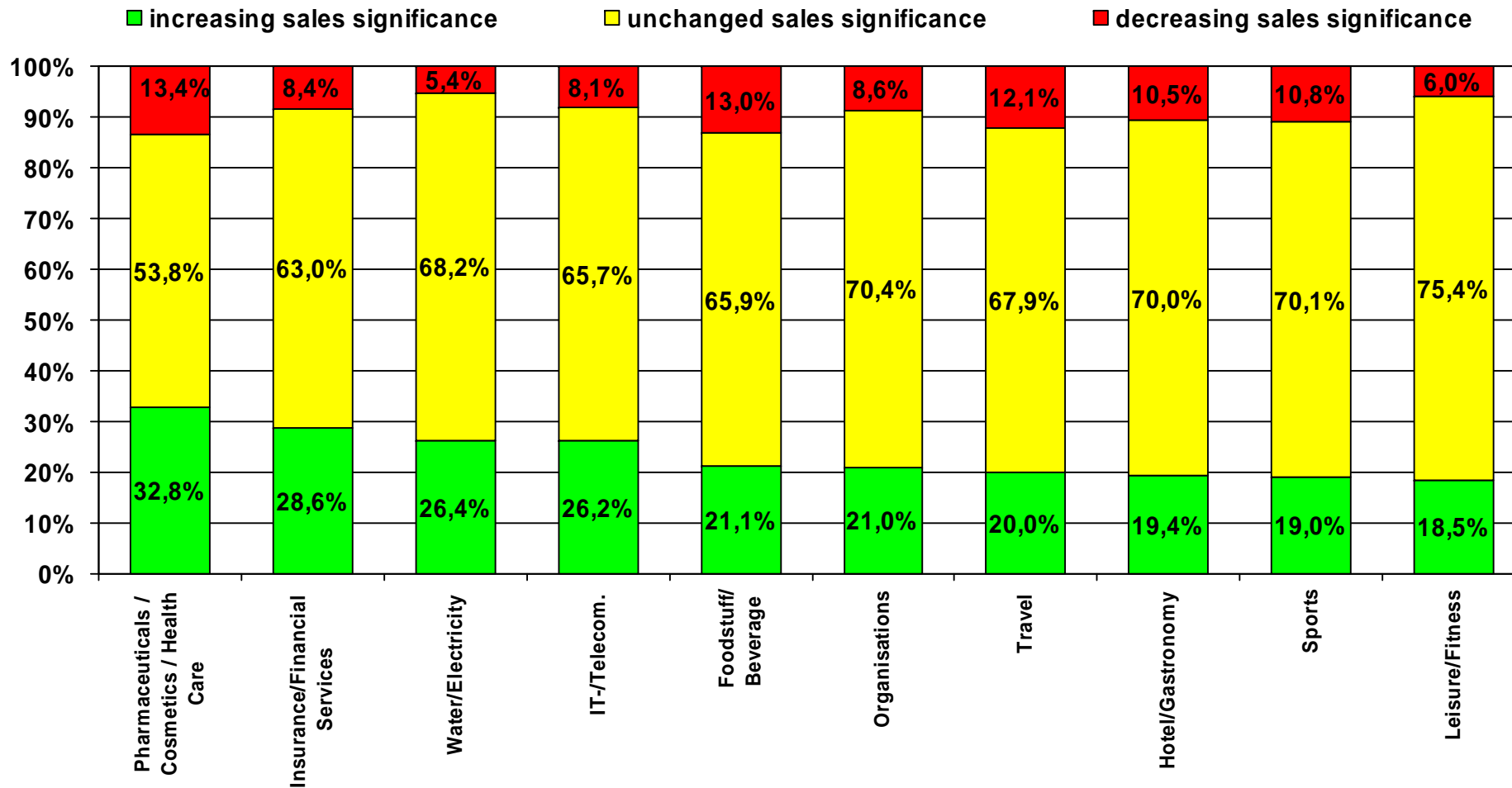




Future significance of customer categories

Future significance of customer categories - Top 10

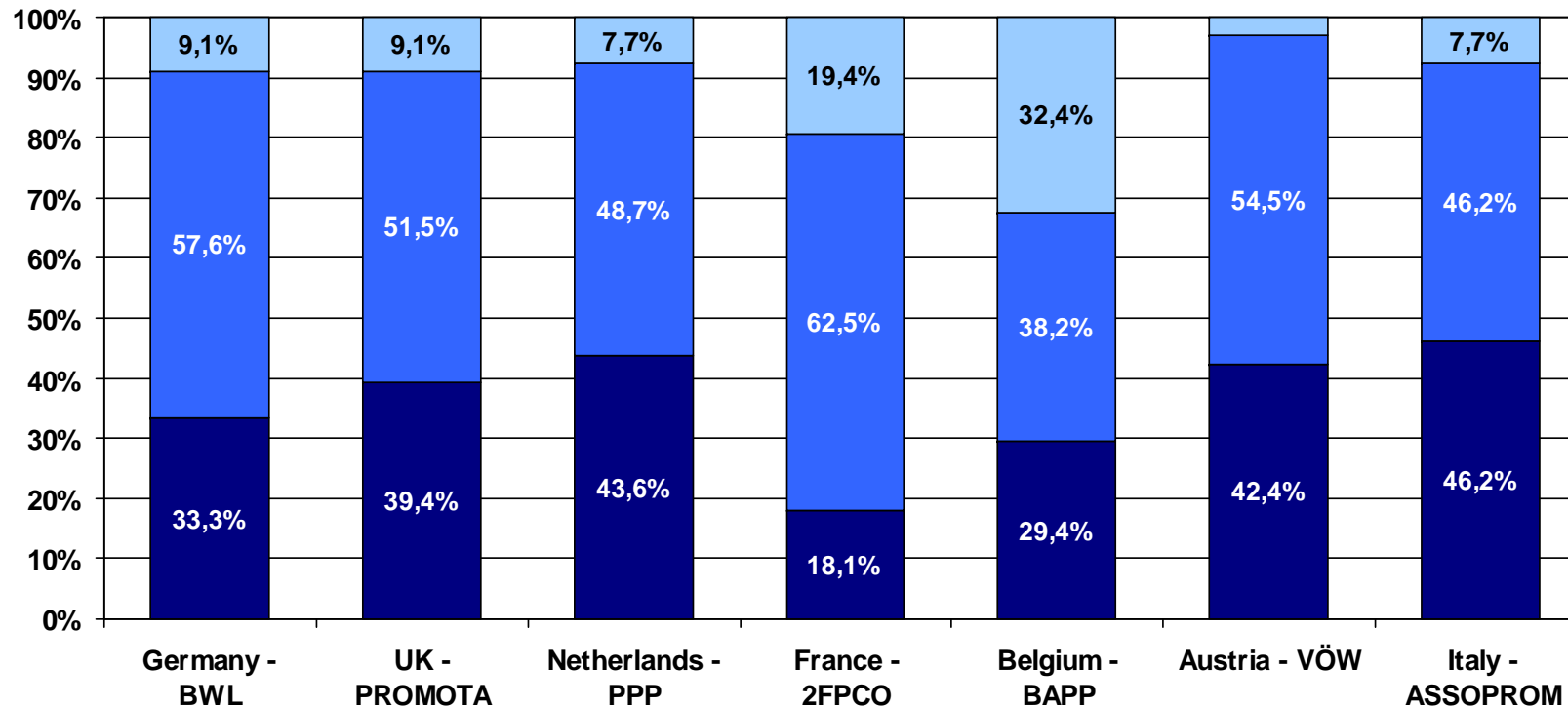
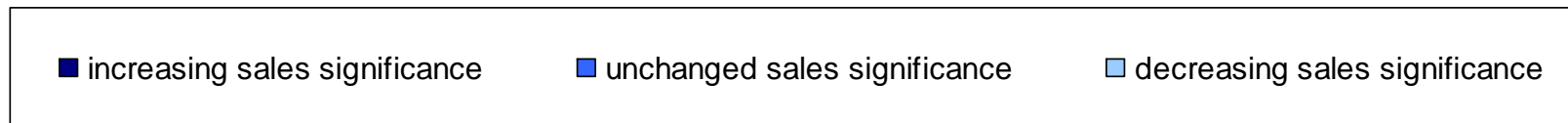
- Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

Pharmaceuticals / Cosmetics / Health Care

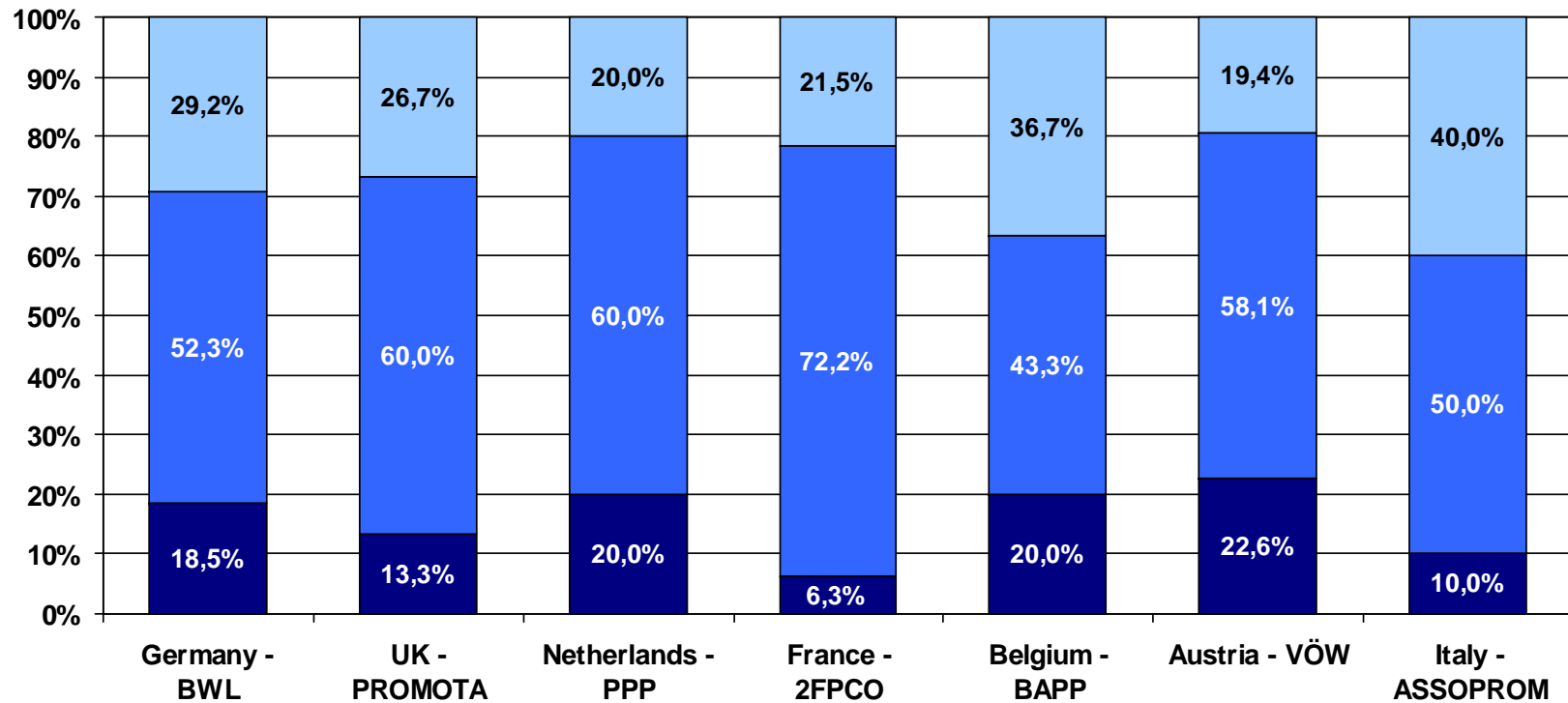
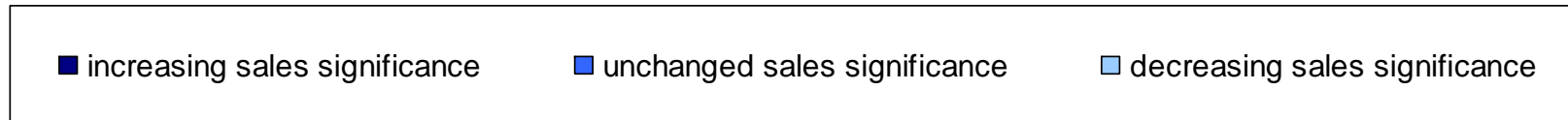
- Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

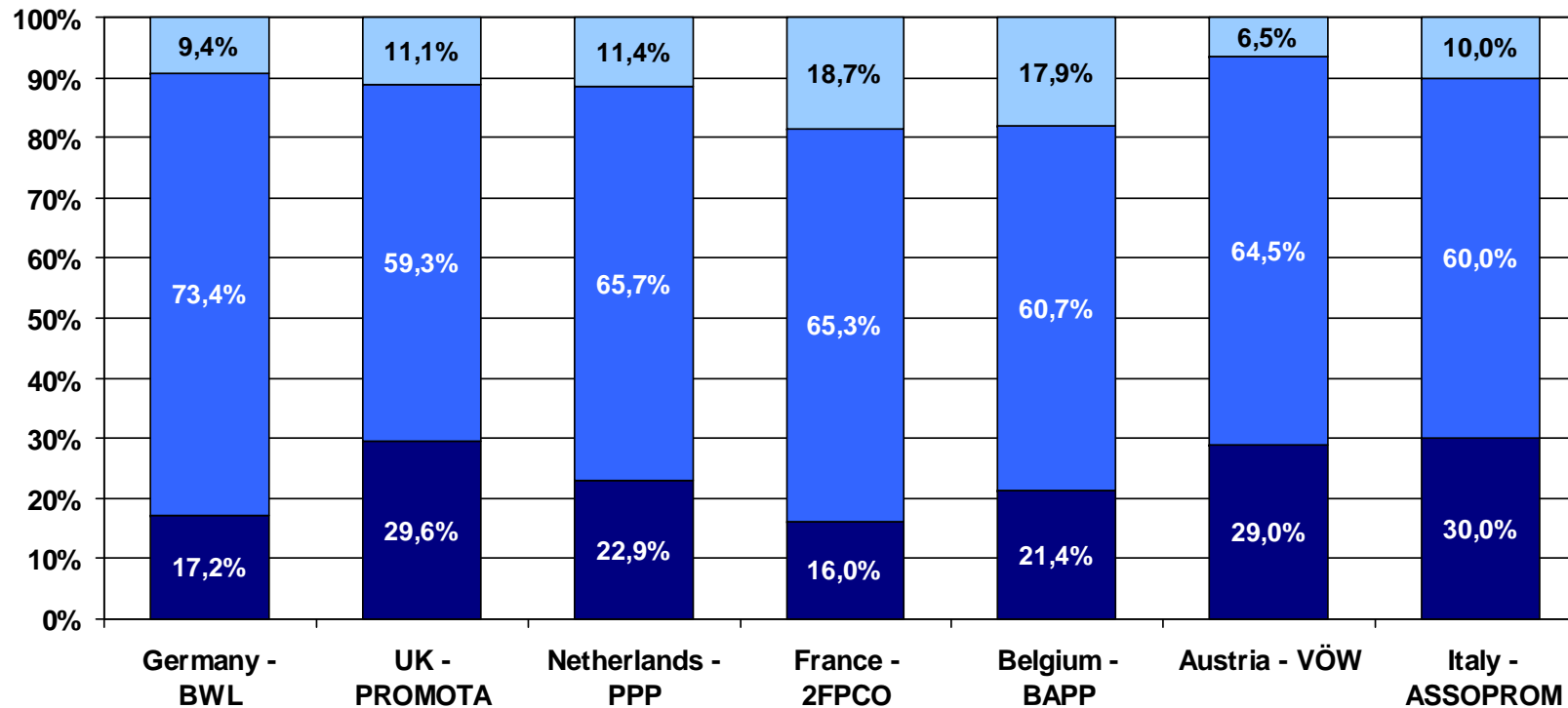
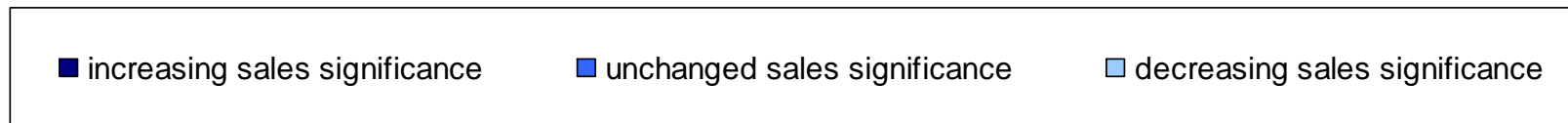


Automotive
- Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

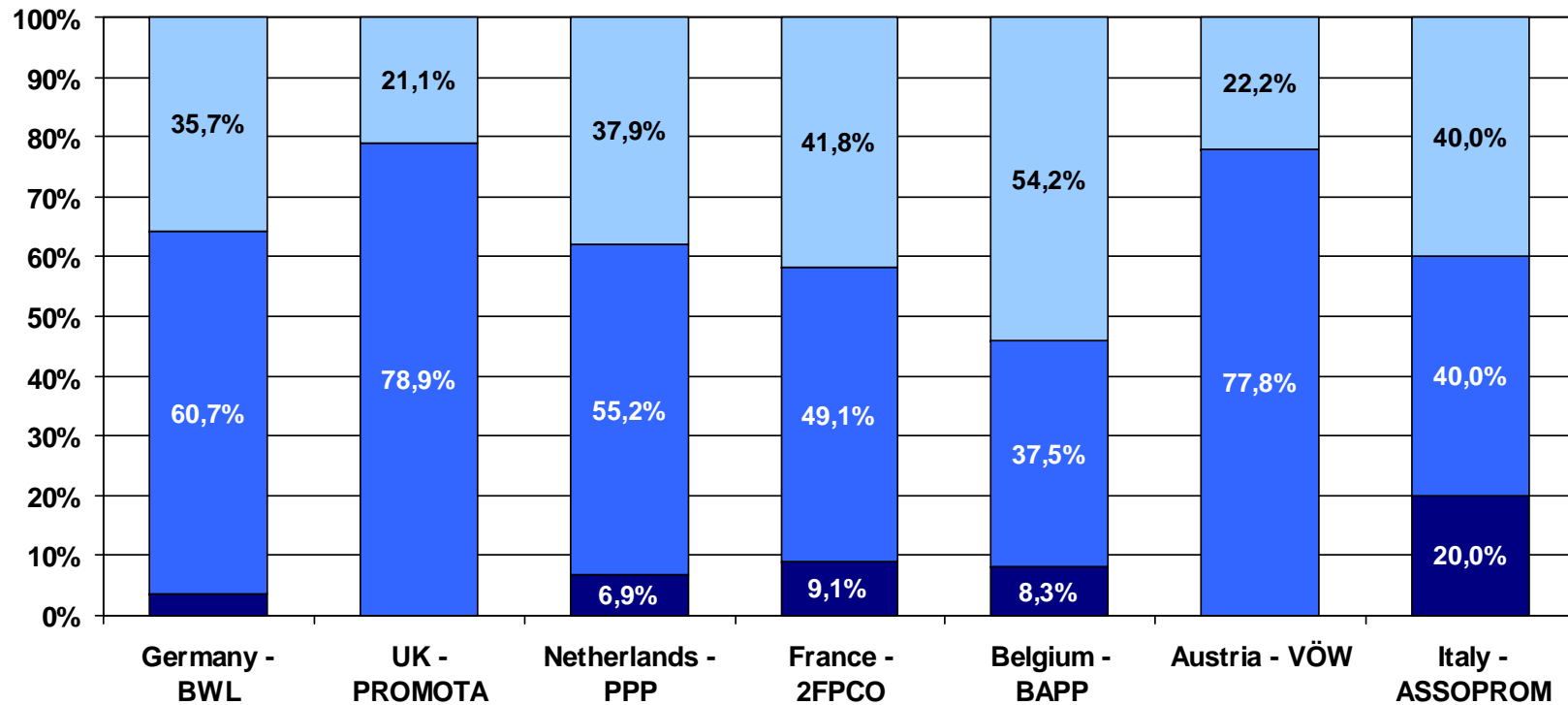
Foodstuff and Beverage - Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

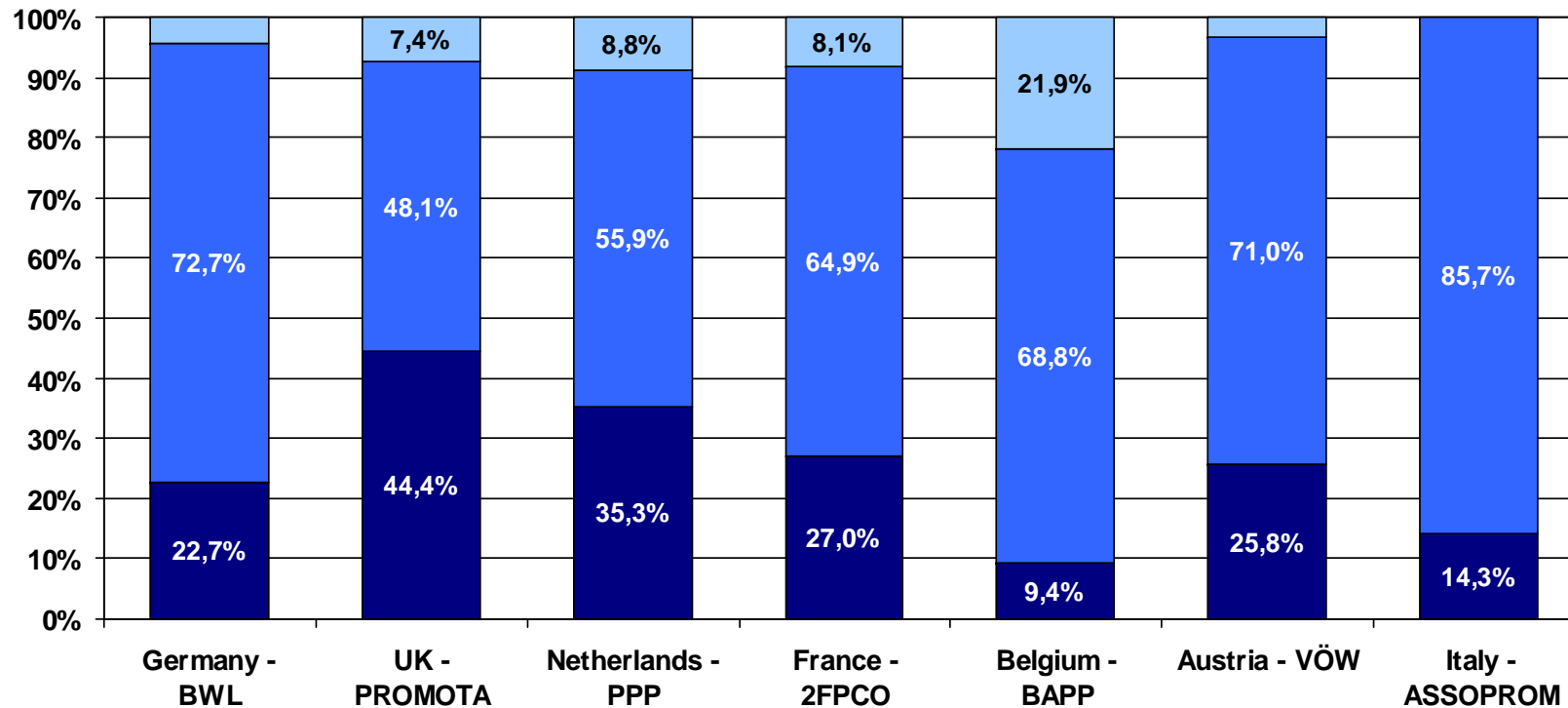
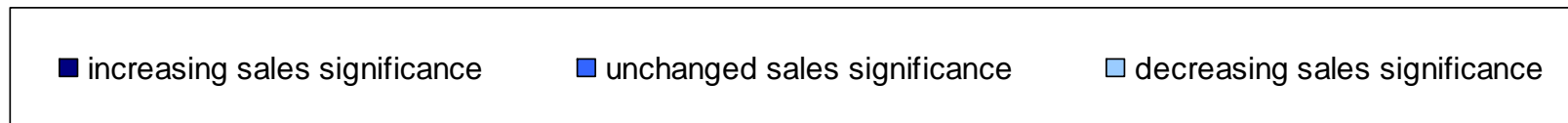


Tobacco
- Total



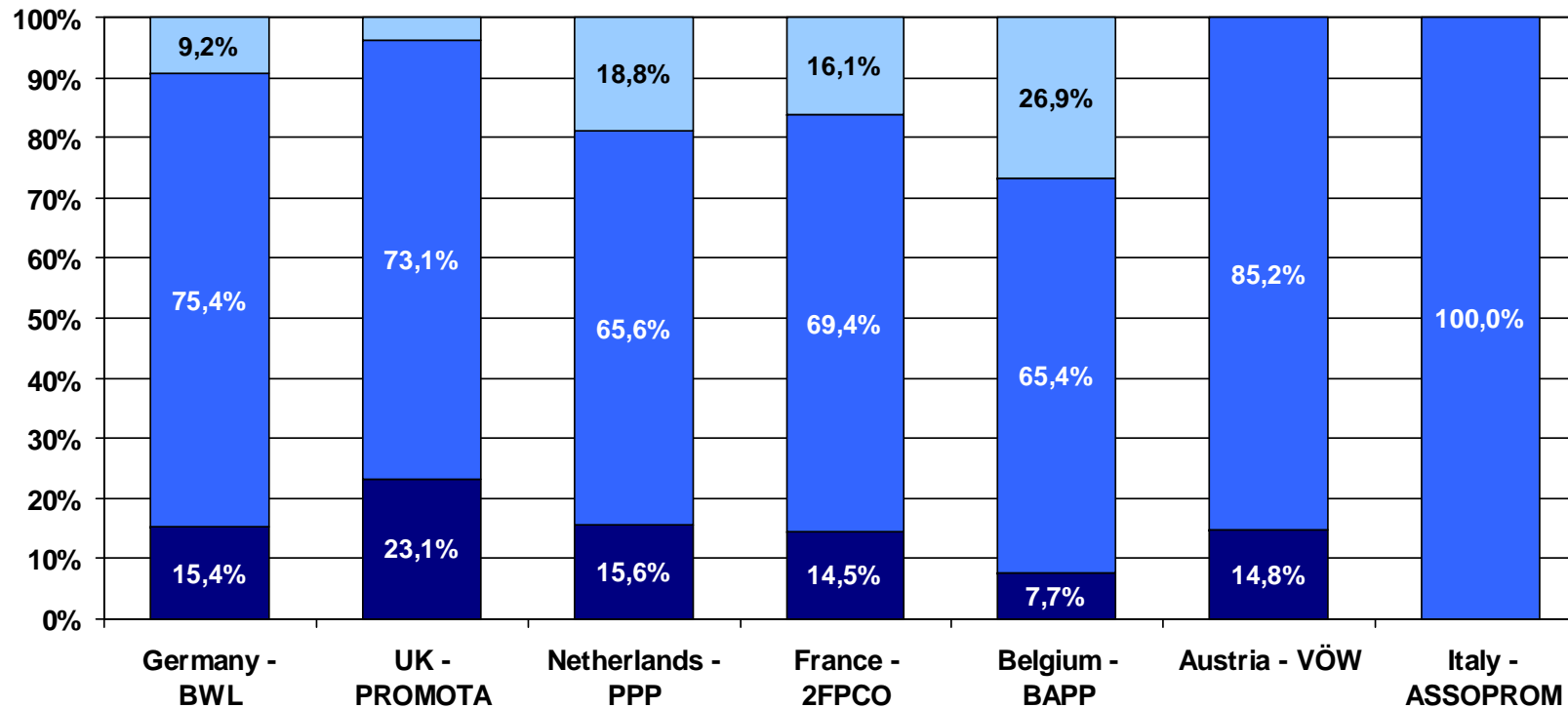
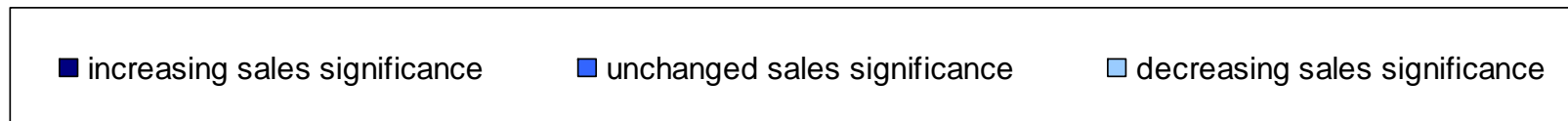
How significant are the following customer categories for the future sales volume of promotional products of your company?

IT- and Telecommunications
- Total



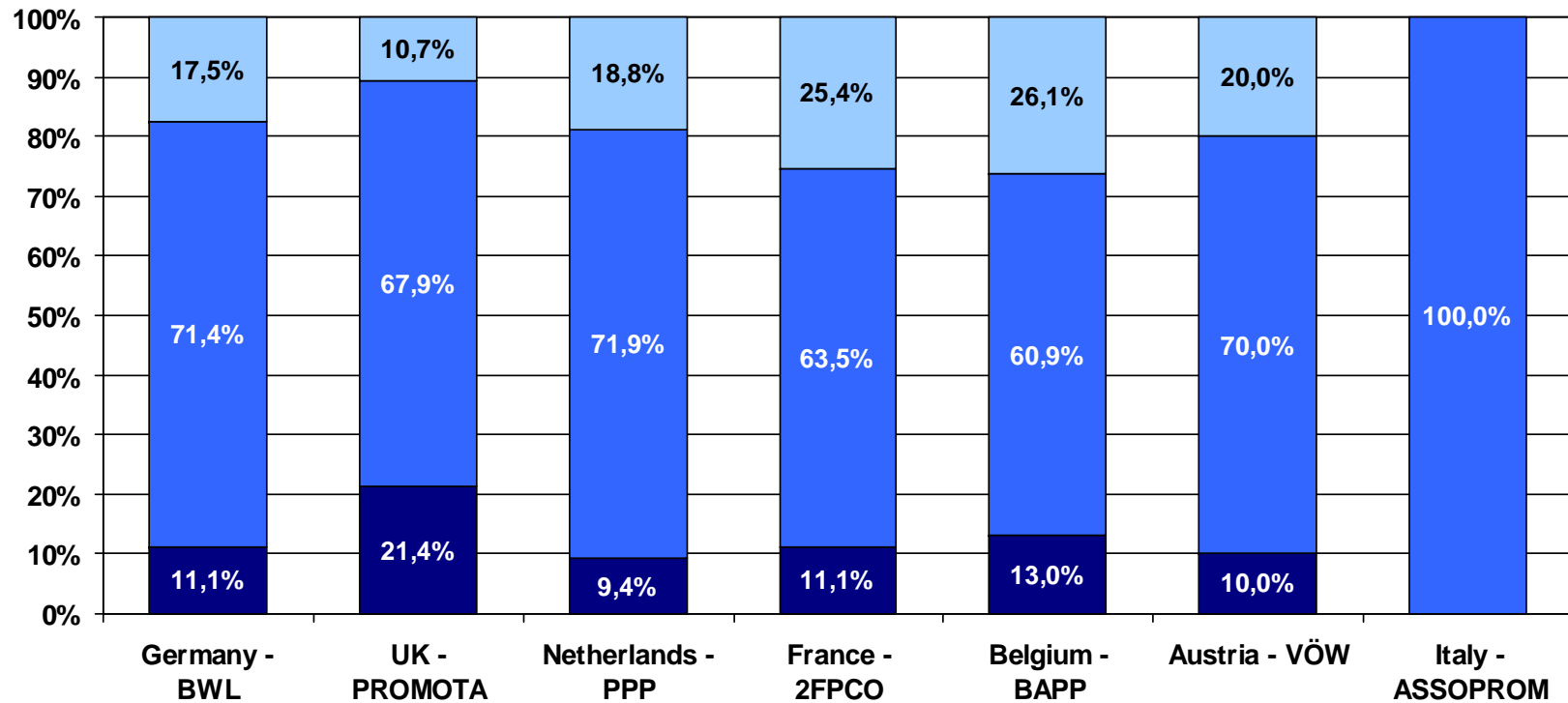
How significant are the following customer categories for the future sales volume of promotional products of your company?

Consumer Electronics and Household Appliances - Total



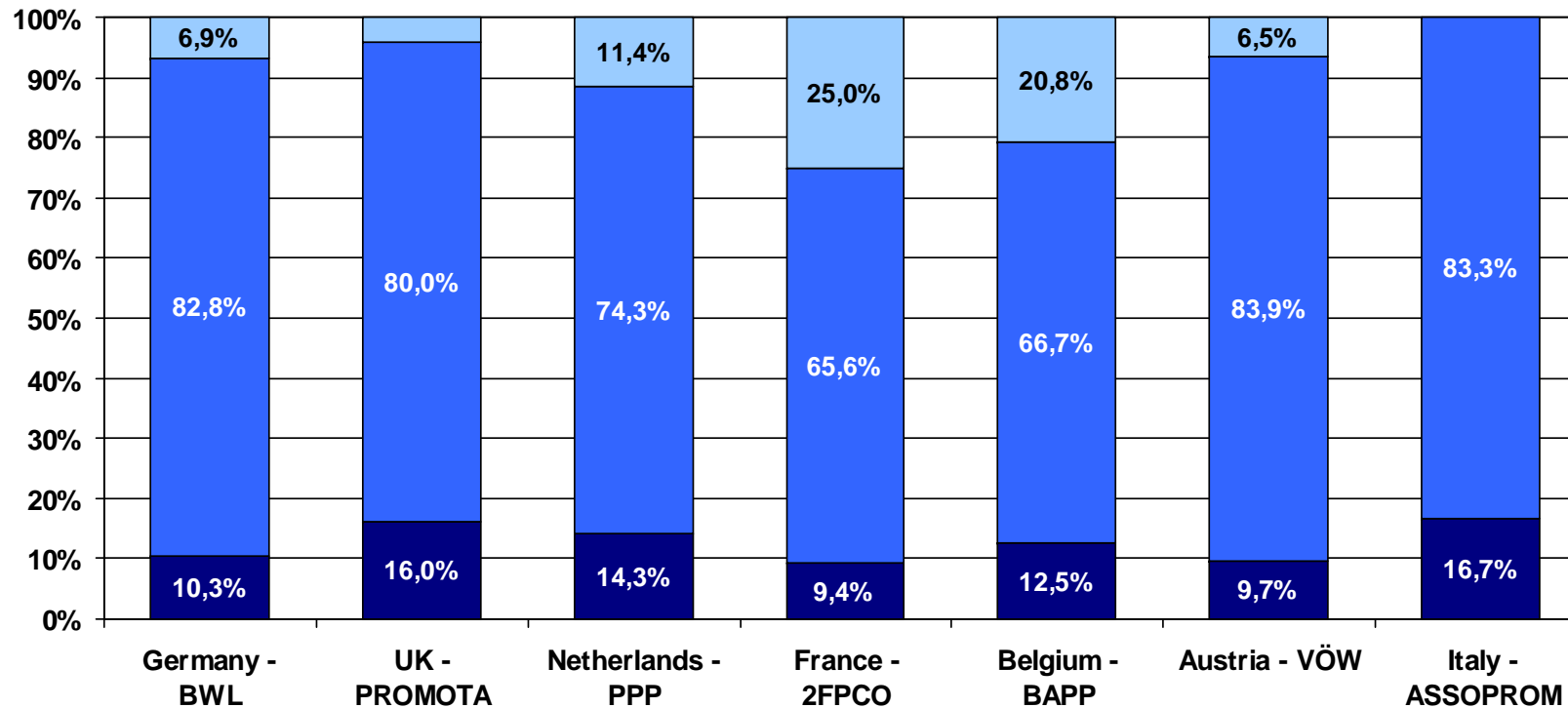
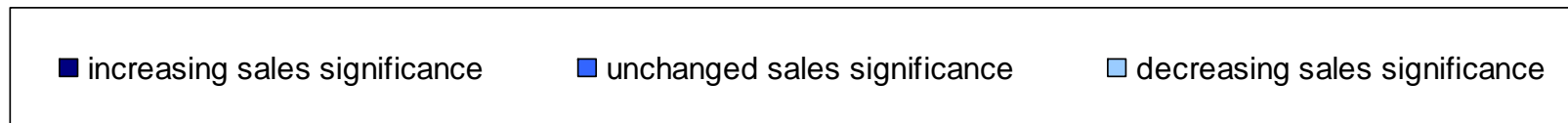
How significant are the following customer categories for the future sales volume of promotional products of your company?

Publishing and Printing
- Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

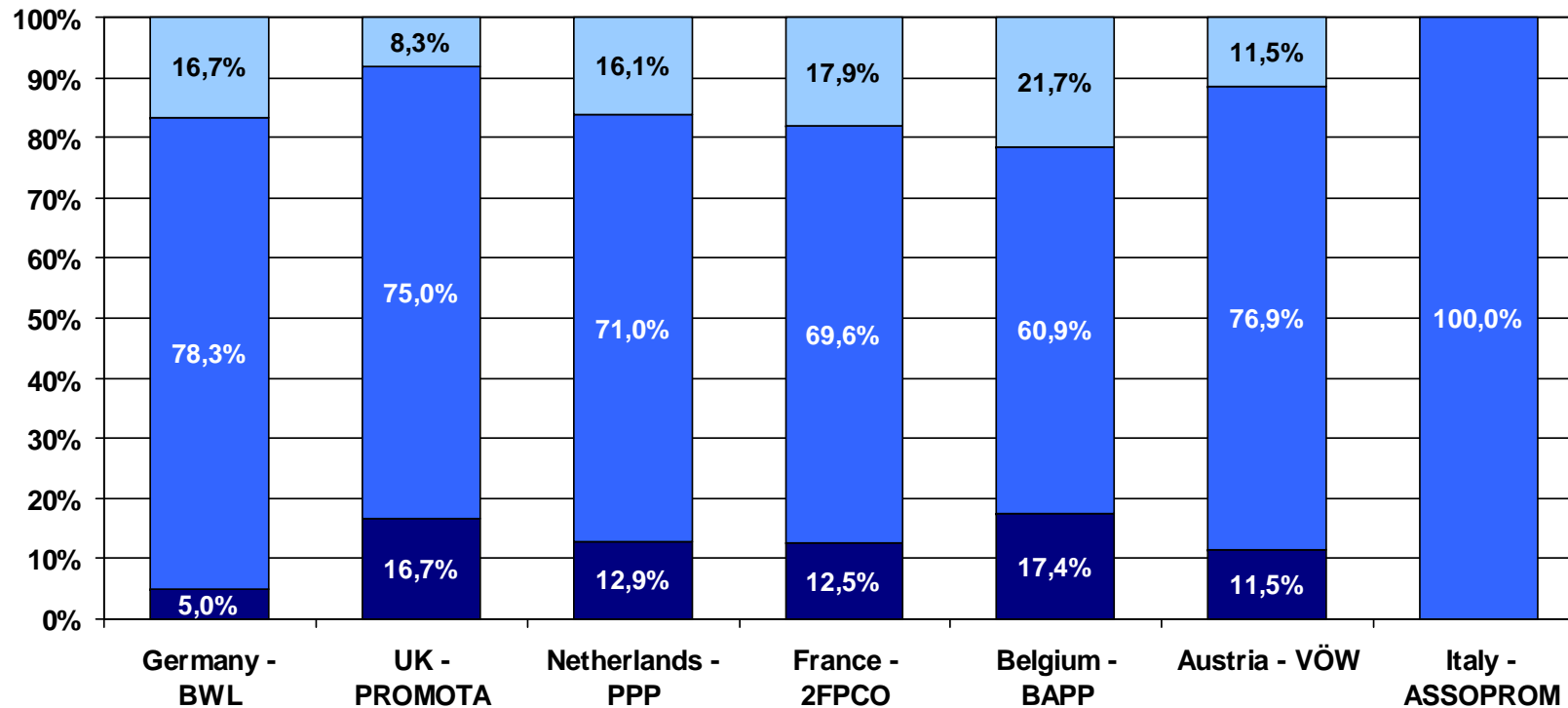
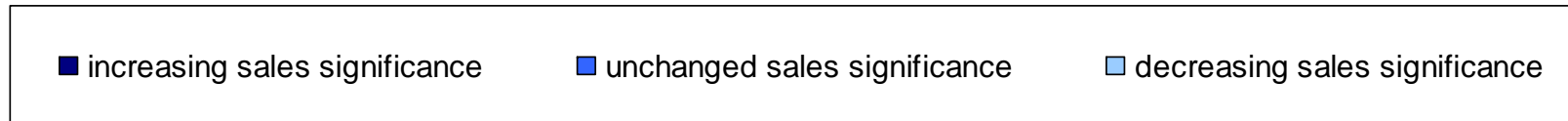
Media (Print, TV, Radio)
- Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

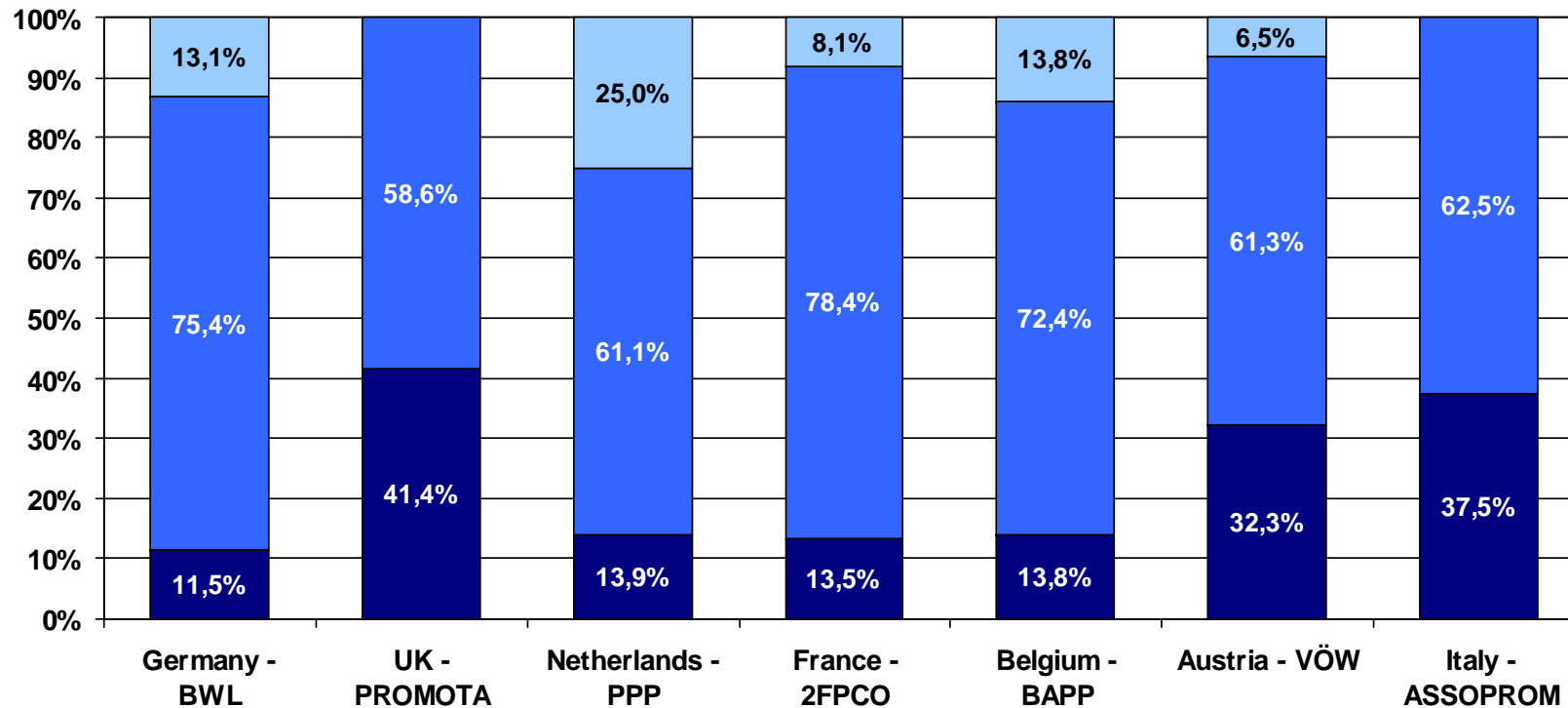
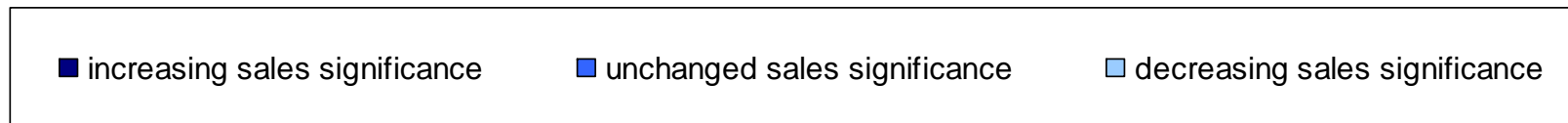
Cultural (Cinema, Theatre, Concerts, Musical, Museum)

- Total



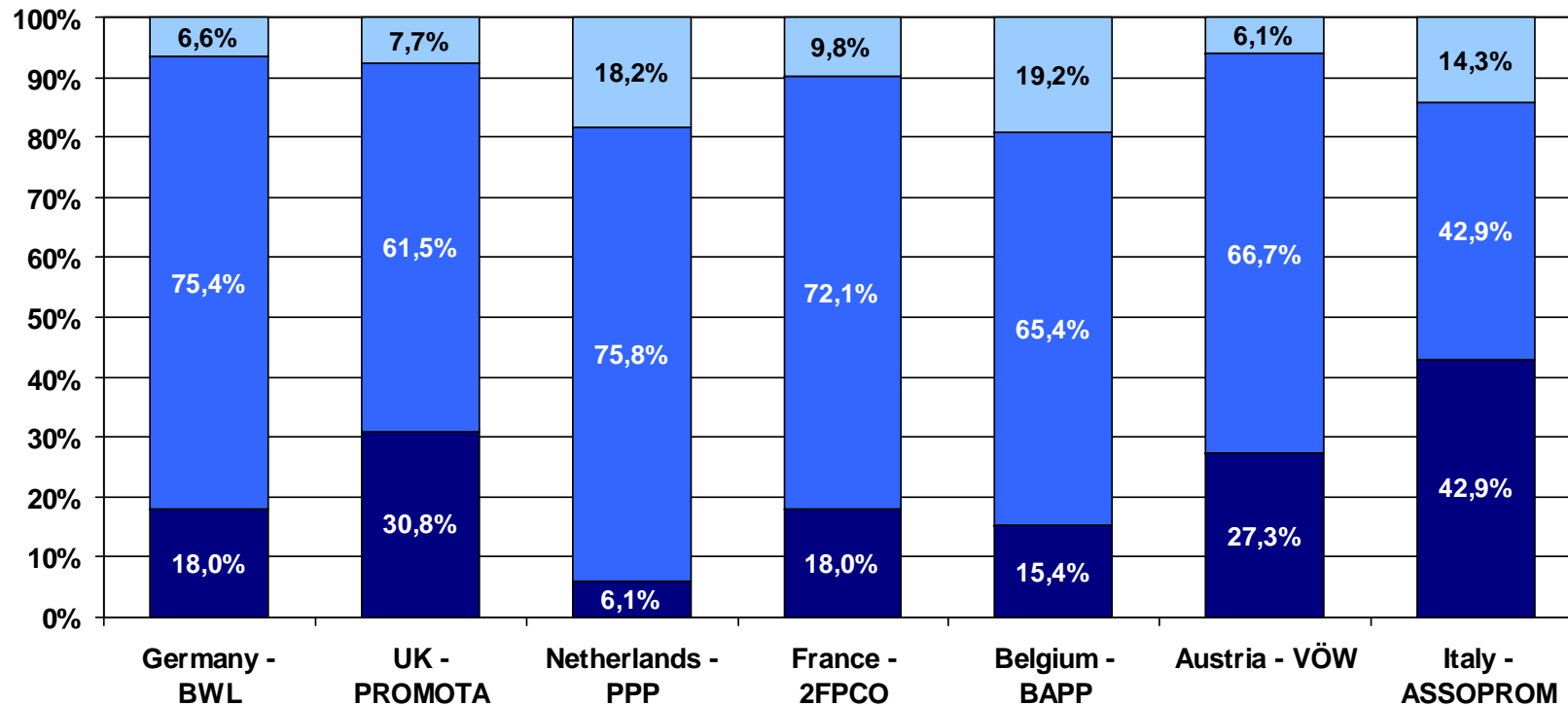
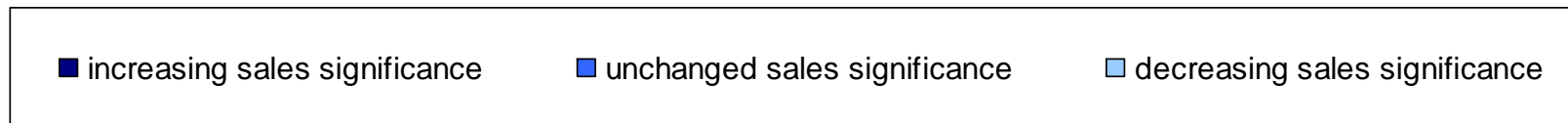
How significant are the following customer categories for the future sales volume of promotional products of your company?

Sports (Clubs and Events)
- Total



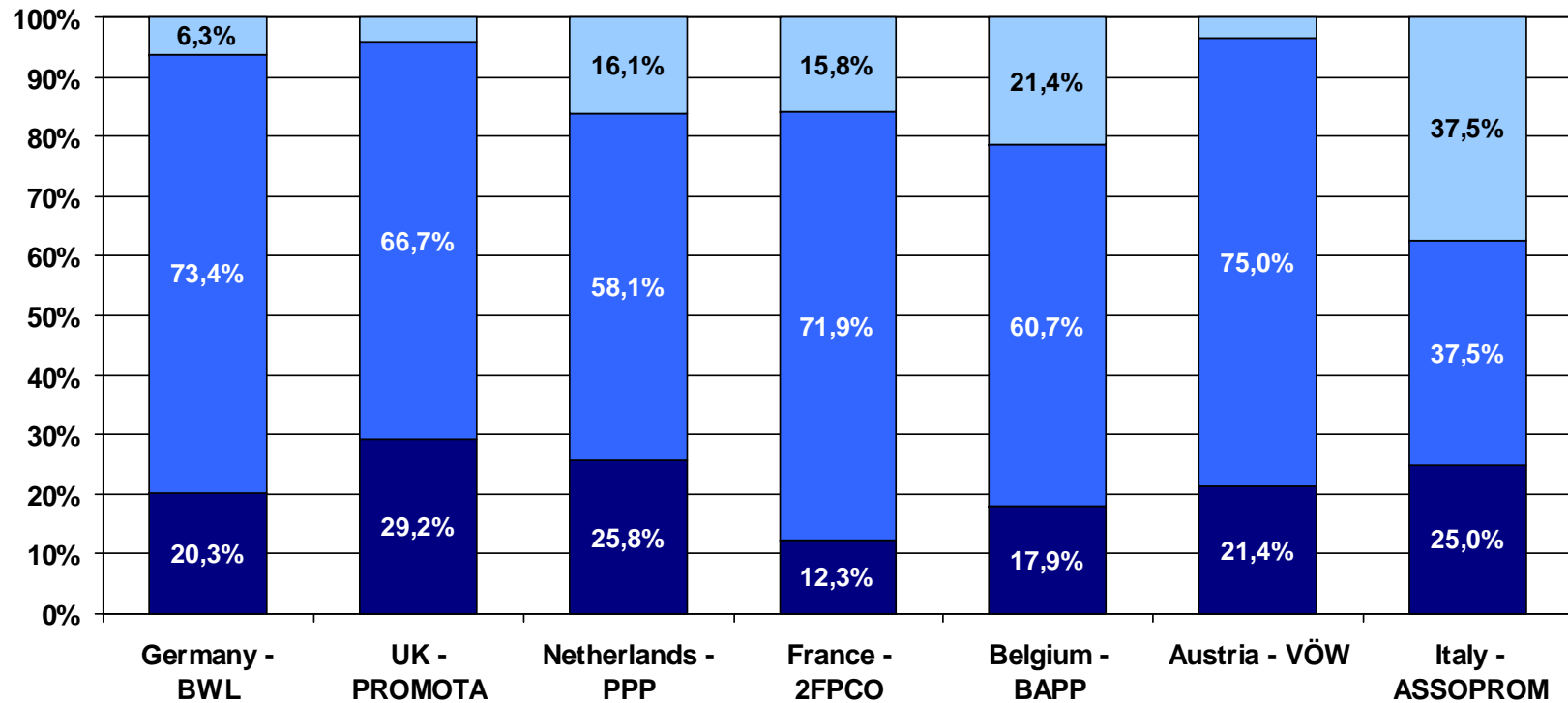
How significant are the following customer categories for the future sales volume of promotional products of your company?

Hotel Business and Gastronomy - Total



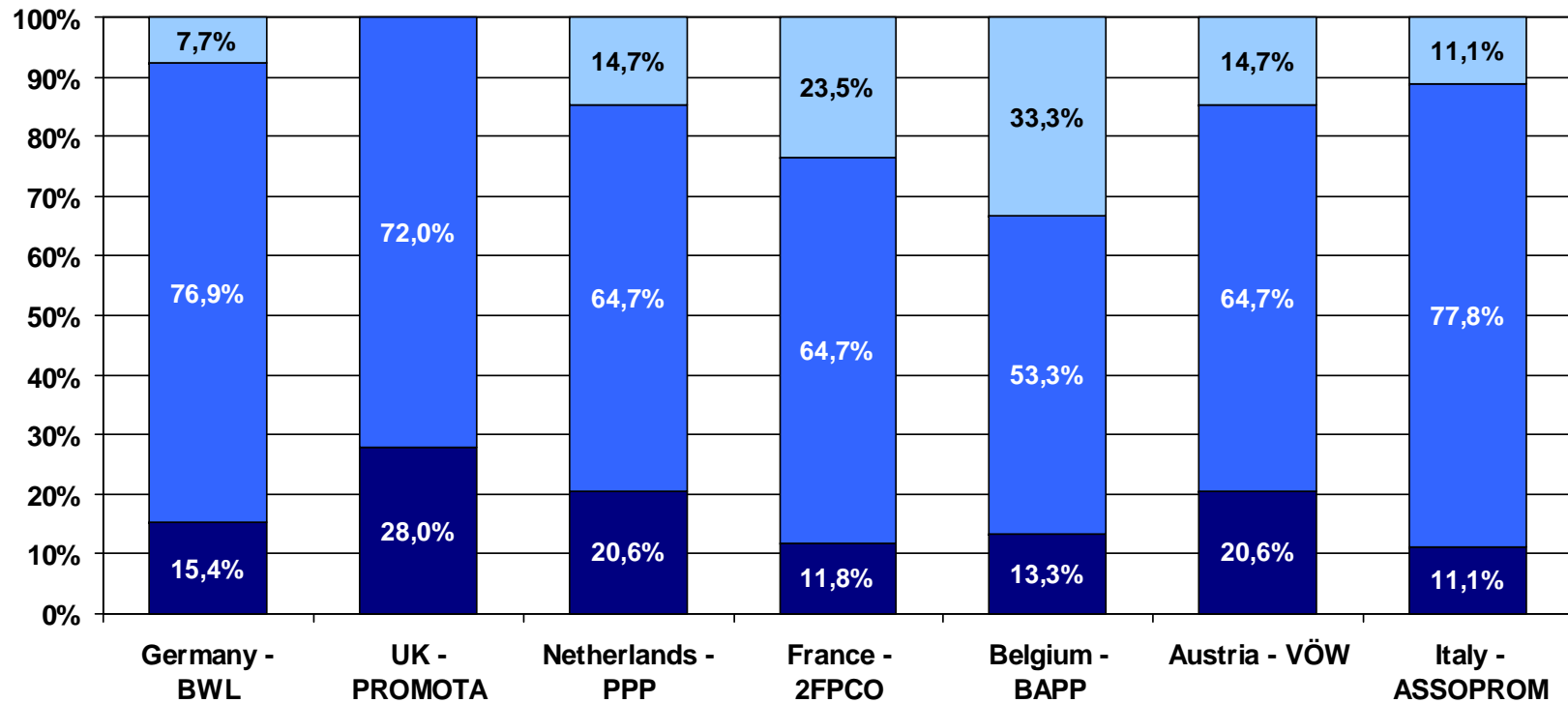
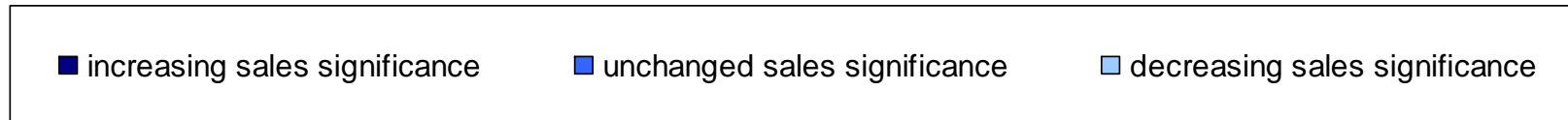
How significant are the following customer categories for the future sales volume of promotional products of your company?

Travel industry (Tour Operators, Travel agencies and -services)
- Total



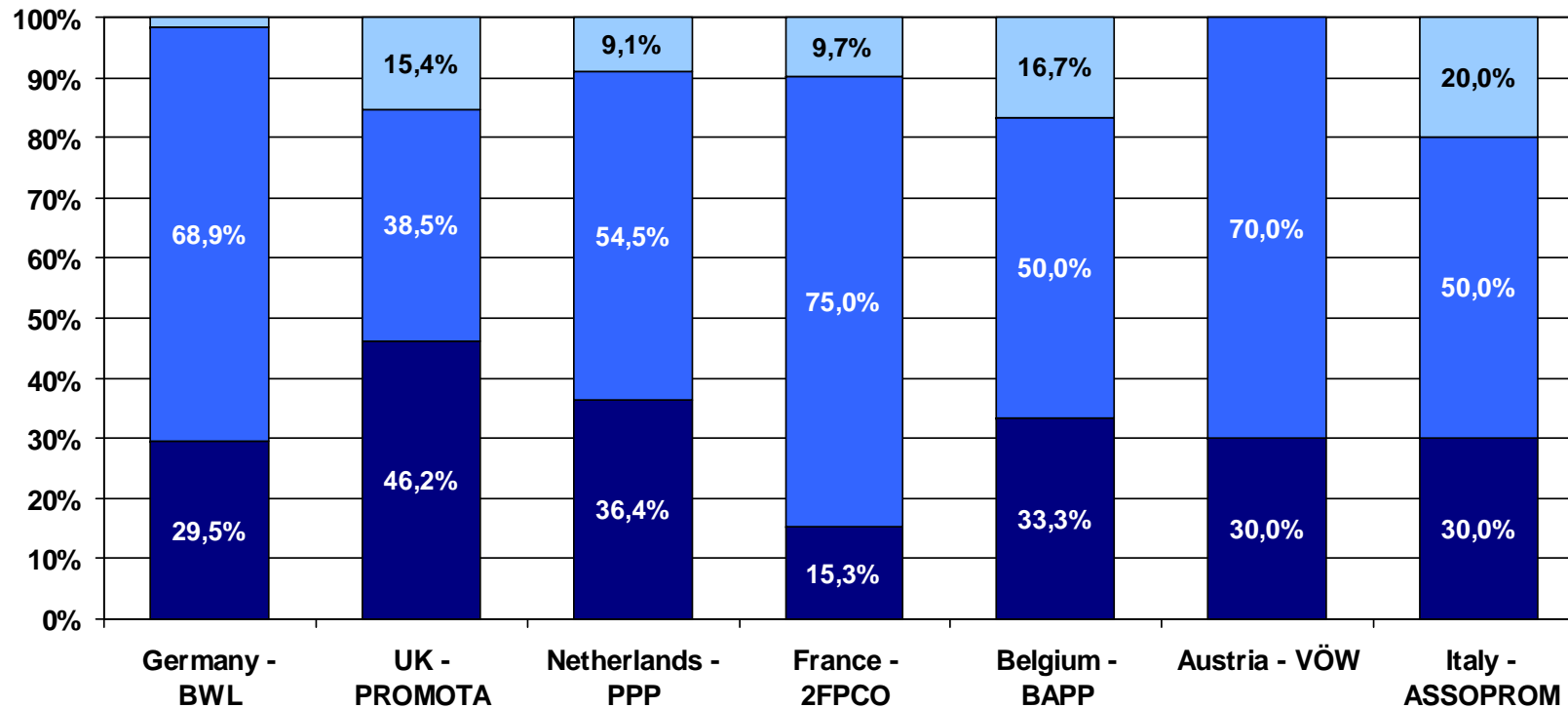
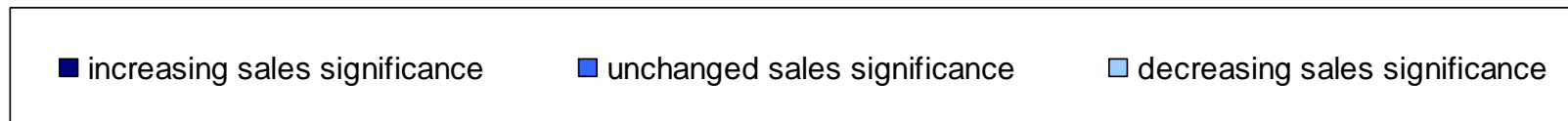
How significant are the following customer categories for the future sales volume of promotional products of your company?

Transport-, Logistic- and Courier Services *- Total*



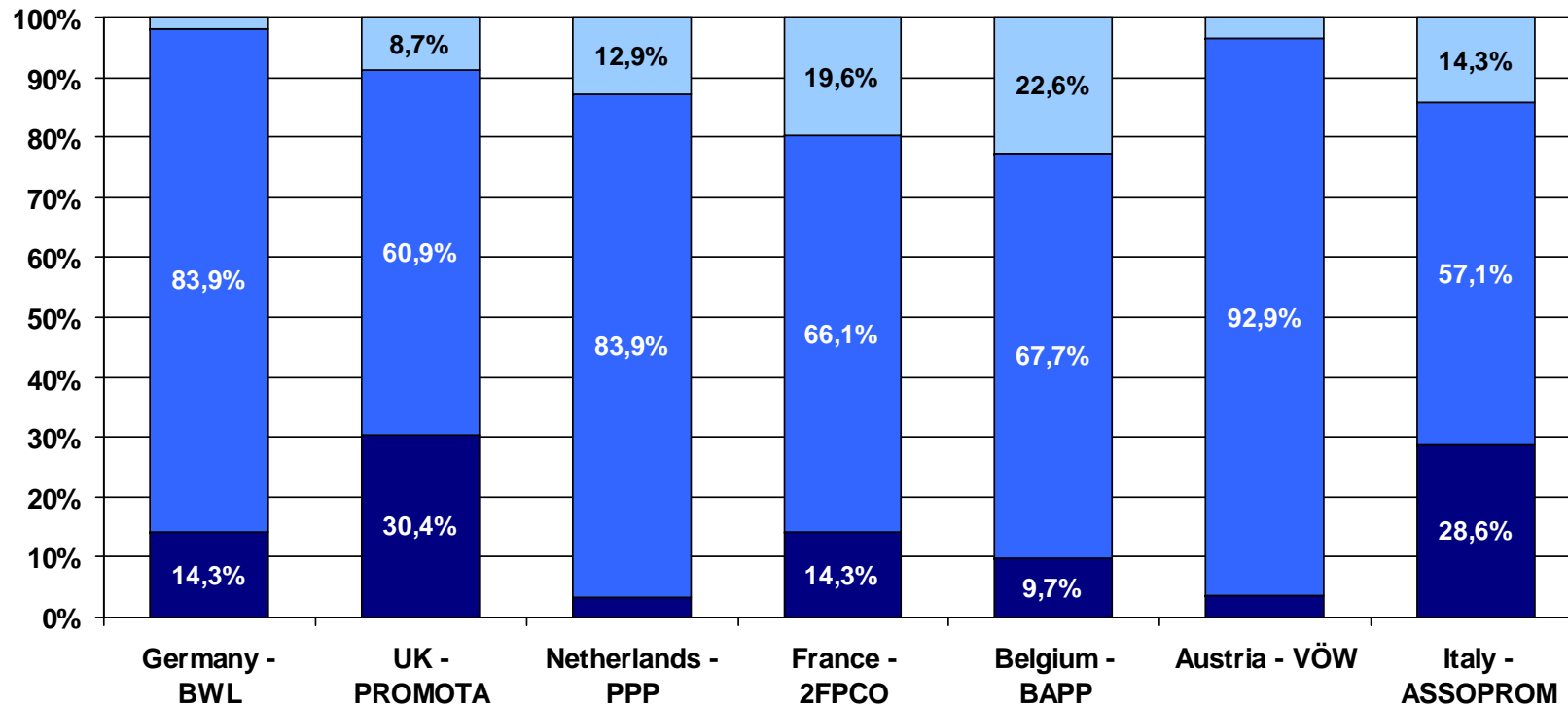
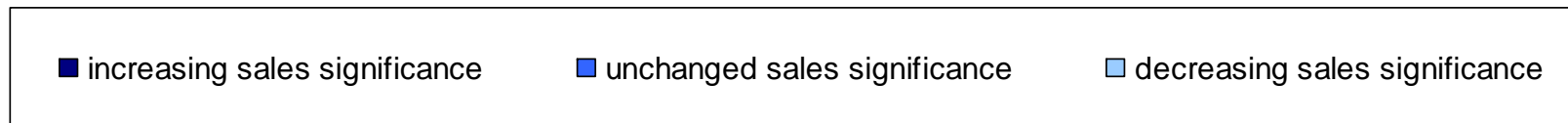
How significant are the following customer categories for the future sales volume of promotional products of your company?

Insurance- and Financial Services Provider
- Total



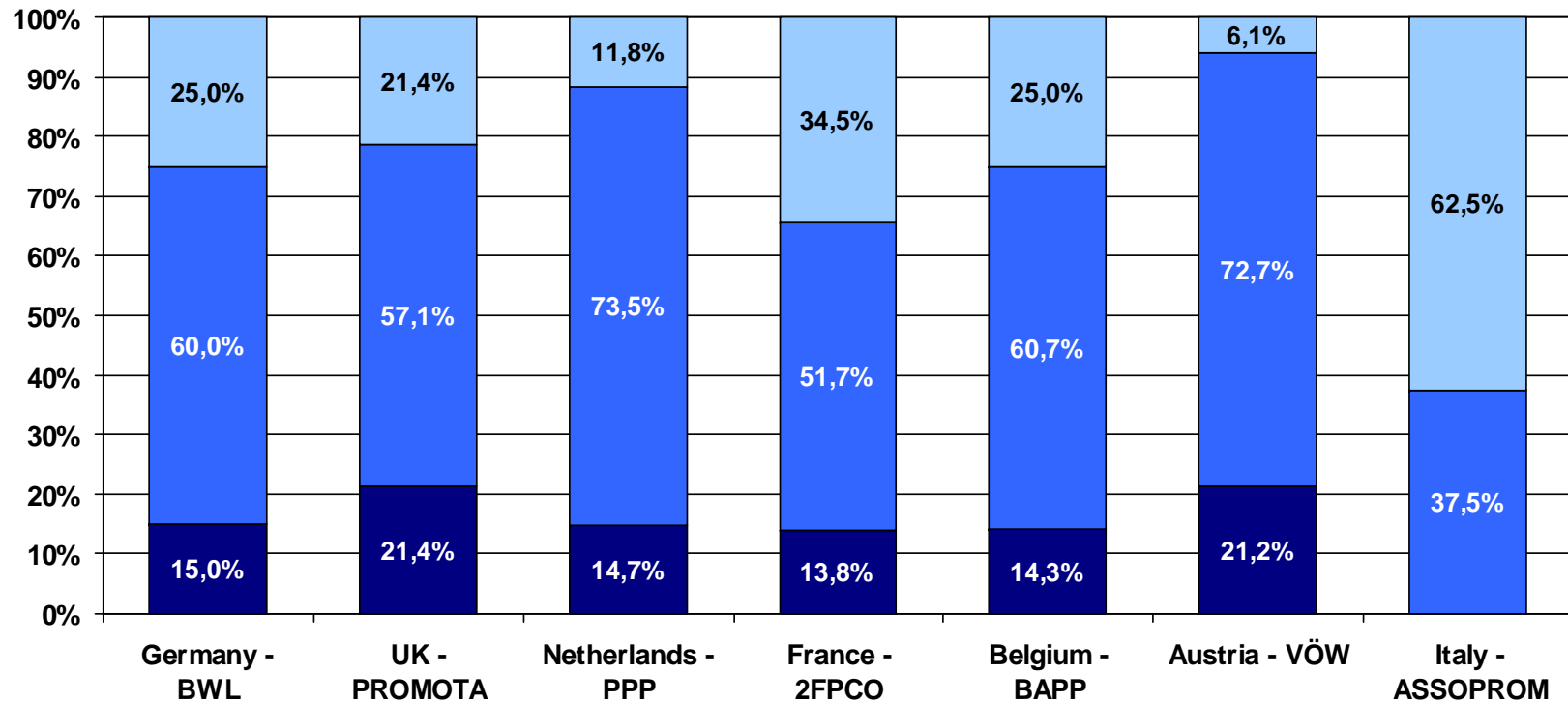
How significant are the following customer categories for the future sales volume of promotional products of your company?

Chemical- and Petrochemical Industry *- Total*



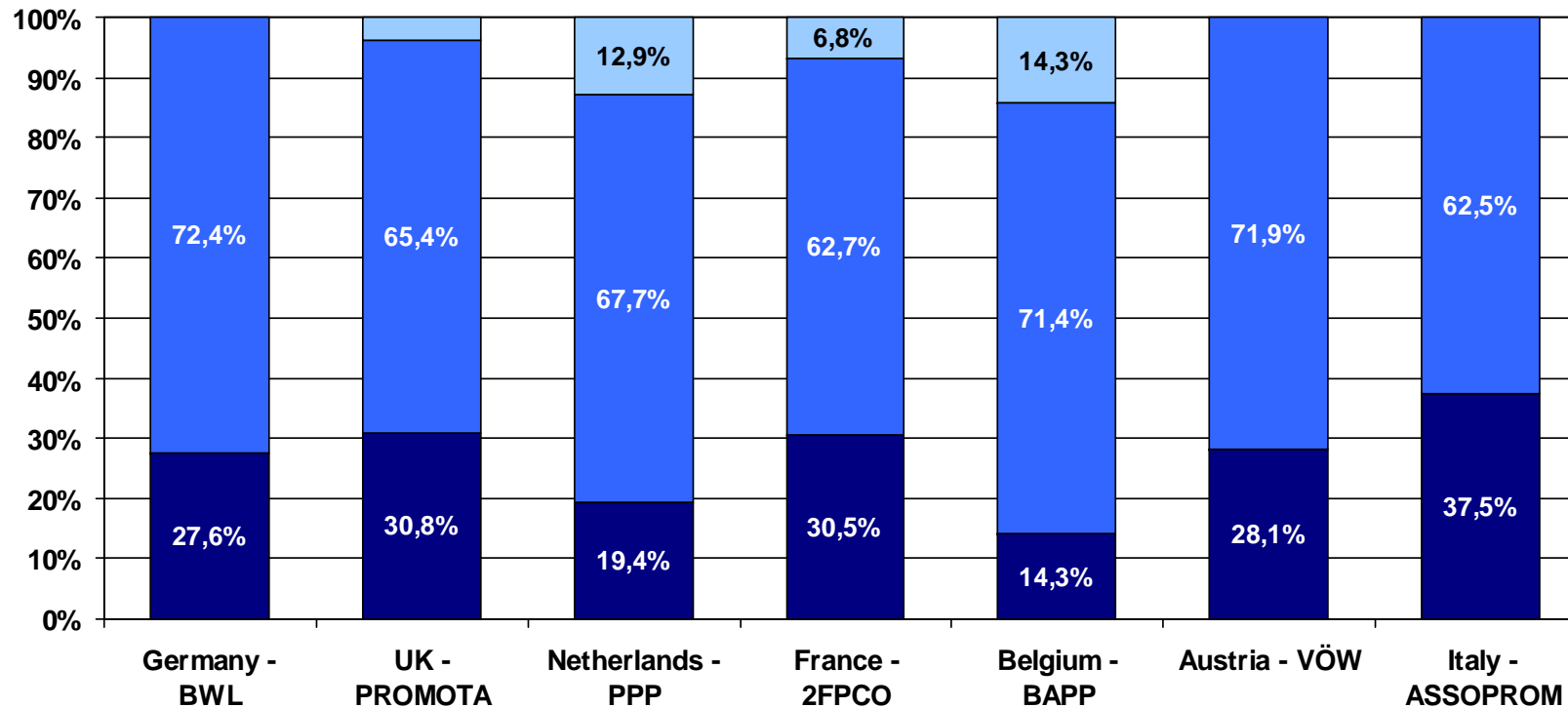
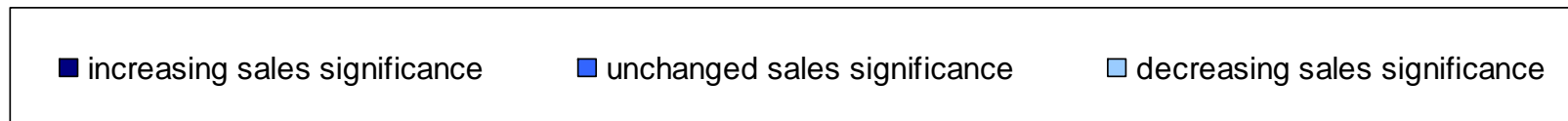
How significant are the following customer categories for the future sales volume of promotional products of your company?

Engineering and Metal Industry
- Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

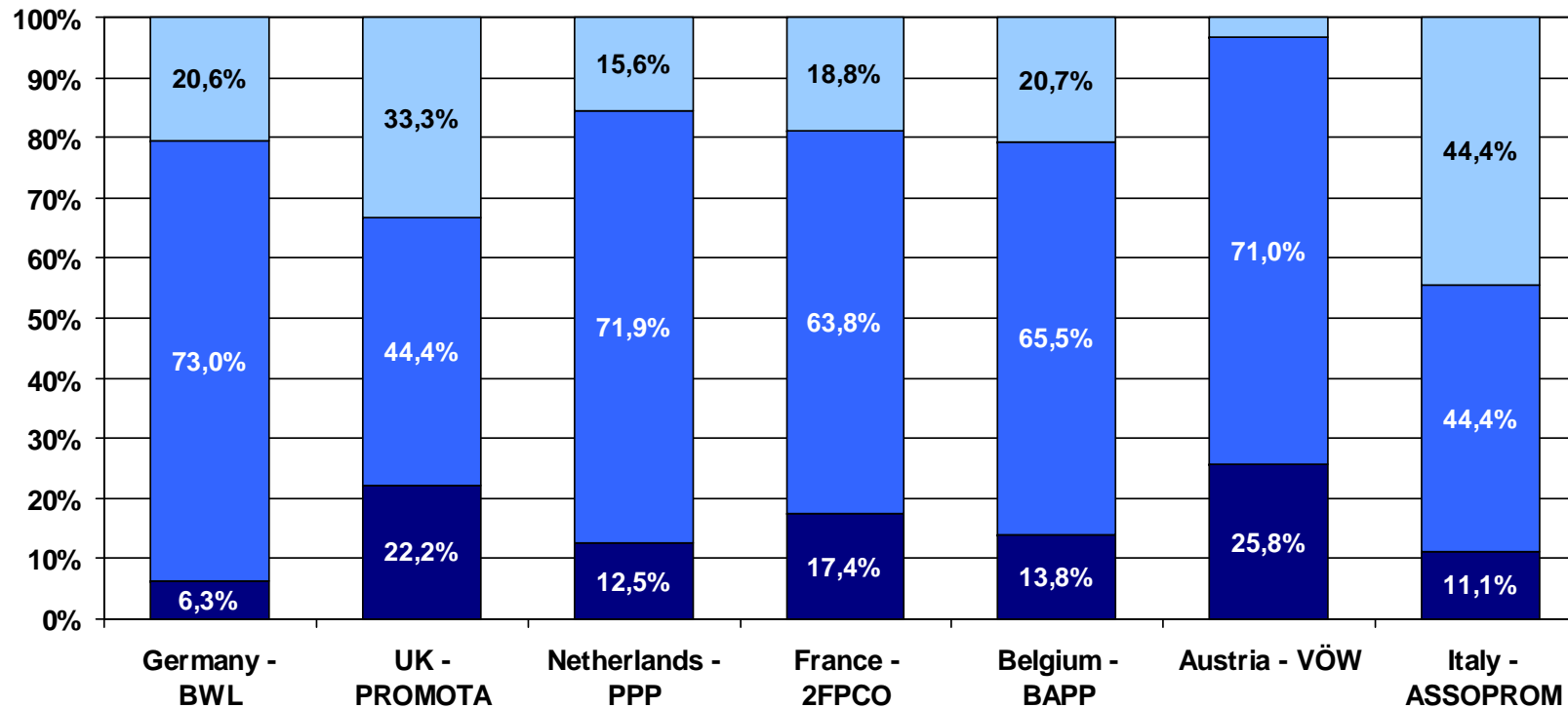
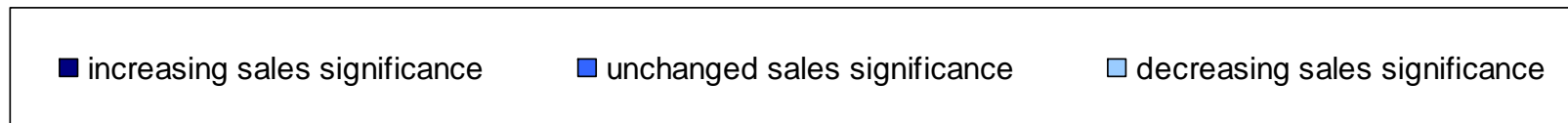
Water- and Energy Suppliers / Waste Management Companies
- Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

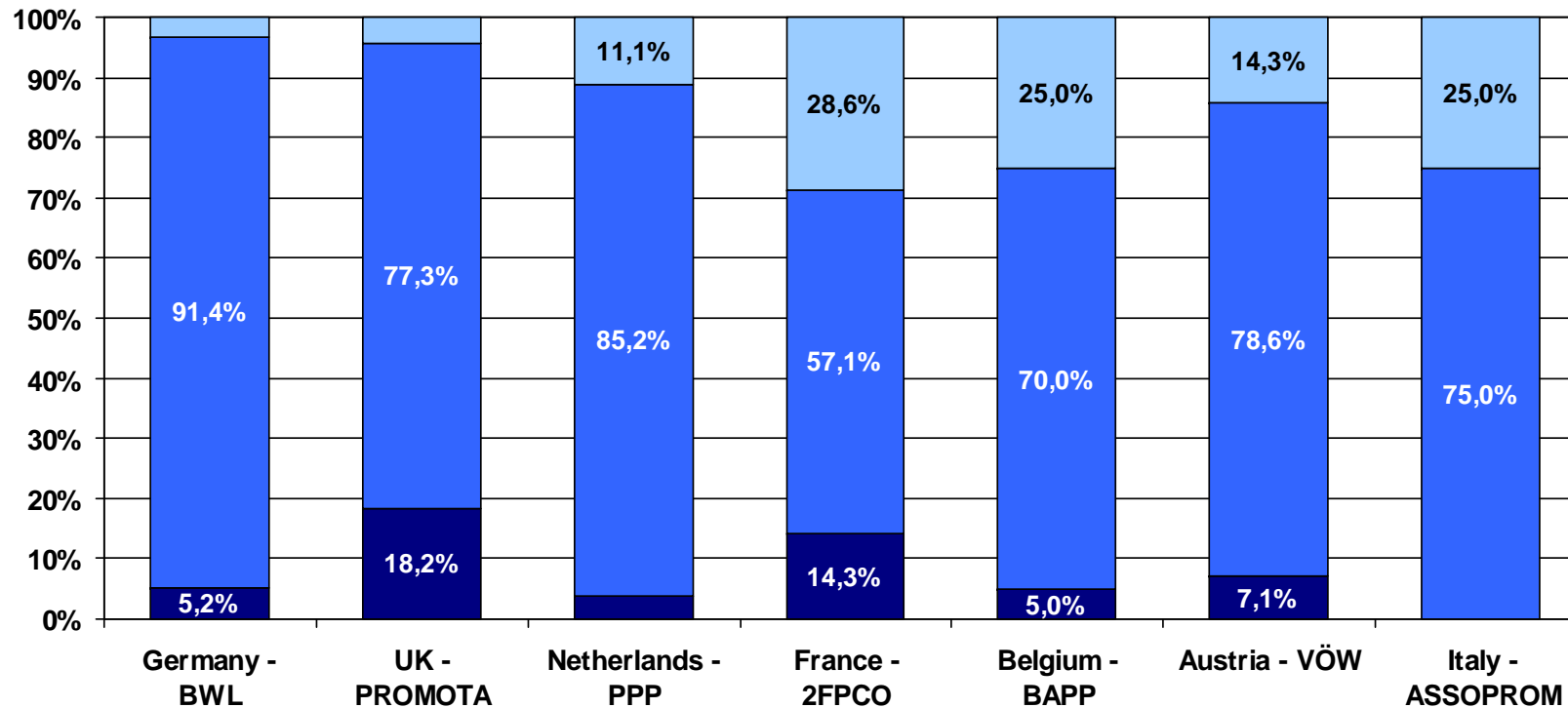


Construction
- Total



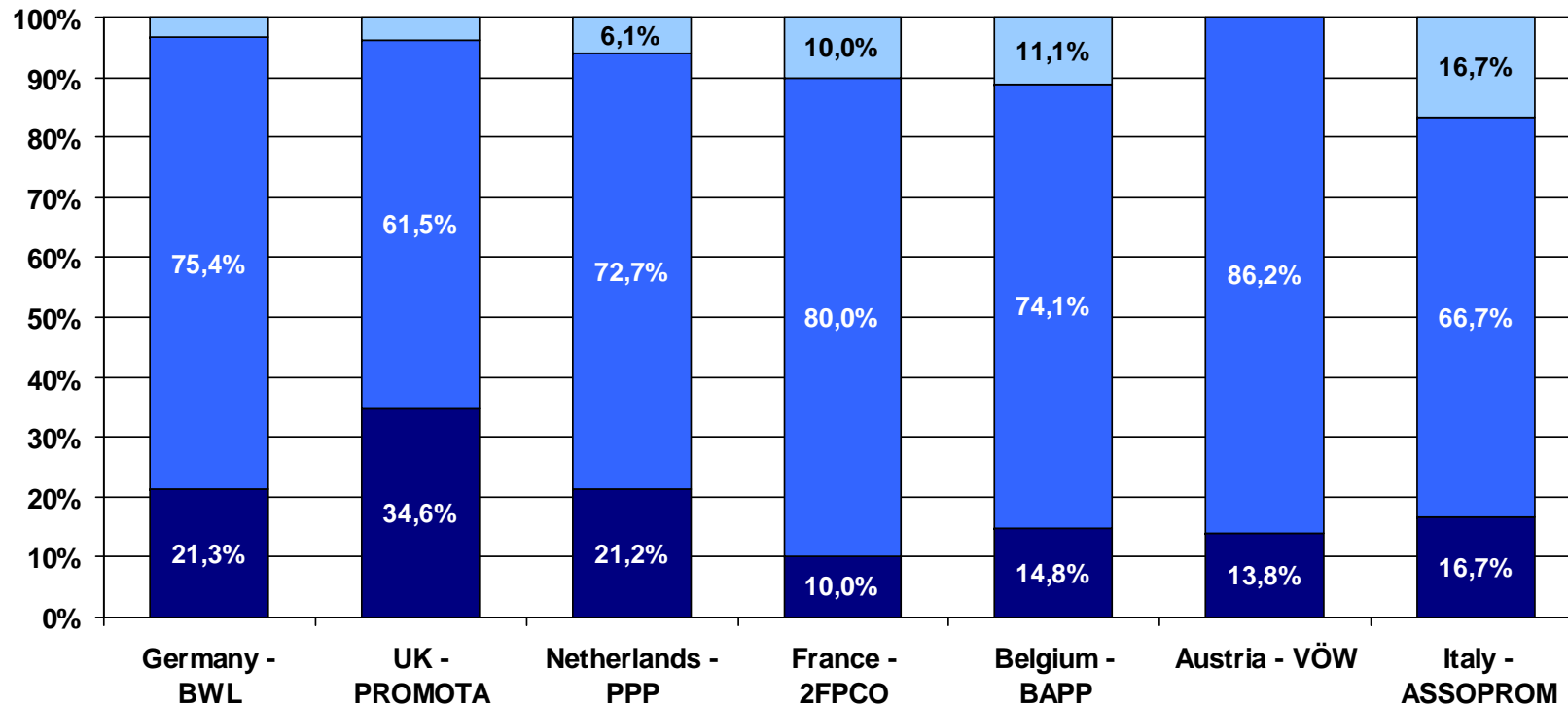
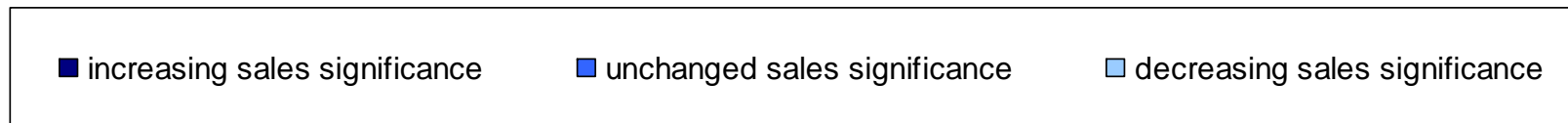
How significant are the following customer categories for the future sales volume of promotional products of your company?

Gambling and Lottery Business - Total



How significant are the following customer categories for the future sales volume of promotional products of your company?

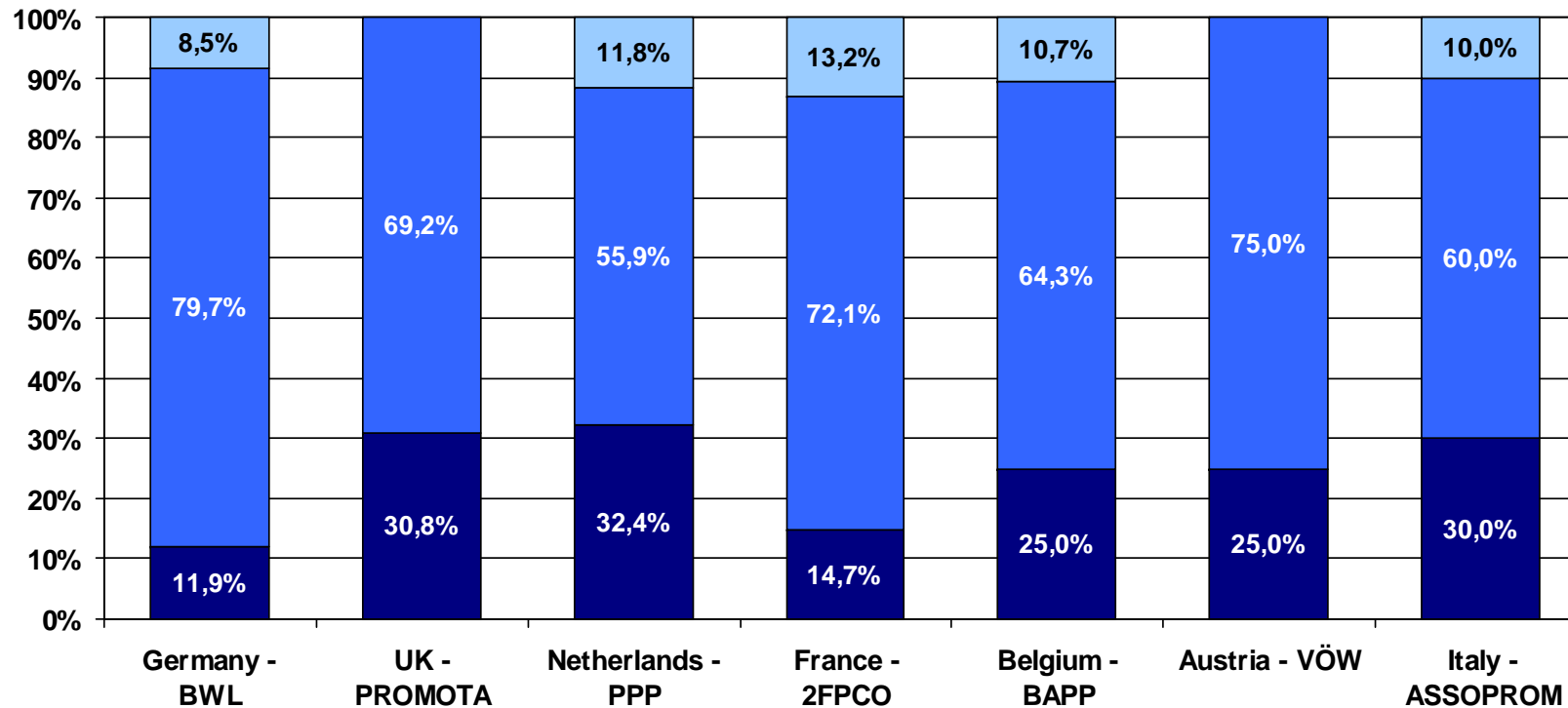
Leisure- and Fitness Business *- Total*



How significant are the following customer categories for the future sales volume of promotional products of your company?

Organisations / Lobbies / Associations / Parties etc.

- Total

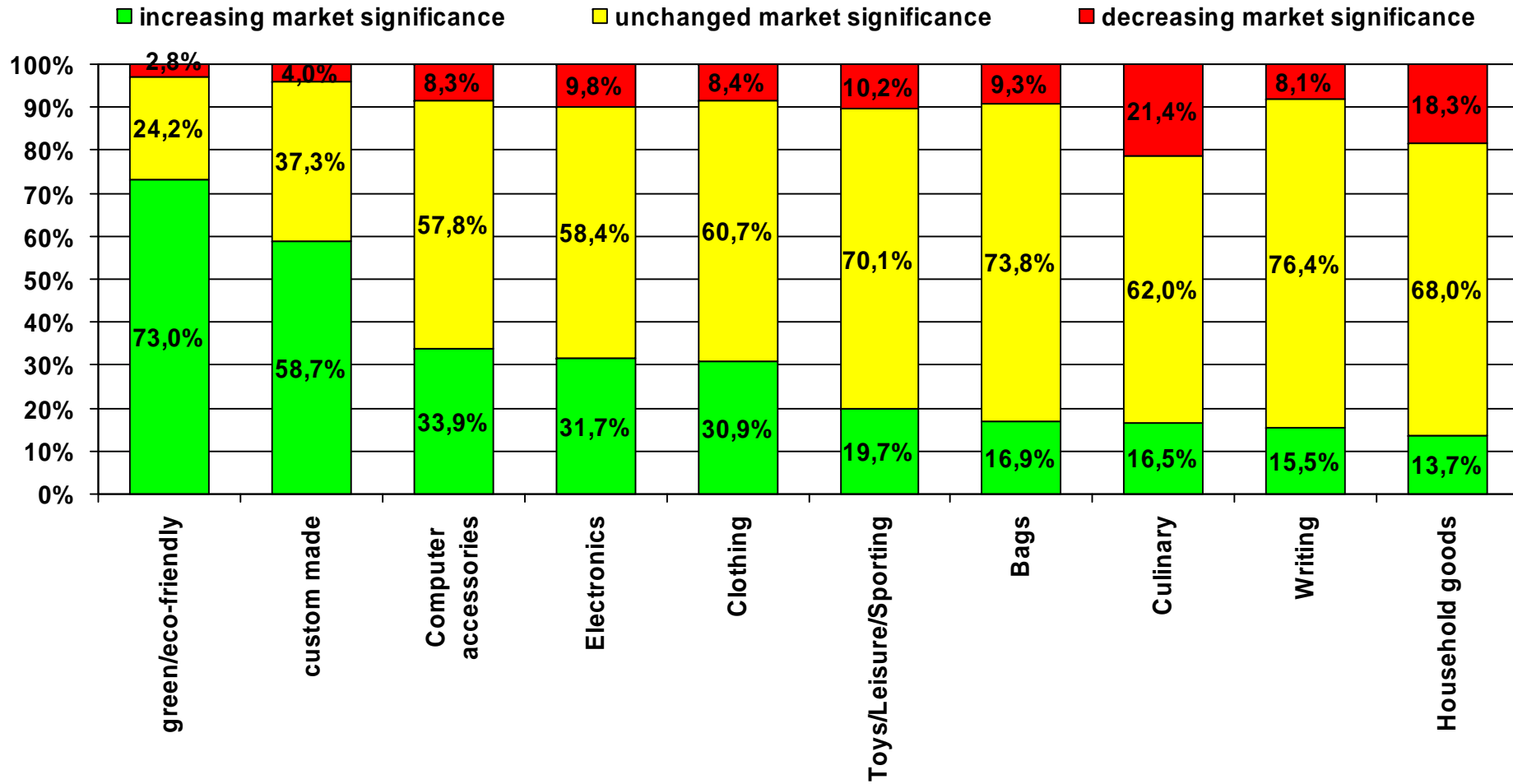




Future significance of product categories

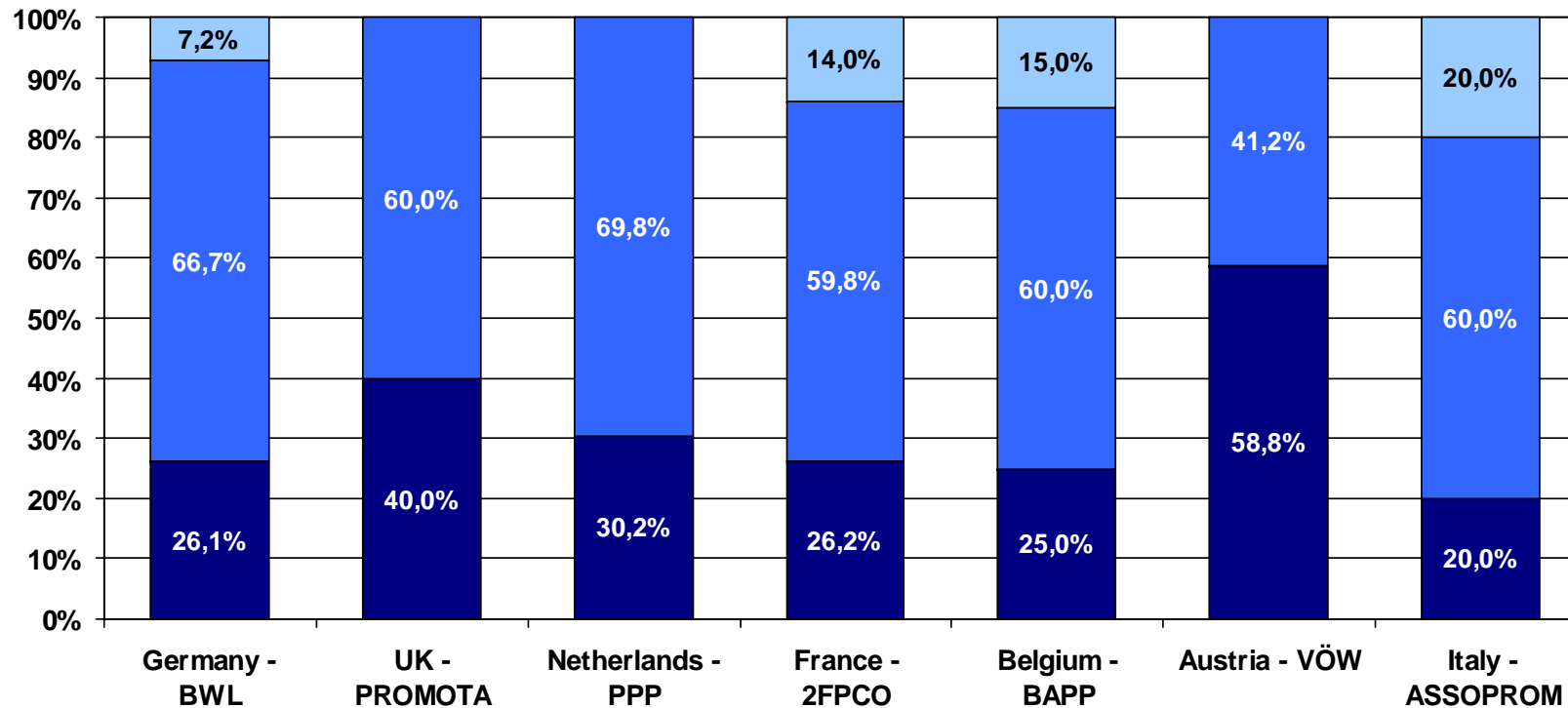
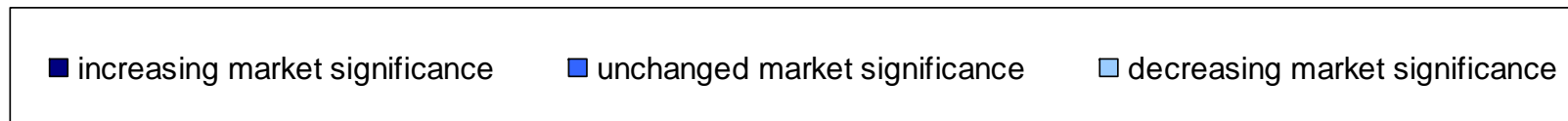
Future significance of product categories - Top 10

- Total



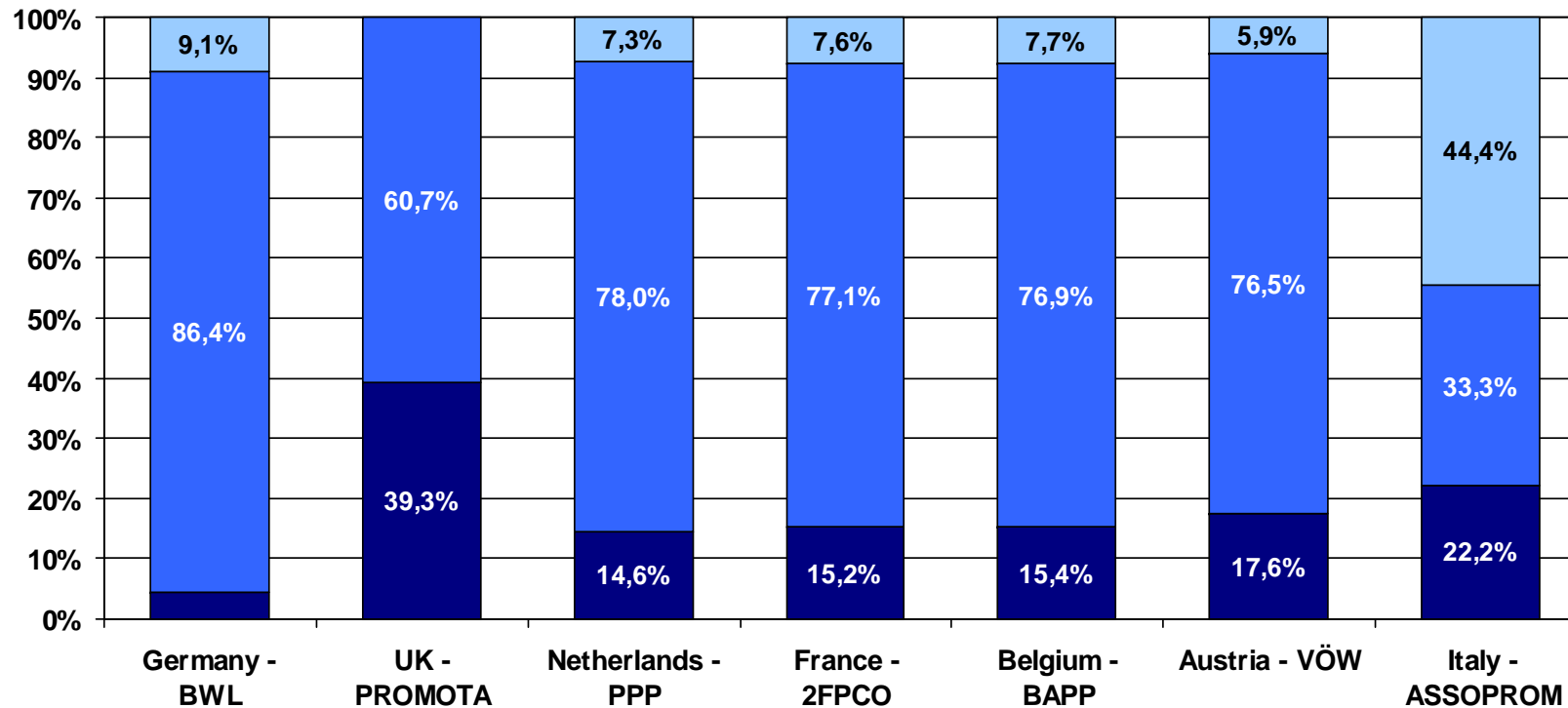
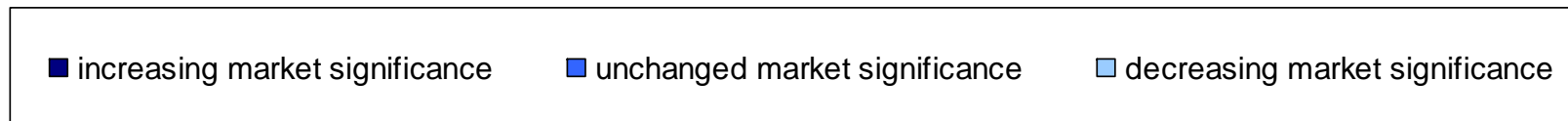
How do you estimate the future market significance of promotional products of the following categories?

Clothing / Textiles
- Total



How do you estimate the future market significance of promotional products of the following categories?

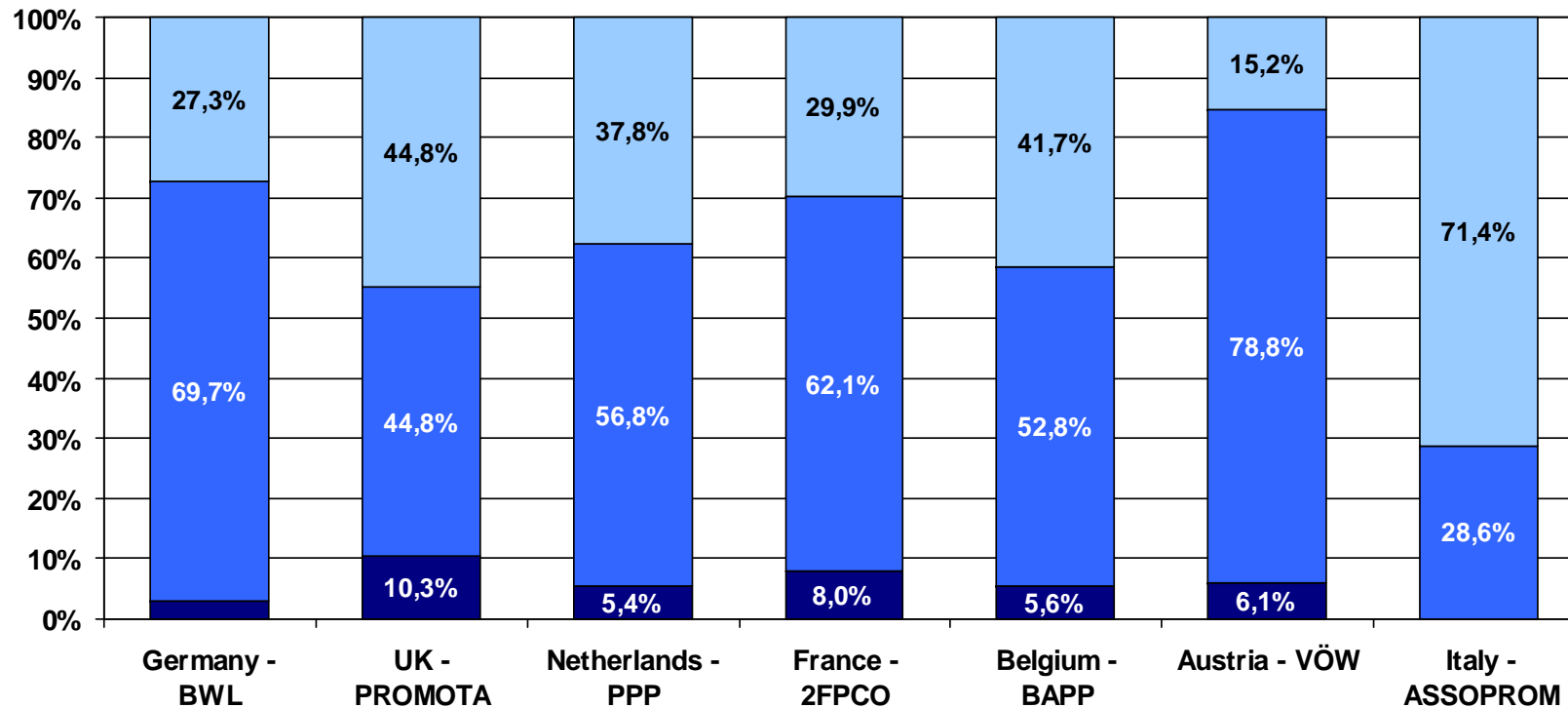
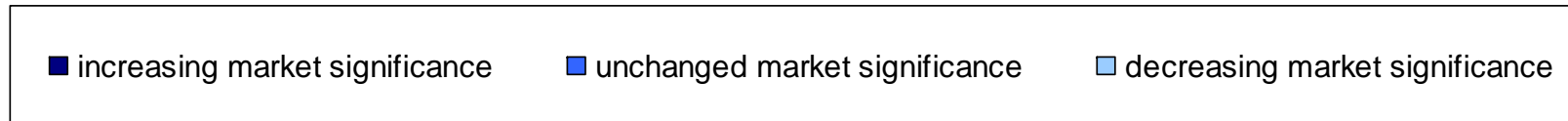
Writing Instruments
- Total



How do you estimate the future market significance of promotional products of the following categories?

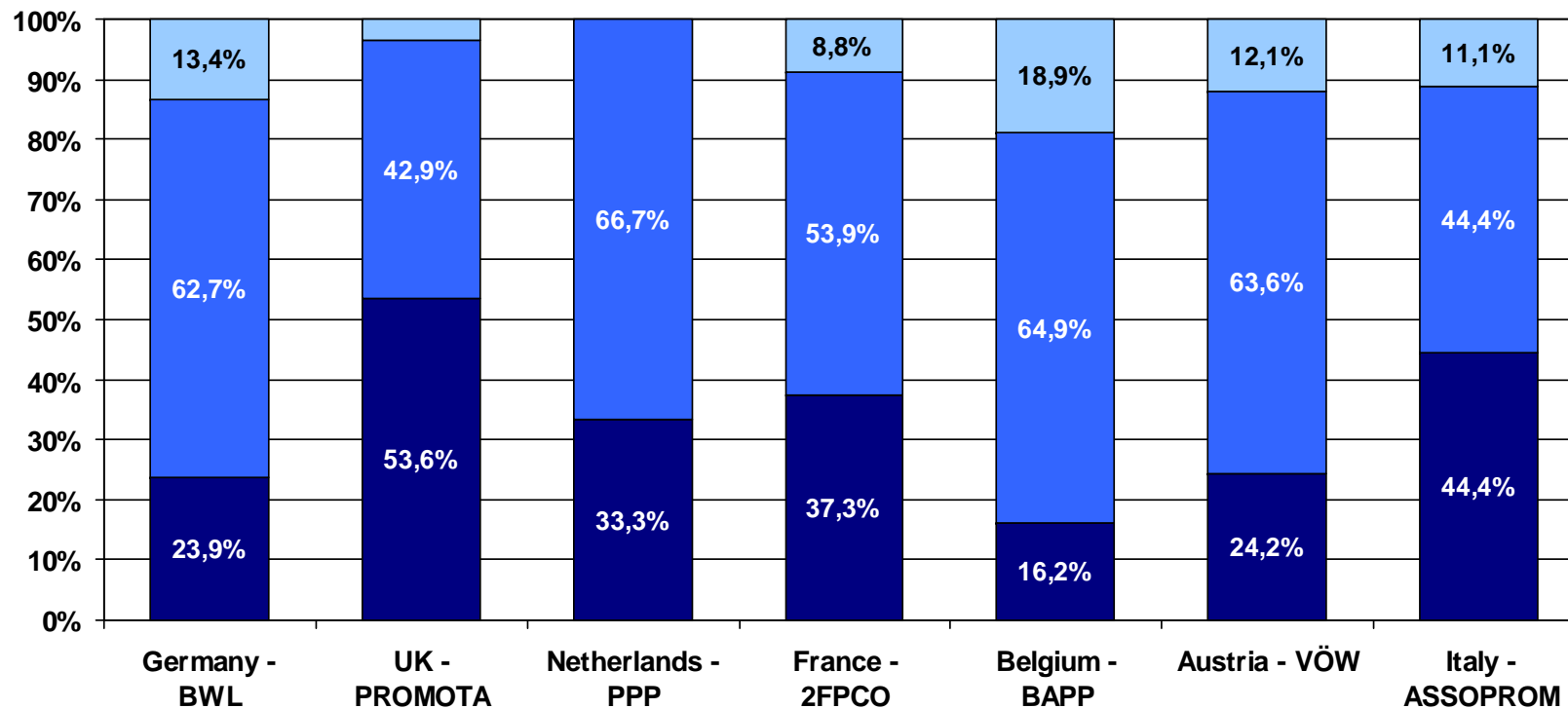
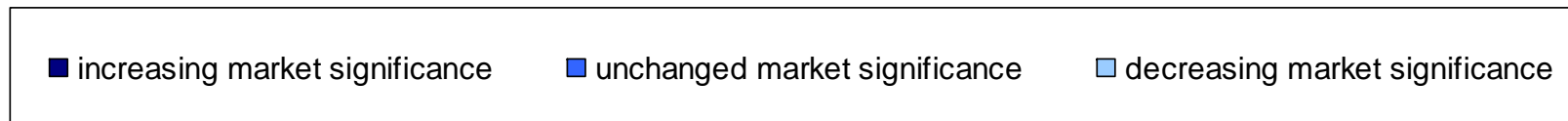
Calendars / Printed matters

- Total



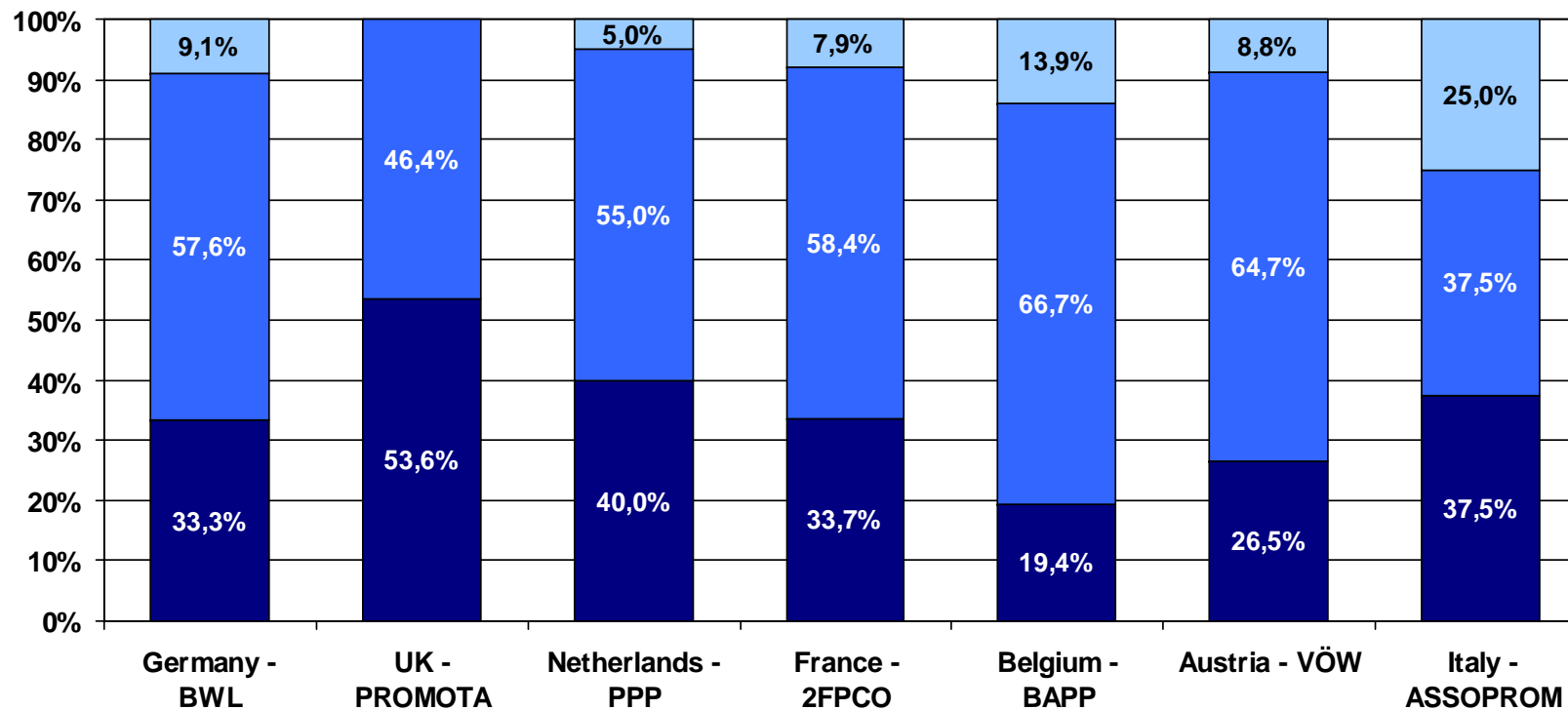
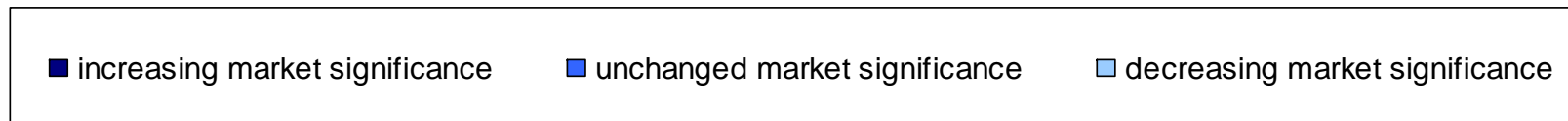
How do you estimate the future market significance of promotional products of the following categories?

Electronics
- Total



How do you estimate the future market significance of promotional products of the following categories?

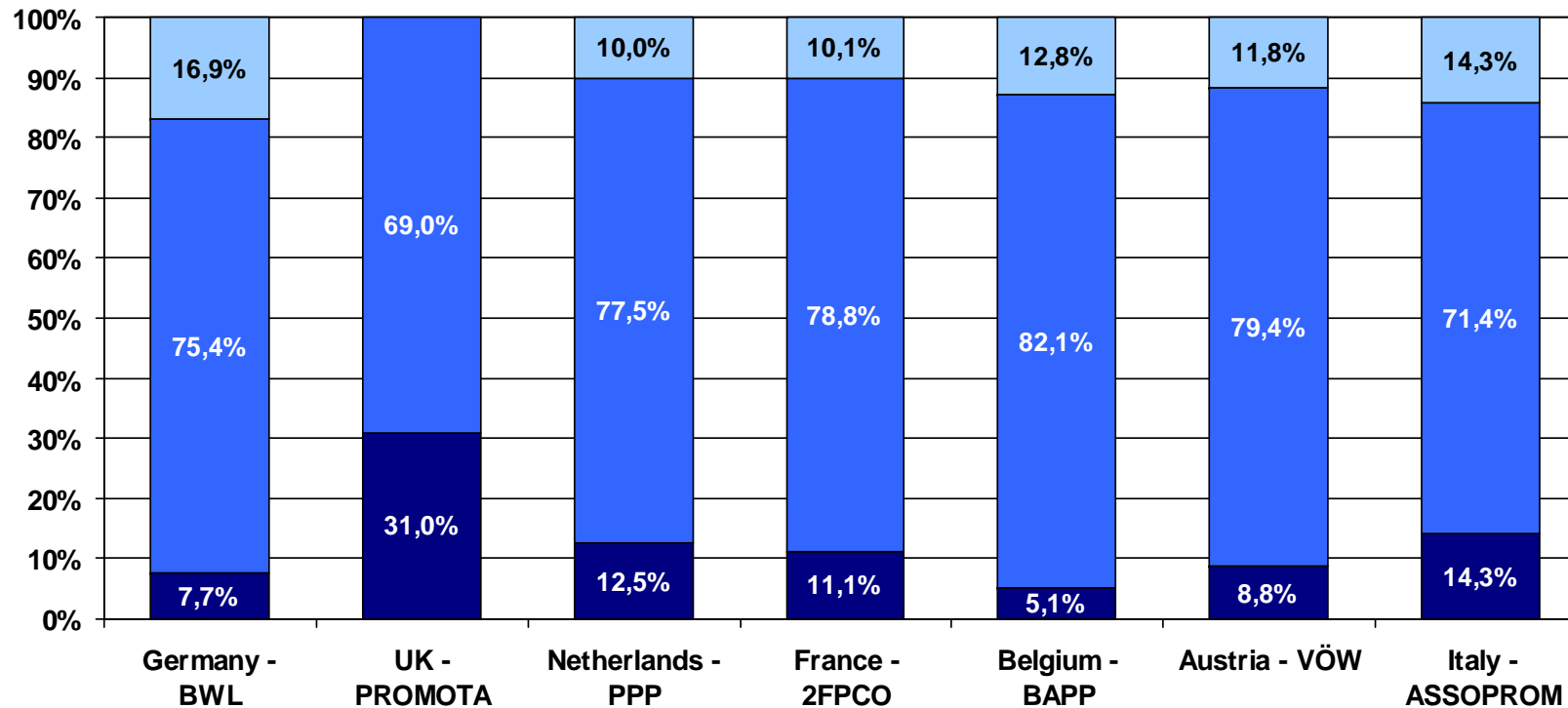
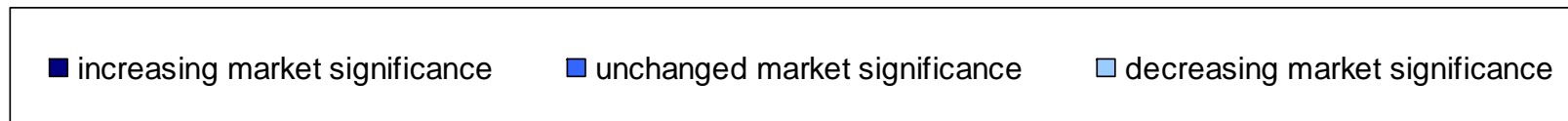
Computer accessories
- Total



How do you estimate the future market significance of promotional products of the following categories?

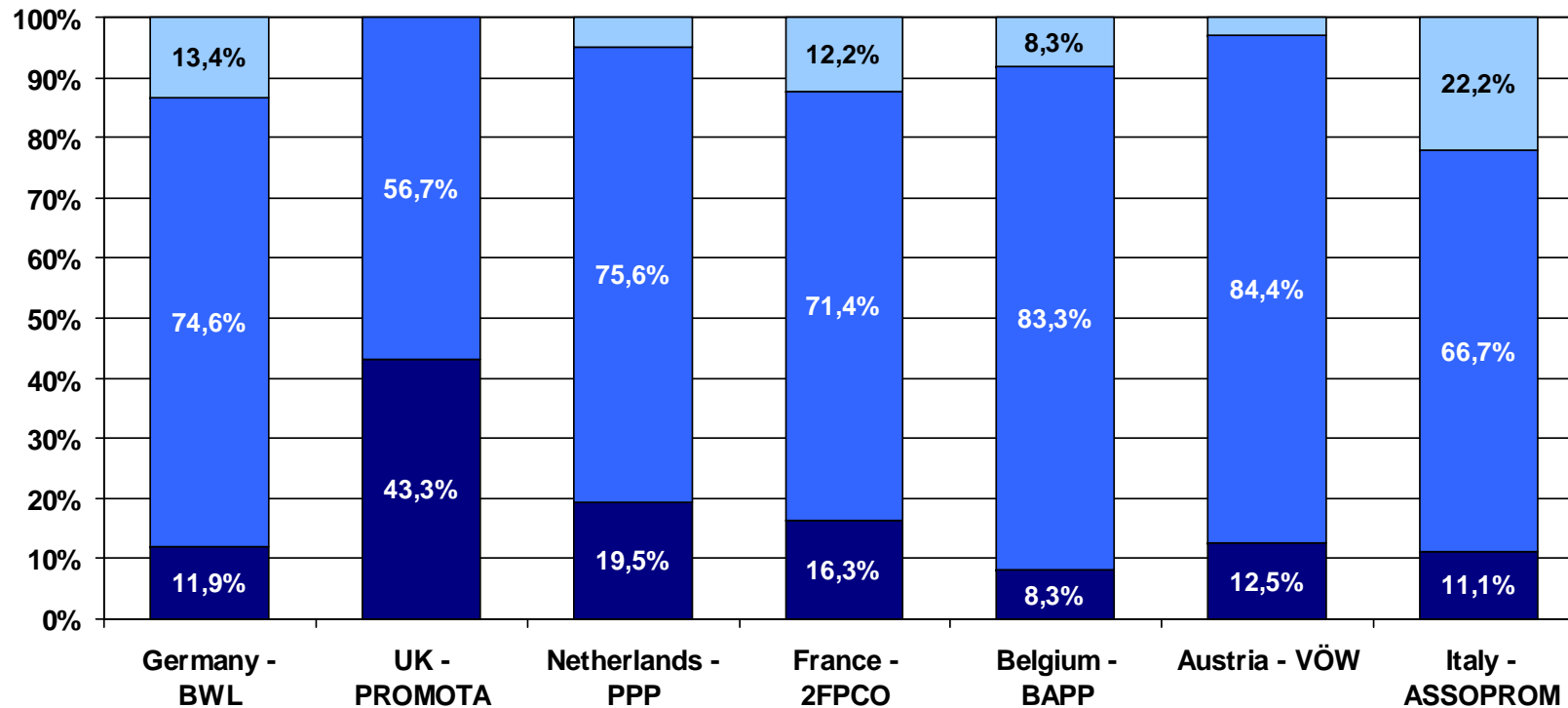
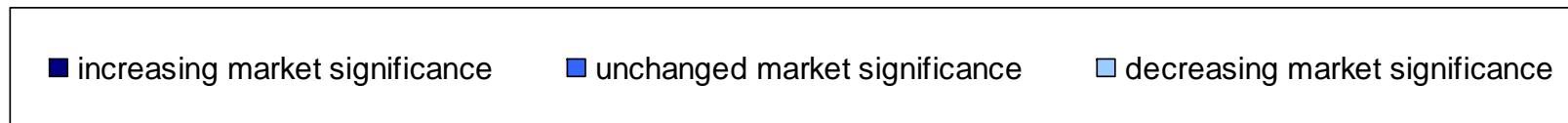
Office accessories

- Total



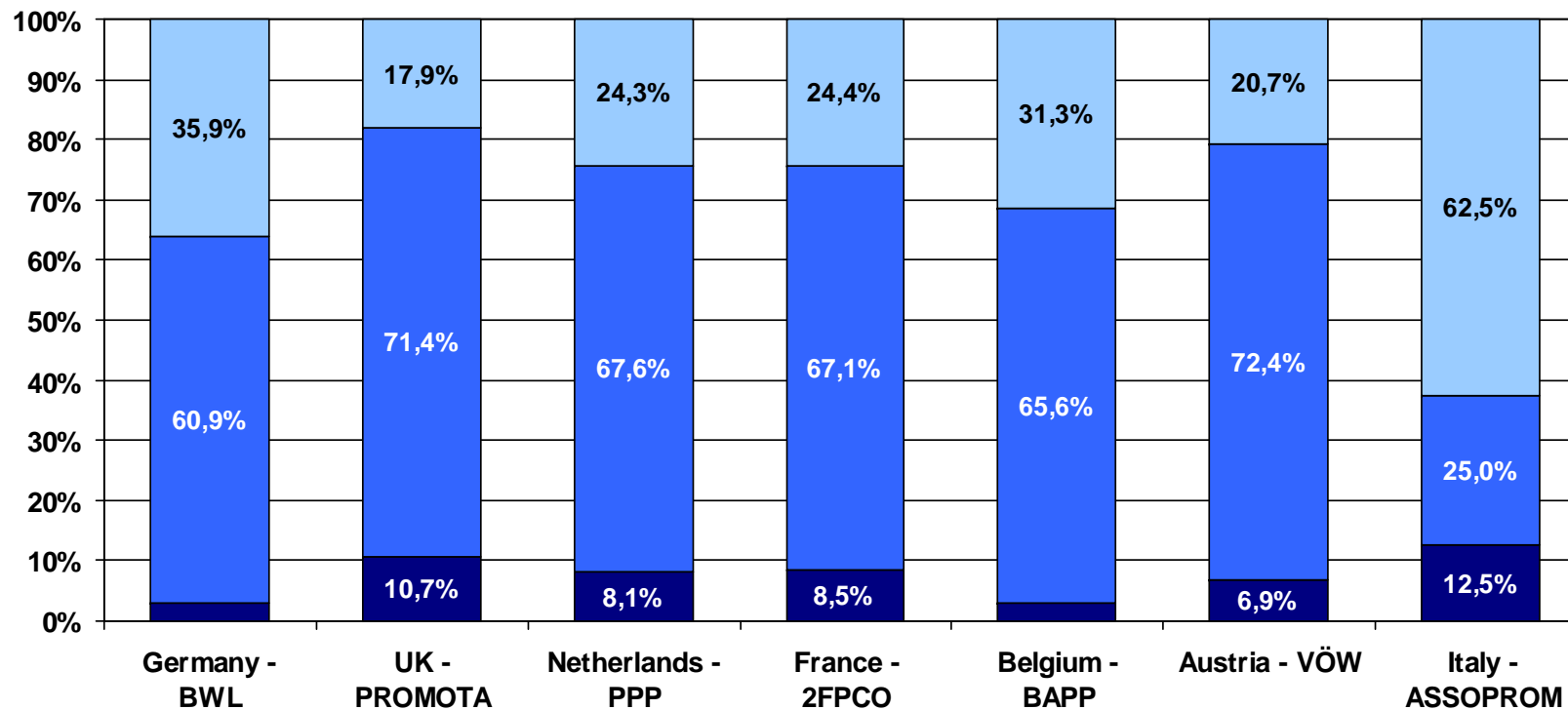
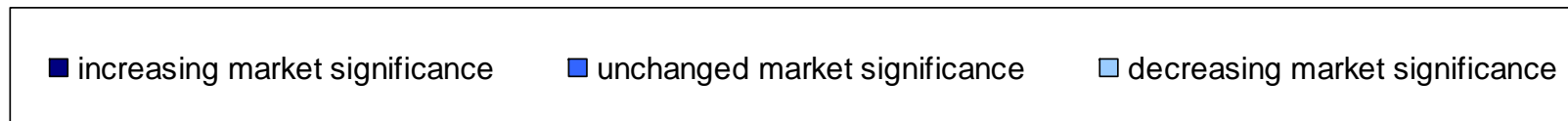
How do you estimate the future market significance of promotional products of the following categories?

Bags, Travel Goods and travel accessories
- Total



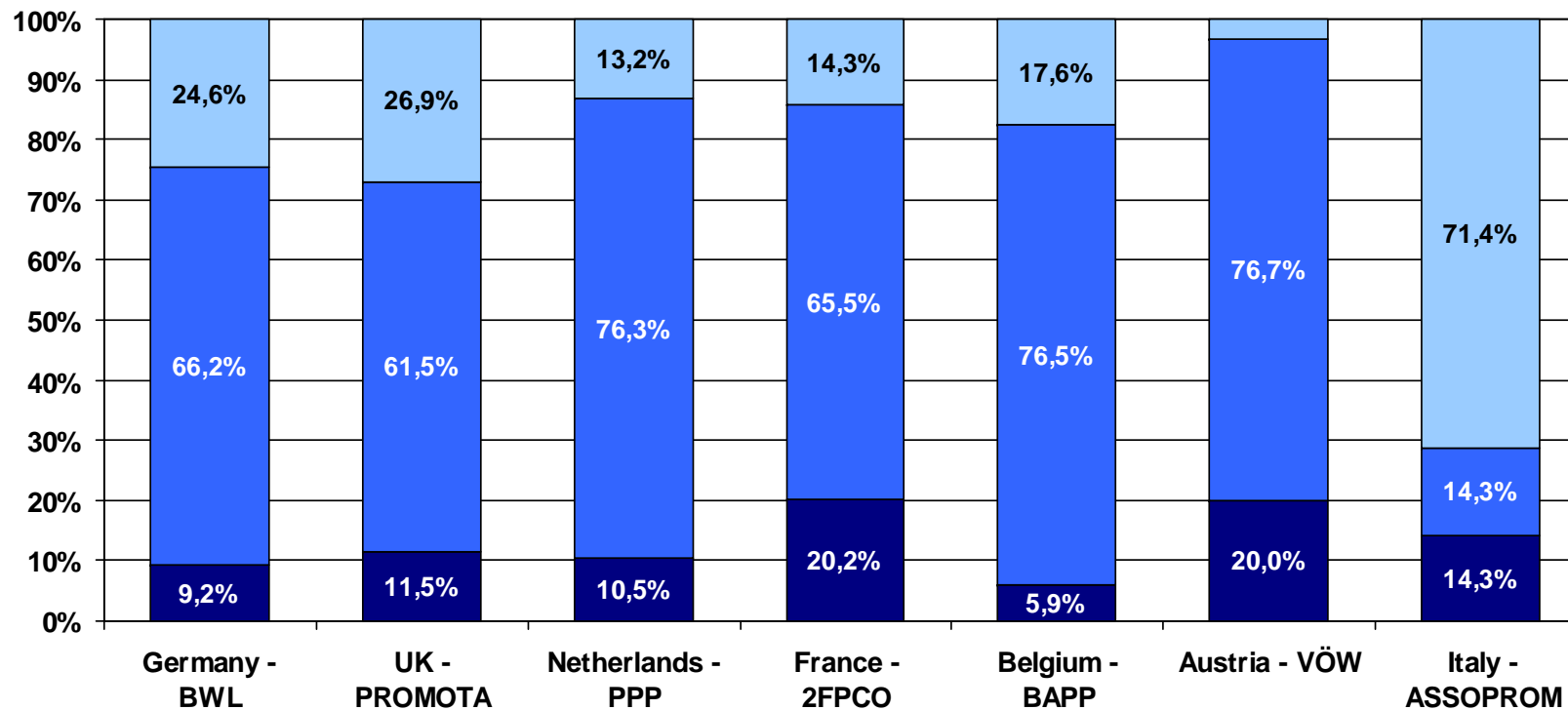
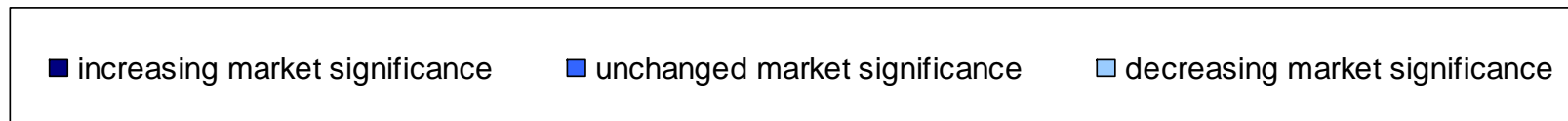
How do you estimate the future market significance of promotional products of the following categories?

Leather goods
- Total



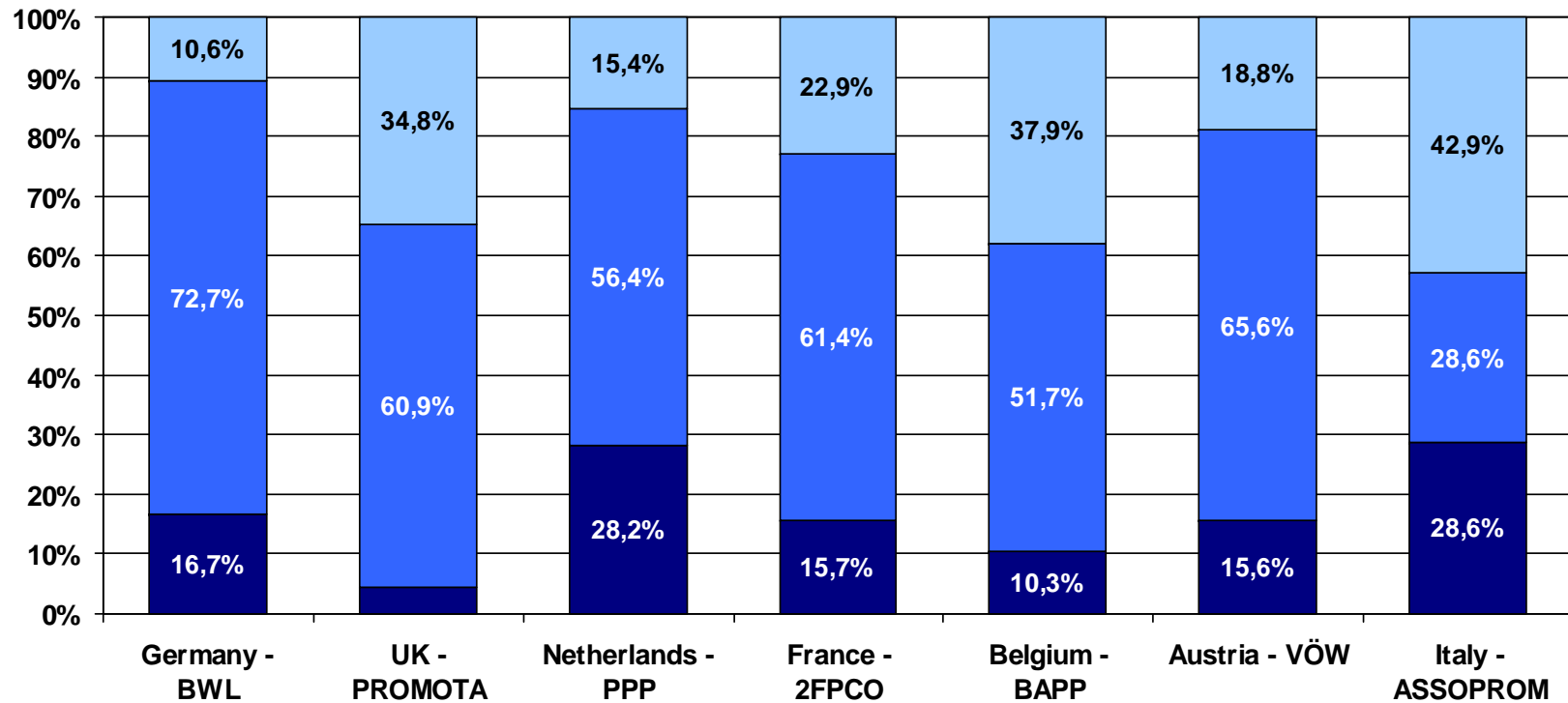
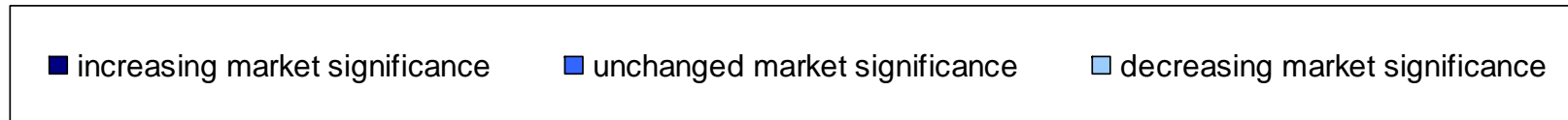
How do you estimate the future market significance of promotional products of the following categories?

Household goods / Glass / Porcelain
- Total



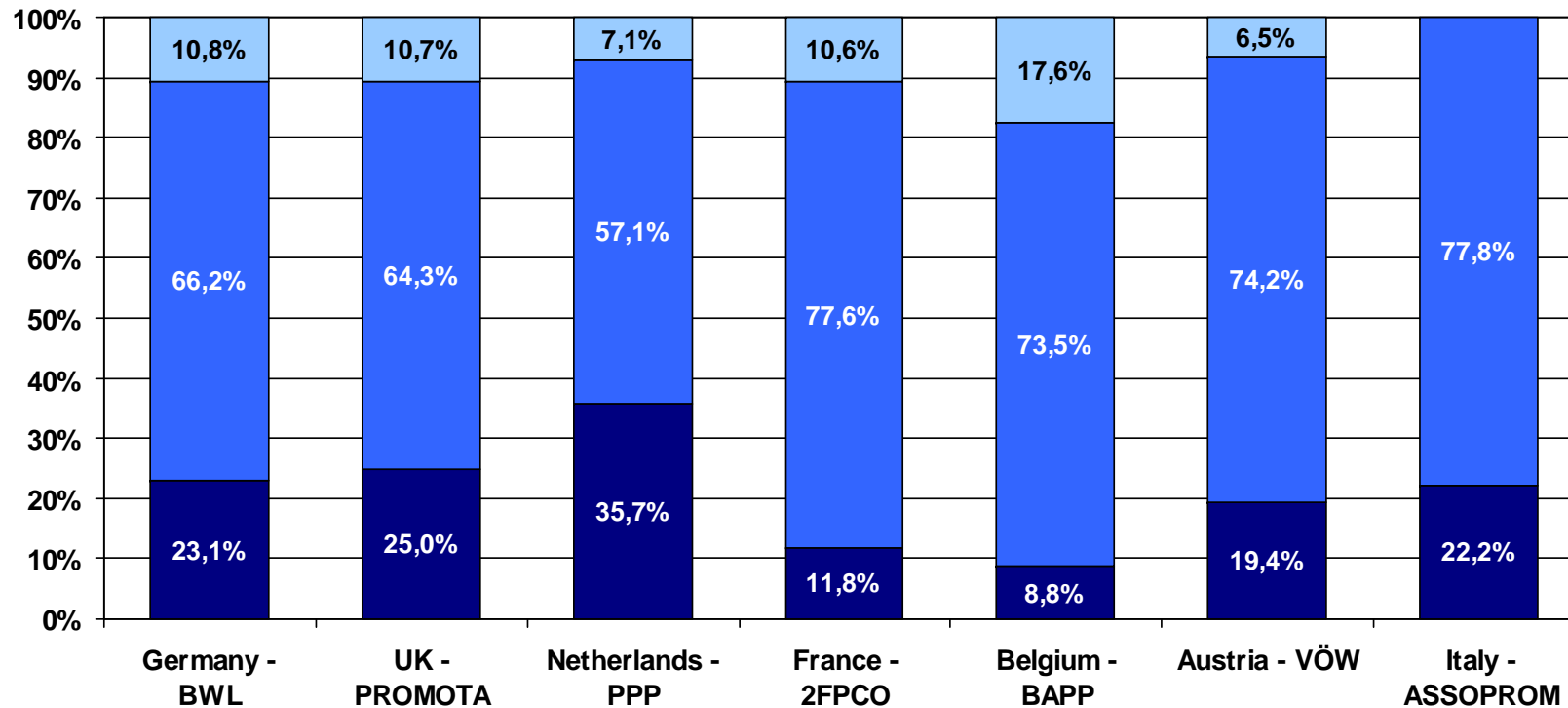
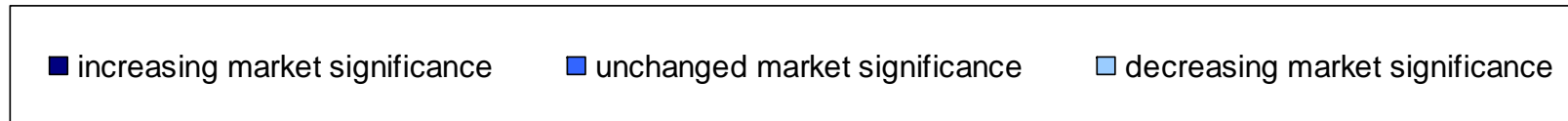
How do you estimate the future market significance of promotional products of the following categories?

Culinary / Luxury food
- Total



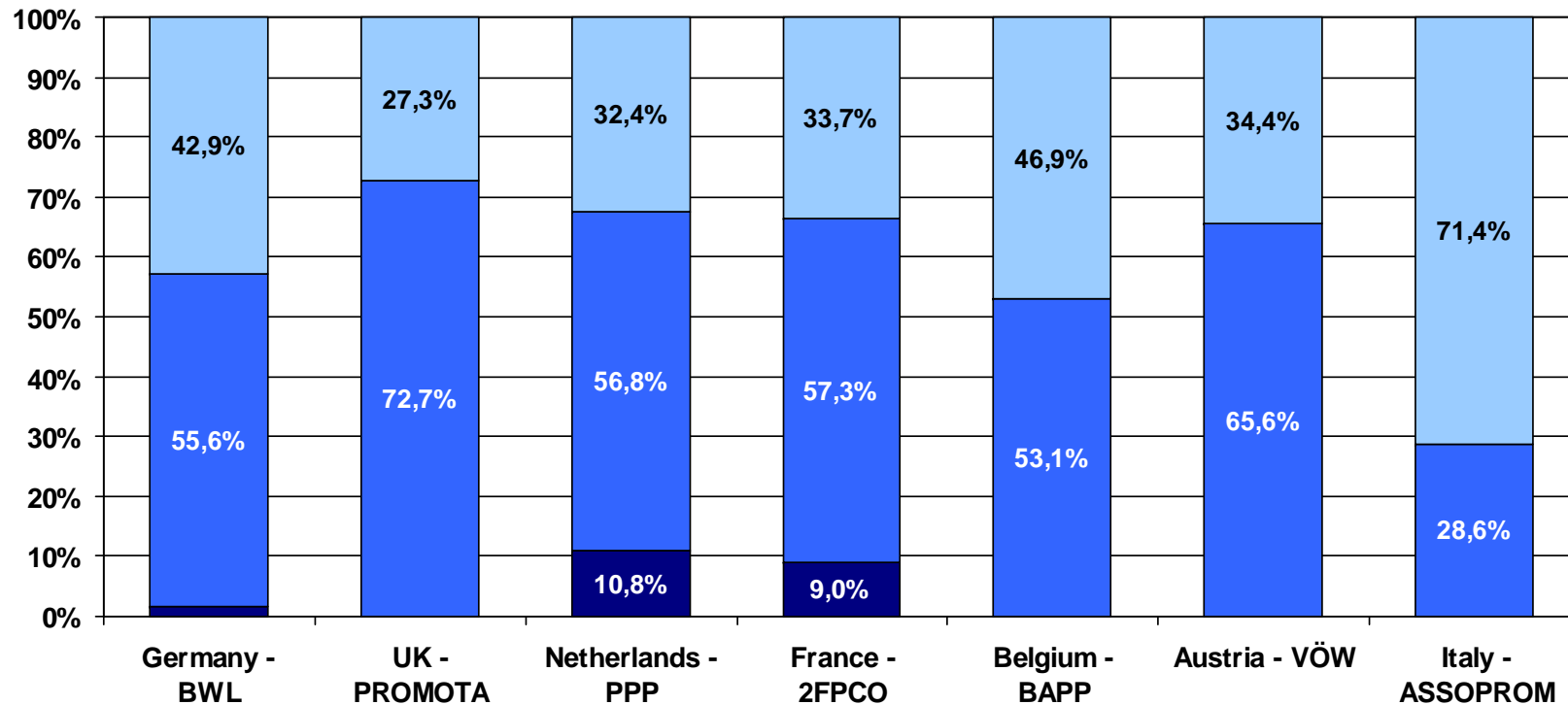
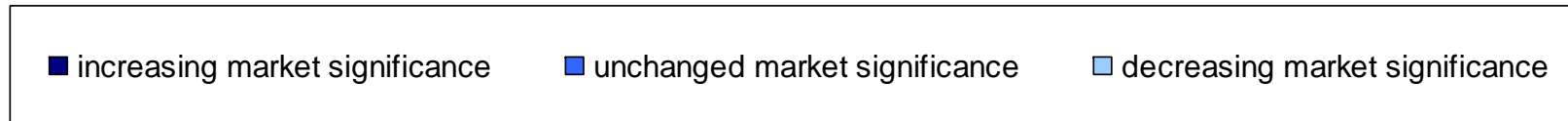
How do you estimate the future market significance of promotional products of the following categories?

Toys / Leisure products / Sporting goods
- Total



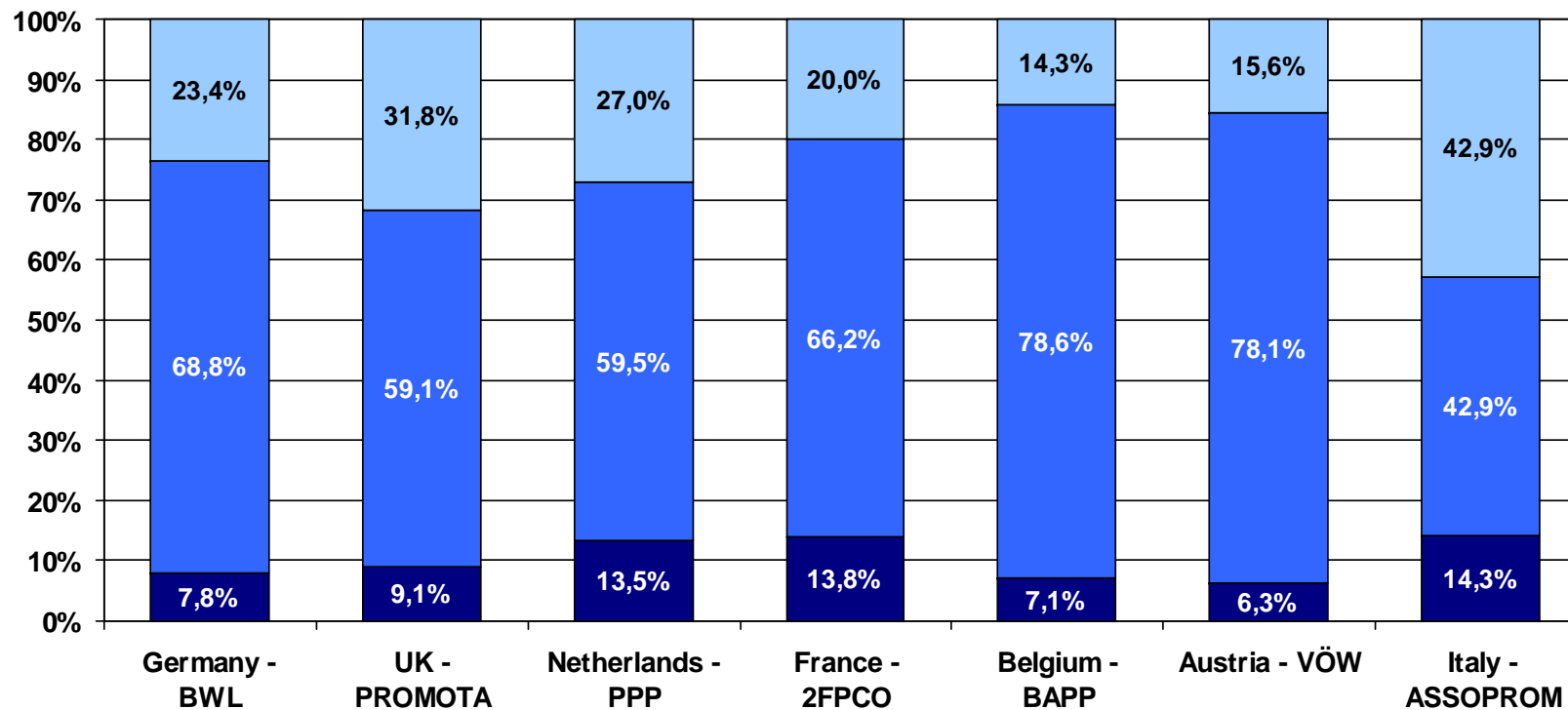
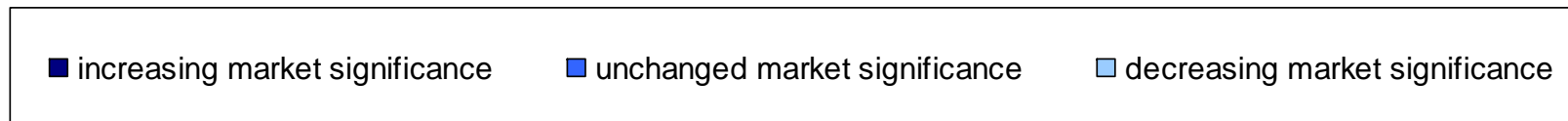
How do you estimate the future market significance of promotional products of the following categories?

Watches / Jewellery
- Total



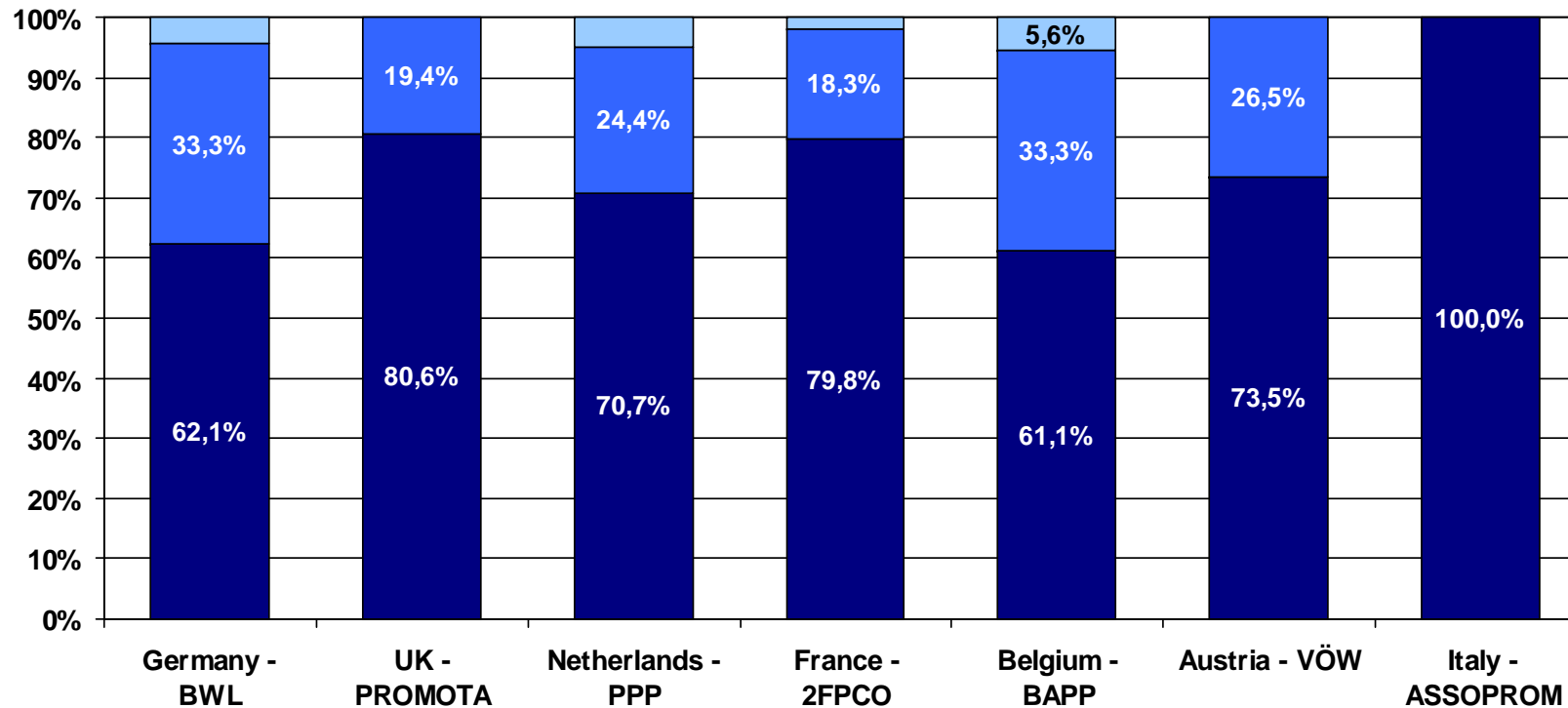
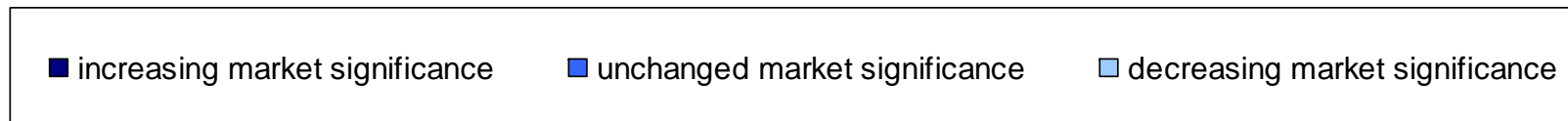
How do you estimate the future market significance of promotional products of the following categories?

Do-it-yourself- / Gardening products
- Total



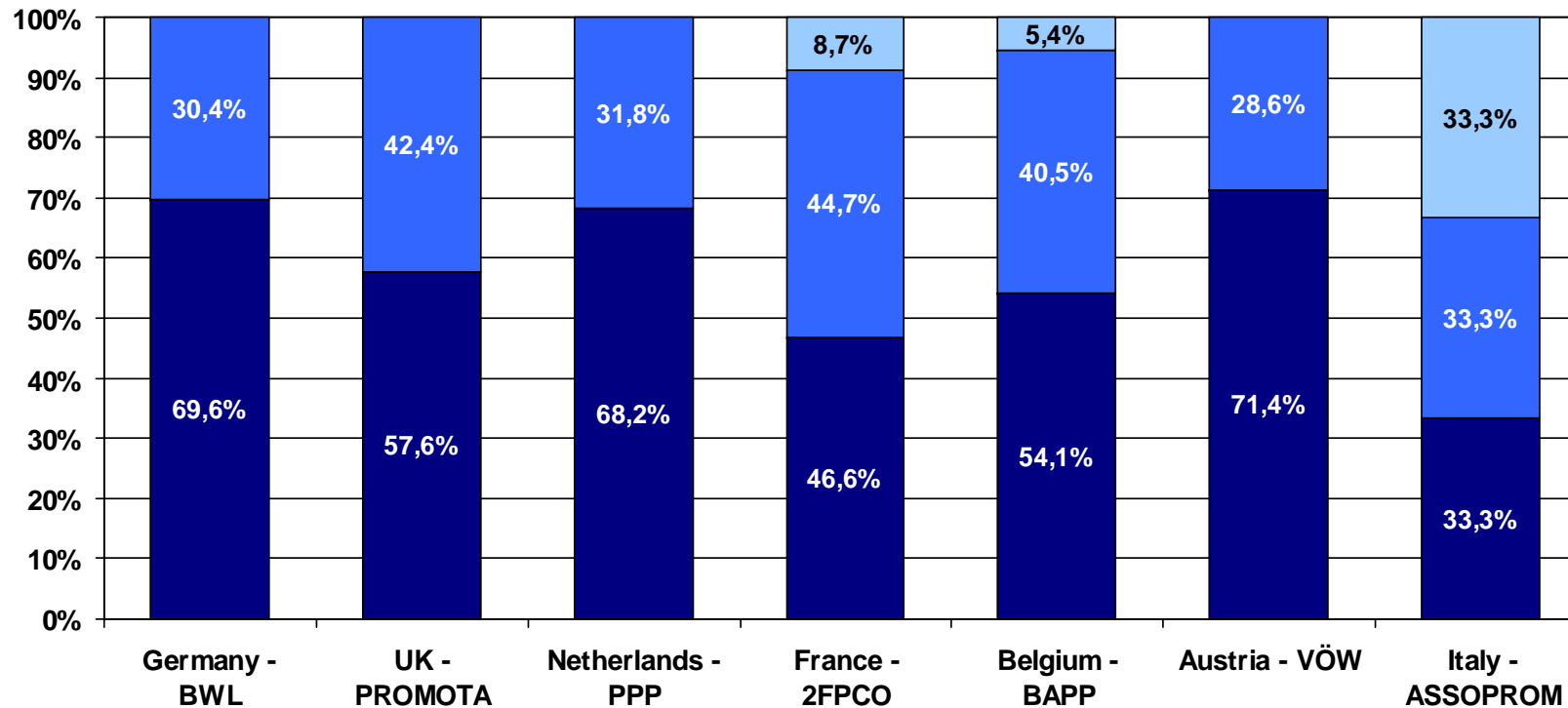
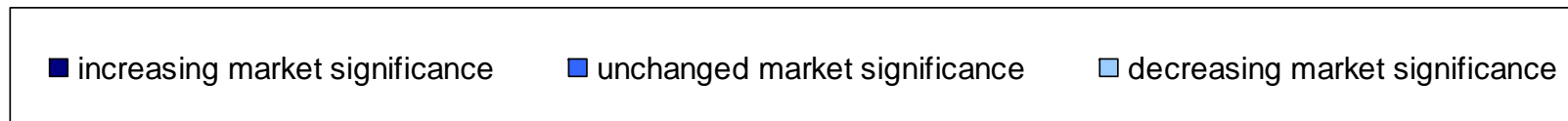
How do you estimate the future market significance of promotional products of the following categories?

Green and eco-friendly products
- Total



How do you estimate the future market significance of promotional products of the following categories?

Custom made products
- Total



Contact



INSTITUT FÜR HANDELSFORSCHUNG



Dr. Markus Preißner

Institut für Handelsforschung GmbH
Dürener Straße 401 b
50858 Köln

Tel.: +49/ 221 / 94 36 07 30
Fax: +49/ 221 / 94 36 07 99
m.preissner@ifhkoeln.de
www.ifhkoeln.de

